The previous chapters of the Pedestrian Plan collectively lead to the Priorities and Implementation chapter. The Priorities and Implementation chapter is the map for making Central and West Long Beach more walkable, articulating the programs, projects and policies to execute in the short, medium and long term. The Existing Conditions, Neighborhood Snapshots and Community Voice chapters all share the needs and opportunities while the Toolkit and Initiatives chapters help to provide the mechanism for solutions. Those chapters should be reflected upon even for projects, programs and policies not identified in this chapter as opportunities and challenges present themselves.
Throughout the information collection and community engagement process when developing the Pedestrian Plan, the process maintained connection to eight characteristics of a walkable environment. This was done in order to maintain consistent communications with different stakeholders throughout the various stages of the process while providing a foundation for prioritizing project goals. These characteristics are linked to input and analysis that are geographically specific to form priority projects.

Outside of “safety”, opinions varied widely as far as what participants identified as their three primary characteristics of a walkable community. Based on community consensus, policy-maker direction and supporting data, “safety” forms the basis of most every priority project, program and policy. This takes the form of Vision Zero, Safe Routes to School, Complete Streets and Neighborhood Connectors, among many others.

These priorities are largely generalized and not specific to any geography, though participants often applied “economics” to the properties along thoroughfares and in commercial districts, while “livability” related to the quality of the residential neighborhoods. The self-applied geographic priorities between livability/neighborhoods and economics/thoroughfares provided by community stakeholders are considered with many projects focused in and between neighborhoods.
Throughout the engagement process, safety was nearly unanimously identified as a priority for enhancing the pedestrian environment and thus should form the foundation for any transportation project, program or policy.

While seemingly superficial, the most walkable communities are typically attractive and residents commonly expressed that interest for beauty to make their neighborhoods more walkable.

Recreation was identified by the community as an important trait of a walkable environment as residents “just want to walk.” Serving this desire for physical activity can fuel healthier communities.

There is a growing awareness of how noise, visual and air pollution at the very local scale to the regional scale effects public health and wellbeing. Our neighborhoods will need to become more livable to be truly more walkable.

Many participants felt shifting from driving to more walking and biking, could significantly benefit the environment, thus they wanted to learn how pedestrians could be better connected to their regular essentials.

The sidewalk as a social space is a foreign concept to many in America today and thus was considered to be a minor characteristic of a walkable community. For many, the sidewalk is part of the journey not the destination.

Much of the community discussion related to the economic benefits to walkable environments focused on commercial nodes within the study area including Anaheim Street, Willow Street and Pacific Avenue.

Often an important issue identified by seniors and those with limited mobility, accessibility would be a core tenant for creating an inclusive and equitable pedestrian environment which is only solidified by law.
Deciding to Walk

A quarter of Long Beach’s fifty square mile land area is made up of public right-of-way: the network of streets, sidewalks and bike lanes that connect people through the city. The Planning Commission and City Council guided and adopted the Mobility Element update of the General Plan which provides the overarching framework for future transportation investment over the next two decades. Portions of the Mobility Element are being further defined in the Bike Master Plan and two pedestrian plans, among other efforts which will have further community stakeholder, Planning Commission and City Council input. Outside of these efforts, there has been limited amount of commission and community stakeholder input provided in the past to these transportation infrastructure projects. Priorities for projects and programs are largely interpreted from the Mobility Element with limited City Council guidance and little from any appointed Commissions. The design and execution of these transportation projects, whether simple street resurfacing or more significant realignments of major infrastructure in the past receive sparing input from community stakeholders or appointed and elected policy makers.

While there currently is no standing Transportation Commission like those that exist in other municipal governments of comparable sizes, Long Beach does have a network of standing commissions and boards that have relevance and expertise in transportation, specifically related to pedestrian infrastructure.
POLICY MAKERS

PLANNING COMMISSION
The Commission provides advice, insight and leadership on all matters affecting development throughout our city. While the Commission serves as an advisory body on zoning and the general plan [including the Mobility Element], Commissioners also serve as the public hearing authority for development applications, including public infrastructure. This scope should be expanded to include transportation infrastructure.

LONG BEACH TRANSPORTATION BOARD
The Board provides broad policy and financial decisions, setting direction for management and operations for Long Beach Transit's public transportation system in the city of Long Beach and surrounding areas. Long Beach Transit integrates into the city’s street network [every resident within a 1/4 mile of a bus route], first and last mile transportation planning should be built into every bus stop. Taken to its logical limits, the first and last mile considerations would include the entirety of Long Beach.

PEDESTRIAN SAFETY COMMISSION
The Pedestrian Safety Commission shall determine whether any intersection utilized by children in coming to and from school poses a special problem of safety requiring the installation of an adult crossing guard. They shall then advise the city council of its findings and recommendations. The scope of this Commission should be expanded from solely Safe Routes to School to consider all city streets for pedestrian safety and accessibility on behalf of residents of all ages. Specifically, the Pedestrian Safety Commission would be ideally suited for advising and providing leadership for any Vision Zero Initiative.

BOARD OF HEALTH AND HUMAN SERVICES
The Board of Health and Human Services shall act as an advisory body to consult on any matter relating to the funding of local social services and to the public health in the City. As the Department of Health and Human Services weighs more directly into the policies related to public health through the physical environment, the advisory body should be consulted as to how the character of the public realm affects public health. This includes how the city’s transportation systems provide residents access to healthy food, physical recreation and medical services.

CITIZENS’ ADVISORY COMMISSION ON DISABILITIES
The Citizen’s Advisory Commission on Disabilities acts in an advisory capacity on specific topics requiring input in dealing with concerns and/or issues affecting people with disabilities. As mobility within the city transportation network is a major concern for those with disabilities, the Commission should be actively engaged in transportation decisions at the planning, design and implementation levels. The Commission is ideally suited for providing advice and leadership for the Universal City initiative identified in the Pedestrian Plan.

SENIOR CITIZEN ADVISORY COMMISSION
As senior residents have less access to private automobiles, they become more reliant on public transportation and walking to meet their daily needs. The Commission’s duties are to act in an advisory capacity on concerns regarding senior citizen and their needs, including accessibility, safety, and transportation for those senior residents. The Commission is ideally suited for providing advice and leadership for the Universal City initiative identified in the Pedestrian Plan.

PARKS AND RECREATION COMMISSION
The Parks and Recreation Commission recommends to plans for development, beautification and maintenance of public parks and recreational areas to the city council. It also authorizes issuance of permits and negotiation of leases and contracts. As Long Beach promotes walking for physical activity and recreation, many of the parks will provide the foundation for pedestrian programming and infrastructure. The Parks and Recreation Commission would guide how these facilities and programs manifest.

SUSTAINABILITY COMMISSION
The Commission is to make advisory policy recommendations on issues relating to the environment, a sustainable City plan, efforts or programs to address environmental impact and programs to increase education and awareness of the environment. As reduction of greenhouse gases locally relies heavily on reducing use of the private automobile, the Commission should be actively engaged in policies related to active transportation in the city, including those related to improving walkability.
**CASE STUDY: BURLING HALL**

Burling Hall, otherwise known as the “allery”, is a temporary transformation of an underutilized alley into a vibrant meeting spot for the Bixby Knolls community. The space was designed with temporary, low-cost materials to demonstrate the potential opportunity of an activated alley. The Bixby Knolls Business Improvement District worked with community leaders to prototype this project and now it is well-utilized as an arts, music and culture exhibition space. At the First Friday of each month, Burling Hall is used as a programming space to promote and support local artists and musicians by providing them with an outlet to showcase their work.

**COMMUNITY ENGAGEMENT**

The public should be considered an asset in the design, execution and programming of the pedestrian realm. As local residents and stakeholders often walk the streets of their community on a daily basis, they can provide valuable insight on the challenges and opportunities of creating a more walkable environment.

INVOLVE citizens in transportation planning and project design decisions for improving the city’s “Complete Streets” and bicycle and pedestrian networks.

ENGAGE

Community stakeholders and local residents should be included in the planning and design process for transportation projects from the early stages through construction. An engaged constituency can help craft the project to best serve the needs of all users while limiting impacts. At the same time, their engagement through the process will likely provide greater ownership of the project and even stewardship of the asset going forward.

PROVIDE neighborhood and business groups the opportunity to review preliminary plans for major street improvements included in this plan before final design and implementation.
EMPOWER
In the beginning, stakeholders can typically provide relevant input regarding areas of concerns as well as opportunities within the project area. Their guidance through the project can ensure the needs of the community are being met while considering the larger transportation network. Empowered stakeholders will often participate in the project’s development, whether educating fellow community members of the process and the project as well as even providing sweat equity in the form of tree planting or other accompanying beautification.

EVALUATION
It is important to evaluate the pedestrian environment regularly, accessing existing conditions through walk audits, collecting traffic and safety data and interviewing stakeholders. This provides a foundation to monitor change annually, whether these efforts make any positive impact or otherwise. This information is also essential to processes for many grant funding sources and will often determine the application’s competitiveness.

