

# NOTICE OF INTENT TO ADOPT NEGATIVE DECLARATION

## for the City of Long Beach Massage Establishment Municipal Code Amendment

This serves as the City of Long Beach's (City) Notice of Intent to adopt an Initial Study/Negative Declaration for the City of Long Beach Massage Establishment Municipal Code Amendment, prepared in accordance with the California Environmental Quality Act (CEQA), CEQA Guidelines, and local implementation procedures.

*Name of Project:* Long Beach Massage Establishment Municipal Code Amendment  
Application No. 1705-04

*Project Location:* Citywide, City of Long Beach, County of Los Angeles, California.

*Lead Agency:* City of Long Beach, 333 W. Ocean Boulevard, 5<sup>th</sup> Floor, Long Beach, California 90802

*Project Description:* The project, which includes a Zoning Code Amendment (ZCA17-012) and Local Coastal Program Amendment (LCPA17-007), involves proposed amendments to the Long Beach Municipal Code (LBMC) to expand the procedural and operating requirements for massage establishments. Amendments to LBMC Title 5 (Regulation of Businesses, Trades and Professions) include mandatory California Massage Therapy Council (CAMTC) certification for all massage practitioners, Police Department review of all massage license applications, a prohibition on operating hours between 10:00 p.m. and 7:00 a.m., and a prohibition on the use, possession, or sale of adult-oriented merchandise, alcohol, or controlled substances. Amendments to LBMC Title 21 (Zoning Regulations) include removing primary use massage establishments from the "Adult Entertainment Business" definition, changing the "Massage Therapy" definition to "Massage Establishment," and requiring an Administrative Use Permit for primary Massage Establishment uses in commercial zoning districts. Additionally, special conditions for primary use Massage Establishments will be added to LBMC Chapter 21.52. These conditions include a 500-foot buffer between primary use Massage Establishments, window coverage restrictions, and a requirement to post an on-premises notice containing resource information related to human trafficking. Massage operations in conjunction with select commercial uses (hotel over 100 rooms, physician, chiropractor, health club, beauty salon, nail salon, and similar uses) will remain permitted as an accessory use only to these select commercial uses.

**NOTICE IS HEREBY GIVEN THAT** the City proposes to adopt a Negative Declaration for the above-cited project. The Negative Declaration is based on the finding that the project would not have any potential significant adverse environmental impacts. The reasons to support such a finding are documented by an Initial Study prepared by the City. Copies of the Initial Study, the Negative Declaration and supporting materials are available for public review at the following locations:

- City of Long Beach, Development Services Department, 333 W. Ocean Boulevard, 5th Floor, Long Beach, California 90802;
- Long Beach Main Library, 101 Pacific Avenue, Long Beach, California 90802; and
- City of Long Beach website at:  
[http://www.lbds.info/planning/environmental\\_planning/environmental\\_reports.asp](http://www.lbds.info/planning/environmental_planning/environmental_reports.asp)

For questions regarding the Negative Declaration contact:

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**TITLE:** Senior Planner **EMAIL:** [craig.chalfanf@longbeach.gov](mailto:craig.chalfanf@longbeach.gov)  
**ADDRESS:** City of Long Beach, Development Services Department, 333 W. Ocean Blvd., 5<sup>th</sup> Floor,  
Long Beach, CA 90802

**Public Review Period: Begins – December 20, 2017 Ends – January 22, 2018**

In accordance with the CEQA Guidelines, any comments concerning the findings of the proposed Initial Study/Negative Declaration must be submitted in writing and **received by the City no later than 4:30 p.m. on the closing date of the public review period as cited above**, in order to be considered prior to the City's final determination on the project. Should you decide to challenge this project, you may be limited to the issues raised during this public review period. Please submit your written comments to Craig Chalfant, City of Long Beach, Development Services Department, 333 W. Ocean Boulevard, Long Beach, California 90802.