

VICTORY/SANTA CRUZ PARK DESIGN GUIDELINES UPDATE

1889

Victory/Santa Cruz Park is Established

1989

Current Design Guidelines are Established

2020

Design Guidelines Update

Long Beach Development Services is updating the Victory/Santa Cruz Park Design Guidelines, and we want you to be a part of the process. The updated design guidelines will **guide future park improvements.**



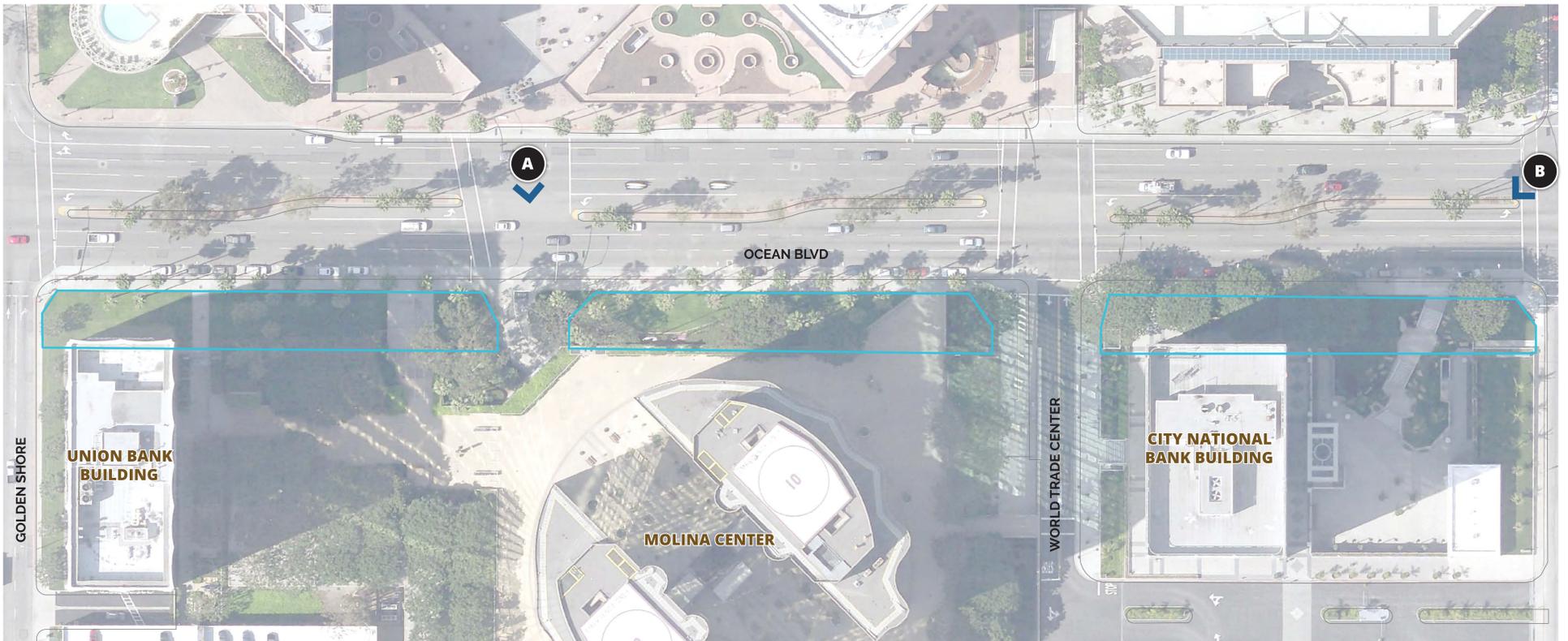
VICTORY/SANTA CRUZ PARK IS...

Long Beach's **oldest park**, and was established in **1889**

A **public park** that is **privately managed** by property owners of the adjacent buildings

