



**LONG BEACH
DEVELOPMENT
SERVICES**

June 2009

Volume II, Issue 6

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Building A Better Long Beach

*LBFD Training Exercise
at Alamo Motel*



Message from Craig Beck, Director

Dear Community Partner,

Last Friday, the City of Long Beach observed it's first "Furlough Friday." In an effort to save \$4 million, City Hall will be closed the last Friday of the month, through September. In spite of the closures, we remain committed to providing the highest level of customer service to the community.

Our department remains busy at work throughout Long Beach; over the next month, we will be rolling out our Pine Avenue Streetscape improvements, and our Downtown Community Plan. We'll also be working with the historic community on a neighborhood panel and workshop on June 13th. We've kicked off new street lighting in the East Village, and continue major renovations in Bixby Knolls along Atlantic Avenue. We're building a new park in North Long Beach and with our partners, recently broke ground on a new cultural center in Central Long Beach. We continue to support the Arts, and invite your participation in the Tour des Artists on June 13th, and will be celebrating the opening of Long Beach Senior Housing on June 22nd.

We're pleased to continue serving the community and building a better Long Beach, and thank you for your continued partnership and support.

Sincerely,

Craig Beck

LBDS News & Updates



MAYOR FOSTER CONGRATULATES ATLAS MARINE ON NEW LNG TRUCKS AND FACADE IMPROVEMENT

For more than 30 years, Atlas Marine has been providing transportation and warehousing services to the ports of Long Beach and L.A. Last month, Mayor Bob Foster visited the business in West Long Beach to congratulate them for their recent purchase of 10 new LNG trucks.

Atlas Marine has indicated plans to add more soon. The business is also working with the RDA, which is investing \$150,000 towards a major façade renovation of the Atlas Marine building, shown here in a digital rendering. The investment is part of the RDA's ongoing Commercial Facade Improvement Program.

(Photo, L to R: Barry E. Walsh, Atlas Marine Vice President, Mayor Bob Foster, Kathleen C. Dodd, Atlas Marine President, Cheryl Viray, Atlas Marine Accounts Payable/Accounts Receivable, Lydel Malalvan, Atlas Marine Clerk, Jane Kelleher, West PAC Vice Chair, Tony Rivera, West PAC Chair, and Willetta McCulloch, Environ Architecture Design Principal)



In April, LBDS staff provided:

- 1,905 building inspections
- 915 electrical inspections
- 599 plumbing inspections
- 396 mechanical inspections
- 316 misc. inspections
- Total inspections provided: 4,131
- 98% of inspections were provided within 24 hours of request

Permit Center staff:

- Assisted 4,986 customers
- Issued 424 building permits
- Reviewed 151 plans

LBDS News & Updates



LB FIRE USES METHODS PRACTICED AT RDA SITE JUST DAYS BEFORE

On May 13th, just 3 days after practicing forcible entry and ventilation operations on the Alamo Motel, Long Beach Fire Department crews from Station 7 responded to a garage conversion fire where indications were a person was trapped inside. Under intense conditions and extreme heat, firefighters performed ventilation operations and forcible entry on the structure, the very operations practiced

on the Alamo over the prior weekend. Fortunately, no firefighters were injured, and nobody was trapped in the building. This example of putting life-saving techniques to the test underscores the RDA's important partnership with LBFD.

Have a question or comment about our department?

We want to hear from you.

Call us at (562) 570-LBDS

or

Email us at LBDS@longbeach.gov

JUNETEENTH SATURDAY June 13 ★ 12-5 PM
M.L. King Jr. Park ★ 1950 Lemon Ave., Long Beach
562.570.3150 or visit [www.LBPars.org](http://www.LBParks.org)

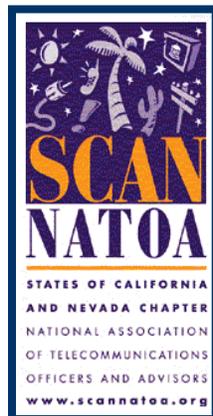
CELEBRATING THE BICENTENNIAL OF ABRAHAM LINCOLN

LONG BEACH TRANSIT | LONG BEACH | PAPER AIRPLANE | I'm lovin' It | KUSC.org CLASSICAL | fm 91.5 | Press-Telegram Media Sponsor | EDISON | Metro | Sixth District Councilmember, Dee Andrews | LINCOLN BICENTENNIAL