EDUCATION
Making Long Beach truly more walkable will require partnerships between government agencies, community organizations and local stakeholders. For these collaborations to be successful it is important for everyone to be speaking a similar language. Planners and engineers need to simplify how they speak about transportation and infrastructure while residents and local stakeholders need to be cultivated to participate in the discussion.

This can be done through targeted programming like workshops and events oriented around walkability, facilitated by City Officials or community partners. The planning and design process itself can also be an opportunity for educating the public by providing more context to what is being discussed. It takes more time for the facilitators as well as the participants but the results of knowledgeable constituents participating can yield decisively better discussion.

EVALUATION
It is important to evaluate the pedestrian environment regularly, accessing existing conditions through walk audits, collecting traffic and safety data and interviewing stakeholders. This provides a foundation to monitor change annually, whether these efforts make any positive impact or otherwise. This information is also essential to processes for many grant funding sources and will often determine the application’s competitiveness.

MOP M-6
Continue to implement programs to promote pedestrian safety through outreach to both pedestrians and motorists.

MOP IM 22
Continue to conduct annual bike counts, walk audits and other data collection and analysis related to bicycle facilities for program evaluation and to support grant-making efforts for both pedestrians and motorists.
Funding Sources

Long Beach has had a successful track record of securing grants to support active transportation projects which should continue for executing many of the projects within the CX3 Pedestrian Plan. Baseline pedestrian oriented improvements should be included as part of every relevant infrastructure project as part of Long Beach’s Complete Streets policies. Maintenance of expanded pedestrian improvements should be funded with fees and assessments borne primarily by those properties and stakeholders directly benefiting from the investment.

Routinely integrate the financing, design and construction of pedestrian facilities with street projects. Build pedestrian improvements at the same time as improvements for vehicular circulation.
**CAPITAL IMPROVEMENTS**

Because of Long Beach's population density, built environment and socioeconomic conditions, the City is competitive on a wide range of grant and other outside funding opportunities. The most promising grant sources for pedestrian-related improvements are listed below:

- California State Transportation Agency’s Active Transportation Program [ATP]
- Federal Department of Transportation’s Transportation, Community and System Preservation Program [TCSP]
- Federal Transit Administration TIGER Grants
- Federal Department of Transportation's Bus Livability Program
- Federal Surface Transportation [STP] programs [Caltrans]
- The State Transportation Improvement Program [STIP] [Caltrans]
- Federal Congestion Mitigation and Air Quality Improvement Program [CMAQ]
- Los Angeles Metropolitan Transportation Commission’s Call for Projects
- The Funders’ Network for Smart Growth and Livable Communities [TFN]
- Land and Water Conservation Fund [LWCF]
- Federal Department of Housing and Urban Development [HUD]’s Choice Neighborhood Implementation Grants [CNIG]
- State Department of Fire and Forestry’s Urban and Community Forest grants
- Safe Routes to School Program [SR25] – Federal grant program [Caltrans]
- Federal Grant Administered through Caltrans.
- Proposition C, 20 Percent Local Return Funds – Allocated to cities based upon population.
- Measure R Transportation 15 percent Local Return Funds – Allocated to cities based upon population.
- Two Percent Transportation Development Act [TDA] Article 3 – 85 percent allocated to local jurisdiction based upon population and 15 percent to county unincorporated areas.

**MOP IM 3**

Actively seek funding to implement the Pedestrian and Bicycle Master Plans.

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**2016 CAPITAL IMPROVEMENTS**

For the 2016 Long Beach Capital improvement Program, $600,000 will be allocated to the Parks and Recreation Projects, including $500,000 for park acquisition and development.
LOCAL TAXES AND FEES

Since these pedestrian improvements will enhance property values and improve the economics of development projects, some recapture of that value to help fund these improvements is appropriate. The methods for value recapture could include the following:

• **Development Impact Fees**

  There is a strong case to be made for having new development that benefits from these pedestrian improvements to pay a Development Impact Fee help with their construction. These improvements will accelerate absorption, elevate rents or sales prices and improve a developer’s pro forma. A nexus study will likely be required for the Pedestrian Improvements Impact Fee to be implemented.

• **Developer Contribution**

  It would be reasonable for major development projects benefitting from a specific public pedestrian improvements to have the developer to pay for some, if not all, of said improvement as a condition of approval. These conditions might not be necessary if an effective Pedestrian Improvement Impact Fee, like stated above, were adopted.

• **Surcharge on Property Transfer Tax**

  For land or improvements that turn over, the pedestrian improvements will enhance their market value on sale. A modest surcharge on the Property Transfer Tax is a reasonable method for the City to recapture a portion of that value increase. The City Attorney would need to determine if a zonal property transfer tax or surcharge could be implemented.
SPONSORSHIP AND OFF-SITE IMPROVEMENTS

Long Beach is in a position to solicit corporate and foundation sponsorships for selected high profile pedestrian improvements. Based on companies that have a significant presence in Long Beach, there is potential for a Mediterranean Shipping Company Greenway, or Horizon Lines Greenbelt. It will require staff time and City resources to solicit such sponsorships.

MAINTENANCE AND OPERATIONS

Long Beach has a number of business improvement districts that assess business licenses and/or property fees to fund maintenance and other operational services in the area. Among them, the Downtown Long Beach Associates and Bixby Knolls Business Improvement Association have leveraged the additional resources to develop, program and maintenance pedestrian oriented improvements in their respective services areas. More recently, the Midtown Business Improvement District was established along East Anaheim Street within the CX3 Pedestrian Plan study area. The assessments fund enhanced maintenance, public safety, beautification, marketing and economic development programs, above and beyond the levels provided by the City of Long Beach.

The City is dedicated to implementing inclusive, healthy and innovative transportation alternatives that offer more choice and convenience for those who live and work in Long Beach or come to visit.

MAYOR ROBERT GARCIA ABOUT THE ALAMITOS AVENUE ROAD DIET
The CX3 Pedestrian Plan is intended to be a comprehensive approach to making Long Beach neighborhoods more walkable. It was developed through extensive research into best practices and relevant plans, intensive resident and community stakeholder engagement and coordination with multiple city departments and agencies. The Pedestrian Plan’s success will be based on the level of integration of the outlined policies, programs and projects into regular city building and operations.

The primacy of moving and storing automobiles must be balanced with those of other modes of transportation, the health and wellness of residents and the economic and environmental sustainability of the city. In order to better serve pedestrians, this will necessitate their consideration of every project, program and policy. When developing the annual capital improvement program, pedestrian projects should not be a category to be funded solely by Active Transportation grants but should be considered equal to road projects.

Every street project is to become a complete street project, providing and improving facilities for pedestrians as well as bicyclists and public transit. Resources must be aggressively sought to improve pedestrian facilities and develop programming that supports more walkable communities in Long Beach. There is also the opportunity to collaborate with residents and community stakeholders to further enhance the pedestrian environment through continued dialogue of issues and opportunities, as well as neighborhood-oriented projects.
CAPITAL IMPROVEMENT PROGRAM

To become a truly walkable city, there needs to be a paradigm shift as to how the Capital Improvement Program is planned, financed and executed. Active transportation projects shall no longer be considered “special”, as an accessory to the overall transportation infrastructure program. Instead, transportation projects shall consider all modes of transportation, clearly articulating how each benefit, whether for safety, accessibility, efficiency or otherwise.

There is a logic to making baseline repairs and improvements part of capital investments where it makes sense. The City has gone through great effort to coordinate the work of the Gas and Oil Department and the Water Department before street resurfacing projects to ensure they had a chance to upgrade any underground infrastructure while roadway demolition is taking place. This is an attempt to save costs and avoid one of the departments cutting into the roadway soon after completion. Federal and State law requires that sidewalks are repaired and curb ramps installed as part of significant road projects in order provide accessible routes for disabled pedestrians.

These are just a few examples of the baseline improvements that are made as part of most infrastructure projects. The following are a kit of relatively low-cost, baseline improvements that shall be included as part of typical transportation investments in order to improve pedestrian safety and accessibility, core criteria for a walkable environment. Additional pedestrian-oriented design elements should be considered where and when appropriate.

POLICIES & PROGRAMS

MDP P 1-4 Integrate all planning and development policies and strategies into the annual development of the Capital Improvement Program [CIP] to ensure projects are programmed in a cost-efficient manner.

MDP M-2 Routinely incorporate Complete Streets features into all street redesign and repaving projects.

MDP M-30 Ensure that all planning processes, such as neighborhood and specific plans, identify areas where pedestrian, bike and transit improvements can be made, such as new connections, increased sidewalk width, improved crosswalks, improved lighting and new street furniture.