A linear park that is roughly **one mile** long

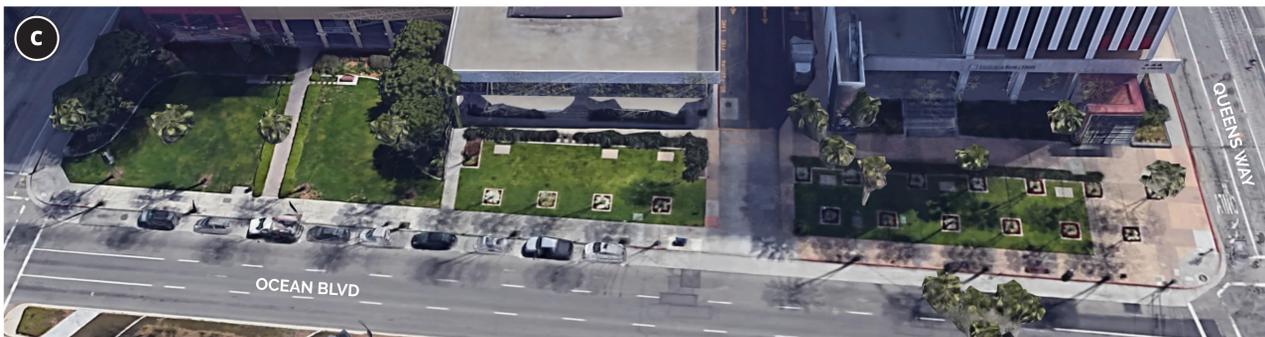
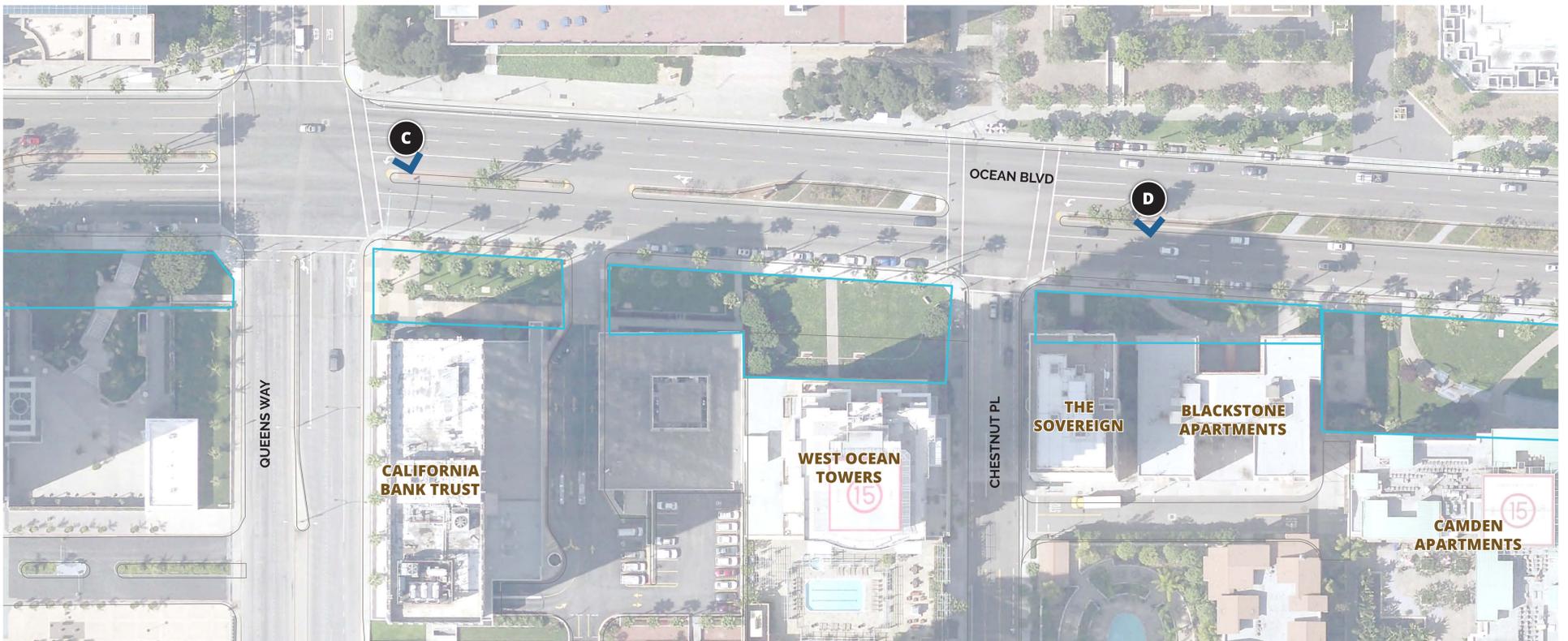
Required by the Zoning in the **Downtown Shoreline Planned Development District**



