Dear Neighbor,

Thank you for taking the time to read our Fourth District weekly newsletter. It is emailed every Friday afternoon and provides updates on past and future events throughout our council district. Please encourage your neighbors to sign up to receive our publication by contacting us at: district4@longbeach.gov or (562) 570-4444.

Hot Topics

LUE Continues to Raise Comments and Questions from Residents
Our office is continuing to receive daily feedback from residents regarding the proposed rezoning of the Land Use Element (LUE). I will be meeting with Development Services on Monday afternoon to discuss the CD4 August map. Here is a link to a high resolution version of map. Please continue to contact our office if you have comments or questions about the proposed changes.

Draft 2040 PlaceType and Height Map

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Pumpkin Spice Original Glazed at Krispy Kreme Doughnuts Today

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Past Events

**LBFD Swift Water Rescue Team Deployed**
On August 31st, the Long Beach Fire Department deployed a 15 member Swiftwater Rescue Task Force to assist those impacted by the severe weather and flooding associated with Hurricane Harvey. The deployment originated from the LBFD Training Center next to Stearns Park in CD4. The request was made through the California Office of Emergency Services (CalOES) as part of the Emergency Management Assistance Compact (EMAC). Additional updates relating to the deployment of the Long Beach Fire Department Swiftwater Rescue Task Force will be provided via the Long Beach Fire Department social media channels including [Twitter](https://twitter.com) and [Facebook](https://facebook.com).
College Circle Labor Day Block Party
Monday morning, I stopped by the Labor Day block party on College Circle across from the Walter Pyramid. There was a large turnout of neighbors from both College Circle and College Place. We also had a nice break from the hot weather. Special thanks to event organizers Elizabeth Jones, Janice Pope and Sarah Hull. We’re looking forward to continuing the tradition next year.

CSULB Parking Impacts in the Press
This past week, there was more than the usual press coverage of CSULB parking impacts in the 4th council district. Starting on Monday, the Press Telegram covered the root causes, and that was followed by coverage of the removal of the temporary lot in front of the Walter Pyramid. Yesterday, I was interviewed by CBS2/KCAL9 for a story that aired 5 pm and 8 pm last night. You can read and view the press coverage at these links:

Press Telegram: These streets near CSULB now require permit parking (that means no students)
Press Telegram: Cal State Long Beach parking solution turns into another problem

Proposition H Impact Report Released
City Auditor, Laura Doud, released the City Auditor's Proposition H (Prop H) Impact Report which shows how Prop H has resulted in $33 million for public safety over the last 10 years. In 2006, her office found that the City had a low oil production tax rate and recommended that it be increased to bring in more revenue to support public safety. This led to the initiative, Prop H, which passed with 70% of voters in favor. Since its inception in 2007, Prop H has continued to raise an average of $3.3 million dollars of...
revenue every year for our Police and Fire Departments. You can read more about her report here.

Your Weekly News & Updates

**Hurricane Relief Drive at FreeConferenceCall.com**
This weekend, FreeConferenceCall.com, located off the traffic circle, is having a supply drive to support hurricane survivors. Please bring unused and unopened cases of water, nonperishable food items, formula, diapers, wipes, feminine supplies, personal hygiene products, pet food, books and games. We also need boxes so we can sort loose items and maximize space. Just look for the massive shipping container parked at 4300 E. Pacific Coast Highway in Long Beach. They will be accepting donations from 8-5 this Friday, Saturday and Sunday. Let’s mobilize!