MDP M-50 Review all Capital Improvement Projects to ensure improvements located on existing and planned bus routes include modification of street, curb and sidewalk configurations to allow for easier and more efficient bus operation and improved passenger access and safety while maintaining overall pedestrian and bicycle safety and convenience.
CASE STUDY: RAINBOW CROSSWALKS

In advance of the 2016 Beach Streets Downtown event, the crosswalks of four intersections of the Broadway corridor have been painted with the colors of the Pride Flag, thanks to funding provided by Vice Mayor Suja Lowenthal’s Council District Infrastructure Allocation, according to the Long Beach Public Works Department. The rainbow crosswalks address the need, identified by Public Works, to start adding “continental” crosswalks to the city, where instead of the traditional two white lines outlining the length of the walking distance, known as transverse crosswalks, thicker and ladder-like stripes paint the way.

SAFETY AND ACCESS ANALYSIS

In advance of any significant transportation project a safety and access analysis should be conducted to identify sources of conflict that can and should be resolved as part of the project.

CURB RAMPS

Already required as part of the American Disability Act, any street or sidewalk work requires improvements that provide equal access for disabled individuals including clear paths and curb ramps.

ENHANCED CROSSWALKS

High-visibility “continental style” marked crosswalks should be included as part of all major street projects. Additional crosswalk treatments should be considered for intersections with significant pedestrian traffic or safety concerns.

ADVANCE STOP LINES

Advance stop lines shall be included as part of any marked crosswalk, set back at an appropriate distance for the volume and speed of traffic.

DRIVEWAY IMPROVEMENTS

There shall be an analysis of existing driveways along all street projects to determine whether they can be removed, consolidated or redesigned to minimize their impact to the sidewalk.
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There shall be an analysis of existing driveways along all street projects to determine whether they can be removed, consolidated or redesigned to minimize their impact to the sidewalk.

STREET TREES
Street trees shall be preserved where possible and new trees planted at regular intervals. Parkways and tree wells shall be created where space is available.

ON-STREET PARKING
Existing on-street parking should be analyzed to maximize available stall capacity while providing appropriate visibility between pedestrians and drivers at intersections and driveways.

ROAD DIET
When there is surplus roadway, the number of travel lane widths should be reduced to widen sidewalks, create bicycle lanes, transit amenities and/or landscaping.

CURB RADIUS REDUCTION
Curb radii at intersections should be reduced to the minimum requirement for emergency and city service vehicle maneuvering.

PEDESTRIAN COUNTDOWN
Long Beach has been phasing in pedestrian countdown signals throughout the city. This should continue, including as part of any new transportation project.

REMOVE PEDESTRIAN ACTUATORS
Pedestrian actuators shall be phased out of all signalized intersections as signaling projects are being implemented.

INTERMEDIATE CROSSINGS
Spacing between safe pedestrian crossings should be no less than a quarter mile apart and should be shorter intervals in pedestrian oriented areas. Marked crosswalks and appropriate traffic controls should be installed at intermediate intersections to meet this goal.

LEADING PEDESTRIAN INTERVAL
Leading pedestrian intervals should be considered as part of the phasing of any signalized intersection project, especially where there are significant pedestrian traffic or safety concerns.
EVERY STREET IS COMPLETE

To create complete streets that meet the needs of all users, the City must make modifications to existing streets and public right-of-way to better accommodate public transit and active transportation, including pedestrian infrastructure. These enhancements to the public right-of-way would shift the priorities from typically serving the primacy of private vehicles to walking, biking and public transit. For example, adding a bicycle lane or widening a sidewalk for pedestrians may require narrower or fewer travel lanes for private automobiles. These compromises are needed to create a balanced transportation system that provides efficient, safe routes for each mode of travel, while enhancing the quality of life for local residents along these corridors.

In these cases, the projects can be funded through similar models that current roadway projects are planned, financed and executed. The difference is that the project goals become diversified to include pedestrians, bicyclists and transit riders along with drivers. Along the baseline pedestrian-oriented improvements, additional, more significant design components shall be considered. These can include, but are not limited to changing the street profile to expand sidewalk areas, addition of landscaped medians and reconfiguration of intersections to improve pedestrian safety and accessibility.
POLICIES & PROGRAMS

To improve the performance and visual appearance of Long Beach’s streets, design streets holistically using the “complete Streets approach” which considers walking, those with mobility constraints, bicyclists, public transit users and various other modes of mobility in parallel.

Consider every street in Long Beach as a street that bicyclists and pedestrians will use.

CREATING A PEDESTRIAN PARADISE

To create a walkers’ paradise, further investment in pedestrian-oriented infrastructure and programs will be necessary. Pedestrians would be identified as the primary client of these projects in order to clearly define the project goals. This is important in order to pursue the most relevant funding sources and to in some cases, weigh significant changes to the transportation network, whether due to street closures or other traffic management techniques.

It is anticipated that the construction of these expressly pedestrian-oriented projects will require grant funding as identified in the earlier section and maintained by a special arrangement with local stakeholders, either adjoining property owners or through a Business Improvement District [BID]. As these pedestrian-oriented projects typically have intensive focus on the sidewalk area, special effort should be made to incorporate existing structures, businesses and private development in order to maximize the community benefit and limit any potential negative impacts related to access and visibility.

Some of the pedestrian projects would actually be built on park property and thus would be developed and managed through the Parks, Recreation and Marine Department. In these cases, the projects might be able to leverage park development and recreation grants.

An ideal walking environment for me would be a place that is social, lively, safe and has a lot of cool destinations.

LONG BEACH RESIDENT
Community Projects

Community projects involve a high-level of public participation to help identify and address local infrastructure needs. From funding to implementation, community members can be involved in various parts of the planning and decision-making process. This model of planning assumes that locals are the experts when it comes to knowing what the greatest issues are in their community. It also assumes that locals have a high interest in a project’s success as they will experience the most immediate benefits. Community projects may depend on professionals to offer viable solutions, but they may act more as an advocate or facilitator for the community to achieve their goals. Also, the more that people are involved with a project, the more likely it is that there will be community support, including from elected officials who could help champion a project onto its completion.

Outreach should be conducted in ways that are both creative and thought provoking, but not excluding anyone in the community from participating. When it comes to planning engagement exercises it is important to remember that people speak different languages, have individual schedules, use different forms of transportation and may have technological constraints. A robust
community engagement process involves having multiple ways for people to share their thoughts and concerns. This model of planning has become increasingly popular and should be considered with any new CX3 project.

In terms of enhancing walkability, this chapter highlights some examples of community projects that have been successfully implemented in Long Beach or in the greater Los Angeles region. In total, there are eight types of community projects that have multiple pedestrian-friendly benefits. The size and scale of these projects may vary, but they should all be sensitive to the surrounding neighborhood context. Projects that are more difficult to implement can still be accomplished by starting off with a pilot or temporary stage that can quantitatively and qualitatively demonstrate benefits. Additionally, projects that can be implemented simultaneously with a pre-planned effort, such as a street resurfacing or sidewalk enhancement, can prove much easier to implement both financially and politically.

Priorities

- Landscaping
- Parklets
- Public Art
- Walking Loops
- Street Furniture
- Community Clean-up
- Wayfinding
- Open Streets
Landscaping and street trees provide more than just an aesthetic benefit to our society. For example, the addition of street trees has proven to help calm traffic by helping to reduce the speed of drivers and the frequency and severity of pedestrian-involved collisions. Street trees and sidewalk landscaping also create a physical and mental barrier between the street and the sidewalk, keeping pedestrians, children and pets out of harm’s way. People judge walking distances to be shorter in neighborhoods with street trees and other plants, and are therefore more likely to travel on foot. For residential neighborhoods, street trees help to absorb traffic noise and enhance privacy. In a 2001 study based in Chicago, there were dramatically fewer occurrences of crime against both people and properties in apartment buildings surrounded by trees and greenery than in nearby identical apartments that were surrounded by barren land. These streets with landscaping were perceived to be safer in both urban and suburban conditions.

There are many other benefits to landscaping as well. For residential property owners, street trees have been reported to enhance the "curb appeal", thereby increasing property values. A 2009 study based in Portland, Oregon by Geoffery Donovan and David Butry found that on average, street trees add 3% to the median sale price of a house and reduce its time-on-market by 1.7 days. For businesses, a 2003 study by Kathleen W. Wolf found that consumers have a 12% higher willingness to pay for goods and services in retail areas that have streetscape landscaping. Environmentally, trees produce oxygen, clean the air and reduce global warming. Trees help to clean the air by absorbing greenhouse gases and capturing airborne particles that contribute to global warming and air pollution. Finally, neighborhood planting events bring community members together and build civic pride.

In 2014, AOC7, a Long Beach neighborhood organization committed to improving the quality of life in their community, co-hosted a tree planting event along 10th Street from Cherry Avenue to Alamitos Avenue. Together in partnership with the council districts and City departments, volunteers planted a total of 39 crepe myrtle street trees along the corridor. The event was highly acclaimed by people in the community and was a catalyst for the 10th Street Vision Plan in 2016 which looks at enhancing 10th Street for pedestrians.