Molina Center & Union Bank Building
Source: Google



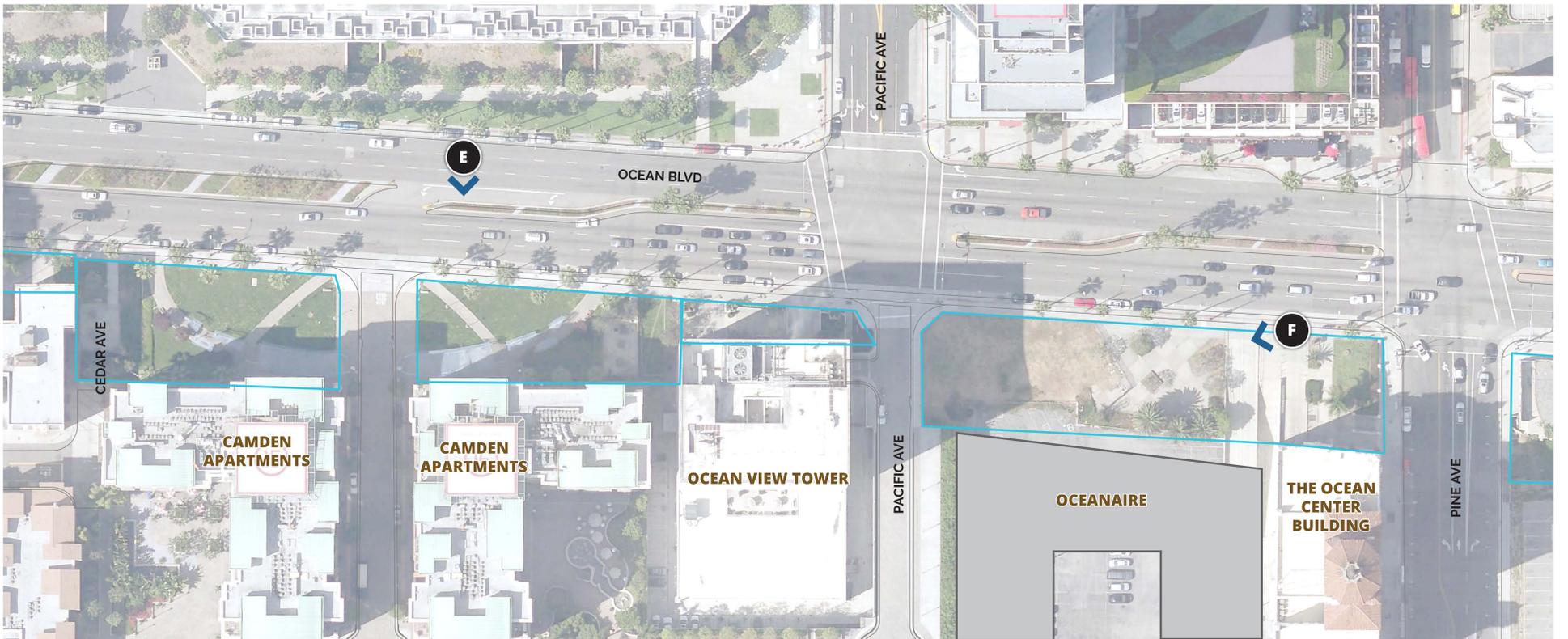
City National Bank Building
Source: Google



