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BUILDING A BETTER LONG BEACH

LONG BEACH DEVELOPMENT SERVICES

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Edison

Adaptive reuse of the former City Hall East building was completed in February 2016. Set in the heart of Downtown at 100 Long Beach Blvd., the 114,267-square-foot mixed-use development provides a reinvention of the building's original mid-century design and façade, while providing new residential and commercial uses. The 12-story apartment complex includes 156 market rate units, a pool

and amenity deck, approximately 3,621 square feet of retail space, and an expanded parking structure. The existing patio will be renewed with landscaping and restoration of the mid-century metal work to provide an additional 4,171-square-foot forecourt area. The development includes restoration of the building's notable curtain wall with a new unitized panel consisting of a horizontal grill and operable casement window, high efficiency glass, and incorporation of the original fins. The thoughtfully chic

interior integrates a black and white color palette, fine wood accents, and floor-to-ceiling windows to provide natural light and clean ocean breezes. Located across the street from the Metro Blue Line, this transit-oriented development incorporates a sustainable design approach with on-site bicycle storage areas to encourage alternative modes of transportation. Completion of the Edison breathes new life to an iconic building and restores occupancy and economic energy to this corridor in the Downtown.

Director's Message

ARTICLE 2 With 2016 in full swing, Long Beach Development Services remains dedicated to maintaining a pattern of progressive development and essential services that meet the needs of our diverse population and promote vitality throughout Long Beach neighborhoods. This issue reflects some of our continual efforts in helping to build a more dynamic, safe and viable community.

The Department has made considerable development strides since the beginning of the year, with demolition of the old Long Beach Superior Courthouse to make way for the re-envisioned Long Beach Civic Center project; approval of a 24-acre expansion of Douglas Park, Pacific Pointe East; and current renovation of the existing City Place Long Beach shopping center.

In addition, the Department has been involved in a number of livability, historic preservation, and sustainability initiatives and activities. These efforts, such as the General Plan update process, the Long Beach Bicycle Master Plan update, and the West Long Beach Livability Implementation Plan, will enhance quality of life and contribute to economic development for years to come.

Staff has also kept busy delivering customer service excellence. Since January, we have assisted almost 15,500 customers at the Permit Center and issued more than 2,700 permits. Further, Code Enforcement staff has resolved more than 2,000 cases since the beginning of the year!

Thank you for your continued partnership and support in helping to make Long Beach the best that it can be.

Sincerely,



Amy J. Bodek, AICP
Director

Department News

The Department recognizes that operational efficiency and effectiveness begin with a solid foundation. To strengthen the functions of the Department, Development Services is pleased to announce the following new staff hire.

Rob Zur Schmiede – Interim Deputy Director

Rob provides oversight to the Building and Safety Bureau, Neighborhood Services Bureau, and the Code Enforcement Division. He has over 35 years of experience in public policy, municipal administration, and public/private development. Rob has previously served the City as Deputy Director of Development Services and as Redevelopment Bureau Manager. Thank you for your support of Rob during this interim period. Rob can be reached at 562.570.6369 or rob.zurschmiede@longbeach.gov.

Habitat Home Dedication

In February 2016, the City, in partnership with The Long Beach Community Investment Company (LBCIC) and Habitat for Humanity of Greater Los Angeles (Habitat LA), celebrated the dedication of a new five-bedroom, 2 3/4-bath residence that has provided the opportunity for a lower-income family to purchase their first home. Located at 105 W. 14th St., in the Washington Neighborhood, this location is one of three sites conveyed to Habitat LA by The LBCIC as part of a three-home development, and is the final single-family residence to be completed. The Housing and Community Improvement Bureau staff worked with Habitat LA to help make the dream of homeownership a reality for Yvette Nelson, a qualified first-time homebuyer earning less than 80% of the Los Angeles County Median Income (AMI). Selected homebuyers are also required to invest “sweat equity” hours toward the construction of their home. In addition to the completion of this development, Habitat LA will continue to focus on the Washington Neighborhood during its five-year, \$100 million Building a Greater Los Angeles campaign.



Long Beach Bicycle Master Plan

The City is in the process of updating the Long Beach Bicycle Master Plan, and wants to hear your ideas to help make Long Beach a more bicycle-friendly community. Together with Long Beach Public Works, the Planning Bureau staff will host various outreach events to engage residents and offer opportunities for the public to provide input on this important planning effort. For more information on this project or to get involved, visit www.bikelongbeach.org/masterplan. You may also share your experiences with biking in Long Beach by completing a brief survey at www.lbbikesurvey.com.

Southeast Area Specific Plan



In March 2016, the Planning Bureau staff held a community open house for the Southeast Area Development and Improvement Plan (SEADIP) update, now known as the Southeast Area Specific Plan (SEASP), a significant planning effort that will affect 1,500 acres of southeast Long Beach. The event highlighted the different components of the SEASP document, including land use, mobility, and design guidelines and standards. The event also offered the community and local stakeholders an opportunity to provide input on the plan and speak one-on-one with the project team. After an intensive two-year process, consisting of public outreach, analysis, and planning, a conceptual draft of the SEASP document has been made available for public viewing at <http://bit.ly/1RjC325>. Once the public process has concluded and City Council has taken action, then SEASP would



officially replace SEADIP. For the latest news regarding this project or to get involved, visit www.lbds.info/seadip_update, to sign up for e-mail notifications, status updates, and register for the Long Beach Town Hall online forum.

