

June 16, 2020

[Addressee]
[Title]
[Organization]
[Address]
[City, State Zip]

RE: Transient Occupancy Tax Increase (Measure B, Approved)

Dear Hotel Operator:

Beginning July 1, 2020, the new TOT collection rate will be thirteen percent (13%). The current TOT rate is twelve percent (12%) of the rent, of which 6% is paid to the General Fund, and 6% is paid to the Special Advertising and Promotion Fund.

On March 3, 2020, the City of Long Beach voters approved Measure B, the Transient Occupancy Tax (TOT) increase. The ordinance adopted will amend the Long Beach Municipal Code Section 3.64.035, increasing the rate of the City's general transient occupancy (hotel) tax by one percent (1%) from six percent (6%) to seven percent (7%), for a new total TOT rate of thirteen percent (13%)

Hotel Operators are liable for collecting, reporting, and paying the full tax rate on each calendar month; failure to charge the correct rate on the effective date of the new increase shall be deemed a debt owed by the operator to the City. Every transient shall pay for his or her occupancy of a guestroom, and the tax shall be collected and accounted for separately from the tax imposed by the operator from such transient at the time and in the manner provided. All room bookings will be subject to the increase, even if the **reservation** was made prior to July 1, 2020. Prior bookings **paid in full** by June 30, 2020, will be exempt from the one percent (1%) tax increase.

If you have questions regarding this matter, please contact Ashley Wiegelman in the Business License Division at (562) 570-5594 or by email: Ashley.Wiegelman@longbeach.gov.

Sincerely,

Brett Yakus
Business Services Officer

