This issue of the Neighborhood Leadership Program Alumni Achievement Report highlights the work of Long Beach’s neighborhood treasures: our graduates! This year, we celebrate the Neighborhood Leadership Program’s partnership with the Tesoro Foundation and the priceless contributions and impacts that our alumni have in roles as neighborhood association presidents, cleanup volunteers, tree planters, historic preservationists, safe passage volunteers and many others!

Program Goal:
Provide Long Beach residents the skills, knowledge, and resources they need to improve the quality of life in their community.

Program Components/Benefits
• Effective Leadership
• Mini Grants for Projects
• Human Relations and Team Building
• Spanish and Khmer Translation Available
• Community Project Planning
• All Class Materials Provided Free of Charge
• Solving Neighborhood Problems
• Join an Established Network of Neighborhood Leaders
• Public Speaking
• Neighborhood Leaders
• Grant Writing/Fundraising
• Make New Friends

Class of 1994
Linda Palacios is serving as the President of the Washington School Neighborhood Association. She also organized a neighborhood clean-up on August 15, 2015.

Class of 1996
Autrilla Scott (1930-2013) continues to be honored for her work in Long Beach. Breaking Through: Lighting the Way, An Exhibition celebrating the work of 12 African American women who shaped history and inspired future generations of leaders, opened on September 29, 2015, at the Long Beach Main Library. Creators Sunny Nash and Carolyn Smith Watts credit Autrilla and the other legendary women with helping to change Southern California the way that Rosa Parks helped change Jim Crow laws in the South.

Class of 1997
Jana Shields served on the Long Beach Navy Memorial Heritage Association Board. The Board preserves the heritage and historic sites of Long Beach, recognizes the contributions of the Long Beach Naval Station and Shipyard to the City of Long Beach, and honors the work of architect Paul Revere Williams.

Sharon McLucas and her family organized the Third Annual Autrilla Scott Memorial Egg Hunt in celebration of Autrilla and her neighbors who started an annual Easter egg hunt to bring neighborhood children and families together.

Jo Murray will be honored in January 2016 with the Founders Award presented by Shirley Wild on behalf of the Steel Magnolias, a fundraising group for the Miller Children’s Hospital Stramski Developmental Center. Jo is being recognized for producing a promotional drone video featuring the local properties that were featured on the annual Steel Magnolias Home Tour.
Class of 1998
Val Lerch served on the Los Angeles County Housing Commission. He also serves as the Chair of the Long Beach Veterans Day Parade. This is the largest Veterans Day event in Southern California; 2015 marked the parade’s 19th year. Val has been involved in the parade since its inception. He also serves on the Habitat for Humanity Veteran’s Advisory Board and the Board of U.S. Vets Villages at Cabrillo. U.S. Vets is the largest provider of transitional housing for homeless veterans in the United States.

Class of 1999
Marcos López works as Director of Homeowner Relations for Habitat for Humanity of Greater Los Angeles. In 2015, Marcos served as a tour guide for the Neighborhood Leadership Program Day of Discovery Tour of Long Beach, and shared Habitat for Humanity’s efforts in the Washington School neighborhood. Marcos also serves on Safe Long Beach’s Safe Communities Working Group.

Class of 2000
Lydia Perez had a new addition to her family. Xochitl Victoria Perez was born on November 25, 2015.

Class of 2001
Martha Cota, Founder of Latinos in Action, hosted the organization’s third annual Navidad en Mi Barrio (Christmas in My Neighborhood) event. The event was held at St. Mary Medical Center and featured a toy giveaway for 200 children from less fortunate families.

Sunny Daye won a 2015 Press Telegram’s Amazing Women award in the Health and Wellness category. Sunny overcame a serious health condition which required her to undergo four surgeries. Today, she is a professional bodybuilder and a personal trainer at addiction recovery organizations.

Class of 2003
Alicia Carrera was featured in an article in the Long Beach Post for her participation in a march in Downtown Long Beach to protest gun violence and remember 28 people that were victims of violence this past year. In the article, Alicia expressed concern for the violence that has taken place in the Drake Park area.

Gabrielle Weeks organized an Electric Vehicle Celebration at Houghton Park on September 12, 2015. The event showcased electric buses, cars, 18 wheelers, bicycles, lawn equipment, and motorcycles and information about all the benefits of electric propulsion. Participants had a chance to meet electric vehicle owners who gave rides in their Leaf, Tesla, and other electric cars.

