WHAT SHOULD BE IMPROVED OR PRESERVED IN VICTORY/SANTA CRUZ PARK?

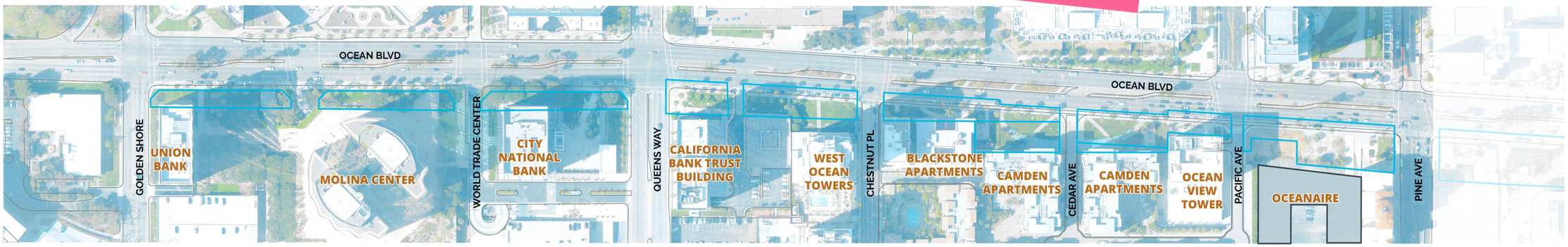
Mark up the maps below with stickers or markers to indicate opportunities for improvement or enhancement in the park.

Park is 5ft from Bdem windows Keep noise to minimum

No Stinky Turf
Use soil & mushrooms to break down urine

Also, no stinky artificial turf.

Keep established trees when you can



Signage about the park history

Should not act as barrier → compatible → inviting with property behind

retain green spaces keep them from turning "drought-resistant" just because new sections are.

Landscaping or other programming at Performing Arts Center to better visually connect the park

adding park space in front of performing arts center

Sandy colored rocks like at Bixby Park

Tar (black or gray) for driveways

Drought Tolerant

Like the concrete benches (works well with overall aesthetic)

EXISTING CONDITIONS

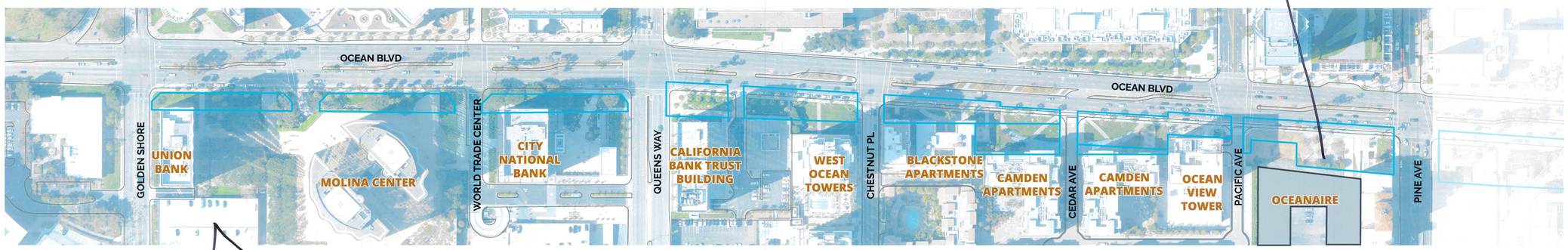
OPPORTUNITIES AND CONSTRAINTS

Victory/Santa Cruz Park
Design Guidelines Update

LONG BEACH DEVELOPMENT SERVICES

WHAT SHOULD BE IMPROVED OR PRESERVED IN VICTORY/SANTA CRUZ PARK?

Mark up the maps below with stickers or markers to indicate opportunities for improvement or enhancement in the park.



