

2019

CITY OF  
LONGBEACH

YEAR

IN

LONG BEACH

REVIEW

# WEL — COME

Long Beach continued to thrive in 2019. More than \$3.5 billion in private development has been invested in our city, with businesses opening in Long Beach and new housing—including both market rate and affordable—breaking ground. The City opened new playgrounds, improved streets and increased public safety efforts, including the restoration of Engine 17. Long Beach opened the new seismically-safe and sustainable Civic Center, including a new City Hall, Port Administration Building and Billie Jean King Main Library. Please take a few minutes to read the Year in Review to see what other great things Long Beach accomplished this year.

Robert Garcia  
Mayor



Billie Jean King Main Library

# MES — SAGES

Long Beach continues to make progress on many fronts, from addressing homelessness to economic development. We've received accolades for our efforts in City planning, communication and for our outstanding parks. We completed major infrastructure projects, while improving the mobility, sustainability and livability of our neighborhoods. I want to take this opportunity to revisit some of the significant actions and achievements of 2019 under the leadership of the Mayor and City Council.

Tom Modica  
Acting City Manager

# 2019 QUICK — STATS

860,000 patrons served in libraries, with 1.1 million items checked out

59,000 customers served at the Development Services Permit Center

1.2 million square feet of graffiti removed

22,055 trees trimmed

35,000 potholes filled

757,000 youth and teen participant days and 356,000 senior participant days in Parks, Recreation and Marine Department programs

64,000 residential and commercial building inspections, and 5,300 plan checks performed

193,080 tons of trash collected

391 film permits issued, with a total of 528 production days

23,634 requests to remove illegally dumped items completed

205,000 customer calls, 594,000 contacts through the online service portal, and 8,020 email responses by Call Center/Utility Services

9.1 billion cubic feet of natural gas delivered to residential, commercial and industrial customers

22,318 mattresses and box springs collected, 12,703 were scheduled for pick-up and 9,615 illegally dumped

9,755 tons of debris that would have gone in the ocean were collected by street sweepers

4.3-minute average Police response time for Priority One Calls — one of the fastest for any large city in the United States

630 access ramps constructed as a part of the Americans with Disabilities Act Access Ramp Response Program

24,938 gas and water turn-on orders completed

3.6M COMMERCIAL PASSENGERS PASSED THROUGH THE LONG BEACH AIRPORT

206K CALLS FOR SERVICE RESPONDED TO BY THE POLICE DEPARTMENT (DAILY AVERAGE 564)

76K CALLS FOR SERVICE RESPONDED TO BY THE FIRE DEPARTMENT (DAILY AVERAGE 208)

# AWARDS & DISTINCTIONS



The City of Long Beach works to ensure exemplary services, and continues to be recognized locally and nationally

No. 18 "Best Park Systems" in the USA by the Trust for Public Lands 2019 Parkscore® Index

El Dorado Nature Center celebrated its 50th anniversary

Multi-Service Center for individuals experiencing homelessness celebrated its 20th anniversary

No. 6 "Leading Fleet Award" for excellence in fleet management from Government Fleet Magazine

**TOP 10** for ninth consecutive year named a Top 10 "Digital City," recognizing the city's outstanding efforts in using technology to serve its residents and customers

Skylinks Golf Course was named "Course of the Year" by the California Golf Course Owner's Association

Four awards from the Los Angeles Section of the American Planning Association in recognition of the City's work to create more livable, vibrant and inclusive communities: Wetlands Restoration and Oil Operations Consolidation; "Everyone In" Economic Inclusion Initiative; Historic District Guidelines; Outstanding Young Planner Award

California Municipal Utilities Association Best Water Program award for Long Beach Water Department's Certified Blue Restaurant program

Nine government programming STAR awards in 2019 for LBTv, the City's cable channel, from the States of California and Nevada Association of Telecommunications Officers and Advisors (SCAN NATOA)

Awards of Distinction from the California Police Officers' Association (CPOA) for South Division Bicycle Detail, Patrol Resource Officers (PROs) and the Quality of Life Unit (QoL) Officers

Outstanding Achievement by a Team Award from the California Public-Safety Radio Association for Long Beach Fire and Police Dispatchers for their handling of the shooting of Fire Captain David Rosa and Firefighter Ernesto Torres

Awards of Excellence for Economic Planning and Development by the American Planning Association for economic inclusion efforts

Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA), for the 12th consecutive year

California Association of Public Information Officials award for "Special or Community Event, Recurring" for the annual Festival of Flight event, attended by approximately 15,000 people

Number seven in the Western United States in customer satisfaction by J.D. Power for Long Beach Water Department