RDA COSPONSORS LONG BEACH 2009 JUNETEENTH CELEBRATION

This year, the RDA is a proud cosponsor of the Juneteenth 2009 celebration in Long Beach. Juneteenth, also known as African American Emancipation Day, is a nationally celebrated commemoration of the end of slavery in the United States. Festivities in Long Beach will take place on Saturday, June 13th, from 12:00 to 5:00 p.m., at Martin Luther King, Jr. Park. The open-air festival will feature live musical performances, food and merchandise vendors, a Health & Safety Fair and a spectacular children's area with games, crafts, jumpers and much more. For more information, visit www.LBParks.org.

INSIDE LONG BEACH WINS 2ND PLACE SCAN NATOA AWARD FOR EXCELLENCE IN PUBLIC PROGRAMMING



The National Association of Telecommunications Officers and Advisors, States of California and Nevada Chapter has recognized Inside Long Beach, the RDA's monthly 30-minute cable program produced with The Long Beach Housing Development Company, with a 2nd Place 2009 Star Award for Excellence in Public Programming in the Economic Development category.

Watch Inside Long Beach on LBTV-8 Mondays and Wednesdays at 8 p.m., Saturdays at 6 p.m., Sundays at 11 a.m. and 8 p.m., or catch episodes online anytime. Episodes are also available online at www.LongBeachRDA.org.

LBDS News & Updates



LBDS AND LONG BEACH HERITAGE HOST HISTORIC DISTRICT PANEL AND WORKSHOP

Long Beach Development Services and Long Beach Heritage, in conjunction with the Neighborhood Advisory Preservation Council, are co-sponsoring an interactive Panel and Workshop on Saturday, June 13, 2009, from 10:30 a.m. to 2:00 p.m., at the Long Beach Main Library, 101 Pacific Avenue. The panel will address a number of topics of current interest to Historic District residents and

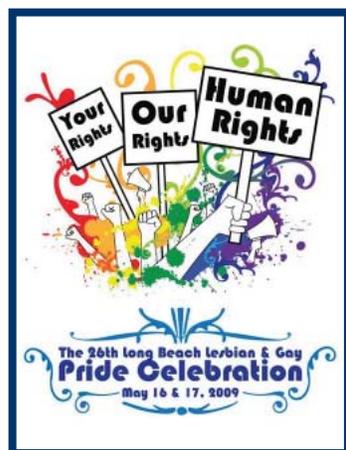
others interested in historic preservation in Long Beach, including a review of amendments to the Cultural Heritage Commission ordinance, the posture of the Historic Preservation Element, status of the Mills Act, and Historic District Code Enforcement and compliance. The panel will be moderated by John Thomas, RDA Board member and President of Long Beach Heritage and the Bluff Heights Neighborhood Association. The program will include a question and answer session during which questions relating to Historic Districts and preservation are encouraged. Please RSVP to David Waller at 562 595-6511 or by e-mail at: rpvdave@aol.com.

EAST VILLAGE TO GET NEW STREET LIGHTING

The RDA has begun installing new pedestrian level street lighting in the East Village that will help reinforce the pedestrian friendly environment of this urban village. Phase one of the project will focus on First Street, Elm Avenue and Linden Avenue. The project is being carried out concurrently with Public Works' First Street Improvement Plan, which also includes street resurfacing, new sidewalks, gutters, enhanced crosswalks, lighting and new bus pads. The new contemporary 12-foot tall light poles and fixtures will now light the way for patrons of the areas restaurants, galleries and businesses.



ON-LINE PARKING RESERVATIONS BIG SUCCESS DURING LONG BEACH PRIDE FESTIVAL



On line parking permit sales have been a phenomenal success this year. On the heels of the Grand Prix success, the RDA's on-line parking reservation system was a big hit during Long Beach Pride. Approximately 995 permits were sold on-line for the two day Festival. This is a huge increase up from the 196 permits that were sold for the festival last year. The system is not only convenient for visitors, but also makes parking operations much safer for staff. Guests at the event also benefit by not having to drive around the City in search of parking. Parking Operations was able to fill two large parking lots, helping to divert unnecessary traffic away from the neighborhoods in the vicinity of the event.