EXISTING CONDITIONS

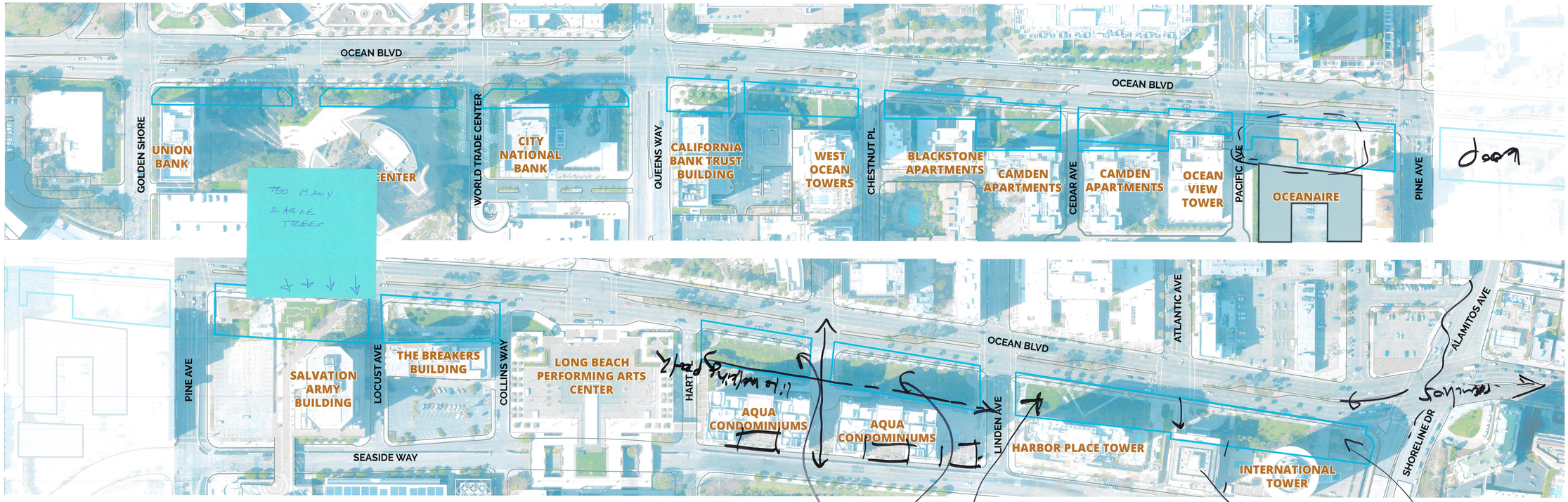
OPPORTUNITIES AND CONSTRAINTS

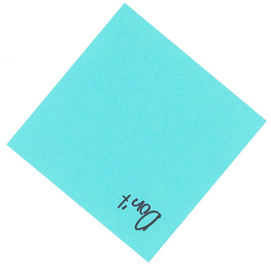
Victory/Santa Cruz Park
Design Guidelines Update

LONGBEACH DEVELOPMENT SERVICES

WHAT SHOULD BE IMPROVED OR PRESERVED IN VICTORY/SANTA CRUZ PARK?

Mark up the maps below with stickers or markers to indicate opportunities for improvement or enhancement in the park.





Historic exhibits

Long Beach Towers

public art

Long walking

EXISTING CONDITIONS

OPPORTUNITIES AND CONSTRAINTS

Victory/Santa Cruz Park
Design Guidelines Update

LONGBEACH DEVELOPMENT SERVICES

WHAT PARK AMENITIES ARE MOST IMPORTANT?

Place a ● sticker underneath photos you feel represent a park amenity that is appropriate for Victory/Santa Cruz Park.

NO HANDLE TRASH
NO ONE USES THEM

TRASH RECEPTACLES

Solar compacting trash cans capture & compact trash, so more trash can be captured & it doesn't fly around. They are used in other parks.

