



FACT SHEET

The Players:	Cities of Huntington Beach and Long Beach
Theme:	“Amazon Coast – Portal to the World.” The heart of the proposal features “Sand, Sea and Air” which fortifies and fuels Amazon’s unprecedented growth. The three create a trifecta that provides stability, balance and strength.
Phases:	<p>Phase One/Three: Amazon Sand Campus (HB)</p> <ul style="list-style-type: none">▪ Land already entitled and move-in ready with more than 500,000 square feet▪ Existing Boeing facilities at 5301 Bolsa with 300,000+ sf▪ Entitled for a second tower and buildings to provide an additional 790,800 sf for a total of 1,075,000 sf▪ 164 acres▪ Ability for 5.4 million of maximum buildable square footage <p>Phase Two: Amazon Sea Campus (LB)</p> <ul style="list-style-type: none">▪ 1 World Trade Center, as well as 1 & 11 Golden Shore▪ Features three towers on the waterfront with more than 2,000,000 sf▪ More than eight acres <p>Phase Four: Amazon Air Campus (LB)</p> <ul style="list-style-type: none">▪ 2400 and 2401 E. Wardlow Road – Boeing’s C-17 site▪ 72 acres▪ 4,000,000 sf of building
Why HBLB?	The nation’s largest port complex, easy accessibility to three major airports, unparalleled talent pool and education centers, a multitude of transportation options, lively family and business-friendly communities, and year-round postcard weather make HBLB a prime location for AmazonHQ2.
Partners:	The cities of Huntington Beach and Long Beach tapped the Long Beach Convention and Visitors Bureau, Visit HB and the Long Beach-based communication firm interTrend to write and package the coffee table book-inspired proposal. InterTrend was responsible for shooting the creative HBLB pitch video, “The Shipment,” featuring a surprise celebrity on the quest to deliver the HBLB proposal. The “Amazon Coast” video is available on Twitch.tv – a subsidiary of Amazon.com.
Key Supporters:	California State University, Long Beach; Long Beach City College; Huntington Beach and Long Beach Chambers of Commerce; Pacific Hospitality Group; SoCal Gas Company; Waterfront Beach Resort, a Hilton Hotel; Hyatt Resort and Spa; Kimpton Shorebreak Hotel, DJM Capital Partners; Vans; UDR; Greenlaw Partners; Affiliated Development Group; and a host of elected officials.