LBDS News & Updates

LONG BEACH SENIOR HOUSING GRAND OPENING

On June 22nd, the RDA will join Congresswoman Laura Richardson, Councilman Dee Andrews, US Housing and Urban Development, The Long Beach Housing Development Company and the Menorah Housing Foundation for the Grand Opening of Long Beach Senior Housing.

Located near public transportation, shopping areas, the Long Beach Memorial Medical

Center, Veterans Memorial Park and the Burnett Branch Library, the development is designed to allow seniors to enjoy an active and enhanced quality of life. The 65 units will be restricted to very low-income senior citizens.



HOMELAND CULTURAL CENTER CELEBRATES GROUNDBREAKING



MacArthur Park will soon be getting a new Homeland Cultural Center. Last month, Long Beach residents joined Councilmember Dee Andrews in celebration at a groundbreaking ceremony for the new center, which will feature a 60-seat capacity and gallery space in the building's lobby. Funding for the project is being provided through California State Parks, Proposition 12, RDA and the City of Long Beach.

TOUR DES ARTISTES FESTIVAL SATURDAY, JUNE 13TH

On Saturday, June 13th, Tour Des Artistes will transform the streets with an art and live music festival, surrounded by satellite destinations throughout Downtown Long Beach and the East Village Arts District. The free event will include a large outdoor festival in the East Village Arts district along with a multitude of indoor engagements, live installations, gallery exhibitions, museum tours, and an art competition. Tickets will be available for \$30 to those age 21 and over for a VIP double-decker bus tour. The event will take place on the Broadway Block at Long Beach Boulevard from 4:00pm - 10:00 p.m., with an after party from 10 p.m. - 2 a.m. at the Ice Bar, The Cellar and Club 149.



Project Planning

NEW Applications - Filed in May

1st District

3626 East Pacific Coast Highway

Modification to an approved permit calling for additional rooftop antennas to an existing wireless telecommunications facility.

Staff Site Plan Review

Contact: *Cuentin Jackson*

1579 Santa Fe Avenue

Conditional Use Permit request to legalize a check cashing use within an existing liquor store.

Planning Commission Public Hearing

Contact: *Jorge Ramirez*

2nd District

2218 East 7th Street

Conditional Use Permit request to legalize a check cashing use within an existing market.

Planning Commission Public Hearing

Contact: *Steve Valdez*

100 Aquarium Way

Site Plan Review request to construct a 1,760 square foot exhibit area addition to

the main aquarium building.

Staff Site Plan Review

Contact: *Scott Kinsey*

7th District

2990 Santa Fe Avenue

Conditional Use Permit request to legalize a check cashing use within an existing market.

Planning Commission Public Hearing

Contact: *Steve Valdez*

3300 Atlantic Avenue

Conditional Use Permit and Site Plan Review requests for a new 13,000 square foot Fresh and Easy market with alcohol selling privileges.

Planning Commission Public Hearing

Contact: *Jeff Winklepleck*

8th District

4300 Long Beach Boulevard

Modification to an approved permit calling for additional rooftop antennas to an existing wireless telecommunications facility.

Staff Site Plan Review

Contact: *Monica Mendoza*

Scheduled Public Meetings in June

Redevelopment Agency Board

Monday, June 1st at 9:00 a.m.

- Conduct public hearing; receive supporting documentation into the record and conclude the public hearing; and adopt resolution finding the consideration for the lease of certain real property in the Central Long Beach Redevelopment Project Area is not less than fair market value in accordance with covenants and conditions governing such lease, approving lease of property to LINC Housing Corporation by the Long Beach Housing Development Company, and approving the Disposition and Development Agreement and lease pertaining thereto.
- Approve and authorize contract with DLBA for FY 09 & FY 10.
- Approve and authorize contract with American Landscape, Inc. in an amount not to exceed \$151,835 for completion of Phase I of the Wrigley Village Street Enhancement Program on Pacific Avenue between 19th Street and Willard Street.
- Approve and authorize the increase of the construction contract for New Creation Builders by \$30,000 for the purpose of adding a solar power lighting system to the Downtown Dog Park at 906 Pacific Avenue.