Accepting Donations for Hurricane Relief at
4300 Pacific Coast Highway, Long Beach Ca 90804
September 8, 9 & 10
8am - 5pm

**Belmont Shore Car Show This SUNDAY!**
The 28th Annual Belmont Car Show will take place on 2nd Street this Sunday from 9 AM to 3 PM. This event stretches across 14 city blocks and will include over 500 classic cars on display. Taking place on the usually busy Second Street, attendees have the opportunity to intermix shopping and dining with viewing the gorgeous automobiles. You can expect to find some of the first automobiles ever made as well as classic roadsters, coupes, sedans, convertibles, muscle cars, sports cars, hot rods and low riders from the 1920’s through the mid 1970’s.
Next on the Council Agenda: September 12th
The city council meeting is scheduled to begin at 5 p.m. at City Hall (333 W. Ocean Blvd). City council meetings are broadcast live online and are also available on Channel 3 for Charter cable subscribers and Channel 21 for FIOS subscribers. Here are two of the topics that will be discussed at Tuesday’s city council meeting:

- **(Presentation)** Presentation for Temple Baptist Church and Church of Jesus Christ Latter Day Saints Back Pack Giveaway Event
- **(Homelessness)** The City Council will discuss accepting and expending Measure H funding to implement Homeless Initiative strategies adopted by the County Board of Supervisors to combat homelessness in Los Angeles County

This is just a small selection of the topics to be cover at next week's city council meeting. Public comment is also available. The entire agenda can be found here. To see the schedule and agenda for all upcoming city meetings, click here.

**PPD Permits Available Online**
If you're a resident in the new Preferential Parking District U, you can order parking permits online. It's a simple process that only takes a few minutes. To establish an account and order your permanent permit(s), go to this website. Then, click on: "Parking Permits Portal". Once on the portal page, click on: "I need to register as a new permit holder"

If you have any difficulty in establishing an account or printing out temporary permits, please contact our office at district4@longbeach.gov or (562)570-4444. We can make sure you have a permit to use next week.

**Purposeful Aging Los Angeles Survey**
After much anticipation, the Purposeful Aging Los Angeles Survey (PALA) survey is now available for completion! Purposeful Aging Los Angeles (PALA) seeks to prepare the Los Angeles region for a rapidly aging population through an innovative, sustained initiative that unites public and private leadership and strategies. Mayor Robert Garcia, on behalf of the City of Long Beach, joined the PALA Initiative in February and committed to the goals of the Initiative, including the overarching goal to make the City of Long Beach age-friendly for all who live, work and play in our City.

The results of this survey will be used by both the County and the City of Long Beach to develop an Age-Friendly Plan for our region. The survey is open to anyone 18+ living in the City or County of Los Angeles. The data collected from this survey will serve as baseline data for the City’s new Office of Aging and will be used to help determine the state of older adults living and working in
Long Beach and to assist the Office in identifying the steps needed in order to make Long Beach an age-friendly City for all.

The survey is available at this [link](#).

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**Caltrans Quarterly Meeting Next Week**

Next Wednesday our office will be attending the quarterly Caltrans meeting. We will be meeting with them to get updates on local project as well as to report any issues related to Caltrans properties. You can report graffiti, weeds, broken fences and more online.

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**READY Long Beach 2017**

Are you READY Long Beach? The largest emergency preparedness expo in the area is coming your way on Sept. 16th at California State University, Long Beach. This event will feature: fire safety demonstrations, emergency vehicle displays, emergency supplies and equipment, information / vendor booths and more.

**When:** Saturday, September 16th, 2017  
**Time:** 10:00AM to 5:00PM  
**Where:** CSU, Long Beach - 1250 N. Bellflower Blvd (LBSU - Beach Circle)  
**Parking:** Follow Signs to Parking Structure 1

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**Open Studio Art Party**

There will be an Open Studio Art Party at Luna Rising Art Studio on next week on Saturday, September 16th. Come out to support local Long Beach artist as they display their creations from a range of disciplines. There will be live entertainment and light refreshments. The event will take place at 2102 Clark Ave from 4 p.m. - 9 p.m. Please visit their website for more information.
Proposed 15th Street Bike Blvd Community Meeting

Save the Date! Monday, September 25th, the Department of Public Works will be hosting a community meeting on the proposed 15th Street Bike Boulevard Project. The project will construct a bicycle boulevard on 15th Street as part of the City's Bicycle Master Plan to provide a safer east-west bikeway connection between neighborhoods throughout the city. This project will consist of new bike/pedestrian facilities, wayfinding signage, new striping, pavement markings, crosswalk enhancements, construction of intersection traffic circles with landscaping and reconstruction of pedestrian curb ramps. The meeting will take place at the Red Leprechaun, 4000 E. Anaheim St., from 6 to 7:30 PM.