Class of 2004
Gavin McKiernan is the founder of the Long Beach Neighborhood Foundation, a nonprofit organization that hosted free River Runners training sessions twice a week in the Wrigley neighborhood and along the Los Angeles River. The Wrigley River Run fundraising events are held every June, with proceeds benefitting local nonprofit organizations.

Henry Salzer continues to make a difference in his neighborhood. He sponsored two neighborhood clean-ups with the North Alamitos Beach Association.

Class of 2005
Colleen McDonald is currently served as Secretary of the Wrigley Association and is the past association President. Colleen also volunteered with the Wrigley Clean Team, which is a group of
neighbors joining together to clean up the Wrigley area, including major corridors and residential streets. Colleen was also part of a group that hosted a community meeting to discuss the possibility of a Wrigley Area Business Improvement District.

Colleen McDonald pictured on right.

Class of 2006
Will Cullen helped coordinate an I Dig Long Beach neighborhood tree planting project in the Belmont Heights neighborhood. Neighbors and community partners helped plant approximately 50 street trees at the “Lorraine D’Abate Memorial Tree Planting” on June 13, 2015. In addition, 80 residents donated over 420 hours of volunteer work to the tree planting, community outreach, and the care of the trees; and local businesses donated over $800 in food and refreshments. As a result of Will’s efforts to make sure the trees are watered and properly cared for, 95% of the trees planted survived! Will Cullen is leading another tree planting project with the Belmont Heights Community Association in 2016.

Class of 2007
David Clement served as the President of the North Alamitos Beach Neighborhood Association (NABA). In April, he was elected Chair of the Long Beach Citizens Police Complaint Commission, after serving two terms as representative of the 3rd District. Last year, David completed the rehabilitation of a beautiful Spanish-style rental complex. The property was previously a magnet for gang and drug activity, and was known as the worst problem property in the neighborhood. David spent countless hours restoring the property, which is now a local gem.

Steven Stein volunteered with the Long Beach Art Association, an organization that has celebrated and promoted local arts in Long Beach for over 91 years. Steve is creating a digital chronology of the Association with resources and assistance from the Long Beach Main Library. He is digitizing historic newspaper articles, show flyers, ads and photos of artists that were collected by the members of the Association and donated to the library.

David Clement (second from left) and members of the Citizens Police Complaint Commission visit the City’s Emergency Communications and Operations Center.

A sample of work by Steve Stein.
**Class of 2009**

**Sandra Johnson** helped to organize the annual Windward Village Community Fair. Residents of Windward Village in West Long Beach had access to vendors offering health and wellness information as well as senior citizen resources. There was a Tai Chi demonstration and information on City services.

**Nancy Torres** was honored by Councilman Andrews with the 2015 Martin Luther King, Jr. Peace Maker Award. Nancy was honored for her volunteer work as a Youth Coordinator with New Generations, NG and her work on the City’s Peaceweek Committee.

**Jim Danno** served on the Board of the Willmore City Heritage Association as the Community Outreach Officer. He organized the Fifth Annual Winter in Willmore event at Drake Park. The event featured a ‘Snow Day’ with sledding, an inflatable obstacle course, a bounce house, rock climbing wall, photos with Santa and a village made of gingerbread homes.

**Shirley Willis** was remembered for serving holiday dinners to hungry families every year. Shirley passed away in 2011 and her daughter Danita Strauss has continued the tradition to honor her mother. Danita coordinated the 16th Annual Feed the Community Banquet on November 21, 2015, and asked Neighborhood Leadership Program graduates to nominate families to attend the event. The event was held at the Long Beach Rescue Mission with the help of **Dale Neal** (Class of 2013).

**Class of 2010**

**Tom Flores** and his brother Jose conducted quarterly clean-ups at the Daryle Black Memorial Park. Tom and Jose used their own tools to supplement the regular maintenance work.

**Alice Robinson** was featured in a *Press Telegram* article for recognition of the 12th anniversary of the Feed the Hungry Program. According to the article, Alice has helped prepare and feed an estimated 11,000 home cooked meals over the past 12 years. In 2015, she was recognized with the Sixth District’s Peace Maker award, the NAACP Lillie V. Grisby award, and the Mayor’s Go Long Beach award.

