

FATHER FRIENDLY LONG BEACH

Why Dad Matters

Organizations

Organizational Practices:

- 1) **Encourage fathers of diverse cultural backgrounds (staff and clients) to shape existing programs, services, and company policies and procedures.**

Ex: Does your organization have a process to obtain and integrate feedback on the father-friendliness of your organization?

Ex: Does your organization promote father-friendly practices for your staff? For example, offering flex-time so fathers can attend events at school or extra-curricular activities.

- 2) **Acquire resource(s) on potential sources of funding for programs and other father-engagement efforts.**

Ex: Are we, as an organization, seeking funding opportunities to help support father-engagement?

Ex: Is our organization aware of the different funding opportunities for father-engagement related work at the local and federal level?

- 3) **Communicate that, “fathers are welcome here” and successfully recruit fathers into your organization.**

Ex: How intentional are we, as an organization, to make sure that there are father-friendly items in our organization? This can include but not limited to changing tables in the restroom reading materials (i.e. books, magazines, and other literature) directed toward fathers/men.

Ex: Are there father-positive images displayed throughout our organization?

- 4) **Implement effective measurement strategies for evaluating father-friendly efforts/outcomes.**

Ex: How are you tracking father involvement/outcomes in your organization?

Ex: How are you measuring the effectiveness of the father-friendly services that your organization provides?

- 5) **Engage non-staff stakeholders in our organization (e.g. board members and funders) on the importance of serving fathers and of fathers to child well-being.**

Ex: Does your board or funders understand the importance fatherhood involvement?

Ex: Does your board support the development father-friendly practices throughout the organization?