



GO FOURTH! FRIDAY NEWSLETTER

January 17, 2020

Issue No. 247

Thank you for taking the time to read our weekly newsletter. Every Friday afternoon at 1:30 pm, we distribute this publication to provide updates on past and future events throughout our council district. Please encourage your neighbors to sign up for the Go Fourth! Friday newsletter by contacting us at: district4@longbeach.gov.

- Councilman Daryl Supernaw



Past Events

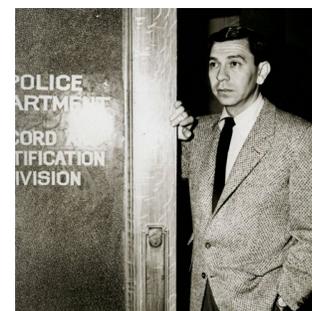
Arjun's Birthday Party Celebration with LBPD

What birthday gift do you get a 3-year-old who loves police officers and has literally lived in his police uniform since wearing it on Halloween? How about a visit from two East Patrol Division officers in a police car? That's what happened on Sunday afternoon after Arjun's mom, Nima, contacted our office with the request. Thanks to Commander Pat O'Dowd for coordinating the visit from Sgt. Rick Solorio and Officer Eric Gorski. The kids loved the whole experience and really enjoyed sitting in the police car. Also thanks to Nima for inviting us to help with Arjun's birthday celebration and for sharing the photo below.



LBDP Announces Year-End Crime Statistics

Earlier this week, LBDP released citywide crime statistics showing a trend in the overall reduction of crime compared to last year and the five-year average. Additionally, the statistics indicate overall violent crime is down 8%, and property crime is down 4.3% from last year. Violent crime had reductions in robbery and a double-digit reduction in aggravated assaults. Property crime has reductions in six categories with the most significant reductions in bike thefts, residential and garage burglaries, and petty theft over the amount of \$50. You can read the entire Press Release at this [link](#).



Mayor's State of the City Address

Tuesday night, I attended the 2020 Long Beach State of the City event. This year, Mayor Garcia's address included multiple references to CD4 including Community Hospital, Fire Engine 17, the Traffic Circle and Joe Jost's. Here is the Mayor's quote about CD4's iconic tavern that received a round of applause: *"In the midst of the roaring 20s, a major Long Beach institution was founded in 1924: Joe Jost's. In 1927, an even more important institution than Joe Jost's was founded: Long Beach City College. And yes, education is more important than beer."* You can view a video of the entire program at this [link](#). The Joe Jost's line appears at the 18:50 mark.

STATE OF THE CITY

Two New LBSU Signs on Atherton and 7th Street

On Wednesday, Public Works Director, Craig Beck, informed us that his department has been working with CSULB to acknowledge the success of "Volleyball Nation". Both the men's and women's programs have won three National Championships. Two signs recognizing this accomplishment are being placed on campus near Atherton/Merriam and 7th/W. Campus Drive. They worked to get the signs installed prior to the men's home opener versus USC at the Walter Pyramid tonight at 7:00 pm. Go Beach!



Upcoming Events

LB Pony Baseball Spring Season Registration

January 17th | Online registration closes at Midnight | [LBPB's Website](#)

Here's your chance to play Long Beach Pony at Whaley Park! Registration ends on Saturday, January 18th. Walk-up registration will be available. Ensure an evaluation appointment by registering [online](#) before the midnight tonight, January 17th.



Composting Workshop Tomorrow

January 18th | 10:30 am - 12:30 pm | 2929 E. Willow St.

The Long Beach Environmental Services Bureau hosts FREE workshops to teach residents how to recycle food and yard trimmings into a valuable soil amendment for your garden or landscaping, or have worms turn your food scraps into a rich fertilizer.

Compost Workshop

January 18, 2020 - 10:30 a.m.-12:30 p.m.



ENVIRONMENTAL SERVICES BUILDING
2929 EAST WILLOW ST.
LONG BEACH, CA 90806

32nd Annual MLK, Jr. Day Parade & Celebration

January 18th | 10 am to 5 pm | MLK, Jr. Ave.



Join Long Beach community members for the 32nd annual Martin Luther King Jr. Peace & Unity Parade and Celebration. Celebrate the life and legacy of a visionary who changed the world by promoting equality, justice, and peace. The 2020 theme, "Continuing the Legacy" reflects on Dr. King's efforts to further the civil rights movement. The parade route runs north on Martin Luther King, Jr. Avenue and ends at Martin Luther King, Jr. Park. The celebration continues at the park with food, music, and more. All ages are welcome to join in.

Leadership Long Beach MLK Day of Service

January 20th | 9:30 am | UCC & Gladys Urban Farm



For the 10th consecutive year, Leadership Long Beach is organizing the Long Beach MLK Day of Service to allow residents to make it a "Day On, not a Day Off" to honor the legacy of Dr. Martin Luther King, Jr. on the national holiday. There are two projects in the Fourth Council District: Mural Painting and landscaping at the United Cambodian Community and Gladys Avenue Urban Farm Improvements with the MAYE Center. For more information on projects or to sign up please visit Leadership Long Beach's [website](#).

