MARCH 2019 VOLUME 9 ISSUE 3

# We Create Community

LONG BEACH
PARKS•RECREATION•MARINE

## Parks, Recreation and Marine Begins Strategic Plan Process

Long Beach Parks, Recreation, and Marine (LBPRM) is launching a new effort to update the 2003 Department Strategic Plan, made possible by funding from the City Council in Fiscsl Year 2019.

This new Strategic Plan will cover a 10-year period, from 2020-2030, and will guide operational, staffing and budgeting decisions for LBPRM, that manages 171 parks, 3,124 acres of open space, one of the busiest municipal golf systems in the country, and 6.1 miles of beaches, in addition to operating the largest public marina system in the country, and an Animal Care Services Bureau. The Plan will determine how work is prioritized, staff is organized, and the investments that will be made to ensure that LBPRM is contributing to the quality of life for all Long Beach residents and visitors.

A team of LBPRM staff and a consultant will reach out internally and to the community for input to understand areas that can be improved and to hear the public's priorities for LBPRM parks, programs and services. The plan will complement City's Bike and Mobility plans, 2030 City Strategic Plan, Animal Care Services Strategic Plan, Strategic Plan for Older Adults, and Parks Youth Strategic Plan just to name a few. A program analysis, facility inventory and analysis, and benchmark analysis comparing PRM with other city systems will be done.

Over the coming months, the community, staff and stakeholders will be asked to share their vision for the future of the Department through surveys, newsletters, and emails, and at events like community workshops, and movies and concerts in the park. Small but meaningful steps will be identified each year to do this important work and will share progress at an annual Community Park Summit.

Visit www.longbeach.gov.parks for information on the 2020 Strategic Plan.

Connect with the Strategic Plan team on social media with #ParksMakeLB.

*Strategic Plan team leaders Manager of Park Planning and Partnerships Meredith Reynolds, and Management Assistant Estefania Zavala present plan overview at February 21 Parks and Recreation Commission meeting.*

# Long Beach Animal Care Services Strategic Plan Underway

Long Beach Animal Care Services (LBACS) began the process of developing a strategic plan with a community workshop on March 3 at El Dorado Park West.

The purpose of the workshop was to engage the local community in LBACS's long-term vision and strategic direction to inform the strategic planning process.

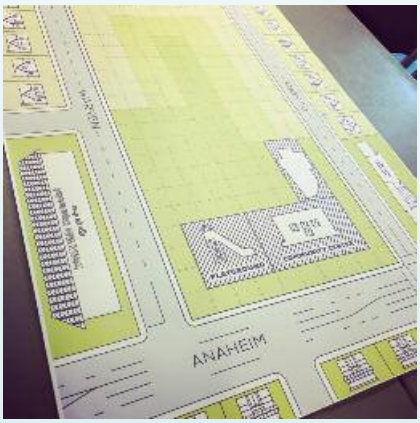
Gerardo Mouet, Director of Parks, Recreation and Marine introduced strategic plan team members from the consultant group Adisa and Dr. Jyothi V. Robertson, from JVR Shelter Strategies who provided an overview of the strategic planning process. They outlined a process that includes establishing a mission, core values, doing an environmental scan to gather information about events and their relationships within LBACS's internal and external environments; developing integration and action plans; determining desired outcomes, goals and objectives, and internal capabilities and capacity.

Comments about issues facing cats, dogs and other animals, the mission of LBACS, LBACS's impact in the community, and planning for future LBACS operations and organization were solicited. Attendees were also able to submit questions on other topics in writing to the strategic plan team to consider in the process.

The plan will help fulfill recommendations from Long Beach Animal Care Services audits performed by City Auditor's Office in 2017 and 2018.

*Animal Care Services Strategic Plan Workshop on March 3 at El Dorado Park West*

# MacArthur Park Master Plan Begins




The community came together on March 2 to participate in the process for a MacArthur Park Master Plan. Attendees were asked about how they currently use the park and to give input on future amenities, security and parking, and a new layout for the park that is located in an area of the city with limited open space.

This will be the first master plan developed for MacArthur Park, and is being done now to be eligible in August to apply for up to $8 million in funds from the Statewide Park Development and Community Revitalization Grant Program. “MacArthur Park is highly eligible for these grant dollars because of its location, its community, and all the great cultural programs that happen at this park,” said Meredith Reynolds, Manager of Park Planning and Partnerships for Parks, Recreation and Marine.

Long Beach Parks, Recreation and Marine, the Sixth District City Council Office, the nonprofit design studio City Fabrick, the AOC7 Neighborhood Group, Friends of MacArthur Park and the Los Angeles Neighborhood Land Trust are working together to develop the plan.