Next meeting Monday, June 15th at 9:00 a.m.

CONTACT INFORMATION:

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Scheduled Public Meetings in June

The Planning Commission meets the 1st and 3rd Thursday of each month at 5:00 p.m. in City Hall Council Chambers.

The RDA Board meets the 1st and 3rd Monday of each month at 9:00 a.m. in City Hall Council Chambers.

Zoning Administrative Hearings are held the 2nd and 4th Monday of each month at 2:00 p.m. in City Hall in the 7th Floor Large Conference Room.

Planning Commission

Thursday, June 4th at 5:00 p.m.

2nd District

290 Bay Street ('Hotel Sierra')

PD-6 and Local Coastal Program amendments, Certification of an EIR Addendum, and Site Plan Review approval requests for a new 125-room, five-story hotel.

Contact: Scott Kinsey

5th District

6537 East Spring Street

Conditional Use Permit request to allow a new check cashing use within an existing shopping center.

Contact: Monica Mendoza

Thursday, June 18th at 5:00 p.m.

Citywide

Resolution adoption request to certify the Local Development Report and its conformance with the Congestion Management Plan for purposes of understanding the impacts of local growth on the regional transportation system.

Contact: Lynette Ferenczy

1st District

449 West Anaheim Street

Conditional Use Permit request to legalize a check cashing use within an existing market.

Contact: Lynette Ferenczy

6th District

1601 East Pacific Coast Highway ('Kroc Center')

General Plan Amendment, Zone Change, EIR Certification, Statement of Overriding Consideration, and Site Plan Review requests for a new 170,536 square foot community center.

Contact: Lynette Ferenczy

Zoning Administrator

Monday, June 8th at 2:00 p.m.

Monday, June 22nd at 2:00 p.m.

No cases have yet been placed on June's Zoning Administrator Hearing agendas.

Agendas subject to change.

For more information about any of these agenda items, call our department at (562) 570-LBDS or visit us online at: LBDS.LongBeach.gov



LBDS Upcoming Meetings & Events June 2009

333 West Ocean Blvd.
Long Beach, CA 90802
T: 562.570.LBDS
F: 562.570.6205

lbs.longbeach.gov

<u>Monday, June 1</u> 9:00 a.m.	Redevelopment Agency Board City Hall, Council Chambers
<u>Thursday, June 4</u> 5:00 p.m.	Planning Commission City Hall, Council Chambers
6:00 p.m.	Central Project Area Committee 1900 Atlantic Ave., 2nd Floor
<u>Saturday, June 6</u> 12:00 - 4:00 p.m.	LLB Community Health & Wellness Fair Houghton Park Community Center 6301 Myrtle Avenue, Long Beach
<u>Monday, June 8</u> 2:00 p.m.	Zoning Administrative Hearing City Hall, 7th Floor Conference Room
<u>Wednesday, June 10</u> 5:00 p.m.	West Project Area Committee LBPD West Substation, 1835 Santa Fe Ave.
<u>Saturday, June 13</u> 10:30 a.m.	Historic Preservation Panel & Workshop Long Beach Main Library, 101 Pacific Ave.
4:00 - 10:00 p.m.	Tour des Artistes Arts & Music Festival Corner of Broadway & Long Beach Blvd.
<u>Monday, June 15</u> 9:00 a.m.	Redevelopment Agency Board City Hall, Council Chambers
<u>Thursday, June 18</u> 5:00 p.m.	Planning Commission City Hall, Council Chambers
<u>Monday, June 22</u> 11:00 a.m.	Long Beach Senior Housing Grand Opening 575, E. Vernon St.
2:00 p.m.	Zoning Administrative Hearing City Hall, 7th Floor Conference Room
<u>Thursday, June 25</u> 6:30 p.m.	North Project Area Committee LBPD North Substation, 4891 Atlantic Ave.

NEWSLETTER EDITOR:
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NEWSLETTER TEAM:
Cassie Perez-Harmison
Mark Hungerford

For copies of this
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lbs.longbeach.gov