California Bank Trust Building and West Ocean Towers
Source: Google



The Sovereign and Blackstone Apartments
Source: Google



Camden Apartments and Ocean View Tower
Source: Google



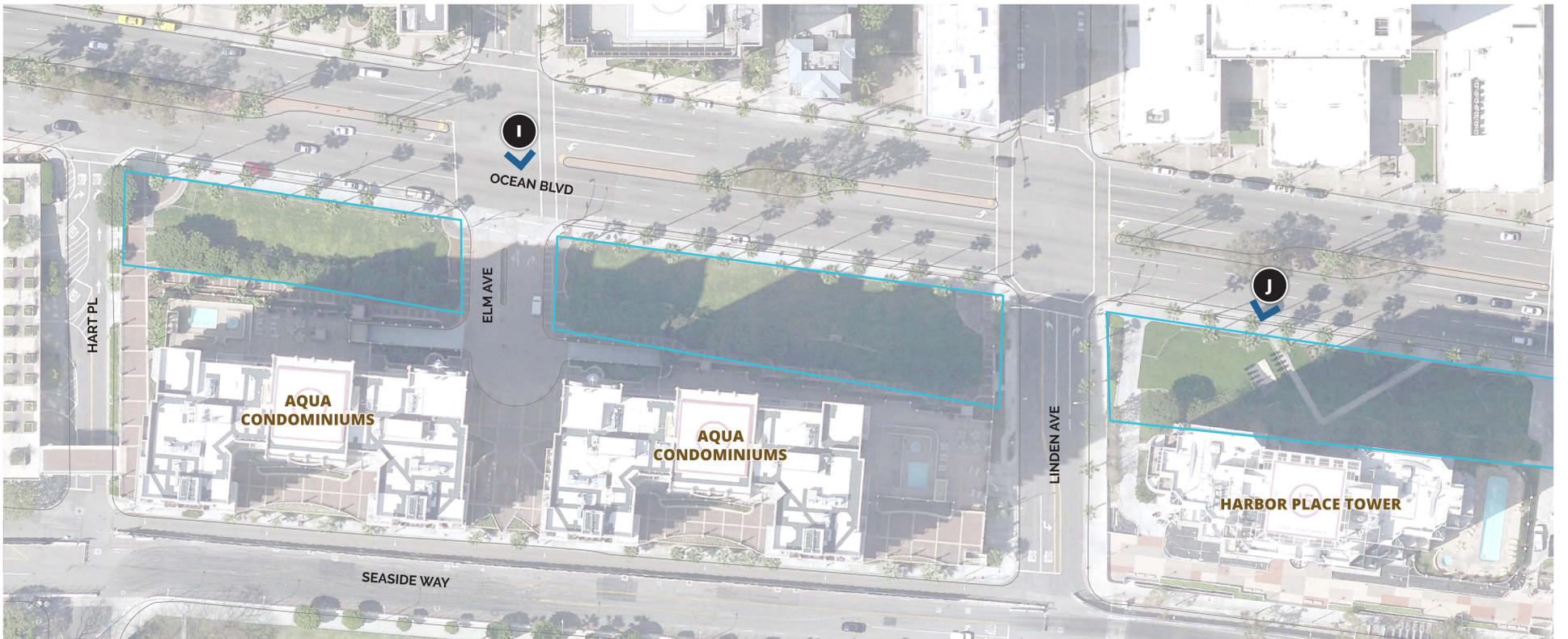
Oceanaire
Source: Gruen Associates



Art Installation
Source: Google



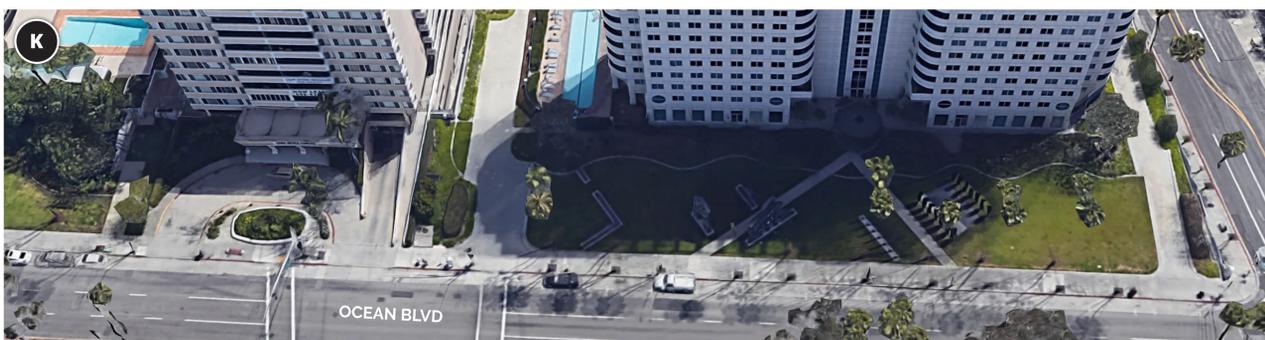
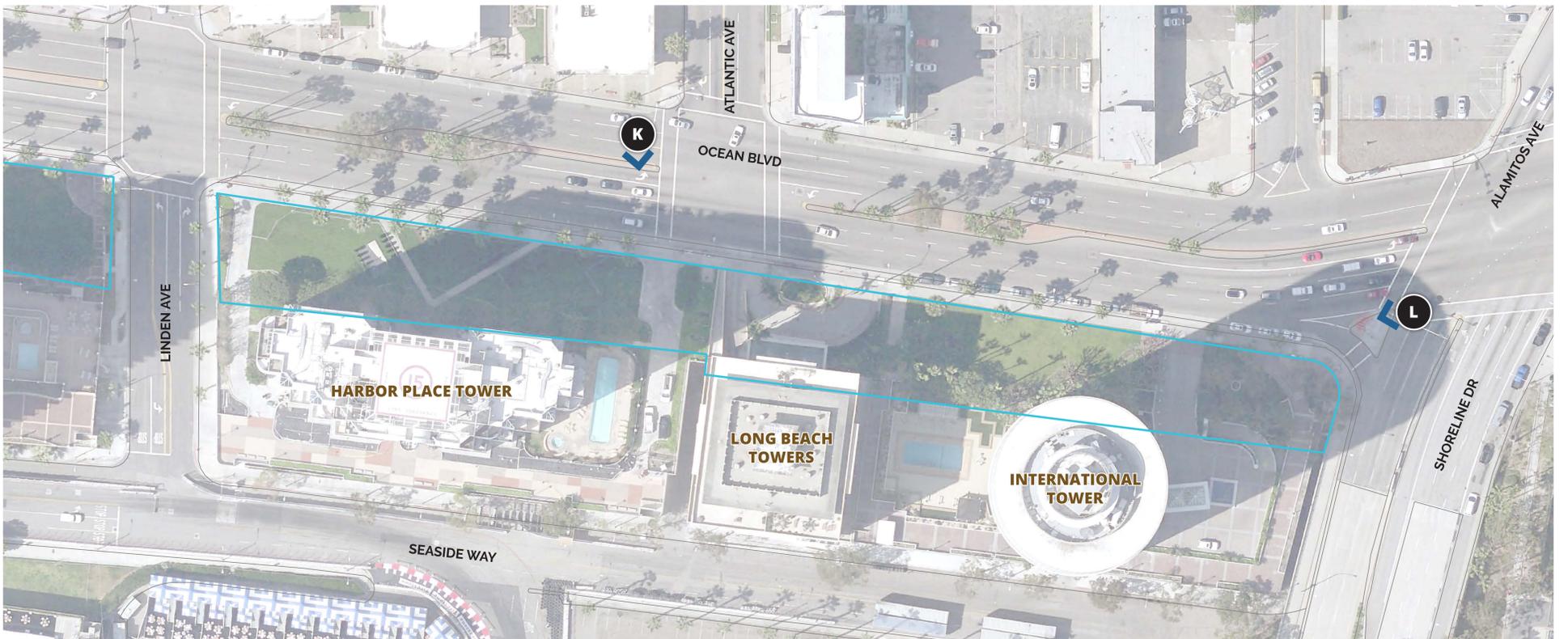
Breakers Building (under renovation)
Source: Google