CSULB Area PPD Permit Enforcement Next Week

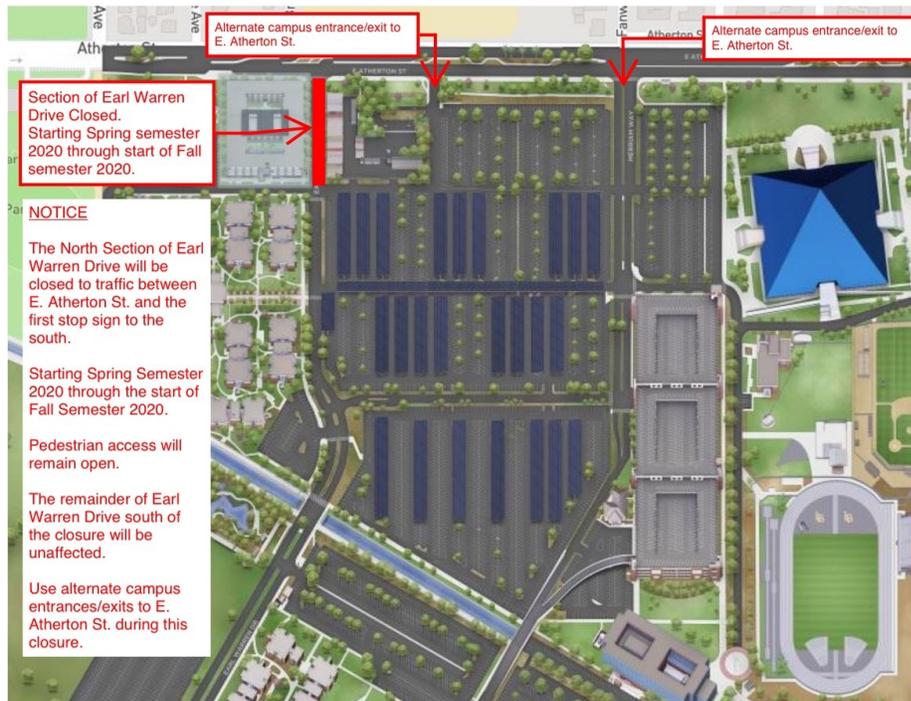
With CSULB's spring semester starting next Tuesday, Preferential Parking District permit enforcement will be taking place. Be sure

your bumper stickers or mirror hanger permits are displayed. Each household is allowed up to three residential and one guest preferential permit per year. If you have not received your renewal notice, please visit the [Parking Permits Portal](#) to purchase your mint green PPD permits for 2020.



CSULB's Earl Warren Drive to Close for 7 Months January 29th - August 15th | EWD entrance from Atherton Street

On Wednesday, CSULB provided us the information below regarding a campus road closure: *Starting Monday, January 20, 2020 through August 15, 2020, the Earl Warren Drive campus entrance/exit along E. Atherton Street will be closed to vehicle traffic. Pedestrian access will remain open. Signage will be provided on E. Atherton Street, and within the campus, directing drivers to alternate campus entry/exit locations.* Earl Warren Drive is the street CD4 residents use to access the Japanese Garden. The map below indicates alternative entrances just east of the recycle center and Merriam Way.



Next on the Council Agenda January 21st | 5 pm | 411 W. Ocean Blvd.

The City Council meeting will start at 5 pm in the Bob Foster Civic Chambers on the ground floor of City Hall, located at 411 W. Ocean Blvd. City council meetings are broadcast live online and are also available on Channel 3 for Charter cable subscribers and Channel 21 for FIOS subscribers. Here are a few items that appear on next week's agenda:



- There will be a hearing on the Belmont Plaza Pool Project.
- The Council will consider a recommendation to declare ordinance amending Title 5, Regulation of Businesses, Trades and Professions of the Long Beach Municipal Code, by adding Chapter 5.77, related to short-term rentals, read the first time and laid over to the next regular meeting of the City Council for final

reading.

- The Council will discuss a recommendation to receive and file a presentation on the status of the implementation of the Long Beach Animal Care Services' Compassion Saves approach; and Request City Attorney to prepare ordinances amending Chapter 6.04 of the Long Beach Municipal Code (LBMC), increasing the number of pets from four to six for each household, and amending Chapter 21.51.210 of the LBMC, regulating the adoption of dogs and cats originating from outside Long Beach.

The entire agenda can be found [here](#). To see the schedule and agenda for all upcoming city meetings, click [here](#).

Volunteers Needed for WESCA Clean Up!

January 25th | 8 am - 12 pm | 14th & Orizaba Ave.

The West East Side Community Association (WESCA) will be hosting their monthly neighborhood clean up. Volunteers are needed to work from 8:00 am to noon especially those with pick up trucks. Please come out and help make the neighborhood look great. Tools and supplies will be provided. They are also accepting tires and electronic waste (anything with a cord). Go Fourth!