Awarded four Excellence in Public Information and Communication (EPIC) Awards by the California Association of Public Information Officials (CAPIO)

Anchor Place, a 120-unit affordable and supportive housing development made possible through the City's partnership with The Long Beach Community Investment Company and Century Housing Corporation, won three prestigious awards won from the Los Angeles Business Council, the PCBC, and the American Institute of Architects Los Angeles chapter

## PERFECT SCORE

plus 10 bonus points, on the Human Rights Campaign Municipal Equality Index (MEI) for Lesbian, Gay, Bisexual, and Transgender (LGBT) inclusion in municipal law and policy

Southern California Association of Governments Sustainability Award for Clean Cities in recognition of the City's alternative fuel efforts

Top 25 Green Fleets award from Heavy Duty Trucking magazine for leading the industry in the adoption of green, sustainable practices, policies and technologies

Top 4 of 56 cities and counties evaluated for innovative procurements per capita by Citymart

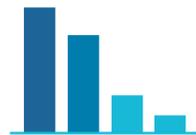


# PUBLIC SAFETY

Public Safety leads the way as one of the essential services and the City continued its efforts to better prepare residents in the event of a disaster

90% of the Emergency Communications Center's 709,000 calls were answered within 10 seconds

Part One violent crime categories (murder, robbery and aggravated assault) declined by 6.8% as of November 2019



OFFICER-INVOLVED SHOOTINGS AND USES OF FORCE ARE AT THEIR LOWEST LEVELS IN DECADES

Fire Engine 17 was restored to service, which will decrease response times and expand firefighting and emergency medical response capability across the city

Acting on a tip, the Long Beach Police Department thwarted a potentially catastrophic situation when it responded to a threat of violence by an employee of a major hotel. The employee was arrested and was found to be in possession of multiple firearms, hundreds of rounds of ammunition and tactical gear

24 new firefighters graduated from the Fire Recruit Academies in 2019

Conducted 5,700 food safety inspections in more than 2,200 restaurants, markets, food vehicles and special events



Fire Station 17

CLINICIAN IN JAIL PROGRAM continues to provide mental health and linkage services in the Long Beach City Jail



Public Safety Clinician

18 critical missing persons were located and reunited with family

5,148 emergency calls for service were responded to by the Energy Resources Department

233 hazardous materials spills were responded to and more than 1,500 hazardous waste generators and chemical handlers were inspected by the Health and Human Services Department's Hazardous Materials Unit

12,000 fire prevention inspections conducted

Initiated a "Celebrate Safely" campaign encouraging people to celebrate Independence Day by participating in a variety of activities. This year, the City's Dispatch Center received roughly half the number of fireworks-related calls compared to two years ago

179 fires investigated and 38 arrests made by the Arson Unit

127 residents participated in Community Police Academies, aimed at providing the public with interactive training and information on Police Department operations

# 50

new Police Officers graduated from Police Academy #93

Disaster Preparedness and Emergency Communications Department participated in approximately 30 community events and meetings to provide information and training on various disaster preparedness topics, including active shooter, earthquake preparedness and tsunami survival skills

174 adults received training through the Community Emergency Response Team (CERT) Program

The "Be S.A.F.E." (Summer Activities in a Friendly Environment) program extended supervision hours and provided programming at 11 parks during the evening and employed neighborhood youth

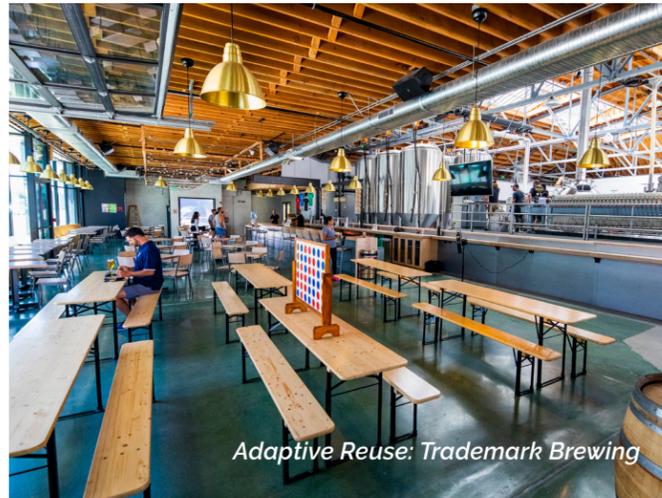
Naloxone (narcotic overdose) kits were deployed to specific Police details as part of the Overdose Prevention Pilot Program

Police Department created a community information phone line for residents and community groups to ask questions about law enforcement activity in Long Beach and any perceived immigration enforcement

