September 2019 Volume 9 Issue 9

We Create Community

LONG BEACH
PARKS • RECREATION • MARINE

All City Beach Day - A Summer Highlight for Thousands of Kids

On August 9, PRM staff gathered thousands of kids from 39 locations including park and aquatic programs and school WRAP sites and brought them to Claremont Beach for a day of playing in the water and on an enormous sand berm, being sprayed by a fireboat, playing street hockey with the LA Kings, eating pizza, dancing and having a blast. Staff was gratified to see the smiles on so many young faces, many of whom may have visited the beach for the first time. These youth and volunteers represent every district, community and neighborhood in Long Beach.

The day was enhanced by the LA Kings who donated funds for the Dominos Pizza lunch, and also gave away rally towels and sunglasses. The Long Beach Airport donated boney hats and the Long Beach Water Department donated sunglasses. Staff also thanks Partners of Park for managing financial donations that paid for sports equipment, drinking water and ice.

Thanks to Field Permits Supervisor Gabe Cruz for leading this amazing effort with the CRS Recreation Assistants and Supervisors. Also making the day a success were the Marine Maintenance staff for handling the restrooms and trash, Beach Maintenance for creating the sand berms and sand raking, and involvement from Facilities Maintenance, Long Beach Fire Department, Long Beach Lifeguards, and Belmont Pool staff.

New Playground Opens at M.L. King Jr. Park

A grand opening ceremony was held for the new playground at Martin Luther King, Jr. Park on August 7.

The new project included beautification and revitalization of the playground area and the installation of new and improved playground facilities with enhanced safety elements including rubberized landings. There is a separate tot lot with swings for younger children. Additional features were also included to ensure ADA accessibility and compliance.

The project was made possible by grant funding in the amount of $315,754, from the California Department of Housing and Community Development and a Healthy Play Initiative Grant from the California Parks and Recreation Society (CPRS) that reduced the cost of the playground equipment.

Signal Hill Petroleum Honored for 13 Years of Movies in the Park

Signal Hill Petroleum presents Movies in the Park check to Partners of Parks, L-R: Partners of Parks (POP) Board Members Trina Schoonmaker and Lillian Parker, Parks and Recreation Commission Vice Chair David Zanatta, Signal Hill Petroleum Community Relations Specialist Alex Rothwell, and POP Assistant Director Randy Zarn

For the 13th year in a row Signal Hill Petroleum (SHP) has sponsored the popular Movie in the Park program in Long Beach parks in cooperation with Partners of Parks (POP).

The program motto is “The movies and popcorn are free. The time spent with family is priceless.” The series attracts thousands of people every summer with their families, friends and neighbors. This year’s season ran from June 17 through August 21, and featured the most popular movies that have been screened from the program over the last 10 years at 30 parks throughout the City.

At the August 13 Long Beach City Council meeting, SHP presented a check in the amount of $38,000 to Partners of Parks who will administer the funds to pay for Movie in the Park program expenses including film licensing, moon bounce rentals and popcorn.

100 Days of Summer Winds Down With Finale Concert

Long Beach Parks, Recreation and Marine's "100 Days of Summer" program wound down with a finale concert by the band Pop Vinyl on August 23 at Marine Stadium. The band and their five lead singers kept the audience on their feet dancing to continuous music from Motown, to current hits and more all night long.

Families came early to grab dinner from food trucks and let their kids have fun with face painting and a moon bounce in the popular Kid's Zone.

The concert marked the end of the 10th year that Parks, Recreation and Marine and the Long Beach Convention and Visitor's Bureau have worked together to promote "100 Days of Summer" events on a user-friendly website calendar and let families know about all the great free recreation options that were available throughout the city to 'Stay and Play in Long Beach.'"

The ten years each with 100 days has provided over 1,000 days of free concerts and movies, extended recreation hours at City parks, El Dorado Nature Center and historic site events, and spontaneous fun like hiking, biking, golf, tennis, and swimming."

Beginning in May 2020, the public can visit www.100daysofsummer.org for information about the next "100 Days" program.

MacArthur Park Hosts Backpack Giveaway

Staff at MacArthur Park worked with the Local Heart Foundation, X Diamond Supply Company and their co-owner Tito Rodriguez as "Hood Santa," PRM and the Neighborhood Leadership Program to host a Backpack Giveaway at MacArthur Park on August 10.