Climate-appropriate and well-maintained landscaping can help to improve the overall pedestrian experience.

Two medium-sized trees can supply the oxygen required for a single person for a year.
Transforming these dead zones into parklets is also relatively easy to do.

Small spaces for people to relax, drink a cup of coffee, eat a meal and enjoy the city around them; parklets are created by building a platform in a parking lane. On the platform, benches, planters, landscaping, bike parking and café tables and chairs all come together to provide a welcoming new public space. Making these changes does not typically require large outlays of capital. And the benefits far outweigh the costs: better street life, additional space for businesses, more green space to filter stormwater pollution more enjoyment for the people who live and work nearby.

There have been several studies that have quantified the economic and social benefits of parklets. The City of Long Beach also recognizes these benefits and has created the Long Beach Parklet Program as a city directed pilot to create safer streets for pedestrians and to give local restaurants the opportunity to expand their businesses. The program has helped increase revenue for business owners, helped to create job opportunities for local residents and has improved the overall ambiance for the community of Long Beach. The first parklet in the city is located at Lola’s Mexican Cuisine and has proven to be a successful case study in both increasing sales revenue as well as creating a natural ambiance for guests of the restaurant. Since then, several other parklets have been built throughout the city and several more are in the planning or construction stages. What makes these parklets special is that they all have creative input from the business owners as to how the parklet should be designed and function.

The revenue for Lola’s restaurant has increased by 20% since the implementation of the parklet.

LUIS NAVARRO, OWNER OF LOLA’S MEXICAN CUISINE

CASE STUDY: BENEFITS OF PARKLETS IN SAN FRANCISCO

The City and County of San Francisco Planning Department has studied the influence of parklets on pedestrian traffic, behavior and overall perception. In this study, they found that:

44% increase in average foot traffic after a parklet was installed on Stockton Street, from 304 to 438 people per hour.

71% increase in the number of people recorded using the Valencia Street parklet at any given time of the day.

84% of people rated the area around the Polk Street parklet is a “good” or “very good” place for socializing and having fun.

0% of the businesses reported significant concerns about the parklet regarding loss of nearby street parking or other impacts on their business.

72% of the businesses observed that most of their customers are primarily from the surrounding neighborhood and arrive by foot.

From the 2011 Parklet Impact Study, San Francisco Great Streets Project
CASE STUDY: COMMUNITY-DRIVEN MURALS IN LA’S KOREATOWN

As part of LA Great Streets initiative, several local artists were commissioned to design eight murals on storefronts along Western Avenue in Koreatown to help celebrate the vibrancy of the community as well as help revitalize the underperforming corridor. In June of 2016, hundreds of community members volunteered in helping to paint the murals, with many participating in cleaning up trash, painting utility boxes, or planting trees. With everyone’s help, the murals were completed in just a few hours.

Public art that involves local residents and businesses in the design process are more likely to garner community and political support. Artists that are commissioned to create art should engage with locals as early and as frequently as possible. In the early stages of the design process, community members can help to inspire concepts that reflect the history, identity or pride of the people. This may involve having critical conversations or creative engagement that distills stimulating ideas. The greater number of people involved in this early collaborative process, the better.

Once an art piece has been designed and approved by relevant businesses and organizations, community members can also help paint the artwork. This can help to instill a greater sense of ownership and support in the future. It is also encouraged to have art that has an interactive element to it as this can be more engaging and interesting when observed. In terms of commissioning artists, local artists and collaboration between artists should be favored over others.

In 2015, Long Beach hosted its first ever POW! WOW!, a gathering of contemporary artists that engages with the broader community on the process and creation of art. This multi-day celebration of art resulted in the development of 14 pieces of art and brought excitement to the city. POW! WOW! returned to Long Beach in 2016 and this time, there was more initiative to involve the local community in the design process.

This event is about art, it’s about community, it’s about taking public and private space and making it accessible to everyone.

MAYOR ROBERT GARCIA ABOUT LONG BEACH POW! WOW!
In neighborhoods that lack access to parks or open space, walking loops can provide spaces for community members that desire physically activity.

Formalized walking loops can encourage people to integrate walking into their daily routine. Research has shown that walking can strengthen muscles, joints, bones and the heart, while contributing to weight loss, improved sleep and increased life expectancy. Beyond the physical health benefits, walking loops can improve mental health, preserve and restore open space, strengthen the economy through civic improvement and make our communities more livable. In urban environments like Long Beach, park and open space comes at a premium cost and using existing sidewalks as an opportunity for a walking loop can be a low-cost alternative for recreational physical activity.

In September 2009, the YMCA of Greater Long Beach received a grant to implement the Pioneering Healthy Communities [PHC] project. The PHC project is a collaborative effort to create walking loops in five underserved neighborhoods. City Fabrick, a nonprofit organization that was in the process of developing walking loops for the Long Beach City College Green Jobs Training Program, collaborated on this project to provide the basis for a walking program and jumpstart the project in Long Beach. A Walk Long Beach committee consisting of Long Beach residents, stakeholders and relevant City Department representatives was formed to provide input and feedback for the effort.

Walk audits were conducted with community members from each of these neighborhoods to analyze walking conditions and identify challenges and opportunities for improving pedestrian safety and comfort for all people, including the elderly, children and those with limited mobility. Knowledge of the individuality of the local area promotes civic pride and fosters community participation in the physical surroundings, area assets and businesses. Using the findings from the audit, walking loops were formalized in easy-to-access cards that delineate the walking paths as well as provide information on distances, difficulties and neighborhood landmarks.

CASE STUDY: BOYLE HEIGHTS EVERGREEN CEMETERY PATH

The Los Angeles neighborhood of Boyle Heights lacks sufficient public open space for its 91,000 residents. With no nearby parks available, exercise-minded Boyle Heights residents would regularly walk or jog around the Evergreen Cemetery. As a result, the Evergreen Jogging Path Coalition [EJPC] created an 1.5 mile rubberized walking loop circling the cemetery. In June 2003, the path opened and has since been popularly used by Boyle Heights residents as well as people from neighboring communities.

It wouldn’t just help people exercise, it would help beautify the community

— James Rojas, Transportation Planner

Create walking loops with stepping-stone mile markers and other supportive features to support active living.
Street furniture can help to improve the walkability and sustainability of a city.

Street furniture is a term used to describe elements installed on streets and sidewalks that can be used for various purposes. Common pieces of street furniture include benches, traffic barriers, bollards, post boxes, phone boxes, streetlamps, traffic lights, traffic signs, bus stops, public restrooms, fountains, memorials, public sculptures and waste receptacles. These elements are intended to provide a public or private benefit and enhance a pedestrian’s experience.

Seating elements can prove to be an important element in improving walkability. Seating that is located in prime locations, such as where people work, shop, eat and socialize, encourages a person to linger, which can provide the additional economical benefit as well. Installing seating can be done affordably and sustainably. The use of temporary or recyclable materials, such as rapidly renewable plant material [bamboo and straw], recycled materials and other reusable products is encouraged by many cities. Much of the usability of seating is dependent on a safe atmosphere. The addition of pedestrian scaled lighting, bollards or large planters, along with proper maintenance can help increase a person’s sense of safety. Some people are concerned that the addition of street furniture, such as seating, can encourage vandalism or see an increase in homelessness, but certain design measures, such as graffiti-proof paint, can deter undesired uses.

Business Improvement Districts [BIDs] and Business Improvement Areas [BIAs], such as the Downtown Long Beach Associates, Belmont Shore Business Association and Bixby Knolls BIA, provide a range of services in coordination with municipal governments, street furniture maintenance and improvements.

CASE STUDY: PARK[D] PLAZA FOURTH STREET LONG BEACH

As part of the DITU [Do It Together Urbanism] program, this urban intervention reconfigures a public parking lot to create a temporary plaza, while improving handicap access and adding one parking stall. During 2011 Park[ing] Day event, City Fabrick collaborated with the City of Long Beach Planning Bureau to develop a temporary plaza installation as an example of more efficient land development in the city. Using black and white masking tape, portions of the parking lot on Fourth Street in the East Village were restriped to create a space for people for the day. A year later, working together with Vice Mayor Robert Garcia and various community partners, the entire parking lot was reconfigured to create a 30’ by 75’ plaza adjacent to the sidewalk. The plaza had colorful seating opportunities, umbrellas, and a bicycle corral.

Street furniture can help to improve the walkability and sustainability of a city.

I would like to see more areas to sit and talk that are well lit, especially at night.

WASHINGTON RESIDENT
We often underestimate the dedication that community members have in ensuring their streets and sidewalks are clean and well-maintained.