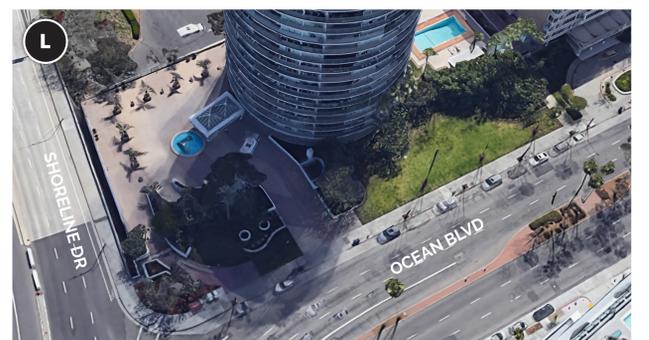
Aqua Condominiums
Source: Google



Harbor Place Towers
Source: Google



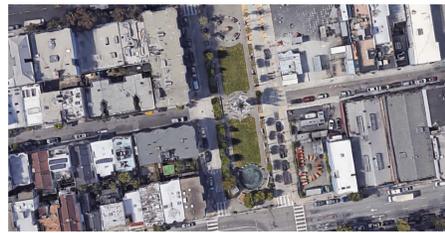
Harbor Place Tower and Long Beach Towers
Source: Google



International Tower
Source: Google

EXAMPLES OF OTHER LINEAR PARKS

The parks below are examples of successful linear parks across the world. These parks may provide some inspiration for future improvements to Victory/Santa Cruz Park.



PATRICIA'S GREEN

San Francisco, CA

- A wide street median for pedestrians (rambla)
- Seating and iconic public art installations around a central landscaped lawn

Highlighted Features:

- Use of unique public art and simply landscaped greenspace to create a passive public space
- Pedestrian-friendly design of adjacent streets that enhance pedestrian safety



THE RAIL PARK

Philadelphia, PA

- An elevated rail track that was converted into a public park
- Landscaping on berms
- Interactive park elements and bench swings

Highlighted Features:

- Use of thematic, interactive park elements (i.e. bench swings)



RICARDO LARA PARK

Lynwood, CA

- A heavily-landscaped linear park with curvilinear pedestrian paths
- Landscaping on berms

Highlighted Features:

- Playful design elements to encourage walking the length of the park
- Unified paving/path for the entire length of the park



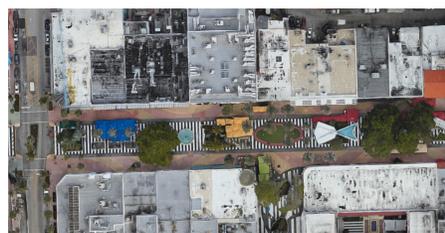
THE GOODS LINE

Sydney, Australia

- A linear park between a railway and a major street
- Primarily hardscape with large landscaped areas
- Bench seating, dining tables, and table tennis

Highlighted Features:

- Use of color and matching furniture to create a unified sense of place



LINCOLN ROAD MALL

Miami, Florida

- A pedestrian mall with retail along both sides
- Wide pedestrian paths on either side of a landscaped seating area with shade structures

Highlighted Features:

- Shaded seating areas positioned to engage patrons of adjacent businesses



PASSEIG DE SANT JOAN

Barcelona, Spain

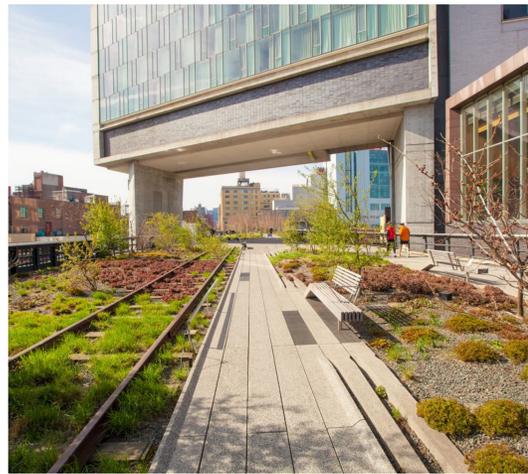
- A wide landscaped parkway between the sidewalk and the street
- Pedestrian seating and consistent, minimal landscaping

Highlighted Features:

- Bold, minimal design
- Sustainable features

EXAMPLES OF OTHER LINEAR PARKS

The parks below are examples of successful linear parks across the world. These parks may provide some inspiration for future improvements to Victory/Santa Cruz Park.



