



January 10, 2020

Issue No. 246

Thank you for taking the time to read our weekly newsletter. Every Friday afternoon at 1:30 pm, we distribute this publication to provide updates on past and future events throughout our council district. Please encourage your neighbors to sign up for the Go Fourth! Friday newsletter by contacting us at: [district4@longbeach.gov](mailto:district4@longbeach.gov).

- Councilman Daryl Supernaw



## Past Events

### Wrapping Up Our CD4 Christmas Coverage

Thanks to Steve Shoenberg for sending us the photo below of the white Christmas lights in the 2100 block of Senasac Avenue. Steve says it is a great example of neighbors coming together to brighten up the spirit of Christmas. Everyone who can puts up lights on their parkway trees. For those who can't quite get up the ladder, neighbor Jorge Lozano puts up lights for them and helps other neighbors as needed. Neighbor Paul Wood tells us people actually stopped and had group photos taken with all the lights behind them. Thanks to all the Senasac Avenue residents for embracing the spirit of the season. Go Fourth!



## Adding to Our CD4 Snow Globe Collection

In our December 27th edition, we featured images of snow globes from Joe Jost's, Raising Cane's and F&M Bank. Since then, we've spotted four other CD4 businesses that used snow globes in their holiday advertisements. Wing Stop, Krispy Kreme, Chick-fil-A and Original Tommy's all picked up on the snow globe theme.



## Upcoming Events

### Recycle Christmas Trees TODAY & TOMORROW

Today, January 10th, you can still drop off your Christmas tree for recycling at one of 12 locations. The nearest to CD4 are Stearns Park (23rd St. & Roycroft), Bixby Park (1st & Cherry) or the CSULB Recycling Center (5800 Atherton). If your trash is collected by the City's refuse and recycling service, you qualify for a FREE pick-up at your home tomorrow, January 11th. Make sure you put it out before 7 am where you normally leave your carts. If your tree is over 12 ft. tall, be sure to cut it in half. Visit their [website](#) for more information.



### Household Hazardous Waste Event at EDCO Tomorrow

January 11th | 9 pm - 2 pm | 2755 California Ave., Signal Hill



SATURDAY, JANUARY 11  
9 A.M. - 2 P.M.

## DISPOSE OF YOUR HOUSEHOLD HAZARDS WASTE 1ST COLLECTION EVENT OF 2020!

EDCO COLLECTION CENTER  
2755 CALIFORNIA AVE, SIGNAL HILL, 90755

### Preferential Parking District Permit Renewals

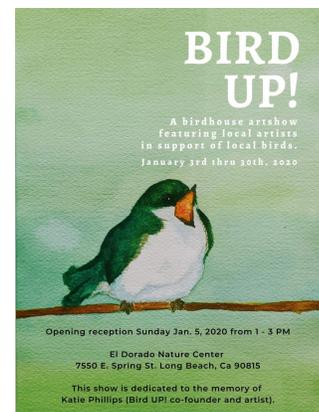
Renewal notices have been mailed out for PPD permits. Each household is allowed up to three residential and one guest preferential permit per year. The annual fee for each residential preferential or guest permit is \$33.00. If you have not received your renewal notice, you can visit the [Parking Permits Portal](#) to purchase your mint green PPD permits for 2020. The pink colored permits expired on 12/31/19.



### El Dorado Nature Center Art Exhibit

Through January 30th | 1:00 to 3:00 pm | 7550 E. Spring St.

El Dorado Nature Center is hosting a birdhouse art show featuring local artists in support of local birds from January 3rd through 30th. The opening reception for the Bird Up! show took place last Sunday. This show is dedicated to the memory of Katie Phillips, Bird UP! co-founder and artist.



### Next on the Council Agenda

January 14th | 5 pm | 411 W. Ocean Blvd.

The City Council meeting will start at 5 pm in the Bob Foster Civic Chambers on the ground floor of City Hall, located at 411 W. Ocean Blvd. City council meetings are broadcast live online and are also available on Channel 3 for Charter cable subscribers and Channel 21 for FIOS subscribers. Next week's agenda is short due to the Mayor's State of the City. The entire agenda can be found [here](#). To see the schedule and agenda for all



upcoming city meetings, click [here](#).

## Mayor's State of the City Address

January 14th | 5 pm Reception - 6 pm Program | 300 E. Ocean

Join Mayor Robert Garcia at the Terrace Theatre as he delivers his annual State of the City presentation. Plan to arrive early to mingle with your Long Beach friends and neighbors while you enjoy an array of dining choice from the food trucks parked at the Terrace Theater Plaza. Stay after the address to enjoy games, refreshments and photos with your friends. Free parking and bike valet provided. Translation available upon request. Additional details and RSVP at: <http://stateofthecitylb.com/>

# STATE OF THE CITY

## National Bagel Day in CD4 Next Wednesday

January 15th | 5 am - 3 pm | Los Altos & Traffic Circle Area

There are two Einstein Bros. Bagels stores in Long Beach, and they're both located in the 4th Council District at 2310 Bellflower Blvd. & 4508 E. Los Coyotes Diagonal. Stop by for a free bagel and shmear with purchase on National Bagel Day, January 15th!