BENCHES & SEATING

MORE DISABLED COURSE EQUIP
NO MACHINES

PEDESTRIAN LIGHTING

NON-GLARE NIGHT SKY STANDARD

WATER FOUNTAINS

DOG WATER

WATER FOUNTAINS RARELY FUNCTIONAL & RARELY USED

OUTDOOR WORKOUT EQUIPMENT

If used, standardize brand so look is cohensive

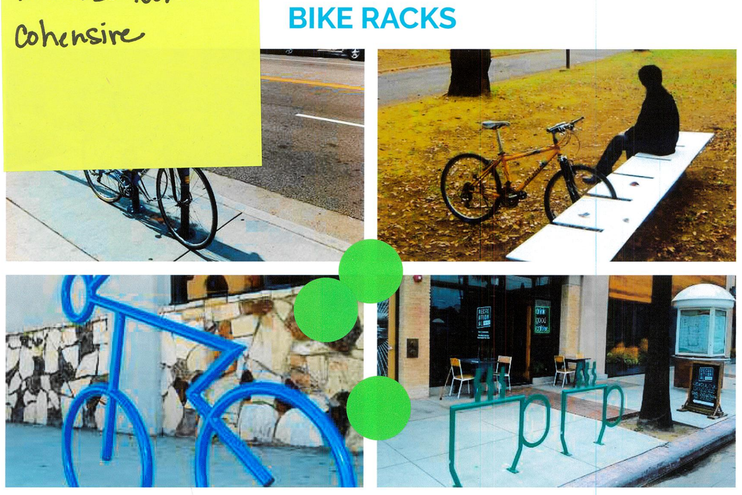
DOG WASTE BAG DISPENSERS

COVERED DOG TRASH CAN NEEDED

Park should not be a public urinal for people's pets! Those that want to use the space would be appreciative

SHADE STRUCTURES

BIKE RACKS



TABLES

PEDESTRIAN-SAFE DRIVEWAYS & PRIVATE ROADS

OTHER

Are there additional park features or amenities not listed above that you believe should be included in Victory/Santa Cruz Park?

draw people into park space w/ designs that welcome entry.

embrace existing elements - paint welcoming imagery on driveways, for example, at Blackstone Arts

VISUAL PREFERENCE SURVEY
PARK AMENITIES

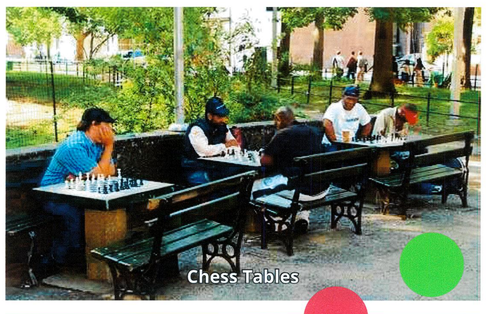
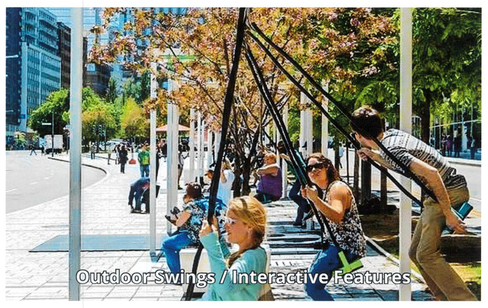
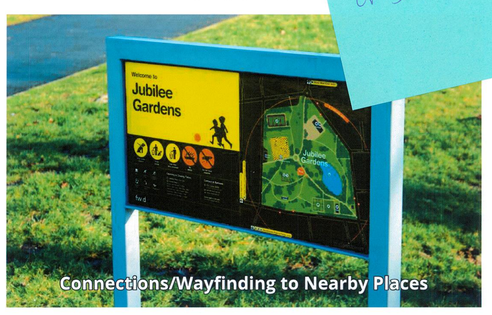
Victory/Santa Cruz Park
Design Guidelines Update

LONG BEACH DEVELOPMENT SERVICES

HOW ACTIVE SHOULD THE PARK BE?

Place a ● sticker underneath the photo you feel represents an appropriate level of activity for each type.