Belmont Pool Revitalization Project

A Draft Environmental Impact Report (DEIR) for the proposed Belmont Pool Revitalization project is available for review during the public review comment through June 16, 2016. The proposed project to be located at 4000 E. Olympic Plaza replaces the former Belmont Pool with a revitalized and modern 125-500-square-foot pool complex, including indoor and outdoor components and an approximately 1,500-square-foot café. The Planning Bureau staff has prepared the DEIR to examine potential impacts associated with the proposed project, in relation to aesthetics, air quality, land use and planning, noise, transportation/traffic, and other environmental impacts. To view the DEIR, go to http://lbds.info/planning/environmental_planning/environmental_reports.asp. Comments regarding the DEIR should be sent to Craig Chalfant, Senior Planner, Long Beach Development Services, 333 W. Ocean Blvd., 5th Floor, Long Beach, CA 90802, by facsimile to 562.570.6068, or by e-mail at craig.chalfant@longbeach.gov.



Fiscal Year 2017 Action Plan Development

The City is in the process of developing its Fiscal Year (FY) 2017 Action Plan to prioritize housing and community needs for U.S. Department of Housing and Urban Development (HUD) funds.

As part of this effort, the Grant Administration Division staff hosted community workshops to discuss use of funds for public services, public facility improvements, infrastructure improvements, affordable housing development, and other housing and homeless services. The public participated in a final workshop to review and provide input on the FY 2017 Action Plan draft on May 21, 2016, at Admiral Kidd Park.

Assessment of Fair Housing

In addition to developing an Action Plan, the City, as a recipient of federal community development and housing funds, is conducting an Assessment of Fair Housing (AFH). The AFH will explore issues such as disparities in access to renting and purchasing homes, unmet housing needs, and publicly supported housing, among many other topics.

The City is hosting a series of community workshops to provide several opportunities for public input. Join us at one of the following events to learn about fair housing laws and share your experiences. Your participation is important to help us understand the community's needs and identify potential solutions for reducing housing discrimination.

West Long Beach – Saturday, June 11, 2016, 10:00 am at Admiral Kidd Park, 2125 Santa Fe Avenue.

You may also provide input by taking a brief online survey at https://www.surveymonkey.com/r/LongBeach_English.

Safe Long Beach News

Public Meetings & Events 2016

ARTICLE 4 *Safe Long Beach*, the City's Violence Prevention Plan, addresses a broad safety agenda aimed at reducing all forms of violence to attain the goal of building a safer Long Beach by 2020. The following represents the Department's latest collaborative *Safe Long Beach* efforts. For more information about *Safe Long Beach*, visit http://lbds.info/neighborhood_services/lbvpp/default.asp.



Youth Exploitation Safety Symposium



As part of the *My Sister's Keeper* awareness campaign, the City, in partnership with the Long Beach Unified School District (LBUSD) and the Long Beach Human Trafficking Task Force (LBHTTF) hosted a Youth Exploitation Safety Symposium (YESS) aimed at recognizing human trafficking and

ensuring the safety of young people. Held in February 2016, the free event, *Healthy Relationships, the Best Prevention*, featured information and resources from over 40 participating agencies. The event also included several workshops for adults and youth to discuss child exploitation prevention methods, and effective approaches for responding to victims of human trafficking.

'All In' Campaign

The City has partnered with the LBUSD to launch the *All In* campaign, a Citywide effort to improve attendance and reduce chronic truancy in all K-12 schools in the LBUSD. While *All In* focuses on attendance rates at all schools, it has been initially aimed at schools located in the most vulnerable areas of the City. A large part of the success of *All In* will rely on the support and participation of all key stakeholders, including local businesses, parents, and residents.



Safe Long Beach Retreat



In March 2016, the City hosted the first convening of *Safe Long Beach* partners, a group consisting of more than 80 government, education, non-profit, community- and faith-based organizations, to collaborate and discuss new ideas for strengthening and aligning resources to prevent violence and achieve the goals and initiatives of *Safe Long Beach*. The

event highlighted the value of cities developing partnerships to effectively reduce violence, improve community safety, and enhance quality of life. Participants learned more about ways to come together to strengthen community engagement, improve police-community trust, increase funding opportunities, and stay involved in this important and meaningful line of work. To view an iClip of this event, go to <https://youtu.be/ayFKWHWdFOA>.

Assessment of Fair Housing Workshop
Saturday, June 11, 10:00 am,
Admiral Kidd Park, 2125 Santa Fe Ave.

The Cultural Heritage Commission meets the 2nd Monday of each month at 5:30 pm in City Hall Council Chambers.

The Long Beach Community Investment Company Board meets the 3rd Wednesday of each month at 4:00 pm in City Hall in the 3rd Floor Large Conference Room.

The Planning Commission meets the 1st and 3rd Thursday of each month at 5:00 pm in City Hall Council Chambers.

Zoning Administrative Hearings are held the 2nd and 4th Monday of each month at 2:00 pm in City Hall in the 7th Floor Large Conference Room.

***Agendas subject to change. For more information about meetings and events, please call 562.570.LBDS, or visit us online at www.lbds.info.**


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