## LBPB/LBFD Battle of the Badges

January 15th | 8 am - 2 pm | 3205 Lakewood Blvd

The Long Beach Police and Fire Departments are once again participating in the annual American Red Cross Battle of the Badges Blood Drive taking place January 15th at the Long Beach Fire Department Headquarters. Additional information is available on this [flyer](#). Visit the [American Red Cross](#) to make an appointment. Use sponsor code: CLB.



## 32nd Annual MLK, Jr. Day Parade & Celebration

January 18th | 10 am to 5 pm | MLK, Jr. Ave.

Join Long Beach community members for the 32nd annual Martin Luther King Jr. Peace & Unity Parade and Celebration. Celebrate the life and legacy of a visionary who changed the world by promoting equality, justice, and peace. The 2020 theme, "Continuing the Legacy" reflects on Dr. King's efforts to further the civil rights movement. The parade route runs north on Martin Luther King, Jr. Avenue and ends at Martin Luther King, Jr. Park. The celebration continues at the park with food, music,



and more. All ages are welcome to join in.

**L BLL 2020 Challenger Division Spring Registration Now Open**  
Register TODAY [online!](#)

**Challenger**  
DIVISION BASEBALL



**WE'RE HERE TO PLAY!**

## **2020 Challenger Spring Registration is Open!**

**(SPECIAL NEEDS BASEBALL PROGRAM)**

**We offer three division of play  
for all players ages 4 to 22**

**Spring Season begins**

**February 22nd**

**At Stearns Champions Park**

**\$58 Per-player (includes shirt and hat)**

**Register at [lbll.org](http://lbll.org)**

**Questions: [vpchallenger@lbll.org](mailto:vpchallenger@lbll.org)**

**[Www.lbll.org](http://www.lbll.org)**

### **2020 Census Jobs**

The U.S. Census Bureau is recruiting to fill hundreds of temporary positions to assist with the 2020 Census count. Jobs at the Long Beach Area Census Office pay from \$22.50 to \$25.00 per hour, and the office phone number is (562) 308-2326. Visit the 2020 Census jobs [website](#) for more information.

United States®  
**Census  
2020**

### **And Finally**

#### **Gold Medal Creamery Company Circa 1926**

Below is a vintage Winstead Bros. photo of the Gold Medal Creamery brick building that once stood at 2701 E. Anaheim Street in Zaferia. Their motto was, "You can whip our cream, but you cant beat our milk". It was a milk processing plant wholesale office, retail sales store and soda fountain all in one location. It was later bought out by the

Golden State Creamery of San Francisco. Signage on the building includes "Visitors Welcome" and "Distributers of L-A Butter". We don't know what became of the brick building or if it even survived the 1933 earthquake. We do know that the Lucky Pierre Coin-Op car wash in the photo below now occupies 2707 E. Anaheim St.



Photo credit: Long Beach Public Library Digital Archive



## Calendar of Upcoming Events

- 1/11 - **Book Club**, 10 am, Los Altos Library, 5614 E. Britton Dr.
- 1/14 - **City Council Meeting**, 5 pm, City Hall, 411 W. Ocean Blvd.
- 1/16 - **Coloring for Adults**, 3 pm, Los Altos Library, 5614 Britton
- 1/16 - **Gardening Workshop**, 4:30 pm, Los Altos Library, 5614 Britton
- 1/17 - **Toddler Storytime**, 10 am, Los Altos Library, 5614 Britton
- 1/17 - **Toddler Storytime & Playtime**, 10:30 am, Brewitt Library, 4036 Anaheim St.
- 1/17 - **Pre-school Storytime**, 11 am, Los Altos Library, 5614 Britton
- 1/21 - **Writer's Workshop**, 4:30 pm, Los Altos Library, 5614 E. Britton Dr.
- 1/21 - **City Council Meeting**, 5 pm, City Hall, 411 W. Ocean Blvd.
- 1/23 - **Coloring for Adults**, 3 pm, Los Altos Library, 5614 Britton
- 1/24 - **Toddler Storytime**, 10 am, Los Altos Library, 5614 Britton
- 1/24 - **Toddler Storytime & Playtime**, 10:30 am, Brewitt Library, 4036 Anaheim St.

**1/24 - Pre-school Storytime**, 11 am, Los Altos Library, 5614 Britton  
**1/25 - WESCA Cleanup**, 8 am, Orizaba Ave. & 14th St.  
**1/25 - BARK Dogs**, 11:30 am, Los Altos Library, 5614 E. Britton Dr.

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