



**LONG BEACH
DEVELOPMENT
SERVICES**

January 2010

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LBDS News & Updates



REGINALD "REGGIE" HARRISON APPOINTED INTERIM LBDS DIRECTOR

Reginald "Reggie" Harrison has been appointed Acting Director for the Department of Development Services while a permanent Director is sought. Mr. Harrison has served as Deputy City Manager for the City of Long Beach since February 2001, and has more than 23 years of experience in municipal management, having worked for the cities of San Diego and Carlsbad before joining the City of Long Beach in 1996 as Housing Authority Bureau Manager. Mr. Harrison's extensive background in housing development facilitated his transition to become the City's Economic Development Bureau Manager in 1999.

Mr. Harrison's management style is a unique blend of training from 25 years as a military officer, retired Lieutenant Colonel, in the California Army National Guard. Mr. Harrison has a Masters Degree in Business Administration and an undergraduate degree in Psychology.

ART EXCHANGE DRAFT EIR AVAILABLE FOR PUBLIC REVIEW

The RDA has completed a Draft Environmental Impact Report (EIR) for the Art Exchange project located at the Southeast corner of 3rd Street and Long Beach Boulevard. The EIR determines the nature and extent of the proposed project's impact upon the surrounding environment, and is available for public review and comment. The Art Exchange is intended to provide a permanent and affordable workplace for the development and production of art by local artists. For more information, visit lbs.longbeach.gov.



"A NEIGHBORHOOD PERSPECTIVE" TO BE UNVEILED IN NORTH LONG BEACH

On Saturday, January 9, the RDA will join Councilwoman Rae Gabelich, 8th District, for the unveiling of new artwork that highlights the neighborhood history. The mural, "A Neighborhood Perspective," was painted by artist Jose Loza and youth volunteers with the Department of Parks, Recreation and Marine's Mural and Cultural

Arts Program. The program will begin at 10:00 a.m., at 5660 Atlantic Avenue.

LONG BEACH 2030 COMMUNITY MEETINGS SCHEDULED FOR EARLY 2010

During the last several years, the General Plan Update known as Long Beach 2030 has conducted a series of community meetings to encourage public involvement. LB2030 incorporates land use and mobility planning with sustainability, healthy communities and economic development policies to promote a better future for Long Beach. The upcoming round of meetings in January and February will present new information on the application of placetypes and neighborhood strategies, including opportunity areas, for their local areas. Meeting dates are listed in the calendar on the last page and at LBDS.LongBeach.gov. Additional meetings will be scheduled soon.

In November, LBDS staff provided:

- 1,881 building inspections
- 667 electrical inspections
- 336 plumbing inspections
- 265 mechanical inspections
- 151 misc. inspections
- Total inspections provided: 3,300
- 99% of inspections were provided within 24 hours of request

Permit Center staff:

- Assisted 3,306 customers
- Issued 348 building permits
- Reviewed 124 plans

LBDS 2009: Year In Review



Building A Better Long Beach

RDA WINS COMMUNICATIONS AWARDS

The Long Beach RDA's "Building a Better Long Beach" marketing and communications campaign received the California Redevelopment Association's 2009 Awards of Excellence in the Education, Marketing & Publications category. The marketing and communications campaign included a complete re-branding of the RDA, a new website, new materials, and a new 30-minute cable program, "Inside Long Beach," produced with LBTv8, the Long Beach Housing Development Company, and the Pacific Gateway Workforce Investment Network. The program was also recognized by the National Association of Telecommunications Officers and Advisors, States of California and Nevada Chapter. The program received a 2nd Place 2009 Star Award for Excellence in Public Programming in the Economic Development category.

CONDITIONS OF APPROVAL INSPECTION PROGRAM DEVELOPED

The Conditions of Approval inspection program was further developed and carried out by Planning staff, resulting in more than 400 properties inspected. Many violations were corrected addressing issues such as landscaping, trash removal, fence repair, graffiti removal, banner permits, painting, planters, illegal structures, storage containers, window replacements, and parking lots.

PERMIT CENTER LAUNCHES NEW APPOINTMENTS SYSTEM

The Development Services Permit Center launched a new Appointments program in 2009. The service allows customers to schedule an appointment to submit plans for regular plan check, to receive an over the counter plan check for small and simple projects, or to have a permit issued while shortening wait times. To schedule an appointment, call (562) 570-LBDS.