**Ernie Villa** hosted the Willmore City National Night Out event on August 4, 2015. National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie. Neighborhoods across the nation host block parties, festivals, parades, cookouts and other community events. Ernie has also served on the Long Beach Navy Memorial Heritage Association Board since 2006.

**Juanita Wilson** was honored with a 2015 *Press Telegram’s Amazing Women* award. She received the award in the Volunteer/Community service category for her work with the Central Area Advisory Committee and other community organizations.
**Class of 2011**

**Otis Hogan** hosted the 14th Annual Block Party for Houghton Park Neighborhood Association. The event helped connect neighbors and families in the Houghton Park area of North Long Beach. Otis also serves on the City of Long Beach Human Relations Commission.

**Emily Tanaka** was instrumental in organizing the inaugural Long Beach Zine Fest in April 2015. The free event revolved around zines, handmade periodicals, and featured the work of local artists. Zinefest was held at the Museum of Latin American Art (MoLAA), where attendees were treated to live music, a bike valet, and a series of mini-workshops.

**Class of 2012**

**Kirk Davis** served as Chairperson of the Lions Club Bay Region Zone A. Kirk helped to promote the Lions Club’s annual Theater Night fundraiser on April 23, 2015. Kirk served as the Co-Chair of the Coalition for a Healthy North Long Beach. The coalition’s mission is to work collaboratively to improve the health of North Long Beach residents by creating healthier environments through education, advocacy, and policy.

**Andre Beasley** was pictured in a May 28, 2015, article in the *Long Beach Post*. The article discussed *We Love Long Beach’s* Citywide neighborhood events. The photo shows Andre assisting with the Anaheim Orange Cherry Seventh Street’s 2014 Ice Cream Social held in partnership with *We Love Long Beach*.

**Class of 2013**

**Terry Beebe** served on the Board of the Willmore City Heritage Association, and served as the Association Representative on the Downtown Residential Council (DRC). The DRC is an organization that brings together several Downtown neighborhood associations to discuss common interests and share updates.

**Gloria Bradley** served as President of the Country Club Manor Neighborhood Association. The Association held its third annual Community Christmas Tree Decorating and Lighting event at Scherer Park. Nearly 200 participants attended, and had the opportunity to take photos with Santa. The Association gave out $10 gift certificates to Johnny Rebs, and provided complimentary refreshments and ice cream. Kids made cookies with Santa and Christmas cards. And the Department of Parks, Recreation and marine science topics, and educate the public on science basics ranging from marine biology to conservation and current research topics.

**Angel Chung Cutno** helped to organize the annual Friend Festival at Drake Park. The event was a community building effort by The Friendship Neighborhood Network. The event featured The Really Really Free Market, a creative reuse art station, live music, a screen-printing station, a photo booth, open mic, speed neighboring, traveling stories, and several activities for residents of the Drake Park area to get to know their neighbors.

**Cassandra Davis Ramon** works as a Volunteer Coordinator at the Aquarium of the Pacific. Interested in volunteering at the aquarium? Visit the Aquarium of the Pacific’s website: www.aquariumofpacific.org and click on the ‘Volunteering’ link at the bottom of the homepage. Aquarium volunteers learn about marine science topics, and educate the public on science basics ranging from marine biology to conservation and current research topics.

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Marine provided an arts and crafts station. The event was made possible with help from 30 volunteers from Jordan High School’s WRAP program, through the support of Candace Meehan (Class of 2015.)

Dan Garcia was interviewed by Family Radio Network, KFRN 1280 AM about his work as President of the Jordan Softball Booster Club over the past seven years. He also served as Membership Chairman of the Long Beach Century Club. Dan credits NLP for empowering him with many of the team building and communication skills that he uses in his position as Chairman.

Heather Kern is a Manager at MADE in Long Beach located at 236 Pine Ave. The store held a haunted steampunk art opening for Halloween. The Ghosts by Gaslight opening reception was on October 23, 2015. The art exhibit in the store’s hidden hallway art gallery featured a collection of transforming portraits, freak show ghost images, illustrations of monsters, and steampunk prints and sculptural pieces. There was also live music, tarot readings, and a chance to be ‘zombified’ in a family portrait.

