

long beach airport ECONOMIC IMPACT REPORT



46 46,000 jobs created

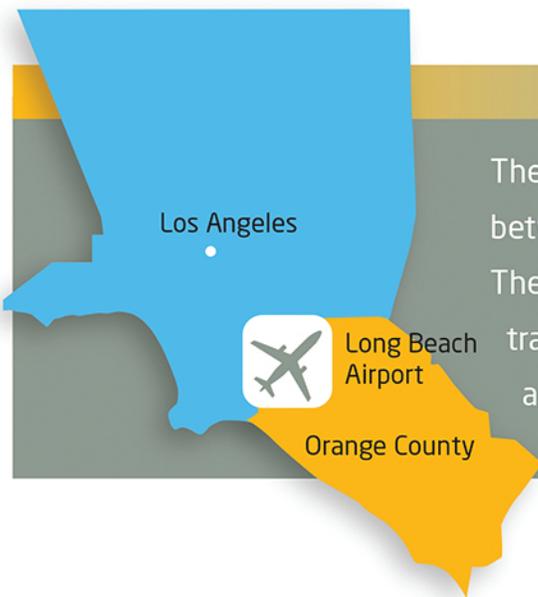
8.6 \$8.6 billion
in economic impact

\$546 average visitor spending for
commercial passengers

0 local taxpayer dollars
used to fund airport

Long Beach Airport (LGB) was established in 1923 as the first municipal airport to serve Southern California. At present, the Airport covers 1,166 acres and has three runways. Long Beach Airport is somewhat unique among municipal airports in that the Airport campus includes a mix of commercial Class-A office buildings, hotels, retail, industrial facilities, and a municipal golf course.

An analysis of fiscal year 2018 data by Unison Consulting, summarized in this brochure, estimated the economic impact of LGB on the Los Angeles-Long Beach, CA, Combined Statistical Area (CSA), consisting of Los Angeles, Orange, San Bernardino, Riverside, and Ventura counties. Various economic activities take place at LGB, generating revenue for businesses, jobs for the local workforce, and income for households in the study region. Through economic multiplier effects, these economic activities create additional economic activities within the region. *More details on the study methodology can be found in the full report at lgb.org/economicimpact.*



The Long Beach Airport Complex is strategically located between downtown Los Angeles and Orange County. The ease of accessing a network of freeways facilitates air travelers, as well as tenants serving clients in Los Angeles and Orange counties.

The geographical footprint of the Long Beach Airport Complex includes the area north of Interstate 405, south of Carson Street, and bordered by Clark Avenue and Cherry Avenue. Most (but not all) of the property is owned by the City of Long Beach.





Long Beach Airport Complex

The Long Beach Airport Complex houses 441 business establishments providing employment to more than 10,000 individuals. In 2018, these businesses directly generated \$456 million in earnings. The Long Beach Airport Complex also affects the economy of the Southern California region, defined as the counties of Los Angeles, Orange, Riverside, San Bernardino and Ventura. In addition to nearly 20,000 direct jobs, the economic activity within the complex indirectly supports an additional 26,000 jobs, yielding a total employment impact of nearly 46,000 jobs. These jobs generate earnings of \$2.6 billion, and a total output valued at \$8.6 billion.

TOTAL ECONOMIC IMPACT: LONG BEACH AIRPORT COMPLEX

	Employment	Payroll	Output
Direct	19,903	\$1.3 billion	\$4.2 billion
Indirect & Induced	26,031	\$1.3 billion	\$4.4 billion
TOTAL	45,934	\$2.6 billion	\$8.6 billion