Currently, the park has a basketball and volleyball courts, a playground, a sports field, a 70-seat theater and art gallery and is home to Homeland Cultural Center used by the community for a number of artistic and cultural programs.

## By the Numbers: Community Recreation Services - January 2019

| | |
|---|---|
| Permits to Gather | 25 |
| Reserved Picnic Sites | 5 |
| Facility Use Permits | 55 |
| Field Use Permits Issued | 0 |
| El Dorado Regional Park Paid Entries | 6,608 |
| El Dorado Regional Park Passes | 872 |
| Visits to City / City Operated LBUSD Pools | 20,234 |
| Youth and Teen Participants | 13,454 |
| Senior Citizen Participants | 22,806 |
| Visits to El Dorado Nature Center | 23,489 |

# Skylinks Golf Course Named Course of the Year

Long Beach Parks, Recreation and Marine's Skylinks Golf Course was named "Course of the Year" by the California Golf Course Owner's Association (CGCOA) at an awards ceremony at Skylinks Golf Course on March 6. The award is given to a member of CGCOA that demonstrates several factors:

**Course Quality:** Skylinks was built in 1959, at Spring Street and Clark Avenue, as a buffer between residential areas to the east and Long Beach Airport. The golf course was rebuilt in 2004 with a $5 million dollar Cal Olson design at 6,909 yards and par 72. Skylinks has been named best public course redesign by Golf Inc. and has earned many 'Reader's Choice Best" awards from the Long Beach Press Telegram.

"Skylinks is a big contributor to the City of Long Beach's "Liveability," initiatives that promote healthy, active lifestyles," said Mayor Robert Garcia. More than 95,000 rounds are played there each year, along with dozens of weddings, celebrations, and the professional event, the Long Beach Open."

**Sustainable Practices:** The course redesign allowed Skylinks to become a more efficient irrigator. Modern irrigation control systems were installed and drought-tolerant species such as Bermuda grass were used on the course and in decorative areas. In addition, the entire facility uses recycled water, saving millions of gallons of potable water that would otherwise be used.

**Community Partnerships:** As one of the host courses of the annual Long Beach Golf Festival, Skylinks is a big supporter of local amateur and professional golf. In 2018, nearly 1,300 golfers took part in one or more Golf Festival events. There were over 3,000 rounds of tournament golf contested during the Festival. The culmination of the Festival is the $175,000 Long Beach Open, played at Skylinks and Eldorado Park golf courses. This four-day tournament annually includes many of the top young professionals among its 315-player field. Several past participants in the LBO have gone on to success on the PGA Tour, including Fred Couples, Mark O'Meara, Craig Stadler, Peter Jacobsen, Xander Schauffele, and Long Beach native Paul Goydos.

As one of the host courses of the annual Long Beach Open Charity Pro-Am Golf Tournament, the tournament supports organizations such as Partners of Parks, the Assistance League of Long Beach, and Long Beach State, Wilson High School and Los Alamitos High School golf programs.

Skylinks is also home to the annual Mayor's Trophy charity golf outing. Tens of thousands of dollars are raised each year to benefit the Long Beach Century Club, which funds scholarships for local scholar athletes as well as financial assistance for local youth sports.

**Contributions to Local Golf Development:** Skylinks houses the Long Beach Golf Hall of Fame. Inductees are considered for "leaving their mark on Long Beach Golf" as a player, administrator, volunteer or coach.

American Golf has a great home in Skylinks for its Players Club golfer development program. For a nominal monthly fee, over 3,800 local golfers enjoy daily driving range access, weekly group lessons and reduced-fees at Skylinks and the City's other four courses.

**About Skylinks Golf Course:** The rebuilt course has Bermuda Grass fairways and Bent Grass greens. Water hazards and bunkers await errant shots, while excellent fairways and greens reward good play. The18-hole course is an enjoyable experience for all skill levels. Skylinks offers a night lighted driving range, practice greens, a full-service restaurant for breakfast and lunch, a bar and banquet facilities for up to 150 people, and a waterfall back drop for weddings and other functions. Call (562) 421-3388 for reservations.

**About California Golf Course Owner's Association:** CGCOA is dedicated to developing partnerships and strategies to help golf course owners to provide a thriving recreational facility for local communities. For more information about CGCOA, visit https://cgcoa.net.

# Earth Day Coastal Cleanup

Join El Dorado Nature Center, Algalita, and Clean LB at one of our cleanup locations.