Nearly 3,000 people attended the Sixth Annual READY Long Beach Community Preparedness Expo to prepare themselves for an earthquake or other disasters

# NEW DEVELOPMENT

The City works to reach the appropriate balance of new high-quality construction and historic preservation



Adaptive Reuse: Trademark Brewing

# 230

discretionary zoning review projects and/or requests for planning entitlements processed

Responded to 37,000 phone calls on the Permit Center Help Desk and 13,000 phone calls on the Zoning Information Line

Issued 600 Certificates of Appropriateness, including 30 projects brought before the Cultural Heritage Commission

## PROJECTS COMPLETED

2nd + PCH, commercial project consisting of 244,000 square feet of retail/restaurant space (6400 E. Pacific Coast Hwy.)

Aquarium of the Pacific, Pacific Visions wing, a two-story, 29,000-square-foot project expansion project

Pacific Pointe Northwest (in Douglas Park), a 390,000 square-foot light industrial project, consisting of four buildings (3550 Carson/3881 McGowen/3861 & 4001 Lakewood Blvd.)

Oceanaire, 216 residential units (150 W. Ocean Blvd.)

442 Residences, 94 residential units and retail space (442 W. Ocean Blvd.)

The Linden, 49 residential units (434 E. 4th St.)

Riverwalk, a planned community with 131 single-family homes (4747 Daisy Ave.)

Long Beach Museum of Art Downtown, adaptive reuse for gallery exhibitions and arts-focused educational programming (356 E. 3rd St.)

Trademark Brewing, adaptive reuse of an auto repair shop to a craft beer brewery (233 E. Anaheim St.)

The Breakers, 175-room adaptive reuse hotel with restaurant and meeting spaces (210 E. Ocean Blvd.)

Douglas Park Northwest, final development site in the build-out of Douglas Park, including company headquarter buildings totaling more than 390,000 square feet (3550 Carson St., 3881 McGowen Ave., and 3861 & 4001 Worsham Ave.)

The Uptown, remodel of Harding Plaza consisting of four new buildings, a communal dining patio, and expanded retail space (6141-6191 Atlantic Ave.)

Uptown Commons, 12,578 square-foot retail development (6600 Atlantic Ave.)

Staybridge Suites, six-story hotel with 125 rooms to replace existing two-story hotel with 50 rooms (2640 N. Lakewood Blvd.)

Dorado, 40 single-family homes (3655 Norwalk Blvd.)

Pacific Edge Industrial, former U.S. Post Office facility; light industrial project with approximately 430,000 square feet in three buildings (2300 Redondo Blvd.)

Mental Health America (MHA) Center, adaptive reuse for medical and psychiatric healthcare center for individuals experiencing homelessness with mental illness (1955-1965 Long Beach Blvd.)

Long Beach Garden Condominiums, 36-unit condominium project and commercial space (1570-1598 Long Beach Blvd.)

The Vault, adaptive reuse of vacant building for 20 artist studios with residential lofts (1000 New York St.)

Eight-story mixed-use project with 120 residential units and retail space adjacent to the Metro Blue Line (1101-1105 Long Beach Blvd.)

Pacific-Pine, 271 new residential units and commercial space (635 Pine Ave./636 Pacific Ave.)

5N<sup>o</sup> at the Streets, 20 residential units and commercial space (495 The Promenade N.)

## PROJECTS UNDER CONSTRUCTION

Laserfiche, three-story office building with 104,000-square-foot creative office space (3435-3459 Long Beach Blvd. and 3464 Locust Ave.)

Shoreline Gateway (Current Phase II), a 35-story building, which will be the City's tallest building, with 315 residential units and retail/restaurant space (777 E. Ocean Blvd.)

Ocean Center, adaptive reuse of the historic Ocean Center building to 80 modern apartments (110 E. Ocean Blvd.)

## PROJECTS UNDER CONSTRUCTION (continued)

The Pacific, 163 residential units (230 W. 3rd St.)

The Hotel, 34 guest rooms (107 Long Beach Blvd.)

The Alamos, 136 residential units and retail/  
restaurant space (101 Alamos Ave.)

Ocean View Tower, adaptive reuse of the former  
Verizon Building with 94 residential units and retail  
space (200 W. Ocean Blvd.)

Sonata Modern Flats, 113 residential units and retail  
space (207 Seaside Way)

Broadway Block, two-building, mixed-use project,  
including a 23-story tower and seven-story mid-rise  
with 400 residential units that includes 14 affordable  
units and creative office and retail space  
(200-256 Long Beach Blvd.)