Kids received free backpacks, school supplies and haircuts from L.A. Barber College and enjoyed a skate park area set up by X Diamond Supply Company.

By the Numbers:
Community Recreation Services - July 2019

Permits to Gather	206
Reserved Picnic Sites	42
Facility Use Permits	56
Field Use Permits Issued	70
El Dorado Regional Park Paid Entries	12,431
El Dorado Regional Park Passes	978
Visits to City/ City Operated LBUSD Pools	47,631
Youth and Teen Participants	27,743
Senior Citizens Participants	16,798
Visits to El Dorado Nature Center	53,646
Be SAFE Participation	13,397
Summer Food Service Program	13,852

Dodger Day Fun

Participants in PRM youth t-ball, baseball and softball leagues and their families came out for the annual Dodger Day at Heartwell Park on August 10 and enjoyed games, skills clinics put on by former Dodger players, Dodger alums signing autographs, and community information, health services and food booths.

For the third year in a row, PRM has participated in the Los Angeles Dodgers Foundation's (LADF) RBI (Reviving Baseball in Inner Cities) program that has a goal of increasing participation in baseball and increasing access to literacy, health, wellness, and recreational resources in underserved communities.

For the 2019 summer season, LADF awarded PRM $6,076 in funding along with in-kind contributions of uniforms, equipment, recruitment flyers, location banners, educational and health resources, coach training, youth clinics, incentives and giveaways, and Dodger tickets to support up to 816 softball and baseball players. The grant funding will once again provide for park field maintenance costs and umpire fees in support of PRM's Youth Sport Program.

This summer there were 43 teams in the T-Ball/Coach Pitch Division with 516 kids, nine baseball teams with 110 kids and four softball teams with 50 players.

POW! WOW! Long Beach Murals Make an Impact

POW! WOW! Long Beach is a week-long summer event held in locations throughout the City. It is part of the global POW! WOW! that has taken place in Tokyo Taipei, Honolulu, Washington D.C. and Seoul since 2010.

The name POW! WOW! comes from the comics where readers can see POW! when a super hero punches a villian in the face and WOW! being the reaction when people view the colorful murals. The term POW! WOW! also describes a gathering to celebrate culture and art. POW! WOW!'s mission to educate and bring Long Beach residents together though the impact of art, beautify the City and foster civic pride. Since 2017 a total of 40 murals have been painted throughout Long Beach.

POW! WOW! Long Beach is supported Downtown Long Beach Alliance, Port of Long Beach, Long Beach Transit, Long Beach Convention and Visitors Bureau and community and media sponsors.

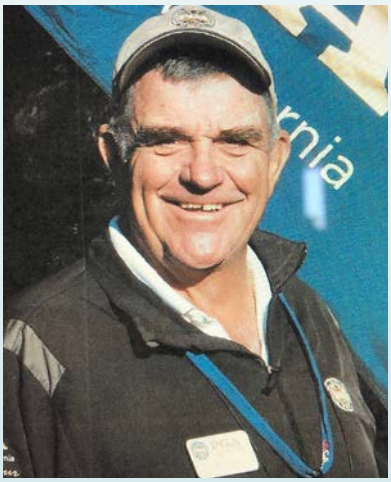
Basketball themed mural along the game court wall by Bodeck Hernandez

Organic flowers and butterflies by Crisselle Mendiola greet park patrons

Artist Jason Keam created this playful mural

Three New Members Inducted Into Long Beach Golf Hall of Fame

The Long Beach Golf Hall of Fame, created in 1996 to recognize those individuals who "left their mark on Golf in Long Beach," will be welcomed three new members in 2019: Gary Albin, Jennifer Bermingham and David Solomon.



Garry Albin: "Marine One" as he is called (he served as the United States Marine Corp. pilot for Jimmy Carter and Ronald Reagan), is a Long Beach resident who joined the Southern California Golf Association (SCGA) Rules Committee in 2004 and the Southern California PGA Rules Committee a few years later. He has worked as the Head Rules Official for over 100 Long Beach Golf Festival events and volunteers for at least 100 days per year for the SCGA, Southern California Professional Golf Association (SCPGA) and Long Beach Golf Festival as an official or to mark golf courses. He has offered educational clinics on the rules of golf for local men's and women's clubs as well as for junior and college golfers. His efforts have led to the proper playing of the game and excellent tournament experiences for thousands of southern California golfers.