Peninsula • Belmont Pier • Cherry Beach

April 20, 2019 10am - 12pm

CITY OF LONG BEACH

LONG BEACH PARKS • RECREATION • MARINE

For more information call 570-1745

## EL DORADO REGIONAL PARK CLEANUP

**4TH SATURDAY OF EVERY MONTH.**

**9AM-10AM**

Join fellow park-lovers to clean up fishing line and other debris from our beautiful park and lakes.

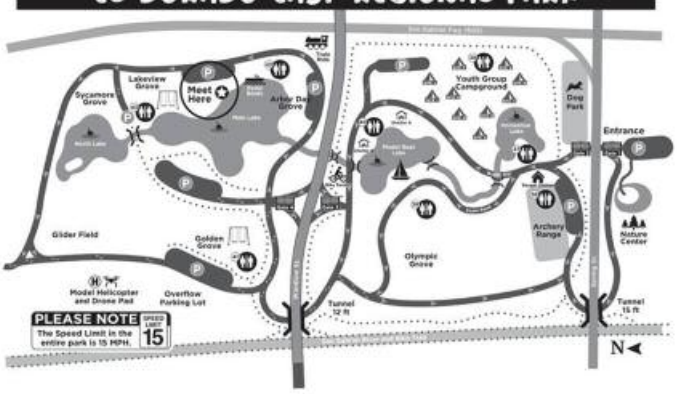
Wear sturdy shoes, bring water and wear a hat and sunscreen.
All ages welcome.

Meet in Area 3 of the park in the parking lot near the pedal boat dock.

LONG BEACH PARKS • RECREATION • MARINE

**CALL EL DORADO NATURE CENTER TO REGISTER. (562) 570-1745.**

## EL DORADO EAST REGIONAL PARK




# SUMMER DAY CAMPS

**online registration starting Saturday, April 13 at 8 a.m.**
**Ages 5-12 · M-F 9 a.m.-4 p.m. · June 17-August 23**
**Extended hours are available for an additional fee.**
**Field trips are an additional cost.**

### Aquatics Day Camps

Belmont Junior Beach Camp Ages 5-7 · $158
Bayshore Beach Camp Ages 8-12 · $158
Bay Club Teen Camp Ages 13-15 · $123
Counselor In Training Camp Ages 14-17 · $310
562.570.1888

### High Five Sports Camp

Fees: visit www.LBParks.org
Pan America 562.570.1660

### Pee Wee Camp

Fees: visit www.LBParks.org
Ages 5-8
Wardlow 562.570.1705

### Park Day Camp

Fees: visit www.LBParks.org
El Dorado West 562.570.3225
Silverado 562.570.1675
Stearns Champions Creative Arts Camp 562-570.1685
Veterans 562.570.1695

### Music and Arts Camp

Fees: visit www.LBParks.org
Whaley Park 562.570.1710
online registration strongly recommended

**Visit: www.lbparks.org**

# Youth Sports Basketball Invitational

The Youth Sports Basketball Invitational took place across the city last Saturday at six local middle schools and park sites. From the 136 teams registered this season, 47 teams were chosen to participate in the Invitational due to the outstanding sportsmanship they displayed each week of the season.

A total of 570 athletes from all over the city participated in the Invitational and represented their local parks, including Martin Luther King Park, Somerset Park, and El Dorado Park West.

The teams competed in a single-elimination tournament that involved up to three games in only one day for the athletes! The players had a great time and are excited to begin the next Youth Sports season, which will be Indoor Soccer starting on April 13.

## By the Numbers: Maintenance Operations Bureau February 2019 Statistics

During December Community Service Workers (CSW) helped the Department to meet its objectives.

Total CSW enrollment for February.....89

Total CSW hours for the month of February.....1,551

CSW hours worked at Queensway Bay.....236

CSW hours worked at Beach Maintenance.....240
*(Litter pickup along beach areas, parking lots, Belmont Pool area, Ocean Blvd., Peninsula area and maintenance yard)*

CSW hours worked at Marine Maintenance.....360
*(Litter pickup around various sites including Belmont Pier, maintenance building, and assist with custodial work)*

CSW hours worked at El Dorado Park areas.....244
(Litter pickup, custodial and facility sites including Tree Farm and Night Crew)

CSW hours worked at Tree Farm.....5
(Litter pickup, custodial and facility)

CSW hours worked at Los Cerritos Wetlands.....363
*(Litter pickup and vegetation removal of Sims Pond, Golden Shore, Colorado Lagoon and other Various Wetlands)*

CSW hours worked at special clean-ups.....104
*(Neighborhood clean-ups, graffiti paint-outs and community events)*

Work orders completed by Maintenance Bureau.....359
Restrooms cleaned daily.....172
Facilities and Gymnasiums cleaned and stocked daily...28

Park turf acres maintained.....814
Park landscape acres maintained.....2310

# Know Your Long Beach Park: Hudson Park

Hudson Park has been serving the west Long Beach community since 1977. The 13.1-acre park at 2335 Webster Avenue is a popular location for sports leagues with two lighted baseball fields and one lighted football field. Visitors can also enjoy a playground and picnic area. The Hudson Community Garden is located at Webster Avenue and Hill Street behind the park, and has 84 plots.