Promenade Mid-Block Improvements

PROMENADE MIDDLE BLOCK GETS IMPROVEMENTS

The RDA completed improvements to the middle block section of the Promenade in Downtown. The improvements included installation of a new storm drain, landscaping improvements, art, and the installation of new traffic signals at the Promenade and Broadway and at the Promenade and First Street. The improvements follow the Master Plan's recommendations to improve pedestrian connectivity.

Have a question or comment about our department?

We want to hear from you.

Call us at (562) 570-LBDS

or

Email us at LBDS@longbeach.gov

LBDS 2009: Year In Review

2008-2014 HOUSING ELEMENT COMPLETED

The 2008-2014 Housing Element was completed in 2009. The Housing Element documents housing needs in the community and establishes a plan to address these needs. It was adopted by the Long Beach City Council and certified by the State Department of Housing and Community Development, allowing the City to apply for funding for various housing programs.

DAVENPORT PARK EXPANSION MOVES FORWARD

Vice Mayor Val Lerch, 9th District, led the demolition of a 53,400-square-foot industrial structure to make way for the expansion of Ed "Pops" Davenport Park. The land will add more than four acres to the existing park. The design of the additional park space is in progress.



Vice Mayor Val Lerch leads demolition for Davenport Park Expansion

DOWNTOWN COMMUNITY PLAN COMPLETED

LBDS staff completed a draft of the Downtown Community Plan, setting the City's visioning process into motion by establishing new land use regulations and design standards aimed at enhancing Downtown Long Beach. The plan was developed with significant public input and was guided by a steering committee comprised of downtown stakeholders, residents, business owners, architects and developers.



Councilmembers Suja Lowenthal and Robert Garcia at a Downtown Community Plan meeting

WESTSIDE BUSINESSES EXPAND

On the Westside, the RDA entered into Owner Participation Agreements with local businesses that will help them continue to grow. Cowelco Properties, a steel fabricator that has been in business since the 1940's, will be adding off-street employee parking for 30 cars. Parker Diving Service, which has also been in business since 1945, will be constructing a new warehouse and office space on a previously vacant site, while creating new jobs.

EAST VILLAGE STREETScape IMPROVEMENTS

92 energy efficient pedestrian street lights were installed throughout the East Village, creating a safer pedestrian environment. The lighting was installed as part of the First Street Improvement Plan, which includes new sidewalks on First Street between Linden and Elm, bus pad enhancements, and new bulb-outs with landscaping.



New East Village street lighting

By acquiring problem properties and clearing them for future development, the RDA is helping to make Long Beach a safer place.

In 2009, 5 public safety nuisances were removed by the RDA. Between 2004 - 2009, these properties were responsible for the following calls for service as reported by LBPD:

- 492 Violent Crimes
- 1,070 Narcotics Violations
- 467 Property Crimes
- 3,320 Other Incidents
- 5,349 Total Incidents

LBDS 2009: Year In Review

LBDS: SERVING THE PUBLIC

In 2009, LBDS staff:

- Served 51,298 customers
- Issued 8,265 permits
- Performed 51,913 inspections
- Served Permit Center customers within 15 minutes (on average)
- Performed 99% of inspections within 24 hours of request



K-9 Corner Dog Park Grand Opening

K-9 CORNER OPENS DOWNTOWN

Assemblymember Bonnie Lowenthal, Councilmember Robert Garcia and the RDA joined the North Pine Neighborhood Association, Police Officer's Association, Parks, Recreation and Marine and the Long Beach Fire Department to welcome local dogs and their owners to the City's newest dog park. The RDA transformed a once blighted corner into an active community space, while staying true to its goal of

incorporating sustainable design features in its projects, including drought tolerant landscaping, K-9 Grass made especially for dog parks, and an off-grid solar power system that will allow the park to generate 100% of its electricity needs on site.