A community clean-up involves local leaders who volunteer their time to improve public realm conditions in areas that are neglected, vandalized, or misused. In addition to picking up litter, community clean-ups can involve graffiti removal, tree planting, landscaping, or repair of public infrastructure. Volunteers are more likely to help clean their streets, sidewalks and parks if they have a strong sense of ownership over a neighborhood. One way this can be encouraged is by inviting community members to participate early and frequently in the project planning process. People who are heavily involved in their local community can mobilize others in their local network to help with clean-up and maintenance efforts.

There are several benefits to a clean-up beyond assisting City staff in maintaining the public realm. First, community clean-ups are relatively easy to plan and can be done in any type of community. Also, clean-ups show that people who use an area care about its appearance. Crime is less likely to occur when a neighborhood is clean and used frequently by residents and their friends. Lastly, clean-ups help to strengthen community ties of those involved in the activity as everyone is working collectively towards a common goal.

In Long Beach, the City of Long Beach Department of Community Development, Neighborhood Services Bureau has the Neighborhood Clean-Up Assistance Program which helps community associations organize their own clean-up event. They provide paint and supplies for graffiti paint-outs, brooms, shovels, rakes, gloves, dumpsters and trash bags as long as they are contacted them a few weeks in advance.

<table>
<thead>
<tr>
<th>TIME BEFORE EVENT</th>
<th>TASK</th>
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<tbody>
<tr>
<td>3-4 weeks</td>
<td>Meet with your neighbors to select a date and location for your cleanup. Decide who will be responsible for monitoring the dumpster during the clean up. Decide who will pick up and return the tools to the Neighborhood Services Bureau [NSB] warehouse.</td>
</tr>
<tr>
<td>3-4 weeks</td>
<td>Submit your completed “Neighborhood Clean-Up Assistance” application enclosed to the NSB. Contact Public Works [562] 570-2725 if you need “No Parking” signs to reserve space for the dumpster on the street. Create a flyer to let your neighbors know about your clean-up.</td>
</tr>
<tr>
<td>3-4 weeks</td>
<td>YOU MUST CONFIRM that your clean-up is approved by calling [562] 570-6866.</td>
</tr>
<tr>
<td>1 week</td>
<td>Distribute clean up flyer to your neighbors.</td>
</tr>
<tr>
<td>2 days</td>
<td>Post “No Parking” signs if needed. [The law requires that “No Parking” signs be posted 48 hours before the event.]</td>
</tr>
<tr>
<td>1 day</td>
<td>Call NSB staff to confirm your cleanup request is ready for Saturday.</td>
</tr>
<tr>
<td>Day of the Clean-Up</td>
<td>Save three car spaces where the dumpster will be placed. Survive the dumpster and make sure that no hazardous waste is placed in the dumpster.</td>
</tr>
<tr>
<td>Someone Supervise the Dumpster</td>
<td>Close dumpster doors before the dumpster is full and wait for truck driver to pick up the dumpster.</td>
</tr>
</tbody>
</table>

We had an awesome time today at our neighborhood clean-up...could not do it without Neighborhood Services Bureau and Litter-Free Long Beach!

A0C7 MEMBER IN JUNE 2016
Wayfinding is a powerful tool that can help pedestrians navigate through the public realm more confidently.

The primary function of wayfinding is to orient people to their destination as well as help people interpret their surroundings, which is especially supportive for urban cities such as Long Beach. The infrastructure of wayfinding can take on many physical and virtual forms, including conventional signage, electronic signage, the use of landmarks and navigational aids and certain types of tactile features that employ a sense of touch. With the popularity of smartphone technology, many people are using user-friendly apps that also help with navigation.

Wayfinding can incorporate several elements but the newest approaches incorporate multisensory interaction. The human ability to interpret the senses of sound, sight, touch, smell and taste can and have been, utilized to perceive the world around us. That said, over half of our brains are dedicated directly or indirectly to the understanding of visual information, which in an urban environment can be overwhelming. Therefore, wayfinding should be designed to be interpreted easily by different types of users. The concept of “less is more” should be emphasized in design and should be legible and attractive from long and short distances. Successful wayfinding content should help to connect navigational gaps and highlight elements such as paths, districts, areas of interest, landmarks and other helpful information. Incorporating technology into this design, such as downloadable information, can increase its utility.

Long Beach is in the process of updating its wayfinding system. The City is currently surveying the various signage systems in an effort to reduce visual clutter, eliminate redundancies and create a cohesive system that can be easily read by tourists and locals alike.

CASE STUDY: HOUGHTON PARK FITNESS LOOP LONG BEACH

The Long Beach Department of Health and Human Services wanted to expand opportunities for physical activity and recreation in North Long Beach. Looking at the neighborhood’s largest public assets, Houghton Park, City Fabrick, a local nonprofit design studio, developed temporary wayfinding signage using fun graphics and smartphone applications so that participants can learn how to do simple exercises along a half-mile loop in the park. City Fabrick used an intensive collaborative design process with community stakeholders and staff in order to develop an environmental graphic program that balances visibility and visual interest while not being distracting to other uses within the park, including nature. The fitness loop was installed to build interest and determine trends for an eventual permanent fitness loop with outdoor exercise equipment.

Wayfinding signage that both directs readers to their destination as well as encourages physical activity. PHOTO COURTESY OF CITY FABRICK

Teens travel from their house over to Houghton Park and use the wayfinding signage to guide their path. PHOTO COURTESY OF CITY FABRICK

Architectural signage and wayfinding isn’t about building a nicely designed sign. It’s about the information content and the analysis of the space or place that you’re trying to move people through and coming up with a strategy of how you make this big complex thing understandable to the user. SUE LABOUVIE, WAYFINDING EXPERT

IMPLEMENTATION
Open streets events are intended to help people rethink the utility of streets as more than paths where vehicles travel and park.

With their rise in popularity, cities throughout the nation have started to host Open Streets events, which involves temporarily closing streets to automobile traffic and utilizing the street as a public space for recreation and socializing. While street fairs and block parties provide positive community benefits, they do not support the broad range of activities related to alternative transportation.

Recent studies have attempted to quantify the public health, environmental, economic and social benefits of these events. Beyond the exercise that people get by walking or bicycling, a majority of these events incorporate a physical activity component into their program. Environmentally, temporarily removing automobiles from the road has shown significant improvements to air quality. Economically, a 2013 UCLA study found that businesses that were directly adjacent to the event experienced a 10% increase in sales, with businesses that were actively participating in the event experiencing a 57% increase in sales. However, the most apparent benefit to an Open Streets event is the social impact that offering a new type of public space has on the community.

**LONG BEACH BEACH STREETS**

Beach Streets is Long Beach’s annual open streets event that started in 2015 in a partnership with Metro. The goal of this popular event is to showcase local neighborhoods, businesses and parks, as well as local transit, health and recreation options. Approximately 50,000 people participated in the most recent event, giving Long Beach residents a new perspective on how their streets can be utilized.

**IMPLEMENTATION**

- **P 2-10**
  Support the temporary closure of streets for community and commercial activity that encourages residents to see their streets as public spaces and promote biking and walking in the City.

- **IM 28**
  Actively support Ciclovias [ie, bike festivals] and other “Open Street” activities in Long Beach.
Achieving the ambitious goals of the CX3 Pedestrian Plan requires a strategic approach to implementation. The Projects Matrix suggests short-, mid- and long-term projects that have been determined based on a variety of factors highlighted in previous chapters as well as the city’s Capital Improvement Program. Aligning the analysis of the area’s existing conditions with community priorities, industry best practices and overlapping goals, provides the basis for where to start.

Proposed short-term projects should have a greater ability to immediately improve safety and walkability in areas with crucial need. Projects that demonstrate effectiveness in improving walkability, but might take a longer time to design and implement, should be considered as either mid-term or long-term projects. The prioritization also takes into consideration geographic diversity and overall effectiveness in addressing the needs of multiple CX3 neighborhoods.

