



# CITY OF LONG BEACH

Office of the City Manager

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## **City of Long Beach Policy on Use of Tickets and Passes**

On December 11, 2008 the California Fair Political Practices Commission adopted new rules that restrict the use of event tickets and passes by City officials and employees. As required by this new rule, the City of Long Beach must have a written policy stating the specific governmental or public purpose to be accomplished by the distribution of tickets that are exempt from the gift rule.

Two significant revenue generators that support public safety and other critical City services are transient occupancy and sales taxes. Significant portions of these taxes are derived from visitors staying at local hotels and frequenting local stores and restaurants. The City of Long Beach is in a competitive environment and it is critical City officials and specific employees participate in promoting the City to clients considering Long Beach as a potential destination.

The City has focused efforts on attracting new development and businesses into the community. New development and jobs will improve the quality of life for all residents and contribute new revenue to support vital City services. It is essential that City officials and specific employees participate in events the further the City's economic development and development goals.

In order to further the above public and governmental purpose, a City official or employee may accept one ticket for events in accordance with the following policy:

- A. When the City of Long Beach is being promoted by the Convention and Visitors Bureau to prospective clients considering Long Beach as a convention or conference location. City officials and staff will be required to interface with the clients and promote the City.
- B. When the City or Redevelopment Agency is promoting the City to prospective developers or businesses for the purpose of development or business location opportunities. City officials and staff will be required to interface with the clients and promote the City.