LAND EXCHANGE AGREEMENT BRINGS COURTHOUSE TO LONG BEACH

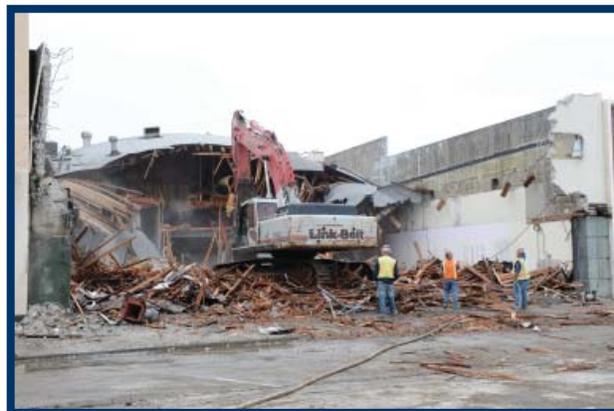
The RDA successfully negotiated a Land Exchange Agreement with the State of California for the construction of a new courthouse in Downtown Long Beach. The building will consist of approximately 545,000 square feet with 31 courtrooms, 63,000 square feet of county office space, 38,000 square feet of commercial office space and 9,200 square feet of retail space. The project also includes the refurbishment of the existing parking structure located on Magnolia Avenue. Construction is anticipated to begin in Fall 2010 and conclude within two years.



Site of future courthouse

BIXBY KNOLLS TO GET NEW MARSHALLS STORE

The RDA began paving the way for the construction of a new Marshall's store in Bixby Knolls. The Bixby Knolls Business Improvement Association and the RDA joined Vice Mayor Val Lerch, 9th District, Councilmember Tonia Reyes Uranga, 7th District, and representatives from Councilmember Rae Gabelich's staff in celebrating land clearance for the new Marshall's store. A new 43,355-square-foot structure will be built, and will include a



Paving the way for new department store in Bixby Knolls

Marshall's as well as six smaller shops. Marshall's is expected to be open for business in Fall 2010.

Project Planning

NEW Applications - Filed in December

1st District

780 Atlantic Avenue

A Site Plan Review for a 10-year review of an existing roof-mounted wireless telecommunications facility.

Staff Site Plan Review

Contact: Jorge Ramirez

2nd District

689 Temple Avenue

Modification of an approved roof-mounted wireless telecommunications facility involving the replacement of seven panel antennas.

Staff Site Plan Review

Contact: Jorge Ramirez

3rd District

Alamitos Beach

Local Coastal Development Permit request to restore the bluffs above Alamitos Beach; improvements include planting, new irrigation systems, reinforcement of slopes, and erosion control efforts.

Zoning Administrator Public Hearing

Contact: Steve Valdez

5th District

2671 Tulane Avenue

Standards Variance for a reduced rear yard setback in conjunction with a second-story addition to a single-family home.

Zoning Administrator Public Hearing

Contact: Jorge Ramirez

7500 East Carson Street (Towne Center)

A Site Plan Review for a 10-year review of an existing ground-mounted wireless telecommunications facility.

Staff Site Plan Review

Contact: Monica Mendoza

6th District

1630 East Anaheim Street

A Site Plan Review for a 10-year review of an existing roof-mounted wireless telecommunications facility.

Staff Site Plan Review

Contact: Steve Valdez

7th District

2911 Santa Fe Avenue

Modification of an approved roof-mounted wireless telecommunications facility involving the replacement of six panel antennas.

Staff Site Plan Review

Contact: Monica Mendoza

1630 East Carson Street

Standards Variance to combine public and private open space and allow for a reduced turning radius for guest parking in conjunction with a new four-unit residential development.

Zoning Administrator Public Hearing

Contact: Angie Zetterquist

8th District

3401 Long Beach Boulevard

Conditional Use Permit request to add an automated car wash and alcohol sale privileges at an existing gas station.

Planning Commission Public Hearing

Contact: Monica Mendoza

9th District

6600 Atlantic Avenue

Conditional Use Permit, Site Plan Review, Lot Merger, and Sign Program requests tied to a proposed commercial development consisting of four buildings totaling 16,575 square feet.

Planning Commission Public Hearing

Contact: Mark Hungerford

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Scheduled Public Meetings in January

The Planning Commission meets the 1st and 3rd Thursday of each month at 5:00 p.m. in City Hall Council Chambers.

The RDA Board meets the 1st and 3rd Monday of each month at 9:00 a.m. in City Hall Council Chambers.

Zoning Administrative Hearings are held the 2nd and 4th Monday of each month at 2:00 p.m. in City Hall in the 7th Floor Large Conference Room.

Cultural Heritage Commission meets the 2nd Monday of each month at 5:30 p.m. in City Hall Council Chambers.