Support for priority projects can be captured in a variety of ways. Projects that are easier to implement can be integrated into current Capital Improvement Programming, such as a street resurfacing or a street restriping, which can prove to be cost-effective and timely. A project can be met with greater community and political support if it builds upon the success and momentum of existing or ongoing pedestrian planning efforts. Gaining the support of political or community leaders and having them champion lead projects throughout its entire duration can greatly improve its feasibility. Engaging other city departments and government agencies as partners can also substantially affect project delivery and success.
In total, there were 11 short-term, nine mid-term, and ten long-term priority projects identified for implementation. Of these 30 projects, there are eight projects that were highlighted as major priorities. Three criteria were considered when determining these eight projects. The first consideration was the overall reception the project received during the second round of community workshops. As presented in the previous chapter, these workshops were conducted throughout the CX3 area and garnered hundreds of responses. The second consideration is based on the findings presented in the Existing Conditions chapter which analyzes the walkability of the CX3 neighborhoods. Lastly, each project’s feasibility was considered, which includes the ability to obtain funding as well as whether or not the project is currently under study. The following pages present all of the 30 priority projects as well as the major priority priorities that are proposed.
## Projects Matrix

<table>
<thead>
<tr>
<th>PROJECT</th>
<th>CX3 Neighborhood</th>
<th>Principles</th>
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<tbody>
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<td><strong>Underway</strong></td>
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<tr>
<td>15th Street Neighborhood Connector</td>
<td>Poly, Washington, Whittier</td>
<td></td>
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<tr>
<td>Alamitos Avenue Road Diet</td>
<td>Franklin, Poly</td>
<td></td>
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<tr>
<td>Daisy Avenue Neighborhood Connector</td>
<td>Edison, Lafayette, Washington</td>
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<tr>
<td>Pacific Avenue Road Diet</td>
<td>Lafayette</td>
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<tr>
<td>Willow Street Improvements</td>
<td>Burnett, Lafayette</td>
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<td>Villages at Cabrillo Transit Hub</td>
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<td><strong>Short Term</strong></td>
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<td>14th Street Greenbelt Enhancements</td>
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<td>20th Street Neighborhood Connector</td>
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<td>Alamitos Avenue Complete Street</td>
<td>Franklin</td>
<td></td>
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<tr>
<td>West Anaheim Street Complete Street</td>
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<td>East Anaheim Street Complete Street</td>
<td>Franklin, Poly, St. Mary, Whittier</td>
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<tr>
<td>ADA Curb Ramps</td>
<td>All Neighborhoods</td>
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<tr>
<td>Orange Avenue Road Diet</td>
<td>Mary Butler</td>
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<tr>
<td>Pacific Avenue Safe Intersections</td>
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<td>Green TI Implementation</td>
<td>Cabrillo</td>
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<td>Hill Street Pedestrian/Bike Bridge</td>
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<td>Poly High School Walking Loop</td>
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<td><strong>Mid Term</strong></td>
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<td>West Hill Street Safe Route</td>
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<td>Magnolia Industrial Area Accessibility</td>
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<td>Orange Avenue Safe Route</td>
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<tr>
<td>Pacific Electric Greenbelt Connector</td>
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<tr>
<td>Pacific Coast Highway Complete Street</td>
<td>All Neighborhoods</td>
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</tbody>
</table>

**Chapter 7: Making Long Beach Walkable**
PROJECTS UNDERWAY

A 15TH STREET NEIGHBORHOOD CONNECTOR
Design and construct new neighborhood connector, generally traversing 15th Street Corridor as well as 14th Street Park to the West. Improvements include traffic calming, safe route enhancements, improved crossings at thoroughfares and street tree planting.

B ALAMITOS AVENUE ROAD DIET
Street and sidewalk improvements to improve safety for pedestrians, bicyclists and motorists by removing one lane of traffic in each direction with enhancements to the existing bicycle lane.

C DAISY AVENUE NEIGHBORHOOD CONNECTOR
The five-mile long Martin Luther King Jr/California Avenue neighborhood connector will provide a North - South bike route between 3rd Street and the northern city boundary. Improvements include traffic calming, safe route enhancements, improved crossings at thoroughfares and street tree planting.

D PACIFIC AVENUE ROAD DIET
The class II bicycle facilities [bike lanes] on Pacific Avenue is to be extended south from Willow Street to Pacific Coast Highway utilizing surplus roadway.

E WILLOW STREET IMPROVEMENTS
This project enhances pedestrian amenities along Willow Street between Signal Hill and the Los Angeles River, including decorative paving and new landscape treatment.

F VILLAGES AT CABRILLO TRANSIT HUB
This project establishes a multi-modal transit center within the Villages at Cabrillo campus including multiple bus layover spaces, shelters and benches, secure bicycle parking and pedestrian infrastructure enhancements. The new transit facility will be located within a transit dependent residential population while providing amenities for bus drivers.
SHORT TERM PROJECTS  [2-4 YEARS]

A 14TH STREET GREENBELT ENHANCEMENTS

Unify 14th Street Park and Seaside Park as single greenbelt by closing Cedar Avenue, Locust Avenue and Palmer Court through the 14th Street Park and acquiring and improving the 0.50 acre 14th Street parcel at Long Beach Boulevard. Additional improvements include road diets, traffic calming and decorative paving.

B 20TH STREET NEIGHBORHOOD CONNECTOR

Design and construct new 3-mile long neighborhood connector, generally traversing 20th Street, the Pacific Electric Greenbelt and the western boundary of Long Beach. Improvements include traffic calming, safe route enhancements, improved crossings at thoroughfares and street tree planting.

C ALAMITOS AVENUE COMPLETE STREET

As the second phase of the Alamitos Avenue Road Diet, this project continues the improvements for pedestrians, bicyclists and motorists south from 7th Street by removing one lane of traffic in each direction with enhancements to the existing bicycle lane.

D WEST ANAHEIM COMPLETE STREET

Provide both vehicular traffic calming and pedestrian crossing enhancements along Anaheim Street between San Francisco Avenue and Atlantic Avenue. This includes additional marked crosswalks with traffic signals, intersection bulb-outs, crossing islands, enhanced crosswalks and landscaped medians.

E EAST ANAHEIM COMPLETE STREET

Provide both vehicular traffic calming and pedestrian crossing enhancements along Anaheim Street between Junipero Avenue and Atlantic Avenue. This includes additional marked crosswalks with traffic signals, intersection bulb-outs, crossing islands, enhanced crosswalks and landscaped medians.

F ADA CURB RAMPS

Install ADA compliant curb ramps at all remaining intersections not currently equipped in the CX3 area.

G ORANGE AVENUE ROAD DIET

Reconfigure Orange Avenue between Pacific Coast Highway and Hill Street add bicycle facilities, expand sidewalks and add other public amenities; reconfigure of the intersection of Orange Avenue and 20th Street.

H PACIFIC AVENUE SAFE INTERSECTIONS

Reconfigure the intersections and controls of Pacific Avenue at Willow Street and Pacific Coast Highway to improve safety, reduce conflicts and enhance visibility.

I SANTA FE AVENUE COMPLETE STREET

Using surplus roadway, Santa Fe Avenue would be reconfigured to add class II bicycle facilities [bike lanes] while maintaining current capacity; additional marked crosswalks and controlled intersections and additional landscaping.

J WEST LONG BEACH CONNECTORS

Provide suitable sidewalks along Anaheim Street, Pacific Coast Highway and Willow Street between Golden Avenue and Fashion Avenue and minimizes conflicts at the interchange with the I-710 Freeway.

K WILLMORE CITY COURTS AND WAYS

Design and implement pedestrian enhancements and sustainable practice for Willmore City Courts and Ways to improve pedestrian safety, livability and connectivity.
It is often perceived that the Los Angeles River and the 710 Freeway divide the City into two halves. In the CX3 area, Willow Avenue, the Pacific Coast Highway and Anaheim Street are the only east-west streets that connect the two sides together. However, the walking conditions of these bridges can be feel unsafe at times given the narrow sidewalks, unenhanced intersections, fast-moving vehicles and lack of appropriately scaled lighting at night. This project intends to strengthen east-west connections by proposing enhancements to the roadway configuration that better accommodates the needs of pedestrians and bicyclists. This would involve performing a road diet and reallocating that space to widen the sidewalk and create a protected bike lane. This would also help to calm fast-moving traffic, especially vehicles that are driving fast due to the freeway transition. For pedestrians, the additional right-of-way space will allow for elements such as benches and pedestrian lighting that make sidewalks feel more comfortable to walk on.
The existing roadway configuration of the three bridges prioritizes vehicles over other modes of active transportation. By reclaiming one traffic lane in each direction, there is room that can be dedicated for pedestrians and bicyclists.

Crossing the bridge over the Los Angeles River can feel dangerous given the small sidewalk widths and vulnerability to fast-moving vehicles. Extending the sidewalks would help to improve east-west connections for those walking and bicycling.