THE HIGH LINE New York City, NY

- An elevated rail track that was converted into a public park
- Central, linear pathway flanked by low-height landscaping
- Individual benches and larger seating areas interspersed along the park at key viewsheds

Highlighted Features:

- Bold, creative landscaping (historically native to site)
- Attention to design details at every level



GRAND SURREY CANAL LINEAR PARK

London, UK

- A linear park at the site of a former canal
- Wide linear pathways designed for jogging

Highlighted Features:

- Use of lush landscaping to add color and limited seating to create a calming environment for walking and jogging
- Use of sustainable park treatments such as bioswales and permeable paving

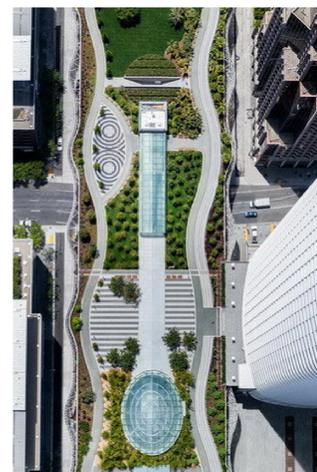


EAGER PARK Baltimore, MD

- A linear park with linear landscaping
- Flexible open space for occasional events

Highlighted Features:

- Use of landscape treatments from a cohesive palette to create park "zones," each with a different atmosphere, but remaining visually connected with the rest of the park



SALESFORCE PARK

San Francisco, CA

- A public park/green roof
- Walking trail, amphitheater, children's play area, etc.
- Consistent site furniture and landscape palette, oriented in differing patterns depending on the park section

Highlighted Features:

- Capitalizing on the length of the park to create different zones of activity (i.e. performance zone, play area, etc.)



KLYDE WARREN PARK

Dallas, TX

- A linear park that is open to the public but is privately operated and maintained
- Pedestrian path framed by lighted archways

Highlighted Features:

- Encouraging the use of a main pedestrian pathway through adjacent seating and sculptures



GRAND PARK

Los Angeles, CA

- A public linear park
- Drought-resistant plant palette

Highlighted Features:

- Accommodation for temporary amenities (such as food trucks, vendors, etc.) or events
- Unified color scheme and site furniture throughout

PRELIMINARY PROJECT GOALS

Place a ● sticker next to each goal you share for Victory/Santa Cruz Park.

Establish a consistent design vision for Victory/Santa Cruz Park.

Create an attractive and inviting open space that conveys its public nature and, by its design and amenities, clearly communicates that it is open and accessible to the general public. The design should invite users to linger, rest, and find temporary respite in the urban Downtown environment.

Foster an open space that caters to the needs of residents, downtown employees, retail businesses and visitors alike, offering a comfortable space that fosters gathering and interaction.

Celebrate the historical significance of Victory/Santa Cruz Park by creating an iconic space that reinforces a sense of place in Downtown Long Beach.

Promote best practices for sustainable design.

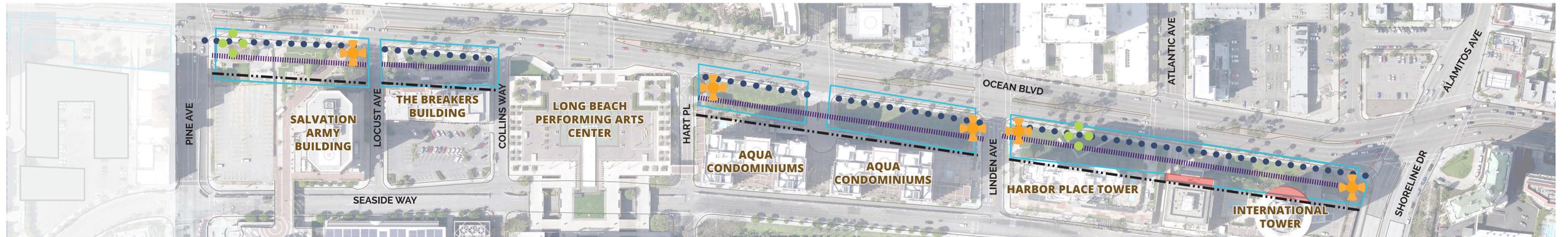
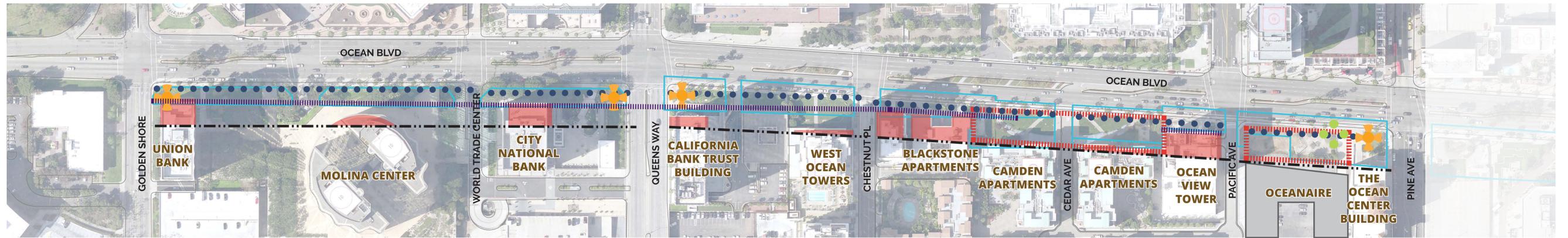
Prioritize pedestrian movement while maintaining access for deliveries, pick-up/drop-off and parking facilities.

Strengthen physical and visual connections along the entire length of the park.

Establish a maintenance regime and standards to ensure the consistent and adequate maintenance of Victory/Santa Cruz Park by adjacent property owners.