Community Workshops for General Plan Land Use Element

The City of Long Beach will be conducting new and expanded public outreach for the City of Long Beach General Plan Land Use and Urban Design Element update process. The update to the General Plan is aimed at guiding Long Beach into a more sustainable future over the next 23 years and to meet new state requirements and development principles.

The City is hosting four additional citywide community workshops before the Land Use Element is presented to the Planning Commission in a study session for review and comment, and subsequently for recommendations. Once the Planning Commission makes recommendations, the Land Use Element will be presented to the City Council for deliberation and input before adoption.

The City is encouraging residents and property owners to attend an upcoming citywide community workshop:
Sat., Sept. 30, 3-5 PM at Veterans Park Community Center (101 E 28th St.)
Wed., Oct. 4, 6-8 PM at Whaley Park Community Center (5629 E. Atherton St.)
Sat., Oct. 14, 11-1 PM at Best Western Golden Sails Hotel (6285 Pacific Coast Hwy)
Wed., Oct. 18, 6-8 PM at Expo Center in Bixby Knolls (4321 Atlantic Ave.)

In addition, residents can obtain more information about the plan, or comment and give feedback online.

Land Use Element
City of Long Beach General Plan

And Finally

Traffic Circle Area Circa 1961

Last week, we featured the photo below with a story about the AAE letters on the side of the hill near PCH/Termino. We promised to identify other landmarks in the photo this week, so here you go. Enjoy!

1. AAE letters; now Marbrisa Apartments
2. Java Lanes Bowling Alley; now Cienega Townhomes
3. Uncle John's Pancake House; now Kaiser Permante
4. Community Hospital tower (still there)
5. Kinney Shoes; now Port City Tattoo/UFC Gym
6. Robert Hall Clothing and Farmers Insurance; now Free Conference Call
7. Circle Drive-In theater; now The Landing apts. & Circle Business Center
8. Lucky Supermarket; now Staples
9. Beany's Drive-Thru; now Burger King
10. Clock, Oscar's, Carl's Jr. Restaurants; soon to be Rite Aid
11. Circle Bowl (bowling alley), Smart & Final; now vacant
12. La Ronde Rue, Cinnamon Cinder night clubs, soon to be Chick-fil-A
14. Currie's Ice Cream, The Galley Restaurant; now Einstein's Bagels
15. Beachtown Motel; now Super 8 Motel
Calendar of Upcoming Events