Under Construction: The Pacific

# 12,675

building permits issued with  
total construction valuation  
of \$656 million

## APPROVED ENTITLEMENTS

Broadway & Magnolia Apartments, seven-story mixed-  
use development with 142 residential rental units with  
active ground floor commercial space  
(500 W. Broadway)

West Gateway, six buildings of varying heights from  
6- to 40-stories with 756 residential units and  
commercial space (600 W. Broadway)

Bridge Development, 415,600-square-foot industrial  
warehouse with 21,000 square feet of office space  
(2400 E. Artesia Blvd.)

Industrial Project, two industrial buildings totaling  
139,200 square feet, including 21,000 square feet of  
office space (300 Studebaker Rd.)

Silversands, four-story 56-unit condominium complex  
with 40 hotel rooms (2010 E. Ocean Blvd.)

LB + 14th, four-story 65-unit condominium complex  
(1400 Long Beach Blvd.)

Locust Long Beach Apartments, seven-story 97-unit  
residential project (1112 Locust Ave.)

Residential Project, five-story multi-family  
development with 19 residential units (825 E. 7th St.)

3rd + Pacific, a two building, in mixed-use development  
including a 23-story tower and eight-story mid-  
rise containing 344 residential units with retail and  
commercial space (131 W. 3rd St.)

Residences at Linden, five-story, mixed-use  
development with 82 residential units and commercial  
space (135 Linden Ave.)

Inkwell, eight-story mixed-use project consisting of  
172 apartments with 10,000 square feet of retail space.  
(127-135 E. Broadway)

Aster, eight-story mixed-use development consisting  
of 218 apartments and commercial space  
(125 Long Beach Blvd.)

ANA on North Pacific Avenue, 158 condominiums and  
commercial space (507 N. Pacific Ave.)

3rd + Pacific, a two building, in mixed-use development  
including a 23-story tower and eight-story mid-  
rise containing 344 residential units with retail and  
commercial space (131 W. 3rd St.)

## PLANNING INITIATIVES

Adopted the Zoning Code Amendment to regulate  
new and expansions of existing drive-through  
facilities, and developed design guidelines

Updated the Accessory Dwelling Unit (ADU)  
Ordinance to allow ADUs more broadly across the  
City to increase housing supply

Started the initial phase of the Subdivision Ordinance  
Update to ensure City requirements are consistent  
with current State law, as well as improve staff  
procedural consistency and accuracy in processing  
subdivision cases

Completed Phase I of UPLAN, resulting in a set  
of new zoning recommendations for the Atlantic  
and Artesia corridors to better support community  
priorities

# HOMELESS — NESS

Long Beach has made a deep commitment to ending homelessness and supporting those at-risk



Multi-Service Center 20th Anniversary

Negotiated and facilitated the purchase of privately-owned property for use as a permanent, 125-bed bridge housing to shelter those experiencing homelessness

The Mayor's Fund to End Homelessness is now administered by the Long Beach Community Foundation and more donor-friendly, which allows the Health and Human Services Department to use the funds for traditionally under-funded aspects of addressing homelessness, such as prevention; Donation meters entitled "Change for Change" are being installed in locations around the city

Long Beach Fire Department's Homelessness Education and Response Team (HEART) Unit made 1,200 outreach contacts, 700 of which were (911) calls intercepted by HEART; In 90% of these calls, HEART was able to cancel a responding fire engine, paramedic rescue, or both; With the addition of the homelessness verification process, it is estimated that of the 700 (911) calls, 600 involved persons



8th biennial Homeless Count

# 8%

decrease of individuals experiencing chronic homelessness

experiencing homelessness  
Implemented the One-Time Towing and Parking Waiver for Homelessness Policy to provide people experiencing homelessness a one-time courtesy to recover from their parking, towing and impounding fees, and encourage them to take advantage of the City services available to them

210 families experiencing homelessness were provided assistance through the Homeless Incentive Program (HIP), including purchase of equipment and furniture, security deposits and utility payments

Homeless Services received \$9.5 million in federal funding, \$13.6 million in state funding and more than \$5 million from L.A. County to provide services, shelter and permanent housing to individuals and families who are experiencing homelessness

The Continuum of Care permanently housed 860 persons, including 332 veterans, provided over 10,700 individual contacts linking individuals to shelter, mainstream benefits, mental health, medical care, employment, childcare, veteran benefits, housing linkage and prevention services

38 chronically-homeless veterans were permanently housed at Beacon Place

# 250+

VOLUNTEERS PARTICIPATED IN 8TH BIENNIAL HOMELESS COUNT TO SURVEY THE CITY'S 52 SQUARE MILES FOR INDIVIDUALS WHO ARE EXPERIENCING HOMELESSNESS