Red - what you don't want

ACTIVITY TYPES	ACTIVITY LEVELS: Passive	Semi-Passive	Active
Retail Including some areas devoted to retail or food vending can enliven a park and may help to draw in additional visitors. NECESSARY	 Temporary (i.e. Food Trucks)	 Semi-permanent (i.e. Retail Kiosks)	 Permanent Outdoor Dining for Restaurants Abutting the Park
Recreation Providing spaces and equipment for recreational activities improve a park's appeal to local residents. Checkers/Chess Boards/tables Tetherball Games-Board games PROVIDE FOR FLEXIBLE USES → COMBINATION OF USES	 Chess Tables	 Outdoor Swings / Interactive Features	 Outdoor Workout Equipment/Playground
Gathering Both passive and active parks provide areas for visitors to sit and gather. Some parks provide this gathering in small clusters, while others concentrate gathering spaces to accommodate more people.	 Informal Seating for Small Groups (1 - 4 People)	 Seating for Medium Groups (5 - 9 People)	 Public Gathering Spaces (10+ People) Should be the performance arts center
Pedestrian Amenities Internal pathways could provide pedestrians safe passage through the park, and can encourage through-traffic from and to adjacent areas.	 Secondary Pathway to Adjacent Propert	 Jogging Path	 Connections/Wayfinding to Nearby Places
Arts and Entertainment Including spaces for public art and entertainment can make a park more pleasant to visit. Occasional or scheduled activities can enhance a park's an identity.	 Permanent Art Installation	 Art Walk	 Outdoor Movie Screenings

No activities that induce noise — peoples' bedrooms right by park

GREAT IDEAS!!

VISUAL P... SURVEY

LEVEL OF ACTIVITY

Victory/Santa Cruz Park Design Guidelines Update

LONG BEACH DEVELOPMENT SERVICES

WHAT TYPES OF LANDSCAPING SHOULD BE INCLUDED?

Place a ● sticker underneath each set of photos you feel represent a type of landscaping that is appropriate for Victory/Santa Cruz Park.

EXISTING PLANTING

CALIFORNIA NATIVE & DROUGHT-TOLERANT

POLLINATORS

beautification of park space, less focus on building

pollinators to bring plant diversity

Creates too many hidden spaces for encampment. (ie Shoshonean Road in San Pedro)

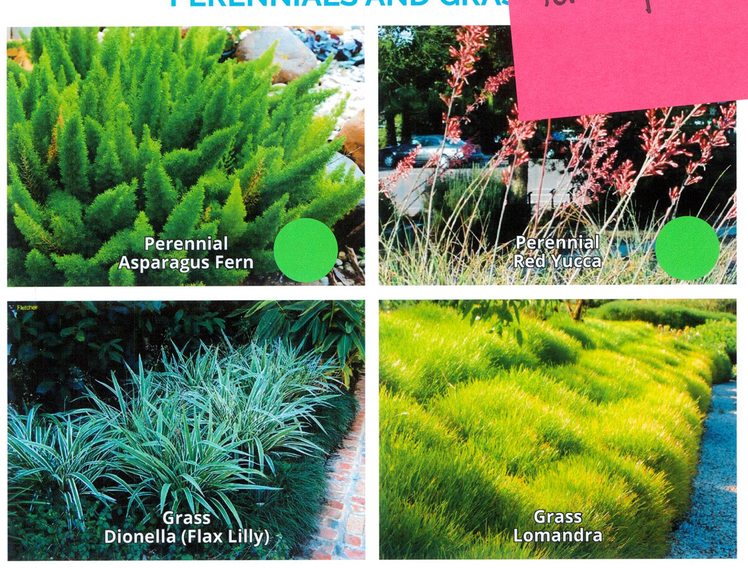
overgrown for small space

board prez. against b/c mid-century modern is better w/ tropical plants — not everyone agree

nat tol is w save money. This includes many pollinators.

YES TO POLLINATOR + NATIVE DROUGHT TOLERANT PLANTS

PERENNIALS AND GRASSES



Landscaping condusive for dog walkers

EDIBLE LANDSCAPES

No to edible landscapes — brings more raccoons, etc.