MY GOALS FOR THE PARK ARE...

Write in your goals, vision, and aspirations for Victory/Santa Cruz Park in the space below.



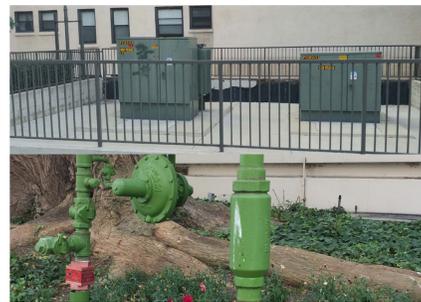
80' Required Setback
 Gaps in Secondary Pathway
 Curbs
 Portion of buildings which protrudes into the required 80' setback
 Footprint of Oceanaire
 Park Segments Fronting Retail
 Opportunity for Gateway / Wayfinding Signage
 Art Installation
 Victory/Santa Cruz Park

Sidewalk-adjacent improvements
 1 inch = 80 feet
 0 40 80 160 Feet

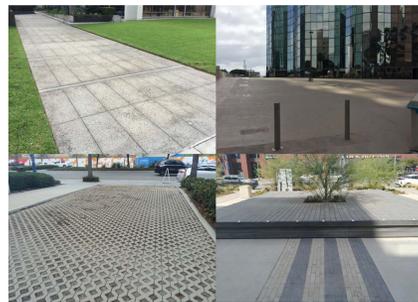
Varied Park elevations



Unscreened above-ground utilities



Inconsistent paving patterns



Inconsistent planting patterns



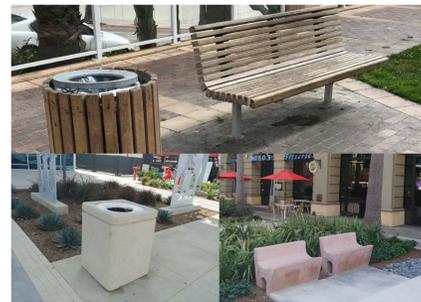
Encroachments into the park



Inactive storefronts adjacent to the park



Inconsistent site furniture



Excessive curbcuts and driveways



Underutilized open lawns



Limited public art



Historic significance not evident



Missing secondary pedestrian paths



EXISTING CONDITIONS KEY OBSERVATIONS

WHAT SHOULD BE IMPROVED OR PRESERVED IN VICTORY/SANTA CRUZ PARK?

Mark up the maps below with stickers or markers to indicate opportunities for improvement or enhancement in the park.



HOW ACTIVE SHOULD THE PARK BE?

Place a ● sticker underneath the photo you feel represents an appropriate level of activity for each type.

ACTIVITY TYPES	ACTIVITY LEVELS		
	Passive	Semi-Passive	Active
<p>Retail</p> <p>Including some areas devoted to retail or food vending can enliven a park and may help to draw in additional visitors.</p>	 <p>Temporary (i.e. Food Trucks)</p>	 <p>Semi-permanent (i.e. Retail Kiosks)</p>	 <p>Permanent Outdoor Dining for Restaurants Abutting the Park</p>
<p>Recreation</p> <p>Providing spaces and equipment for recreational activities improve a park's appeal to local residents.</p>	 <p>Chess Tables</p>	 <p>Outdoor Swings / Interactive features</p>	 <p>Outdoor Workout Equipment/Playground</p>
<p>Gathering</p> <p>Both passive and active parks provide areas for visitors to sit and gather. Some parks provide this gathering in small clusters, while others concentrate gathering spaces to accommodate more people.</p>	 <p>Informal Seating for Small Groups (1-4 People)</p>	 <p>Seating for Medium Groups (5-9 People)</p>	 <p>Public Gathering Spaces (10+ People)</p>
<p>Pedestrian Amenities</p> <p>Internal pathways could provide pedestrians safe passage through the park, and can encourage through-traffic from and to adjacent areas.</p>	 <p>Secondary Pathway to Adjacent Properties</p>	 <p>Jogging Path</p>	 <p>Connections/Wayfinding to Nearby Places</p>
<p>Arts and Entertainment</p> <p>Including spaces for public art and entertainment can make a park more pleasant to visit. Occasional or scheduled activities can enhance a park's an identity.</p>	 <p>Permanent Art Installation</p>	 <p>Art Walk</p>	 <p>Outdoor Movie Screenings</p>

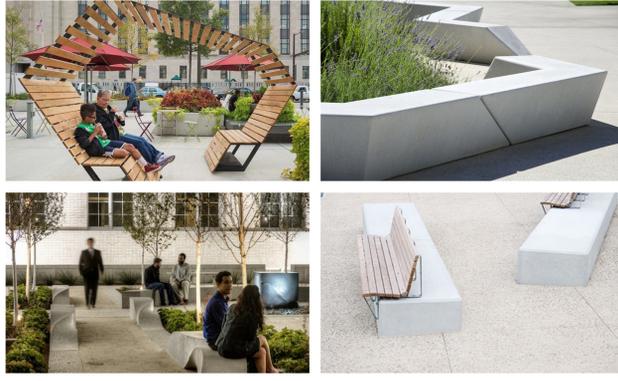
WHAT PARK AMENITIES ARE MOST IMPORTANT?