Long Beach Police Department's Quality of Life and Mental Health Teams made over 900 contacts with individuals experiencing homelessness, resulting in temporary housing for 177 and permanent housing for 25

Homeless encampment cleanups throughout the city, including 70 clean-ups in parks

## STREET OUTREACH TEAM

**1,716**  
outreach visits conducted to locations throughout the city

**2,449**  
individuals contacted

**1,002**  
individuals were connected to resources at the Multi-Service Center and other community-based organizations

# AFFORDABLE HOUSING

\$625K

grant awarded from the California Department of Housing and Community Development to address the housing crisis in Long Beach

Over 6,708 rent-supported in Long Beach

Implemented Tenant Assistance Policies requiring landlords to pay relocation payments to residential tenants who are displaced by no fault of their own

Completed an economic analysis, best practices survey and five stakeholder meetings toward the development of an Inclusionary Housing Policy

Long Beach continues to address homelessness through the preservation and development of affordable housing, and exploring other innovative approaches

Awarded two U.S. Department of Housing and Urban Development grants totaling \$3.26 million to expand the supply of decent, safe, sanitary and affordable housing for very low and low-income households, and to engage, support and provide essential services to people experiencing homelessness

Housing Authority inspected 7,079 units for Housing Quality Standards (HQS)

The Housing Authority leased 92 percent of the Veterans Affairs Supportive Housing (VASH) Program vouchers

## LOW-INCOME/AFFORDABLE HOUSING PROJECTS

Beachwood Apartments, rehabilitation of 44 affordable units for lower-income families with assisted living needs (475 W. 5th St. and 505 W. 6th St.) - Completed

Rehabilitation of apartment units to house 12 individuals who are developmentally disabled (2800 Baltic Ave., 1402 E. Washington St., and 116 Redondo Ave.) - Completed

The Beacon, 161 residential units for low-income seniors and veterans at risk of homelessness (1201-1235 Long Beach Blvd.) - Nearly Complete

The Spark at Midtown, 94 units reserved for families and households experiencing homelessness, and 12,000 square feet of commercial space, including a new 5,150-square-foot YMCA facility (1900-1940 Long Beach Blvd.) - Under Construction

Vistas Del Puerto, 47 affordable apartments for families and households experiencing homelessness (1836-1852 Locust Ave.) - Under Construction

Las Ventanas, 101 affordable units for families and households experiencing homelessness, and 4,000 square feet of commercial space (1795 Long Beach Blvd.) - Under Construction

Anaheim and Walnut, 88 affordable units, with office space, and a health clinic (1500 E. Anaheim St.) - Approved

Habitat for Humanity, 10 for-sale affordable townhomes for low-income households (116 W. 14th St.) - Approved

469 West Apartments, 40 affordable units for individuals experiencing homelessness (460 W. Pacific Coast Hwy.) - Approved

Provided \$750,000 for the acquisition, rehabilitation and preservation of an existing 50-unit affordable housing project located at 3799 E. Willow St. that was at-risk of converting to market rate

Monitored affordability covenants on 3,555 assisted rental units, 302 second mortgage loans, 243 single-family rehabilitation loans, and 55 mobile home rehabilitation loans



Provided over \$450,000 for the acquisition and development of affordable housing units for individuals who are developmentally disabled located at 4734 Sunfield Ave., 6127 E. Keynote St. and 6711 E. 9th St.

Provided nearly \$1.2 million for the acquisition and development of affordable housing units for individuals who are developmentally disabled located at 4713 Clark Ave.