TURF ALTERNATIVES

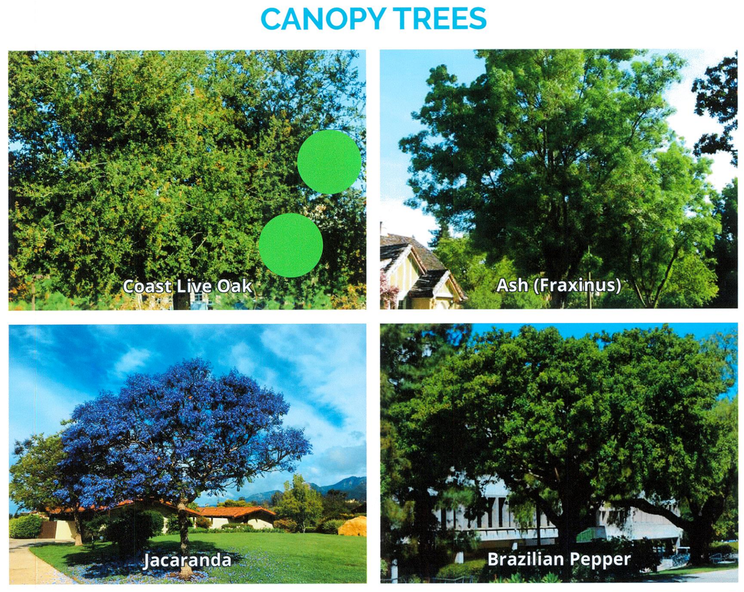
Take out the fake grass in front of Camden Apt. (Dog urine smell!)

designated dog walking areas

It stinks

Camden turf smells — needs alternative

CANOPY TREES



PALM TREES

CONSISTENCY VS DIVERSITY

Melanie Melendrez (Planning commissioner) landscaping elements (color, style)

Shade needed for large open areas. This landscaping feels unwelcoming/ hostile!

No Artificial grass

Shade is good — but sometimes not enough when it's too much → physical barrier

No invasive species

No species susceptable to pest infestation

Yes to decorative trees

211 E. Ocean good w/ landscaping

consistent wayfinding or art

some consistency that ties the linear park theme together

coordinated city blocks compatible + consistent

VISUAL PREFERENCE SURVEY

LANDSCAPING

Victory/Santa Cruz Park Design Guidelines Update

LONG BEACH DEVELOPMENT SERVICES

OPPORTUNITIES AND CONSTRAINTS

Varied Park elevations

OK as is

Source: Gruen Associates

Some tiered, bermed, and grade-separated areas of Victory/Santa Cruz Park inhibit use, visibility, and give Victory/Santa Cruz Park the appearance of being for private use only.

Unscreened above-ground utilities

Source: Gruen Associates

Many above-grade utilities are visible to park users. Above-ground utilities are unsightly and may serve as obstacles to pedestrians. There are opportunities to screen these utilities creatively with public art or attractive fencing.

Inconsistent paving patterns

Source: Gruen Associates

Different treatments applied to each portion of Victory/Santa Cruz Park by adjacent property owners make the identity of Victory/Santa Cruz Park diffuse.

Inconsistent planting patterns

Source: Gruen Associates

While most planted areas in Victory/Santa Cruz Park are well maintained, the types of landscaping found across the park vary from property to property. A refined planting pallette applied across the park will improve the sense of place and cohesion.

Encroachments into the park

Source: Gruen Associates

Many adjacent buildings encroach onto the 80 foot setback stipulated in the Zoning (PD6 Zone) and 1989 Victory/Santa Cruz Park design guidelines. This limits the amount of space available to park users, and further diffuses the park's identity.

Inactive storefronts adjacent to the park

Source: Gruen Associates

Some adjacent buildings have been designed for mixed-use development, but many adjacent buildings don't have uses which engage park users. Future development along the park can include more pedestrian-friendly amenities.