Dale Neal was mentioned in the October 28, 2015, issue of the Downtown Residential Council’s (DRC) E-mail newsletter. Dale presented to the DRC’s Taskforce on Homelessness as a representative from the Long Beach Rescue Mission. Dale also continues to serve on the City’s Homeless Advisory Committee and NLP Alumni Support Team.

Jennie Wanner helped the UCLA Medical Center develop and test new Ebola and Hazmat Emergency Room response protocols that have been observed by the Centers for Disease Control and Prevention and members of the White House. Jennie successfully led a team of Community Emergency Response Team volunteers to assist at several high-rise senior homes during a series of power outages that affected downtown Long Beach over the summer, and was featured on the cover of the Grunion Gazette for her efforts. Jennie also formed a new Surfrider Tree Team that planted 12 trees in five areas on behalf of the Surfrider Foundation Long Beach Chapter (SFLB), where she served as Treasurer and coordinates the semi-monthly community meetings. She helped the SFLB launch four new programs in 2015, and collected $726 worth of donated door prizes for the December 9, 2015 Volunteer Appreciation celebration in just nine days with the help of John Kindred (Class of 2013).
**Class of 2014**

Paulette Dunn organized a neighborhood clean-up event with the support of the Neighborhood Services Bureau, Litter-Free Long Beach, and volunteers from the Anaheim Orange Cherry Seventh Street (AOC7) Neighborhood Association.

John Kindred participates in the Coalition for a Smoke Free Long Beach and the Fresh Air Dining Task Force. John was named the 2015 Tobacco Control Advocate of the Year by the Coalition for his work obtaining endorsements for the Fresh Air Dining Campaign, meeting with Councilmembers to represent the Coalition, and serving as outreach liaison for the Costal Cleanup Day. His family celebrated a 2015 addition: a son named Sotha.

Octavio Mojica served as Master of Ceremonies for the Jordan High School Best Buddies Club’s Second Annual Art Show and Sale in April 2015. The Art for Inclusion event featured art by students with developmental disabilities and the proceeds from the event benefited the Best Buddies Club.

Azul Sanchez worked as the Branch Manager for Orange County’s Credit Union, Long Beach Branch. She helped the credit union to serve the community, and staff volunteered hundreds of hours of service and donated water for volunteers at every I Dig Long Beach tree planting event in 2015.

**Class of 2015**

Jessica Alvarez organized Parents on A Mission, a new neighborhood group in West Long Beach. One of the organization’s first projects was to create a Safe Passage Program for students. The West Long Beach Safe Passage Program places parent volunteers along 12 blocks of the Santa Fe corridor to increase the safety of the areas most frequently traveled by youth and families on school days. Parents on a Mission partnered with the Neighborhood Services Bureau to host the Go Beach! Show Your School Spirit Tree Planting in November 2015 and joined with Tesoro in December 2015 to host a toy drive for the children of West Long Beach.
Pedro Jimenez received the Centro CHA Javier Guiterrez and Paul Griego, Jr. Award at the organization’s Nuestra Imagen Awards dinner. Pedro received the award after overcoming major obstacles in his personal life, and for his work with youth through the Jordan Male Academy and Centro CHA.

Rebecca Quinn served on the Board of the East Village Arts District Neighborhood Association. She also represents the Association in the Downtown Residential Council.

Deborah Slaney served as Secretary on the Board of Rebuilding Together Long Beach (RTLB). She also served on the RTLB Hospitality, Marketing, and House Captain Committees.

Alumni In Action

Alice Robinson (Class of 2010) and members of her volunteer group, Friends of Alice Robinson, were honored with the Martin Luther King, Jr. Peace Maker Award from the Sixth District Council Office as a Community Group Honoree. The group was honored for continuing to serve the hungry at Martin Luther King, Jr. Park. Every first Wednesday of the month, Robinson and her volunteers help feed around 100 people. On August 5, 2015, the group celebrated the 12th year anniversary of the program that Alice began with Stella Davis (Class of 2000). Colleen McDonald (Class of 2005), Tom Flores (Class of 2010) and Juanita Wilson (Class of 2010) also volunteer to help feed the hungry.