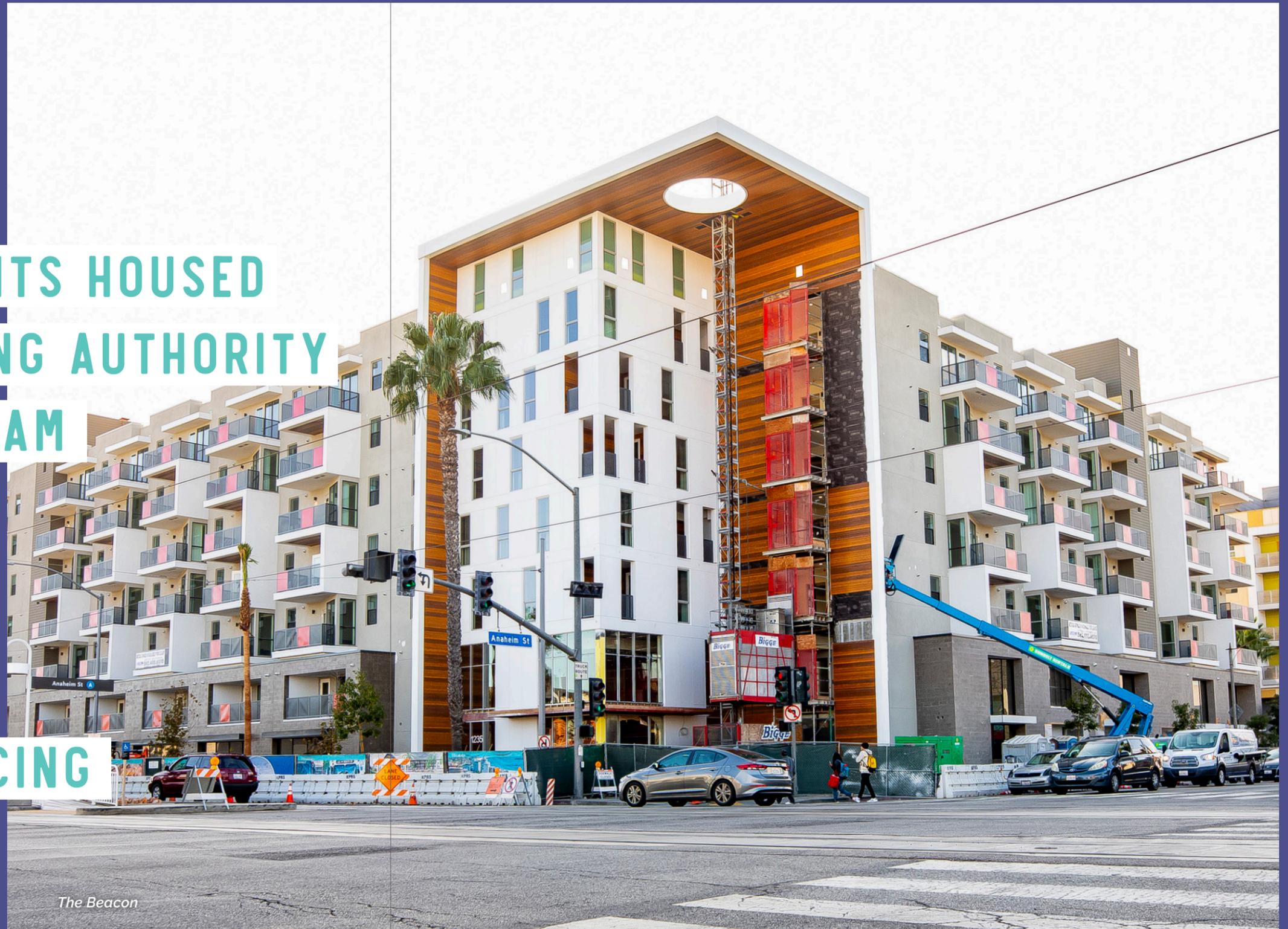
AFFORDABLE HOUSING

400

NEW PARTICIPANTS HOUSED  
THROUGH HOUSING AUTHORITY  
VOUCHER PROGRAM

248

WERE EXPERIENCING  
HOMELESSNESS



*The Beacon*

# INNOVATION — & EFFICIENCY

Long Beach is modernizing outdated systems to create new and greater opportunity for the community

Parks, Recreation and Marine Department launched an effort to update its 2003 Department Strategic Plan; The new Plan will cover a 10-year period, from 2020-2030, and will guide operational, staffing and budgeting decisions for the Department; In a separate, but related, effort, Long Beach Animal Care Services (LBACS) is developing a strategic plan with a mission, core values, integration and action plans, determining desired outcomes, goals and objectives, and internal capabilities and capacity

Implemented a pilot program using automatic license plate readers (ALPR) for parking enforcement, which could potentially replace the old method of "chalking" tires and introduce more environmentally-friendly vehicles

Fire Department partnered with the Office of Civic Innovation and Civil Service to analyze demographic data of previous fire academy applicants, conduct best practice research, evaluate the current city selection process, and held interviews with key stakeholders to develop actionable recommendations to strategically recruit a more diverse candidate pool

LAUNCHED A MORE ROBUST, "ONE-STOP-SHOP" PERMIT CENTER IN THE NEW CITY HALL, INCORPORATING A NEW CUSTOMER QUEUING SYSTEM, WHICH CREATES EFFICIENCIES AND IMPROVES THE CUSTOMER'S EXPERIENCE

Police Department partnered with the Office of Civic Innovation to analyze the processes for the recruitment, testing, investigation, hiring and training of recruits to develop a recruitment and training plan to begin addressing deficits in applications received as well as high attrition rates observed during the hiring and training phases

Prepared a draft Short-Term Rental Ordinance, currently under review by the California Coastal Commission, to balance property owner rights and community concerns regarding quality of life, noise, safety, housing affordability, parking and enforcement.

