Notice of Availability
Of a Draft Environmental Impact Report
(State Clearinghouse No. 2008111094)

Notice is hereby given that a Draft Environmental Impact Report (EIR) has been prepared for the Golden Shore Master Plan project. The City of Long Beach will review, hear comments and act upon the Draft Environmental Impact Report for this project.

PROJECT NAME
Golden Shore Master Plan

PROJECT LOCATION - SPECIFIC
The 5.87-acre project site is located in the Downtown Shoreline area of the City of Long Beach and is bounded by Ocean Boulevard to the north, Shoreline Drive to the west and south, and parking lots associated with Arco Center to the east, with Golden Shore transecting the site from north to south.

PROJECT LOCATION - CITY
City of Long Beach

PROJECT LOCATION - COUNTY
Los Angeles

PROJECT DESCRIPTION
The proposed project would provide new residential, office, retail, and potential hotel uses, along with associated parking and open space. The project includes three development options, a Residential Option and two Hotel Options, all of which would be entitled through the City of Long Beach. The option ultimately constructed would be selected based on market conditions prevailing at the time entitlement is complete. The Residential Option would include 1,370 condominiums, an estimated 340,000 square feet of office space, 28,000 square feet of retail uses, approximately 3,355 parking spaces, open space, and other amenities. Under both Hotel Options (Hotel Option A and Hotel Option B) development would include 1,110 condominiums, a 400-room hotel including 27,000 square feet of conference/banquet facilities, approximately 340,000 square feet of office space (similar to the amount of office space proposed under the Residential Option), 27,000 square feet of retail uses, approximately 3,430 parking spaces, open space, and other amenities. Existing development totaling approximately 294,003 square feet of office and retail floor area would be removed as part of the project.

LEAD AGENCY
City of Long Beach, Department of Development Services
PUBLIC COMMENT PERIOD: The public comment period during which the Long Beach will receive written comments on the Draft EIR is:

Beginning: October 19, 2009                                        Ending: December 2, 2009

The Long Beach Department of Development Services must receive all written comments relating to the Draft EIR no later than 4:30 p.m. on Wednesday, December 2, 2009. Comments should be sent to:

Jeff Winklepleck  
City of Long Beach  
Department of Development Services  
333 W. Ocean Boulevard, 5th Floor  
Long Beach, CA 90802

Via fax to: (562) 570-6068  
Via e-mail to: Jeffrey.winklepleck@longbeach.gov

ADDRESSES WHERE COPIES OF THE DRAFT EIR ARE AVAILABLE
City of Long Beach, Department of Development Services  
333 West Ocean Boulevard, 5th Floor, Long Beach, CA 90802

City of Long Beach Public Libraries including:  
Main Library Branch, 101 Pacific Avenue  
Mark Twain Neighborhood Library, 1401 E. Anaheim Street  
Alamitos Neighborhood Library, 1836 E. 3rd Street

ONLINE at:  
http://www.lbds.info/planning/environmental_planning/environmental_reports.asp

The Initial Study and public EIR scoping process identified the potential for significant project environmental effects in the following issue areas, which are all studied in the Draft EIR: aesthetics, views, light and glare, shade and shadow, air quality/global climate change, cultural resources, geology, soils, seismicity, hydrology and water quality, land use and planning, noise, population and housing, public services, traffic and circulation, and public utilities.

With regard to cumulative effects, the project will contribute to significant cumulative impacts associated with regional construction and operational air pollutant emissions, global climate change, off-site construction noise impacts, and local and CMP intersection traffic impacts.

CONTACT PERSON  
Jeff Winklepleck, Senior Planner

PHONE NUMBER  
(562) 570-6607

Signature

Date: 10/15/09