Jennifer Bermingham: Jennifer was born in Long Beach, prepped at Millikan High School and attended UC Riverside (UCR) where she was the 2006 Big West Freshman of the Year and named to the All-Big West Team every year. She also won the 2008 California Women's Championship and 2009 Long Beach Women's City Championship. After UCR, she earned her Ladies Professional Golf Association (LPGA) Class A and Professional Golf Association (PGA) of America Class A teaching status. She was a popular instructor at Skylinks Golf Course for eight years and created the local LPGA-USGA (United States Professional Golf Association) Girls Golf of Long Beach Chapter in 2013. She made the cut in the KPMG Ladies PGA Championship and has served on multiple LPGA, USGA and PGA Committees promoting the game. She took a position at Coto de Caza Golf and Racquet Club in 2018.

David Solomon: David grew up playing Long Beach municipal golf courses and was captain of the teams at Wilson High School and Long Beach State. He worked at Skylinks and El Dorado Golf Courses and won the Club Championship at each course. David was the first person to win both the Long Beach City Match Play and Long Beach Stroke Play Championships. He was a teaching professional in the Northern California PGA Section at the Ruby Hill Country Club for six years and was Head Golf Professional at the Napa Valley Country Club. David serves on the Northern California Section's (NCPGA) Tournament Committee and has finished among the Section's Top 5 point winners in four different years, playing in multiple PGA National Club Professional and Assistant Professional Championships. He was the NCPGA Player of the Year in 2017, which earned him a spot in the 2018 Pebble Beach National Pro Am.

The Long Beach Golf Hall of Fame Induction Ceremony followed the conclusion of the $175,000 Long Beach Open professional golf tournament at El Dorado Park Golf Course on August 11.

For more information on the Long Beach Golf Hall of Fame and its members, visit: http://cityoflongbeachgolf.com/hall-of-fame/general-information.

Marine Operations Superintendent Named

Congratulations to Todd Leland on his appointment as Marine Operations Superintendent. Todd will oversee the operation and marketing of the City's three recreational municipal marinas, commercial harbor, launch ramps, beach and waterway concession permits and function as the stakeholder and community liaison regarding issues related to the City's marinas.

Todd started his career with the City in 2003. Over the next 16 years, he was promoted into progressively more responsible positions within the Department. He has consistently demonstrated leadership skills, knowledge, customer service, contract compliance, revenue generating, marketing, facility management, program development, supervision and fiscal responsibility. Todd has a Master of Science Degree in Human Relations and Business from Amberton University in Texas.

Todd will be located at the Long Beach Shoreline Marina and can be reached at 570-4960.

By the Numbers: Maintenance Operations -August 2019

Community Services Enrollees	70
Community Services Total Hours	2606
Community Services Beach Maintenance Hours	529
Community Services Marine Maintenance Hours	760
Community Services El Dorado Park Hours	433
Community Services Tree Farm Hours	103
Community Services Los Cerritos Wetlands Hours	682
Community Services Special Cleanup Hours	100
Work Orders Completed	524
Restrooms Cleaned Daily	172
Facilities and Gyms Cleaned and Stocked Daily	28
Park Turf Acres Maintained	814
Park Landscape Acres Maintained	2310

PRM Strategic Plan Update

Community Recreation Services staff spread the word this summer about the PRM Strategic Plan Community Survey at park sites. Park Planning and Development staff also coordinated Strategic Plan displays at PRM summer events.

The Survey wrapped up on August 30. It was available in four languages and captured the ideas and issues that our patrons had about the future of Long Beach Parks, Recreation and Marine. The next steps include prioritizing goals and drafting survey anaylsis and key outcomes. The plan should be finalized by August 2020.

PARKS MAKE LONG BEACH
PRM STRATEGIC PLAN

Silverado Park!

PRM Admin!

Chavez Park!

El Dorado Park!

Pan Am Park!

Nature Center!

Coolidge Park!

Orizaba Park!

Stearns Park!