Upcoming Zaferia Events

January 28th & 29th | 7:45 am & 5:30 pm | LB Playhouse and Supply & Demand

The Zaferia Business Improvement District has two upcoming events at the end of the month. They will host their [Quarterly Breakfast](#) at the Long Beach Playhouse on Tuesday January 28th starting at 7:45 am. The meeting topic is: Drive New Business with Social Media: Key Tips for Success in 2020. The following night, January 29th, they will host a [Zaferia Mixer](#) at Supply & Demand starting at 5:30 pm.

Save the Date: Community Meeting w/LGB Director

January 29th | 5 pm - 6 pm | 5614 Britton Dr.

Our special guest speaker at the next CD4 Community Meeting will be the Long Beach Airport Director, Cynthia Guidry. She was named LGB's Director in August 2019, but this will be her first appearance at one of our CD4's meetings. Our community meetings are held on the last Wednesday of the month from 5-6 pm at the Los Altos Library. Hope to see you there!



And Finally

Ice House Market Circa 1948

The vintage photo below shows the Ice House Market at 1600 Cherry Avenue near the western border of CD4. The awning at the left reads "Morey's Quality Meats", but we know it was the Ice House Market from the 1948 newspaper ad below. The ad at the right from 1950 indicates the name was changed to Stop 'N' Shop. Finally, we know it

became Long Beach Ice Co. in 1956 from the marquee in the color photo taken this week. During WWII, Long Beach Ice Co. was at 3027 E. Anaheim where Republic Master Chefs is now located, but that's a story for another newsletter.



WEEKEND SPECIALS
PRICES EFFECTIVE
FRIDAY & SATURDAY - MAY 14-15

MIRACLE WHIP 58¢		
OLIVES 17¢	CHEESE 1.14	EGGS 48¢
SPICED PEACHES 19¢		
POTATOES 10 15¢	CABBAGE 2.14	
MORRY'S QUALITY MEATS		
PORK ROAST 39¢	HAMS 39¢	
FOWL 35¢	Sliced BACON 59¢	
LAMB 63¢	Filet of Cod 39¢	

ICE HOUSE MARKET 1600 Cherry Ave. Phone 30-9186

ICE HOUSE MARKET 1600 Cherry Ave. Phone 30-9186

Reserve Right to Limit Quantity Prices Subject to Stock on Hand

STOP 'N' SHOP
ICE HOUSE MARKET
 1600 CHERRY SPECIALS FRIDAY-SATURDAY TEL. 3-4259

The Ice House Market is Now Owned and Managed by George Raftoyiannis

**FRIENDLY SERVICE
 LOWEST POSSIBLE PRICES**

BUTTER BEANS 3 for 25¢	OLEO 22¢
SALAD DRESSING 33¢	PEACHES 19¢
HENS 33¢	PORK ROAST 42¢
FRYERS 39¢	STEAKS 49¢
APPLES 5 lbs. 25¢	ORANGES 5:29¢
APPLES 3 lbs. 29¢	

Calendar of Upcoming Events

- 1/21 - **Writer's Workshop**, 4:30 pm, Los Altos Library, 5614 E. Britton Dr.
- 1/21 - **City Council Meeting**, 5 pm, City Hall, 411 W. Ocean Blvd.
- 1/23 - **Coloring for Adults**, 3 pm, Los Altos Library, 5614 Britton
- 1/24 - **Toddler Storytime**, 10 am, Los Altos Library, 5614 Britton
- 1/24 - **Toddler Storytime & Playtime**, 10:30 am, Brewitt Library, 4036 Anaheim St.
- 1/24 - **Pre-school Storytime**, 11 am, Los Altos Library, 5614 Britton
- 1/24 - **Alex's Bar 20th Anniversary Show**, 8 pm, Alex's Bar, 2913 Anaheim St.
- 1/25 - **WESCA Cleanup**, 8 am, Orizaba Ave. & 14th St.
- 1/25 - **BARK Dogs**, 11:30 am, Los Altos Library, 5614 E. Britton Dr.
- 1/28 - **Zaferia Quarterly Breakfast**, 7:45 pm, Long Beach Playhouse, 5021 E Anaheim
- 1/29 - **Fourth District Community Meeting**, 5 pm, Los Altos Library, 5614 E. Britton
- 1/29 - **Meet Zaferia Mixer**, 5:30 pm, Supply & Demand, 2500 E. Anaheim
- 1/30 - **Coloring for Adults**, 3 pm, Los Altos Library, 5614 Britton
- 1/31 - **Toddler Storytime**, 10 am, Los Altos Library, 5614 Britton
- 1/31 - **Toddler Storytime & Playtime**, 10:30 am, Brewitt Library, 4036 Anaheim St.
- 1/31 - **Pre-school Storytime**, 11 am, Los Altos Library, 5614 Britton

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