

Statement of Possibility

Vision

A safe and healthy community for all

Mission

Improve the quality of life by promoting a safe and healthy community in which to live, work, and play.

Guiding Values

Quality service and excellence
Innovation
Diversity
Unified Team

Plans are available on the LBDHHS website, under "Director's Message"



The people of Long Beach are healthy, active, feel safe, and experience wellness. The Health and Human Services Department is an innovative, creative organization seeking excellence in all we do. Our employees are engaged, knowledgeable and appreciated. We are viewed by current and future partners at all levels, as THE leader and change agent for achieving the vision of a Healthy Long Beach with a renewed sense of well-being. We have a culture of effective communication and collaboration, sharing knowledge and resources with the whole community.

STRATEGIC PLAN 2014-2019 GOALS

1. Establish the Long Beach Department of Health and Human Services as THE leader and change agent for achieving the vision of healthy Long Beach.
2. Ensure that the people of Long Beach are healthy, active, feel safe, and experience wellness.
3. Promote and integrate mental health with physical and community wellness.
4. Improve the health, function, and quality of life of older adults, especially the frail and home-bound elderly.

Strategic Plan 2014-2019

OBJECTIVES

- 1a:** By 3/31/14, submit application for public health accreditation.
- 1b:** By 12/31/19, 90% of LBDHHS employees will “strongly agree” that the Department has a strong communication culture.
- 1c:** By 12/31/19, 90% of LBDHHS employees will indicate they are “knowledgeable” in all public health core competencies as measured by a self-assessment tool.
- 2a:** By 12/31/19, reduce adult and childhood obesity by 5%.
- 2b:** By 12/31/19, 85% of adults in Long Beach will report easy access to fresh produce.
- 2c:** By 12/31/19, 55% of adults in Long Beach will report using walking paths, parks, sports fields, fitness zones, and playgrounds in their neighborhoods.
- 2d:** By 12/31/19, reduce the percentage of uninsured by 10%.
- 2e:** By 6/30/14, develop and implement a safe and healthy housing education, awareness, and communications plan targeting other City Departments and community partners.
- 2f:** By 12/31/19, reduce missed work and school days due to asthma symptoms in West Long Beach residents by 10%.
- 3a:** By 9/30/14, complete a community and organizational capacity assessment to determine demand and service gaps for mental health.
- 3b:** By 1/31/15, develop and implement a community educational campaign to reduce the stigma of mental health issues and increase community awareness of mental health resources in Long Beach.
- 3c:** Mental health services are integrated with LBDHHS services.
- 4a:** By 8/31/14, develop and implement a fall prevention education program for seniors.
- 4b:** By 1/31/15, build a community support system for seniors.
- 4c:** By 12/31/19, 90% of program participants will increase their knowledge of how to control or avoid asthma triggers.

Community Health Improvement Plan 2014-2020

The Community Health Improvement Plan is a long-term, systematic plan to address issues identified in the Community Health Assessment (CHA). The purpose of the community health improvement plan is to describe how the LBDHHS and the community will work together to improve the health of the population in Long Beach.

GOALS	OBJECTIVES
Ensure healthy active living by addressing preventable and treatable health conditions such as obesity, chronic diseases, mental health and increasing access to care.	<ol style="list-style-type: none"> 1. By 2020, reduce adult and childhood obesity by 5%. 2. By 2020, increase access to mental health services 3. By 2020, reduce the percentage of uninsured by 10%.
Create safe physical and social environments that promote good health.	<ol style="list-style-type: none"> 1. By 2020, increase the amount of open space that promotes active living. 2. Increase community awareness, support and involvement with the implementation of the Safe Long Beach: Safe Families, Schools, and Communities Plan (violence prevention).
Achieve health equity, eliminate disparities, and improve the health of Long Beach community residents.	<ol style="list-style-type: none"> 1. Support the LBUSD in increasing the percentage of students meeting graduation requirements to at least 90%.