Better Balance for Long Beach held its 9th Annual One Day Christmas Store, Shopping with Dignity, on December 19, 2015, at the Long Beach Convention Center. Annie Greenfeld Wisner (Class of 2003), Jack Smith (Class of 2006), and Dan Pressburg (Class of 2008) organized the annual free shopping experience for families that cannot afford Christmas presents. Nearly 200 families were treated to shop for family members. Parents shop for their kids and kids shop for their parents in a separate store. After choosing presents for family members, each gift is wrapped and Yellow Cab provides free transportation for the families after they have completed their shopping. Linda Palacios (Class of 1994), Val Lerch and Rocio Torres (both Class of 1998), Francisco Rodriguez (Class of 2004), Colleen McDonald and Terry Villamil (both Class of 2005), Reyna Ochoa (Class of 2006), Darlene Broom (Class of 2012), Dale Neal and Lee White (both Class of 2013), Jessica Alvarez, Rebecca Quinn and Deborah Slaney (all from the Class of 2015) were among the 150 volunteers that helped with the event.

Three Class of 2015 graduates helped clean Pine Avenue. Kelly Carroll organized a clean-up with the North Pine Neighborhood Alliance neighbors on September 19, 2015. Pedro Jimenez, and Amy Topete pitched in to help maintain the corridor.

Kelly Carroll and Pedro Jimenez at the North Pine Neighborhood Alliance Cleanup.

AOC7 members had another busy year! Leaders Rocio Torres (Class of 1998), Mary Simmons,
Tommie Simmons, and Andre Beasley from the Class of 2012; and Jesus Lopez (Class of 2014) hosted the group’s 4th Annual Children’s Literacy Fair at MacArthur Park, where they gave away over 8,000 books for the children in the community! In June 2015, they completed a Neighborhood Partners Program grant-funded project to install 20 new public litter containers with the message “Let’s Keep 10th Street Neat”. AOC7 hosted meetings and neighborhood clean-up events every month in 2015, helping to remove nine tons of trash and illegally dumped items from their neighborhood each month! In October, AOC7 partnered with We Love Long Beach to host a pumpkin carving party for the community.

Sath Um (Class of 2008) and Juanita Wilson (Class of 2010) attended the Central Area Association’s MusicUNTOLD concert to celebrate the 150th Anniversary end of the Civil War and the 13th Amendment’s Abolishment of slavery. The event took place on May 24, 2015, at the Hollywood Forest Lawn’s Hall of Liberty, and included free bus transportation from Long Beach.

The North Alamitos Association (NABA) completed a $20,000 landscape makeover at Franklin Middle School. The Association used a Neighborhood Partners Grant and obtained community donations for the tree planting and landscaping project. Amanda Gorman (Class of 2015) helped to coordinate the effort. David Clement (Class of 2007), Andre Beasley (Class of 2012), Kirk Davis (Class of 2012) and Bilal Chaka (Class of 2013), were among the NLP graduates that helped to install trees and plants on and around the campus.

Alumni Service on City of Long Beach Boards and Commissions.

The following NLP graduates are making a difference in Long Beach by serving as City Commissioners:

Citizens Police Complaint Commission: Terry Beebe (Class of 2013) and David Clement (Class of 2007.)

Sustainable City Commission: Coby Skye (Class of 2003) and Elliot Gonzales (Class of 2010.)

Homeless Services Advisory Committee: Dale Neal (Class of 2013.)

Pacific Gateway Workforce Investment Board: Jorge Rivera (Class of 2011.)

AOC7 The Central Area Association MusicUNTOLD’s Bus Trip

AOC7

Amanda Gorman and David Clement
Long Beach Transportation Board of Directors: Mary Zendejas (Class of 2002.)

Several alumni contributed to a tree planting hosted by the Jane Addams Neighborhood Association. Stephen Sandoval (Class of 2014), Luette Harris (Class of 2014), and Jacqueline Ervin (Class of 2006) from Addams Neighborhood Association, Octavio Mojica (Class of 2014) from Jordan High School’s Latin American Student Society, Tanisha Pitts (Class of 2014) from Los Angeles Sparks, Ines Echegaray (Class of 2003) from Camp Fire Bixby Knolls Neighborhood Association, Azul Sanchez (Class of 2014) from Orange County’s Credit Union, Sherry Martinez (Class of 2013); New Frontier (ScoutReach) Scouts, Andre Beasley (Class of 2012) and Mary Simmons (Class of 2012) from AOC7. All were instrumental in bringing new trees to the neighborhood.