September - October 2019 Calendar

September

Mon. 16:	Ongoing	Registration for Free Coed and Boys Flag Football	teamsideline.com/longbeach
	Ongoing	Registration for Free Coed and Girls Volleyball	teamsideline.com/longbeach
Tue. 17:	Times Vary	Free Recreation Activities for Ages 5-12	Park Community Centers
9:30 a.m.	Children's Storytime		Rancho Los Cerritos
Wed. 18:	Times Vary	Free Teen Center Programs for Ages 13-17	Visit LBParks.org for locations
Th. 19:	9 a.m.	Parks and Recreation Commission Meeting	El Dorado Park Senior Center
	4 p.m.	Low Cost Pet Vaccination and Microchip Clinic	Scherer Park
Fri. 20:	Times Vary	Free Senior Center Activities for Adults 50+	Visit LBParks.org for locations
Sat. 21:	8 a.m.	Registration Begins for 8-wk. Sat. (10/19-12/7) Swim Lessons	King Park Pool
	9 a.m.	California Coastal Cleanup Day	Call 562.570.1745 for locations
	1 p.m.	3rd Annual Craft Bear LB Fest*	Rancho Los Cerritos
Mon. 23:	Ongoing	Registration Begins for 4 wk. M/W (9/30-10-23) Swim Lessons	Silverado Park Pool
	8 a.m.	Registration Begins for 4-wk. M/W (10/7-30) Swim Lessons	Belmont Plaza Pool
Tue. 24:	9:30 a.m.	Children's Storytime	Rancho Los Cerritos
Sat. 28:	7:30 a.m.	2nd Annual Ranchos Walk*	LongBeach.gov/RanchosWalk
	8 a.m.	Registration Begins for 8-wk. Sat (10/26-12/14) Swim Lessons	Belmont Plaza Pool
	Noon	175th Anniversary Celebration	Rancho Los Cerritos

October

Tue. 1:	8 a.m.	Registration Begins for 4-wk. Tu/Th. (10/15-11/7) Swim Lessons	King Park Pool
	9:30 a.m.	Children's Storytime	Rancho Los Cerritos
Th. 3:	4 p.m.	Low Cost Pet Vaccination and Microchip Clinic	Scherer Park
Sat. 5:	10 a.m.	First Saturday Stewards Trail Cleanup	El Dorado Nature Center
	1 p.m.	Creation Station Youth Art Program	Rancho Los Cerritos
Tue. 8:	9:30 a.m.	Children's Storytime	Rancho Los Cerritos
	7 p.m.	Family Nightlife Walk*	El Dorado Nature Center
Wed. 9:	9 a.m.	Pre-School Parent & Me Workshop Magical Masquerade*	El Dorado Nature Center
Th. 10:	8 a.m.	Bird Walk	Rancho Los Cerritos
Sat. 12:	9:30 a.m.	California Native Plant Sale	El Dorado Nature Center
	10:30 a.m.	Long Sailor 15th Anniversary Event	Ocean Blvd. & Paloma Ave.
Sun. 13:	8 a.m.	Audubon Bird Walk	El Dorado Nature Center
Tue. 15	9:30 a.m.	Children's Storytime	Rancho Los Cerritos
Th. 17	9 a.m.	Parks and Recreation Commission Meeting	El Dorado Park Senior Center
	4 p.m.	Low Cost Pet Vaccination and Microchip Clinic	Scherer Park
Sat, 19:	Ongoing	Registration Begins for 8 wk. Sat. (10/26-12/14) Swim Lessons	Silverado Park Pool
	10 a.m.	Wetland Warrior Cleanup	Golden Shore Marine Reserve
Sun. 20:	Noon	Rancho Los Cerritos 175th Anniversary Gala*	562.206.2048
Mon. 21	Ongoing	Registration Begins for 4 wk. M/W (10/28-11/20) Swim Lessons	Silverado Park Pool
Tue. 22	9:30 a.m.	Children's Storytime	Rancho Los Cerritos
Sat. 26	9 a.m.	El Dorado Regional Park Cleanup	El Dorado Regional Park
	2 p.m.	Howl-o-ween Festival*	El Dorado Nature Center
Tue. 29	8 a.m.	Registration Begins for 4-wk. Tu/Th. (11/12-12/5) Swim Lessons	King Park Pool
	9:30 a.m.	Children's Storytime	Rancho Los Cerritos
Wed. 30	9 a.m.	Pre-School Parent & Me Workshop Silly Spiders*	El Dorado Nature Center
Th. 31		Halloween	

*Call 562.570.3100 or visit www.LBParks.org for fee and registration information.

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