ALAMITOS BAY MARINA PARKING STUDY
STAKEHOLDER MEETING

January 16, 2020
AGENDA

• Introductions (5 minutes)
• Overview of Master Plan – City of Long Beach (5 minutes)
• Background and Purpose of the Parking Study (10 minutes)
• What Has Been Completed So Far (10 minutes)
• Next Steps and Break Out Sessions (90 minutes)
INTRODUCTIONS

• Walker Consultants
• City of Long Beach
OVERVIEW OF MASTER PLAN – CITY OF LONG BEACH
BACKGROUND AND PURPOSE OF PARKING STUDY – WHY?

• Walker Consultants – Background.

• Walker engaged by City of Long Beach to study the Alamitos Bay Marina Parking Program.

• Study is part of City’s overall Master Plan for the Alamitos Bay Marina.

• Focused on access and working to ensure parking availability for each parking user group of the Marina.

• Important to begin study now due to current and anticipated future increased demand from internal (San Pedro Fish Market) and external (2nd and PCH) development.
PARKING STUDY AREA
The ultimate goal for the study is:

To ensure parking availability for users in the face of increased demand from current and future development within and near the Alamitos Bay Marina.
BACKGROUND AND PURPOSE OF PARKING STUDY – **HOW?**

✓ **Review** the parking facilities (the “Parking Study Area”) including **conducting on-site counts and observations** of lots to help determine needs.

✓ **Review and analyze** the current parking program, including policies and procedures.

✓ **Meet with City and stakeholder groups** to gather information on what is working well and what challenges/needs are.

✓ **Gather, review, and analyze** all data and utilize industry expertise to create a practical and implementable parking plan.

✓ **An approved parking plan** will become **part of the Master Plan** being developed by the City.
COMPLETED

✓ Occupancy Counts and Observations
  • Informs current and future demand

✓ Benchmarking of Comparable Marinas
  • City of Oceanside Harbor, Oceanside, CA
  • Ventura Isle Marina, Ventura, CA
  • Santa Barbara Harbor, Santa Barbara, CA
  • Marina Del Rey, Los Angeles, CA

✓ Still In Discovery Phase and Collecting Data
NEXT STEPS

What happens next?

• Breakout Sessions

• After all stakeholder meetings are completed, collate all feedback received for use in our analysis.

• Provide a draft report to the City containing our analysis, findings, and high-level recommendations for the Alamitos Bay Marina Parking Program.
BREAKOUT SESSIONS

• **How sessions will work:**
  • Break into groups
  • Groups will circulate through each of four stations to be asked for feedback on questions.

• **Questions:**
  • What is currently working well?
  • What are your concerns regarding parking at Alamitos Bay Marina?
  • What would you like to see happen from this study/what are your expectations of this study?
  • What else do we need to know and consider as part of this study?
Help us to understand your business and what should be considered as part of the study.

- **Customers**: Tell us about your customers and their needs such as:
  - What type of customers do you have, how do they currently park, what is their average length of stay for parking, what are your current and future concerns, etc.?

- **Employees**: Tell us about your employees and their needs such as:
  - What type of employees do you have, what are their shifts, how many are usually on per shift, what are current and future concerns, etc.?

- **Other Considerations**: Tell us what else we should consider, such as:
  - Deliveries, Uber/Lyft, wayfinding and signage to/from parking areas and businesses.
THANK YOU!

Breakout Sessions