Incorporated public litter containers into residential refuse routes resulting in the elimination of special routes and cost efficiencies

Conducted quarterly tune-ups to modernize the City's Zoning Code addressing new land use trends and business types, better responding to unique neighborhood development patterns and improving administrative processes

Implemented a maintenance swing shift for refuse trucks and equipment to minimize downtime and increase fleet utilization

Scanned more than 165,000 historic files to a records management, document imaging software, reducing the need for physical storage space

Long Beach Water Department completed a pilot program for the design of 2,388 linear feet of water main lining in alleys, for which construction will be trenchless, minimize disturbance to the community and structurally renew and extend the service life of existing pipelines



Development Permit Center

Entered into a voluntary collection agreement with Airbnb, Inc. to collect and remit Transient Occupancy Tax (TOT) from its short-term rental hosts; Between April and August 2019, the City received over \$1.1 million

Through its PEPPS (Partnerships to Enhance Parks, Programs and Services) program the Parks, Recreation and Marine Department obtained partnerships with the Los Angeles Dodgers, Los Angeles Clippers, Los Angeles Kings, Vans Shoes and Kaskade to provide and/or enhance recreational activities for youth and teens

## DIGITAL INCLUSION ROADMAP

This roadmap will be a blueprint for ensuring that everyone in Long Beach has equitable access and use of digital literacy training.

# TECH — NOLOGY

The City prioritizes the enhancement of all services, including updating public safety equipment, improving customer service and replacing antiquated platforms

Implemented a mobile field inspection application for business license inspectors, which identifies unlicensed, pending, and delinquent businesses and inputting inspection results while in the field

Awarded contracts for the implementation of a Customer Relationship Management (CRM) system, which will allow constituents to easily enter service requests and improve tracking, reporting, and resource management capabilities for City staff.

Designed and built technology for the new Civic Center, including chambers, media wall, conference rooms, training rooms and end-user technology

Migrated and implemented all new technology from the Main Library to the new Billie Jean King Main Library

Implemented project management software enabling Public Works, Energy Resources and Long Beach Water to adhere to the City's Dig-Once Policy

Continued efforts to modernize the City's critical Financial and Human Resources systems. Through the implementation of a new Enterprise Resource Planning system called LB COAST (Long Beach City Operations and Strategic Technologies)

Developed an interactive public art mapping portal that shows residents and visitors in Long Beach the location of publicly accessible art locations in Long Beach, along with images and narrative

Prepared for the deployment of body worn cameras to be extended to all four geographic Police Department patrol divisions including field support operations

Implemented GPS tow truck dispatch, allowing dispatchers access to real time truck locations and maps, improving efficiency

Installed SmartCover technology at 40 strategic sewer locations throughout the city, notifying Long Beach Water personnel of pending sewer blockages, allowing the problem to be addressed before an overflow occurs



Long Beach City Hall Media Wall

Police Department deployed the Motorola APX 8000 3.5 model all-band radio which allows for interoperability and improved communication with neighboring agencies.

Launched a new website at [www.longbeach.gov/lbds](http://www.longbeach.gov/lbds) as a way to enhance community engagement and provide regular public information about various services and programs related to code enforcement, planning, housing and building & safety

Implemented Rapid SOS, a new caller location accuracy technology for 9-1-1 calls made from wireless devices

## DEVELOPMENT PROJECTS MAP

Launched an online interactive development projects map as part of the City's civic innovation efforts to help the public to see and learn about major development projects happening throughout Long Beach

Configured and implemented a new fuel dispensing system for City vehicles with RFID-based technology that improves accuracy, strengthens control over fuel, provides efficiency data and reduces labor

Completed a two-year effort to modernize the City's network camera systems

Produced more than 250 videos for LBTV's cable channel, website, social media sites as well as City-related social media sites

Police Department entered into an agreement with Ring for the use of the Neighbors App, which allows content voluntarily posted by Ring users to be used to combat package thieves, stop burglaries and keep neighborhoods safe

Replaced 1,895 outdated portable and mobile radios used in day-to-day and emergency response communications in Police, Fire, Public Works, Airport and Disaster Preparedness and Emergency Communication Departments

# ECONOMIC & WORK— FORCE DEVELOP— MENT

1,163

new business licenses issued, and 1,726 one-time permits

The City of Long Beach strives to improve pathways to economic prosperity through a variety of methods