Inconsistent site furniture

OK as is

Source: Gruen Associates

The style and type of site furnishings existing in Victory/Santa Cruz Park differ from property to property. An established menu of site furnishings applied throughout the park will make Victory/Santa Cruz Park feel more like one place instead of a series of lawns.

Excessive curbcuts and driveways

Source: Gruen Associates

OK as is

In many instances, there are multiple curb cuts for driveways on properties that abut the park, which creates conflicts between pedestrians and vehicles. There are opportunities to relocate pick-up and drop-off areas from Ocean Blvd to adjacent side streets and/or Seaside Way.

Underutilized open lawns

Source: Gruen Associates

OK as is

Some portions of Victory/Santa Cruz Park are landscaped as lawns with no pedestrian pathways, public art, or seating. This limits the usability of these sections. Adding pedestrian amenities to these areas will make Victory/Santa Cruz Park more inviting and accessible to the public.

Limited public art

Source: Gruen Associates

Only a few adjacent property owners have installed public art along Victory/Santa Cruz Park. Providing "outdoor galleries" for displaying public art in currently underutilized portions of Victory/Santa Cruz Park can increase use of the park and create a sense of place and identity.

Historic significance not evident

Source: Gruen Associates

Victory Park is Long Beach's oldest park, but this important history isn't apparent to visitors. Victory Park's history can be conveyed through additional public art, informational signage, monuments, or site furniture. Better signage and wayfinding can identify the park for visitors.

Missing secondary pedestrian paths

Source: Gruen Associates

Slopes of cross-streets and driveways obscure entrances to adjacent buildings and create gaps in the secondary walking path. Future development should provide clear and direct pedestrian connections to main building entrances and to adjacent park parcels.

OTHER

Are there any other opportunities or constraints you've noted in Victory/Santa Cruz Park not listed above?

Please: dog walking areas (lots of grass)
No artificial turf (it stinks!)
Do not add noise generation.
Keep it passive!!!

Jim Goodwin
600 E. Ocean

PRELIMINARY PROJECT GOALS

Place a sticker next to each goal you share for Victory/Santa Cruz Park.

Establish a consistent design vision for Victory/Santa Cruz Park.

Create an attractive and inviting open space that conveys its public nature and, by its design and amenities, clearly communicates that it is open and accessible to the general public. The design should invite users to linger, rest, and find temporary respite in the urban Downtown environment.

NEEDS TO ALLOW FOR ACTIVITY + RETAIL + EVENTS

Foster an open space that caters to the needs of residents, downtown employees, retail businesses and visitors alike, offering a comfortable space that fosters gathering and interaction.

DON'T FORGET ADJACENT PROPERTY OWNERS!!

Celebrate the historical significance of Victory/Santa Cruz Park by creating an iconic space that reinforces a sense of place in Downtown Long Beach.

Promote best practices for sustainable design.

Prioritize pedestrian movement while maintaining access for deliveries, pick-up/drop-off and parking facilities.

Strengthen physical and visual connections along the entire length of the park.

Need to include the performance art center to achieve visual connection

Establish a maintenance regime and standards to ensure the consistent and adequate maintenance of Victory/Santa Cruz Park by adjacent property owners.

DESIGN SHOULD BE MAINTENCE CONSCIOUS — OR WON'T LOOK GOOD IN 5 YEARS

MY GOALS FOR THE PARK ARE...

Write in your goals, vision, and aspirations for Victory/Santa Cruz Park in the space below.

Long Beach History walk "of fame" (use existing Parks+Rec murals) S.J.

Consistency — have it "look like a park" - good for tourism - more open space S.J.

Pedestrian walkways with sustainable plants.

"comfortable" over "consistent" design

PARK STRUCTS NOT SERVE AS SEPARATION W/ PRIVATE PROPERTIES

Connect park theming with the ocean/Harbor/Beach.

CAUTION — PEOPLE & TRUCKS/VEHICLES DON'T MIX

Vista points to ocean

BACKGROUND

VISION AND GOALS

Victory/Santa Cruz Park
Design Guidelines Update

LONG BEACH DEVELOPMENT SERVICES