45,934
EMPLOYEES



\$2.6 B
PAYROLL

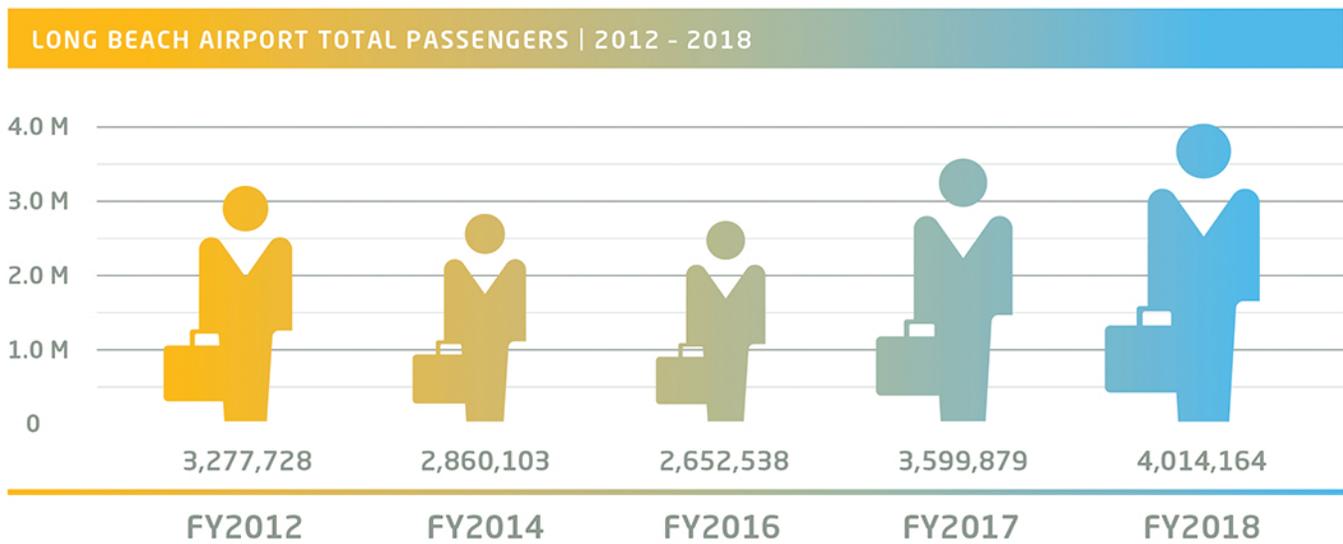


\$8.6 B
OUTPUT



Long Beach Commercial and General Aviation

LGB has been ranked by Condé Nast among “Top 10 Business Travel Airports” and by the U.S. Department of Transportation as one of the five lowest-cost airports in the nation. Long Beach Airport operates within a Noise Compatibility Ordinance, which allows a minimum of 41 commercial, nine supplemental, and 25 commuter flights daily. In 2018, the Airport served just over 4 million passengers, an all-time high. In addition to the commercial industry, LGB has one of the most active and diverse general aviation operations in the nation.



This study confirms that the Airport is clearly an important component of the region’s economy, ensuring a quality of life and economic vitality for the citizens of Long Beach.



Survey Says: Visitor Spending Supports Local Economy

Visitors bring new money into the local economy when they stay in hotels, pay for ground transportation, eat at restaurants, shop, and pay for entertainment and various other services. Visitor spending from both commercial and general aviation flights at LGB supports more than 5,800 jobs.

A recent survey of more than 1,000 visitors to LGB provides insight into how out-of-town passengers support the local economy.

VISITOR SPENDING | COMMERCIAL & GENERAL AVIATION PASSENGERS

COMMERCIAL PASSENGER

Average off-airport spending per visitor: **\$546**

Accommodations: \$189

Off-airport ground transportation: \$36

Restaurant food & beverage: \$103

Retail store purchases: \$136

Entertainment: \$55

Other services: \$26

GENERAL AVIATION PASSENGER

Average off-airport spending per visitor: **\$335**

Accommodations: \$116

Off-airport ground transportation: \$22

Restaurant food & beverage: \$63

Retail store purchases: \$84

Entertainment: \$34

Other services: \$16



Long Beach Airport to Spend \$22 Million Annually to Maintain and Refurbish its Runways and Infrastructure

The Airport continues to invest in capital improvements that enhance the safety and security of airfield operations, as well as modernize and enhance the passenger experience. Phase II of the Terminal Airport Improvements Project (TAIP) consists of several major project components, including construction of a new ticketing lobby south of the historic terminal, relocation of rental car services, development of a consolidated baggage claim and relocation of a baggage make-up unit, and major upgrades to the historic terminal building that will include HVAC, electrical, mechanical, and structural improvements. In addition to delivering first-class improvements to keep Long Beach Airport competitive, these capital improvement projects result in high-paying construction jobs.

ECONOMIC IMPACT OF CONSTRUCTION EXPENDITURES | 2018 - 2024



\$157.8 M
CONSTRUCTION
EXPENDITURES



236 JOBS
PER YEAR



\$22.5 M
ANNUALLY

Long Beach Airport Is a Self-Supporting Enterprise of the City of Long Beach

The Airport does not receive support via the City's General Fund, but instead generates its revenue via user fees and rents. In 2018, the total revenue of the Airport to support its operations was \$48 million; 25 percent of these operating funds were used to purchase services from the City General Fund and other City operating units, such as Police, Fire, City Attorney and Public Works.

LONG BEACH AIRPORT ENTERPRISE REVENUE, 2018



	Airline Revenue	39.5%	\$ 18,895,258
	Parking	21%	\$ 10,044,100
	Ground Transportation	10.6%	\$ 5,061,347
	Land Leases	9.9%	\$ 4,741,743
	Fixed Based Operations	9.7%	\$ 4,656,681
	Restaurants Concessions	6.4%	\$ 3,036,442
	Miscellaneous	2.9%	\$ 1,380,083

\$47,815,654M
TOTAL REVENUE

Long Beach Airport and its tenants generate more than **\$8 billion** and just under **46,000 jobs** in total economic activity to the Long Beach region, with an additional **\$615 million** in tax revenue at the state and local levels.

NO LOCAL TAXPAYER DOLLARS ARE USED TO FUND LONG BEACH AIRPORT.

The economic impact study follows the general guidelines provided by the Federal Aviation Administration (FAA) for airport economic impact analysis, the U.S. Bureau of Economic Analysis (BEA) guidelines for the use of Regional Input-Output Modeling System (RIMS II) multipliers, and the theory and practice of economic impact analysis established in regional economics.

- **DIRECT** impacts result from expenditure to suppliers, employees associated with LGB and the aviation businesses at LGB, and transportation-related businesses in the area.
- **INDIRECT** impacts result from the suppliers purchasing goods and services and hiring workers to meet demand.
- **INDUCED** impacts result from the employees of LGB purchasing goods and services at a household level.



long beach airport

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www.lgb.org



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CITY OF
LONG BEACH

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Esta publicación también esta disponible en Español: 562-570-2678.

Ang lathalang ito ay nakasalin sa wikang Tagalog. Tumawag lamang sa 562-570-2678.

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