Redevelopment Agency Board - Monday, January 4, 2010

- Presentation: Bixby Knolls Business Improvement Association Quarterly Update
- Approve and authorize the submittal of the required Supplemental Educational Revenue Augmentation Fund payment to the State of California as specified; and adopt a resolution finding that there are insufficient funds to make the payment required by Section 33690 of the Health and Safety Code unless funds from the Low- and Moderate-Income Housing Fund are used
- Approve and authorize a contract with Yaker, Inc. in an amount not to exceed \$243,188.00 for the construction of Rosa Parks Park
- Adopt a resolution that the Redevelopment Agency determines that construction of certain public improvement projects are of public benefit to the redevelopment project area and that the public improvement projects are consistent with the goals and objectives of the North Long Beach Redevelopment Plan
- Authorize and adopt a resolution designating Amy J. Bodek as Executive Director of the Redevelopment Agency and designating Lisa A. Fall as Assistant Executive Director

Next meeting Monday, February 1 at 9:00 a.m.

Planning Commission - Thursday, January 7, 2010 - Cancelled

Next meeting Monday, January 21 at 5:00 p.m.

2nd District: 669 Harbor Drive

A Site Plan Review and Standards Variance in conjunction with a new port administration and maintenance buildings. *Contact: Angie Zetterquist*

Zoning Administrator - Monday, January 11, 2010 - Cancelled

Next meeting Monday, January 25 at 2:00 p.m.

2nd District: 321 Wisconsin Avenue

Administrative Use Permit request to legalize an upstairs unit within property's primary structure, bringing the site density to a total of three units. *Contact: Mark Hungerford*

3rd District: 6507 Seaside Walk

Local Coastal Development permit and Standards Variance requests to allow an elevator to exceed the maximum allowable height in conjunction with the construction of a new garage and third-story residential addition. *Contact: Scott Kinsey*

Cultural Heritage Commission - Monday, January 11, 2010

Villa Riviera (Landmark): 800 East Ocean Boulevard

Certificate of Appropriateness request to legalize a 15th floor balcony. (Continued from October 12, 2009 CHC hearing.) *Contact: Lynette Ferenczy*

Crandell / Howard House (Landmark): 5725 Corso di Napoli

Certificate of Appropriateness request to remodel, change-out windows, and add a second-story addition. *Contact: Steve Valdez*

Next meeting Monday, February 8 at 5:30 p.m.



LBDS Upcoming Meetings & Events January 2010

<u>Friday, January 1</u>	CITY HALL CLOSED IN OBSERVANCE OF NEW YEAR'S HOLIDAY
<u>Monday, January 4</u> 9:00 a.m.	Redevelopment Agency Board City Hall, Council Chambers
<u>Thursday, January 7</u> 6:00 p.m.	Central Project Area Committee 1900 Atlantic Ave., 2nd Floor
<u>Monday, January 11</u> 5:30 p.m.	Cultural Heritage Commission City Hall, Council Chambers
<u>Wednesday, January 13</u> 5:00 p.m.	West Project Area Committee LBPD West Substation, 1835 Santa Fe Ave.
7:00 p.m.	LB 2030 Community Meeting - Luther Burbank Elementary 501 Junipero Ave. - Cafeteria
7:00 p.m.	LB 2030 Community Meeting - Fremont Elementary 4000 E. 4th St. - Cafeteria
<u>Thursday, January 14</u> 7:00 p.m.	LB 2030 Community Meeting - Bixby Park 130 Cherry Ave.
<u>Monday, January 18</u>	CITY HALL CLOSED IN OBSERVANCE OF MARTIN LUTHER KING, JR. DAY
<u>Thursday, January 21</u> 6:30 p.m.	Planning Commission City Hall, Council Chambers
7:00 p.m.	LB 2030 Community Meeting - Mann Elementary 257 Coronado Ave.
7:00 p.m.	LB 2030 Community Meeting - Silverado Park 1545 W. 31st St., Community Room
<u>Monday, January 25</u> 2:00 p.m.	Zoning Administrative Hearing City Hall, 7th Floor Conference Room
7:00 p.m.	LB 2030 Community Meeting - Robinson Elementary 2750 Pine Ave.
<u>Wednesday, January 27</u> 7:00 p.m.	LB 2030 Community Meeting - Houghton Park 6301 Myrtle Ave.
<u>Thursday, January 28</u> 6:30 p.m.	North Project Area Committee/LB 2030 Community Meeting LBPD North Substation, 4891 Atlantic Ave.

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