The intersections of Willow Avenue, Pacific Coast Highway and Anaheim Street and the 710 Freeway on- and off-ramps could be enhanced with continental crosswalks and advanced limit lines.
The City of Long Beach is studying the potential to transform 14th Street from Daisy Avenue to Long Beach Boulevard into an enhanced greenbelt. A greenbelt is the conversion or improvement of undeveloped land for recreational use or environmental protection. This project would close Cedar Avenue and Locust Avenue through the 14th Street Park and acquire and improve the 0.50 acre 14th Street parcel at Long Beach Boulevard, unifying 14th Street Park and Seaside Park into a single greenbelt. Improvements would also include a road diet, traffic calming and decorative paving along the span of the project. Additional benefits to converting 14th Street into a greenbelt include:

- Providing public open space to the Washington neighborhood, an area with a limited amount of parks and playgrounds
- Enhance east-west connectivity for pedestrians
- Increase safety for students of George Washington Middle School
- The potential to redevelop the parcel on 14th Street and Long Beach Boulevard into a community health asset
Relevant Case Study

SOUTH PARK BLOCKS (PORTLAND, OR)

The South Park Blocks is a half-mile long greenbelt located in downtown Southwest Portland. This twelve-block greenspace connects to the center of Portland State University and is visited by thousands of people each year. The park contains several notable statues, pieces of public art, and over 300 trees. The primary Portland Farmers Market is also hosted here every Saturday from March to December as well as many other cultural events and student activities. Although smaller in size, the 14th Street Greenbelt in Long Beach can offer similar public benefits to the surrounding community.
Alamitos Avenue
Complete Street

CX3 NEIGHBORHOOD
Washington

PRINCIPLES

PROJECT SUMMARY

Identified as a pedestrian-priority area in the City's Mobility Element, Alamitos Avenue, from 7th Street to Ocean Boulevard, has the potential to be a strong north-south connection for pedestrians, bicyclists, and motorists alike. With this project, students of Long Beach City College as well as seven other local schools would have a safer and more comfortable way walk or bike to the Ocean and Downtown. Currently, the roadway is typically designed with six driving lanes, including two parking lanes, and 7.5' feet of sidewalk space on each side for pedestrians. This project would continue the road diet configuration that has been implemented from 7th Street to Pacific Coast Highway by removing one lane of traffic in each direction with enhancements to the existing bicycle lane. In addition a protected bicycle lane, improvements would include a landscaped median in conjunction with the center turn lane as well as regular street trees and curb extensions. Reconfiguration of the roadway should be coordinated with a road resurfacing and sidewalk repairs, such as what was done in the first phase, so that the project can be done more efficiently and economically.
Relevant Case Study

ALAMITOS AVENUE ROAD DIET

The Alamitos Avenue Road Diet Project extends from 7th Street to Pacific Coast Highway and will strengthen north-south connections to Gumbiner Park, the Museum of Latin American Art and the Pacific Island Ethnic Art Museum. In total, the project will cost approximately $2 million and is financed by a combination of federal, state and local resources. As both a pedestrian priority area and a City-identified safe routes to school path, the sidewalks will be enhanced to focus on pedestrian safety. The project was also identified in the City’s Mobility Element as a major link to the City’s bicycle network and includes new bicycle lanes. The project was completed in March 2016 with new continental crosswalks and curb extensions.
ADA Curb Ramps

CX3 NEIGHBORHOOD
All Neighborhoods

PROJECT SUMMARY
This project involves installing curb ramps at the intersections identified in Existing Conditions chapter that are not currently equipped in the CX3 area. There have been several recent instances where people with limited mobility could not cross the street and were forced to use driveways, which led to collisions with vehicles; the addition of curb ramps will help to ensure people with different mobility needs will be able to cross the street safely. Curb ramps need to meet ADA requirements, such as having a maximum rise of 6 inches with a minimum clear width of 36 inches and should have truncated domes, or other tactile surfaces. In addition, curb ramps should be bidirectional, or two perpendicular curb ramps, where applicable, as to allow pedestrians to be aligned with the crossing direction while waiting to cross the street. Benefits to ADA compliant curb ramps include:

• Providing pedestrian access between the sidewalk and roadway for people using wheelchairs, strollers, walkers, crutches, handcarts, bicycles and pedestrians who have trouble stepping up and down high curbs.
• Meeting the government’s ADA requirement of states and local governments to install curb ramps at pedestrian intersections which they are responsible when they construct or alter streets, roads, highways and pedestrian walkways.
Pacific Avenue
Safe Intersections

CX3 NEIGHBORHOOD
Lafayette and Washington

PRINCIPLES

PROJECT SUMMARY
This project intends to reconfigure the intersections and the traffic controls at two intersections: Pacific Avenue and Willow Street and Pacific Avenue and the Pacific Coast Highway. As presented in the Existing Conditions chapter, these two intersections have the highest level of severe pedestrian collisions from 2004-2014. Currently, Pacific Avenue is considered a major vehicular thoroughfare into Downtown Long Beach and both Willow Street and the Pacific Coast Highway have significant pedestrian activity. A combination of fast-moving vehicles, increased trips, distractions from mobile devices, long crossing distances and lack of mid-block crossing locations have resulted in these dangerous hotspots. Improvements can include installing advance stop lines, enhanced crosswalks, enhanced intersections, corner curb extensions, driveway consolidation, crossing islands and phasing out pedestrian actuators to always provide dedicated signal phases for pedestrian movement. Benefits to this project include:

- Increased safety for both pedestrians and motorists at two the locations with the highest level of pedestrian-involved collisions in the CX3 area.
- A case study to pilot intersection improvements.
In addition to having curb extensions at the intersection, refuge islands allow pedestrians who cannot cross the street on time to safely wait until they can complete their crossing.

The existing roadway configuration of Pacific Avenue prioritizes vehicles over other modes of transportation. By reclaiming one traffic lane in each direction, there is room that can be dedicated for pedestrians and bicyclists.

As a pedestrian on Pacific Avenue, the distance to cross Willow Street is approximately 80 feet and the distance to cross Pacific Coast Highway is approximately 74 feet. Curb extensions can help to reduce this distance and can also serve as a landing platform for buses.
East Anaheim Complete Street

CX3 NEIGHBORHOOD
Franklin, Poly, St. Mary, and Whittier

PRINCIPLES

PROJECT SUMMARY
Several pedestrian collisions have been reported along East Anaheim Street, some of which have resulted in a fatality. As one of the most dangerous streets in Long Beach for pedestrians, this project intends to enhance pedestrian crossing conditions along East Anaheim Street between Junipero Avenue and Atlantic Avenue. This can be accomplished using a combination of traffic calming elements such as additional marked crosswalks with traffic signals, bulb-outs at intersections, crossing islands, landscaped medians, advanced stop lines and enhanced crosswalks. There are also several parcels along the street with sizable easements that can allow for extensions of the sidewalk, which could accommodate the addition of street trees, pedestrian lights and street furniture. Driveways can also be consolidated to minimize the number of curb cuts on the sidewalk. Also, nearby alleys could be transformed into green alleys, or alleys that feature a combination of permeable surfacing, planting and landscaping.
East Anaheim Street is also considered a major transit throughfare with one of the highest levels of transit ridership in Long Beach. The street can support the addition of bus only lanes, with the bulb-outs serving as a transit platform which allows for easier and faster boardings.
Urban Design Elements

As a pedestrian travelling on East Anaheim Street, the distance to cross is approximately 68 feet with intersections located sparsely along the segment. The addition of highly visible crosswalks with traffic lights at each intersection will help make crossing the street much safer.

In addition to a colored bus only lane, a study should be conducted to determine if the lane can be shared with bicyclists as they have been successfully implemented in other cities.

Several of the land parcels along East Anaheim Street are set back approximately 6 to 10 feet. This area can allow for elements such as pedestrian lights, street trees or street furniture.
MID TERM PROJECTS  [5-8 YEARS]

A 7TH COMPLETE STREET
Include traffic calming devices and pedestrian crossing enhancements along 7th Street between Cherry Avenue and the Los Angeles River. This includes additional marked crosswalks with traffic signals, intersection bulb-outs, crossing islands, enhanced crosswalks and landscaped medians. Traffic signals should be synchronized to modulate traffic speeds to within the allowed limits.

B 10TH COMPLETE STREET
Include traffic calming devices and pedestrian crossing enhancements along 10th Street between Cherry Avenue and Pacific Avenue. This include additional marked crosswalks with traffic signals, enhanced crosswalks and landscaped medians. Traffic signals should be synchronized to modulate traffic speeds to within the allowed limits.

C BURNETT STREET NEIGHBORHOOD CONNECTOR
Design and construct a new 2-mile long neighborhood connector, generally traversing Burnett Street the Pacific Electric Greenbelt and the western boundary of Long Beach. Improvements include traffic calming, safe route enhancements, improved crossings at thoroughfares and street tree planting.

D DRAKE /CESAR CHAVEZ PARK CONNECTOR
Integrate programing, landscape design and circulation network of the existing and proposed Cesar Chavez Park expansion and the new Drake Park Greenbelt. The pedestrian and bicycle path network would extend from Ocean Boulevard to Anaheim Street between the residential neighborhoods and the east bank of the Los Angeles River.

E GREEN TI IMPLEMENTATION
Create new public open space as well as dedicated pedestrian and bicycle facilities between Pacific Coast Highway and Willow Street along the Terminal Island Freeway corridor utilizing surplus public right-of-way created through the freeway's transformation in to a local road.

F HILL STREET PEDESTRIAN/BIKE BRIDGE
Develop a pedestrian and bicycle bridge along Hill Street, connecting the east bank of the Los Angeles River and West of the Interstate 710 Freeway. To avoid effecting flood control hydrology, the existing utility causeway would be removed and incorporated into the new bridge.