Place a sticker underneath each set of photos you feel represent a park amenity that is appropriate for Victory/Santa Cruz Park.

TRASH RECEPTACLES



BENCHES & SEATING



PEDESTRIAN LIGHTING



WATER FOUNTAINS



OUTDOOR WORKOUT EQUIPMENT



DOG WASTE BAG DISPENSERS



SHADE STRUCTURES



BIKE RACKS



PICNIC TABLES



PEDESTRIAN-SAFE DRIVEWAYS & PRIVATE ROADS



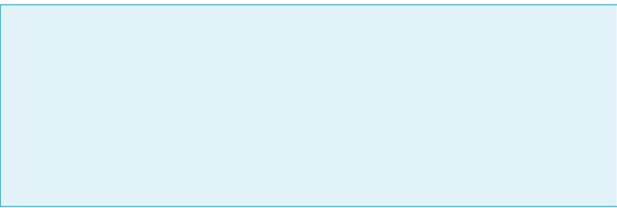
OTHER

Are there additional park features or amenities not listed above that you believe should be included in Victory/Santa Cruz Park?

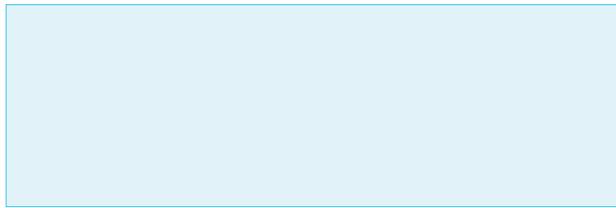
WHAT TYPES OF LANDSCAPING SHOULD BE INCLUDED?

Place a ● sticker underneath each set of photos you feel represent a type of landscaping that is appropriate for Victory/Santa Cruz Park.

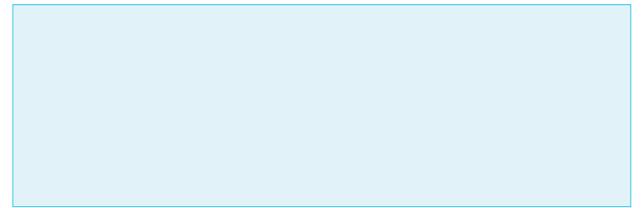
EXISTING PLANTING



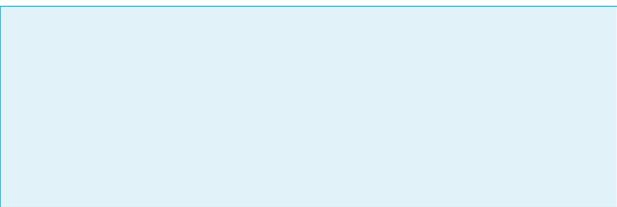
CALIFORNIA NATIVE & DROUGHT-TOLERANT



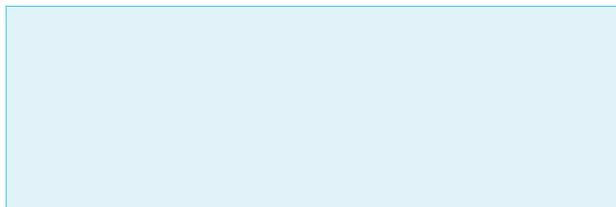
POLLINATORS



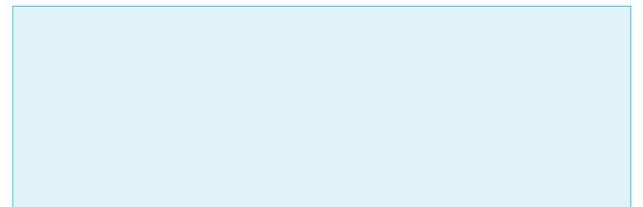
PERENNIALS AND GRASSES



EDIBLE LANDSCAPES



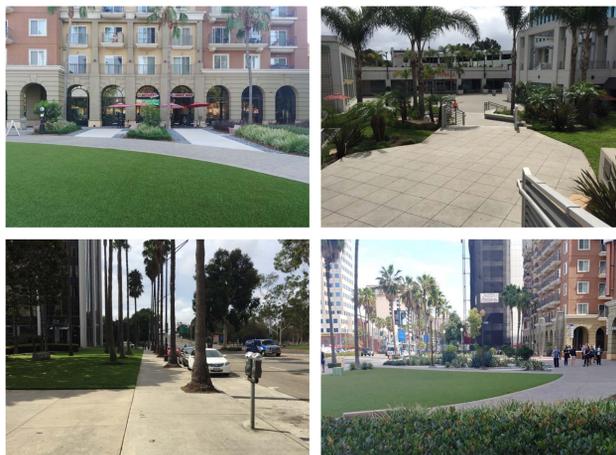
TURF ALTERNATIVES



CANOPY TREES



PALM TREES



CONSISTENCY VS DIVERSITY

