

# News LB MOBILITY

N E W S L E T T E R   S P R I N G   2 0 1 8

## #CountMeInLB – The City hits 1,097,874 counts in 2017

At the beginning of 2017, the City launched the #CountMeInLB Mobility Challenge, encouraging residents to “get out and be counted” by the new Eco-Totem, located on the Shoreline Pedestrian/Bicycle Path just west of the Belmont Veterans Memorial Pier. The goal was to count 1,000,000 cyclists and/or pedestrians by the end of 2017. At the close of the year, Long Beach residents and visitors rose to the challenge and exceeded the million-count goal! To keep the momentum going into 2018, residents are encouraged to continue using the hashtag #CountMeInLB on social media when posting photos or videos as they walk, run, or cycle past the Eco-Totem, or any of the City’s numerous trails, parks, beaches, streets, and sidewalks.



## Bike Share Update

The City’s Mobility team recently launched 14 new bike share hubs to serve Cal State Long Beach’s (CSULB) students, staff, and faculty. The program is a collaborative effort between CSULB’s Transportation Advisory Committee (TAC), Office of Sustainability, and the City of Long Beach. The plan called for 7 hubs on campus and 7 hubs off-campus, adjacent to student housing and shuttle stops. The goal of the University’s bike share participation is to help reduce overcrowding on CSULB shuttles, parking lots and structures by providing a healthy and environmentally-friendly alternative to commute to and from campus, and make short trips on campus. It’s also a cost-effective option for students, in comparison to having to pay for fuel and parking fees. Since the launch of the CSULB Bike Share expansion, over 200 members have signed up.



## SPOTLIGHT Morten Kabell

Morten Kabell, the City of Copenhagen's Mayor of Technical and Environmental Affairs, visited Long Beach on November 16, 2017. City staff took Mr. Kabell on a bike tour of Long Beach and presented the City's many bicycle facilities. Later that evening, Mr. Kabell presented to an enthusiastic crowd of bike advocates, City staff, and livability enthusiasts at Studio 111 in Downtown Long Beach. The major takeaway? Copenhageners bike not because it's cheaper or better for the environment, but because their connected bike network makes biking the easiest and fastest way to get around.



## Coming Soon

### Daisy-Myrtle Bike Boulevard

The 9.5-mile Daisy-Myrtle Bike Boulevard project will provide a north-south bikeway connection from Downtown Long Beach to North Long Beach through the neighborhoods of Wrigley, Los Cerritos, and Bixby Knolls. The project will also bring traffic calming and multimodal improvements to the corridor such as roundabouts, mini traffic circles, pedestrian refuge islands, a traffic signal, a pedestrian activated traffic signal, bike loops for detection at existing traffic signals, wayfinding signage, sharrows and crosswalk pavement markings. The project is expected to begin construction in March 2018, with estimated completion in October 2018.

### Bellflower Parking Protected Class IV bike lanes

Bellflower Boulevard is being repaved and reconfigured from Atherton Street to Pacific Coast Highway. The 1.1-mile project will eliminate one northbound vehicle travel lane and will add new parking-protected bike lanes with green bollards along Bellflower Boulevard in both the northbound and southbound directions. The protected bike lanes will provide a safer north-south bike connection from the neighborhoods of Los Altos and Alamitos Heights to CSULB. The project began construction in January 2018 and completion is expected by late April 2018.

### Broadway Corridor Revitalization

The Broadway Corridor Revitalization project is underway. Consistent with the Broadway Visioning Study, completed in February 2016, features of this project will introduce a pedestrian village to the corridor through traffic calming measures, improved bicycle network connections, and new parking opportunities on 1st Street and 2nd Street.

## 6th Street Bike Boulevard Opens!

The 6th Street project is a 2.5-mile bike boulevard along 6th Street between Junipero Avenue and Bellflower Boulevard. The bike boulevard provides a safer east-west bikeway connection from Retro Row and the neighborhoods of Rose Park, Belmont Heights and Alamitos Heights to CSULB. The project consists of various traffic calming and multimodal improvements, including a bike path across the Red Car Greenbelt, a roundabout, 12 mini traffic circles, wayfinding signage, and enhanced crosswalks. The community is invited to join us for a ribbon cutting and ride March 24, 2018 at 10:00am!