G POLY HIGH SCHOOL WALKING LOOP
Establish a mile-long walking loop around Poly High School using adjacent sidewalks on Atlantic Avenue, Pacific Coast Highway, Martin Luther King Jr. Avenue and 15th Street. The project includes driveway consolidation and improvement, curb extensions at some locations, and a stabilized decomposed granite trail utilizing the adjacent setbacks.

H ROSA PARKS SHARED STREET
Expand Rosa Parks Park by narrowing Alamitos Avenue and Orange Avenue between 15th Street and 16th Street. It also includes traffic management and calming as well as decorative, raised pavement to the remaining roadway of Orange Avenue adjacent to the park.

I WALNUT AVENUE NEIGHBORHOOD CONNECTOR [PHASE I]
Design and construct a new neighborhood connector, generally traversing Walnut Avenue between 3rd Street and 20th Street [Phase II extends to 52nd Street]. Improvements include traffic calming, safe route enhancements, improved crossings at thoroughfares and street tree planting.
Poly High School Walking Loop

PROJECT SUMMARY

This project involves creating a mile long walking loop around the Poly High School campus using adjacent sidewalks on Atlantic Avenue, Pacific Coast Highway, Martin Luther King Jr. Avenue and 15th Street. The project includes driveway improvements, curb extensions and stabilized decomposed granite trail utilizing adjacent setbacks. Primarily designed for recreational use, the walking loop can also have the added benefits of improving the area’s beauty, livability and social activity of the area.

Following a series of public outreach events, the Poly High School Walking Loop received the highest amount of votes out of all of the CX3 projects to prioritize [Community Voice Chapter]. Many of the community members also expressed that they enjoy walking around the neighborhood recreationally, but find walking across Pacific Coast Highway as challenging and unpleasant. Currently, the Poly High School track is not open to the public, and installing a walking loop around the perimeter can help to improve the walkability of the neighborhood. Similar efforts have been done in the Los Angeles neighborhood of Boyle heights around the Evergreen Cemetery, which has resulted in the formation of community walking groups.
Street Sections

ATLANTIC AVENUE AND PACIFIC COAST HIGHWAY

For Atlantic Avenue and Pacific Coast Highway, the track can be built on a 5’ set back from the lot line.

MARTIN LUTHER KING JR. AVENUE AND 15TH STREET

For Martin Luther King Jr. Avenue and 15th Street, the track can be built as a 5’ curb extension.
Green TI Implementation

Project Summary

This project involves implementing the 2015 plan to transform the Terminal Island Freeway [State Route 103] from Willow Street to 20th Street into a local-serving road with an associated greenbelt, while increasing open space and buffering the Central and West Long Beach Long Beach neighborhood from air, noise, light and visual pollution. Green TI could potentially benefit the surrounding Cabrillo community by increasing opportunities for active transportation, traffic calming, pedestrian connectivity, public health and open space.

The Green TI Plan was funded by the California Department of Transportation [Caltrans] in 2013. Following an existing conditions analysis, the project team conducted a series of community and stakeholder outreach workshops throughout the project process. The Plan also identifies the next steps to implementation, which include City Council adoption, cooperation with neighboring jurisdictions as well as community members and stakeholders, the environmental review process, obtaining funding and implementation.
Relevant Case Study

HARBOR DRIVE - PORTLAND

Harbor Drive was originally built in 1943 and was the first freeway to be completed in Portland. However, by 1966, the I-5 Freeway would be completed, making Harbor Drive obsolete as a north-south freeway.

Governor Ton McCall created a task force to study options to replace Harbor Drive as a public open space. Harbor Drive was permanently closed on May 23, 1974 and construction soon began on the Waterfront Park, which opened in 1978. In 1984, it was renamed Tom McCall Waterfront Park in honor of the former governor. The Terminal Island Freeway can similarly be decommissioned and transformed into a public open space.
LONG TERM PROJECTS  [8–15 YEARS]

A  
**8TH STREET NEIGHBORHOOD CONNECTOR**

Design and construct a new 2-mile long neighborhood connector, generally traversing 8th Street between the Pacific Electric Greenbelt and Walnut Avenue and Hellman Street between Walnut Avenue and Alamitos Avenue. Improvements include traffic calming, safe route enhancements, improved crossings at thoroughfares and street tree planting.

B  
**ATLANTIC AVENUE COMPLETE STREET**

Execute traffic calming and pedestrian crossing enhancements along Atlantic Avenue between 7th Street and Willow Street. This includes additional marked crosswalks with traffic signals, intersection bulb-outs, crossing islands, enhanced crosswalks, landscaped medians and transit improvements.

C  
**CEDAR AVENUE SAFE ROUTE**

Provide Chestnut Avenue between Pacific Coast Highway & Willow Street includes traffic calming and management, traffic controls & pedestrian safety enhancements at thoroughfares. Serves Lafayette Elementary.

D  
**CHERRY AVENUE PEDESTRIAN DISTRICT**

Enhance pedestrian amenities along Cherry Avenue between Anaheim Street and 15th Street, including marked crosswalks with traffic signals, street trees, pedestrian streetlights, benches, trash and recycle receptacles, intersection bulb-outs, outdoor dining, enhanced crosswalks and landscaped planters.

E  
**DAISY AVENUE GREENBELT ENHANCEMENTS**

Narrow the roadway of 18th Street, 19th Street and 20th Street as they cross through the Daisy Avenue greenbelt and closes Daisy Avenue at Pacific Coast Highway. The remaining roadway is resurfaced with decorative, raised pavement to calm traffic flow and create continuity with the greenbelt.

F  
**WEST HILL STREET SAFE ROUTE**

Provide West Hill Street between the Los Angeles River and Webster Street with traffic calming and management, traffic controls and pedestrian safety enhancements at thoroughfares. Serves Garfield Elementary, Hudson K-8, Reid High School, Cabrillo High School, Hudson Park and Admiral Kidd Park.

G  
**MAGNOLIA INDUSTRIAL AREA ACCESSIBILITY**

Install sidewalks and accessible curb ramps at appropriate locations throughout the Magnolia Industrial Area as defined by Magnolia Avenue, Pacific Coast Highway, Drake Park Greenbelt and Los Angeles River. The project also includes driveway improvements to maintain appropriate slopes along the pedestrian paths of travel.

H  
**ORANGE AVENUE SAFE ROUTE**

Along Orange Avenue between 4th Street and Anaheim Street provide traffic calming and management, traffic controls and pedestrian safety enhancements at thoroughfares. Serves Lincoln Elementary, Franklin Middle School and Craftsman Village Park.

I  
**PACIFIC ELECTRIC GREENBELT CONNECTOR**

Complete the mile long bike and pedestrian path along the Pacific Electric Greenbelt between Walnut Avenue and Martin Luther King Jr Avenue. This includes acquiring and improving a 1.55 acre parcel along the former rail right-of-way between NAACP Freedom Park and Jenni Rivera Park.

J  
**PACIFIC COAST HIGHWAY COMPLETE STREET**

Enhance the pedestrian environment utilizing traffic calming and pedestrian crossing enhancements along Pacific Coast Highway through Long Beach. This includes a road diet, additional marked crosswalks with traffic signals, intersection bulb-outs, crossing islands, enhanced crosswalks, landscaped medians and transit improvements.
PROJECT SUMMARY

This project proposes the development of a linear park in between two existing parks along the Pacific Electric greenbelt in the Mary Butler neighborhood of CX3. The park space will complete the one-mile long bicycle and pedestrian path between Walnut Avenue and Martin Luther King Jr Avenue. The process to develop this project would involve acquiring and improving a 1.55 acre parcel along the former rail right-of-way between NAACP Freedom Park and Jenny Rivera Memorial Park. In addition to providing a new recreational opportunity for the community, this project can help to improve pedestrian safety, the environment, and the livability of a neighborhood. The image above is a photo rendering of the open space potential for the park, and includes various elements such as a curvilinear pathway, thoughtfully chosen locations for trees and landscaping, pedestrian lighting, and seating areas for respite and socialization. In the larger context, creating this connection between Walnut Avenue and Martin Luther King Jr Avenue will provide a safe route for students of Bobbie Smith Elementary, Alvarado Elementary, Renaissance High, Signal Hill Headstart and Jessie Elwin Nelson Academy to walk and bike to school. Throughout the nation, there have been several conversions of underutilized or decommissioned railways being transformed into greenbelts and this project should draw upon the best practices of these conversions.
The conceptual diagram pictured to the left illustrates the larger potential of the Pacific Electric Greenbelt. Areas identified as orange are areas where existing public open space is located, while the dashed black outline represents the gaps that can be filled in between them. With several schools located within half a mile of the study area, there is potential to use the green belt as a safe walking and bicycling route to and from school.

Public Open Space

Schools

Potential Linkages