9/8: Coloring Club for Adults, 3:00 p.m., Los Altos Library, 5614 E. Britton Dr.
9/9: Artist Trading Cards, 12 p.m., Los Altos Library, 5614 E. Britton Dr.
9/9: BARK Dogs, 1 p.m., Brewitt Library, 4036 E. Anaheim St.
9/9: The Whooligans, 7 p.m., The Red Leprechaun, 4000 E. Anaheim St.
9/12: City Council Meeting, 5 p.m., City Hall, 333 W. Ocean Blvd.
9/13: Bookworm Buddies, by appointment, Los Altos Library, 5614 E. Britton Dr.
9/15: Baby & Toddler Story time, 9:15 a.m., Los Altos Library, 5614 E. Britton Dr.
9/15: Preschool Story time, 10:15 a.m., Los Altos Library, 5614 E. Britton Dr.
9/15: Baby & Toddler Story time, 10:30 a.m., Brewitt Library, 4036 E. Anaheim St.
9/15: Coloring Club for Adults, 3:00 p.m., Los Altos Library, 5614 E. Britton Dr.
9/16: Make and Take Craft, 10 a.m., Los Altos Library, 5614 E. Britton Dr.
9/16: Open Studio Art Party, 4 p.m., Luna Rising Art Studio, 2102 Clark Ave
9/19: Family Storytime with Miss Carla, 2:30 p.m., Los Altos Library, 5614 E. Britton Dr.
9/19: City Council Meeting, 5 p.m., City Hall, 333 W. Ocean Blvd.
9/20: Bookworm Buddies, by appointment, Los Altos Library, 5614 E. Britton Dr.
9/21: Card and Scrapbooking Creative Space, 1 p.m., Los Altos Library, 5614 E. Britton Dr.
9/22: Baby & Toddler Story time, 9:15 a.m., Los Altos Library, 5614 E. Britton Dr.
9/22: Preschool Story time, 10:15 a.m., Los Altos Library, 5614 E. Britton Dr.
9/22: Baby & Toddler Story time, 10:30 a.m., Brewitt Library, 4036 E. Anaheim St.
9/22: Coloring Club for Adults, 3:00 p.m., Los Altos Library, 5614 E. Britton Dr.
9/23: Make and Take Crafts, 10:00 a.m., Los Altos Library, 5614 E. Britton Dr.
9/23: BARK Dogs and a Craft, 11:30 a.m., Los Altos Library, 5614 E. Britton Dr.
9/23: We Love Long Beach - Around the Table, Various Locations, Learn more here
9/25: 15th Street Bike Blvd. Community Meeting, 6:00 p.m., The Red Leprechaun, 4000 E. Anaheim St.
9/26: EASBA Lunch Program, 12 p.m., Long Beach Playhouse, 5021 E. Anaheim St.
9/27: Bookworm Buddies, by appointment, Los Altos Library, 5614 E. Britton Dr.
9/27: Fourth District Community Meeting, 5 p.m., Los Altos Library, 5614 E. Britton Dr.
9/28: Baby & Toddler Story time, 9:15 a.m., Los Altos Library, 5614 E. Britton Dr.
9/28: Preschool Story time, 10:15 a.m., Los Altos Library, 5614 E. Britton Dr.
9/28: Baby & Toddler Story time, 10:30 a.m., Brewitt Library, 4036 E. Anaheim St.
9/28: Coloring Club for Adults, 3:00 p.m., Los Altos Library, 5614 E. Britton Dr.
9/30: Rebuilding Together Long Beach 25th Anniversary, 4:00 p.m., Molina Event Center, 200 Oceangate
El Dorado Nature Center

Looking for a bit of nature in the middle of the city? Nestled between the San Gabriel River and the 605 Freeway, El Dorado Nature Center is an oasis of natural habitat, offering visitors the chance to escape the hustle and bustle of the urban environment.

The 105 acres that make up the Nature Center grounds provide sanctuary for animals and plant life. Two miles of dirt trails and a ¼ mile paved trail wind around two lakes, a stream and forested areas. At the entrance, cross over the wooden bridge that spans the lake and you'll find yourself on a small island that houses the Visitor Center, containing educational displays, art gallery and a small gift shop offering environmentally themed books and gifts.

Long Beach Library Information

Brewitt Neighborhood Library Book Club
The Brewitt Neighborhood Library Book Group meets the fourth Saturday of the month at 10:00AM. Bring your favorite title suggestions (fiction or nonfiction) and join us! Everyone welcome! For more information call (562) 570-1040.

Los Altos Neighborhood Library Book Club
The Los Altos Neighborhood Library Book Group meets the second Saturday of the month at 10:00AM. Bring your favorite title suggestions (fiction or nonfiction) and join your neighbors for lively discussions. For more information call (562) 570-1045.

3 Days Per Week Watering Restrictions

Check out the Long Beach Water Department's website for information about water use prohibitions, available rebates, and ways you can conserve water during this drought!