The City obtained the Hudson Park site from Long Beach Unified School District (LBUSD) in 1977 as excess land from Elizabeth Hudson Elementary School. In exchange, the City gave Camp High Hill to LBUSD. Hudson Park is used jointly with LBUSD Cabrillo High School physical education programs.

Development funding was obtained from the California Parks Bond in 1977 and 1984. The development included a playground, two lighted baseball diamonds; with overlay football and soccer field, and a 1.5-acre community garden. The park was redeveloped in 2000, with two baseball diamonds relocated, a lighted soccer/football field, a restroom/snack building and new playground. Funding came from the Los Angeles County Safe Neighborhood Parks Bond Act of 1996, Community Development Block Grants and Park Impact Fees.

## Employee of the Month: Edna Alvadaro

*Edna celebrates with her Marine Bureau colleagues*

Edna Alvarado has worked for the Department of Parks, Recreation and Marine for four years, including three in the Maintenance Operations Bureau as a non-career Maintenance Assistant I. Last year she became a permanent MA-I employee in the Marine Maintenance division, and has proven to be a wonderful addition to the team, consistently showing pride and dedication to any job she is assigned.

Edna, is a family woman with two beautiful children, ages 7 and 2. She and her boyfriend of 9 years enjoy raising their family and having fun at Disneyland and other amusement parks with their children.

**Fun Facts about Edna:**

**What was your very first job?** Restaurant cashier.
**How many siblings?** Three sisters. (Edna is number 2 of 4 girls!)
**Favorite Food:** Peruvian
**Favorite Color:** Black (It goes with everything!)

Congratulations to Edna!

# March - April 2019 Calendar

## March

| | | | |
|---|---|---|---|
| Sat. 16 | 10 a.m. | Wetland Warrior Cleanup | Golden Shore Marine Reserve |
| Wed. 20 | 9 a.m. | Senior Advisory Commission Meeting | Long Beach Senior Center |
| Th. 21 | 9 a.m. | Parks & Recreation Commission Meeting | El Dorado Park Senior Center |
| | 4 p.m. | Pet Vaccination & Microchip Clinic | Scherer Park |
| Sat. 23 | 11 a.m. | Helpful Honda Pet Adoption Event | Rosie's Dog Beach |

## April

| | | | |
|---|---|---|---|
| Mon. 1 | On-Line | Free Youth Soccer League Registration | teamsideline.com/longbeach |
| Th. 4 | 4 p.m. | Pet Vaccination & Microchip Clinic | Scherer Park |
| Sat. 6 | 10 a.m. | First Saturday Stewards Volunteer Cleanup | El Dorado Nature Center |
| | 1 p.m. | Free Creation Station Youth Art Program | Rancho Los Cerritos |
| | 2 p.m. | Out of the Wilds Native Plant Lecture | El Dorado Nature Center |
| Th. 11 | 2:30 p.m. | Marine Advisory Commission Meeting | Long Beach Yacht Club |
| Sat. 13 | 8 a.m. | Day Camp Registration | |
| | 10 a.m. | Low Cost Pet Vaccine Clinic | Silverado Park |
| Wed. 17 | 9 a.m. | Senior Advisory Commission Meeting | Long Beach Senior Center |
| Th. 18 | 9 a.m. | Parks and Recreation Commission Meeting | |
| | 4 p.m. | Pet Vaccination & Microchip Clinic | Scherer Park |
| Sun. 21 | | Easter | |
| Mon. 22 | 11 a.m. | Free Fun Day Recreation Programs for Youth | Visit lbparks.org for locations. |
| Tue. 23 | 11 a.m. | Free Fun Day Recreation Programs for Youth | Visit lbparks.org for locations. |
| Wed. 24 | 11 a.m. | Free Fun Day Recreation Programs for Youth | Visit lbparks.org for locations. |
| Th. 25 | 11 a.m. | Free Fun Day Recreation Programs for Youth | Visit lbparks.org for locations. |
| Fri. 26 | 11 a.m. | Free Fun Day Recreation Programs for Youth | Visit lbparks.org for locations. |
| Mon. 29 | | Summer Recreation Connection Published | |

*** Call for registration and fee information.**

## Follow Parks, Recreation and Marine on Facebook, Twitter and Instagram

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