Sherry Martinez (Class of 2013) works for ScoutReach New Frontier District of Boy Scouts to help create Boy Scouts in underserved communities of Long Beach. She brought ScoutReach members to participate in all of the monthly tree planting events held in 2015! Ines Echegaray (Class of 2003) serves as a Leader of the Camp Fire for the Bixby Knolls Neighborhood Association, and brought her Camp Fire group to I Dig Long Beach tree planting events in the Bixby Knolls, Jane Addams, and Bluff Park neighborhoods. Azul from Orange County’s Credit Union brought volunteers to every tree planting, and provided cases of water for the volunteers. Tanisha Pitts (Class of 2014) helped create the Plant Trees With the Sparks tree planting event in the Jane Addams neighborhood.

NLP Alumni marched in the 2015 Martin Luther King, Jr. Parade. Among those representing NLP at the parade were Margaret Madden (Class of 1994), Francisco Rodriguez (Class of 2004), Will Cullen, (Class of 2006), Jacque Ervin (Class of 2006), Reyna Ochoa (Class of 2006), Douglas Champion, (Class of 2012), Tommie Simmons (Class of 2012), Isela Zarate (Class of 2012), Sylvia Juarez (Class of 2014), and Stephen Sandoval (Class of 2014). All of these graduates helped recruit the community along the parade route.

Graduates pictured in front cover: Rocio Torres (Class of 1998); David Clement (Class of 2006); Andre Beasley (Class of 2012); Mary Simmons (Class of 2012); Jessica Alvarez (Class of 2015); Amanda Gorman (Class of 2015).
Stella Davis lived in Long Beach since 1956, and retired from the City of Long Beach’s Department of Parks, Recreation and Marine after 28 years of service.

Stella was instrumental in making significant changes and improvements to her Central Long Beach neighborhood. She donated hundreds of hours of time to organize, conduct, and participate in community events, Neighborhood Watch meetings, neighborhood clean-ups, and community meetings.

Stella served as the Block Captain for the Salt Lake Street Neighborhood Watch and hosted National Night Out dinners in her front yard for more than 27 years. Stella served as a tour guide for the NLP’s Day of Discovery Tour of Long Beach by sharing her community service accomplishments in the community, including the Feed the Hungry program, which she started with long-time friend Alice Robinson to serve hot home-cooked meals at lunchtime once per month at Martin Luther King, Jr. Park.

Scottie Hinkey was one of our own — a graduate of the Neighborhood Leadership Program (NLP) Class of 2006. For several years, she coordinated workshops, trainings and neighborhood networking celebrations at the Neighborhood Resource Center. She helped hundreds of Long Beach residents and community leaders to learn how to improve our community. Her research on grant funding opportunities helped dozens of neighborhood and community groups with grant funding awards.

Scottie is remembered as a kind, giving person who couldn’t get enough of contributing to the Long Beach community. She served as President of the Rose Park Neighborhood Association, and was responsible for installing the Rose Park Neighborhood Association’s Tree of Peace that is a tradition every year during the holidays. Scottie was also a facilitator for many years at the Neighborhood Leadership Program’s Human Relations Weekend Retreat and a tour guide during the program’s Day of Discovery Tour.

THE NEIGHBORHOOD LEADERSHIP PROGRAM ALUMNI CREED

As graduating Alumni of the Neighborhood Leadership Program (NLP), we carry the responsibility of representing the core values of the City of Long Beach Neighborhood Leadership Program.

At all times, in all places, we will respect others while trusting the process of creating a safe environment and being committed to improving our community. Because the Neighborhood Leadership Program emphasizes team work, we agree to support our elected, appointed and volunteer leaders, and to create change through consensus, inclusion, and community building.

As NLP graduates, we are motivated by previous alumni and we will make continuous efforts to inspire new generations of neighborhood leaders. We will be mindful of taking advantage of opportunities to give back to NLP. This is our own little way of sharing our pride for Long Beach!

Creed written by members of the Neighborhood Leadership Program Alumni Support Team on June 28, 2014.