Hosted more than 20,000 online sessions and created more than 15,000 new user accounts in BizPort, the City's digital ombudsman, to help entrepreneurs easily navigate the steps to start, manage and grow a business

Developed a Business Assistance Resources brochure for distribution at public counters throughout the City that promotes business planning development and financial assistance resources and encourages local business participation in City procurement opportunities



The Corner Pop-up retail space



Small Business: Olives

5,562 businesses have been certified as Small Business Enterprises, an 8.3% increase from last year; 1,832 are Very Small Business Enterprises and 742 are Local Small Business Enterprises

Established a Job Corps internship program for aspiring auto technicians, providing opportunities for youth in less advantaged communities and a boost to the automotive trade

Served 600 clients and 27 business start-ups through a partnership with the Long Beach City College Small Business Development Center; The partnership has resulted in \$1.6 million in capital investment and 36 jobs created

Partnered with Sunstone Management and the Institute for Innovation and Entrepreneurship to launch the Long Beach Accelerator, a startup accelerator aimed at attracting new tech companies to Long Beach

As a result of the efforts of Special Events and Filming staff, over 75% of television productions return to the City of Long Beach for their production needs; Continuing this trend, the City attracted top tier television shows that film in Long Beach on a regular basis, such as NCIS: LA, 911, Homeland, Black Monday, Diary of a Female President, Lodge 49, Jane the Virgin, Malibu Rescue and Animal Kingdom. Other television shows also use Long Beach as one of their favorite backdrops, including Dirty John, The Politician, Sneaky Pete, Grand Hotel, For All Mankind, Battlebots, All American, LA's Finest, The Bachelor, Silicon Valley, Little Women; LA, BJK - The Billie Jean King Documentary, S.W.A.T., and This is Us.

Long Beach welcomed the following feature films: The Banker, featuring Samuel L. Jackson and Nicholas Hoult; and The Way Back, featuring Ben Affleck.

More than 4,100 adults and youths received career counseling, job search assistance and occupational training through the Pacific Gateway Workforce Innovation Network

15 loans totaling \$125,000 were funded through Kiva Long Beach, a crowd-funded loan program offering 0% interest, no fee loans to local entrepreneurs ranging from \$500 to \$10,000

Facilitated the sale of the 90-acre former Boeing property (C-17 site) to Goodman Industrial

9 small businesses received loans totaling \$484,000

Long Beach Airport supports 46,000 jobs and has a total economic impact of \$8.6 billion based on a new study released in November 2019,

Partnered with LINC Housing and Pacific Gateway to launch the Corner Pop-Up, an innovative retail space that gives local entrepreneurs the opportunity to test their concepts

Provided in-person ombudsmen support to over 50 small businesses to help entrepreneurs navigate the business licensing process

Issued 69 Medical and Adult-Use Cannabis Business Licenses, which include 27 dispensary licenses, 17 manufacturing licenses, 15 distribution licenses, 8 cultivation licenses and 2 lab licenses

Reduced the City's insurance requirements for lower risk procurements and incorporated the review of insurance documents into the automated workflow of the City's financial system, which reduces barriers and costs for local and small businesses contracting with the City

Registered 39 Public Work's improvement projects into the City's labor compliance monitoring software for a total of 126 projects worth an estimated \$260 million since 2015

# INFRA — STRUCTURE

Maintaining infrastructure citywide is a priority for Long Beach and the City has made great strides in ensuring Americans with Disabilities Act-compliance

1.75  
LANE  
MILES

of alleys rehabilitated

1,300+

work permits issued for work within the public right-of-way

- Activated three new traffic signals and modified five others
- Installed 36 traffic-calming elements, including roundabouts, median islands, rapid flashing beacons, speed feedback signs and crosswalks
- Replaced more than 44,000 feet of natural gas distribution main pipeline and 570 service pipelines
- Completed the Marina Drive Complete Street project in time for the opening of the new 2nd & PCH retail center
- Started pre-construction process and public outreach for Naples Islands Seawalls Phase II project, which entails the installation of 2,148 linear feet of new steel sheet-pile seawall on the water sides of the existing vertical seawalls at The Colonnade, the south side and eastern end of Treasure Island and the western end of the Naples Peninsula
- Pre-construction process continues for the \$58.8 million Long Beach Airport's Phase II Terminal Area Improvements Project, which will substantially improve the functional flow from curb to gate, enhance passenger convenience and reduce vehicle congestion in the terminal loop
- Installed a new Long Beach Airport monument sign modeled after a DC3 wing, enhancing the Airport's entrance and paying tribute to Long Beach's aviation history
- Conducted 168 construction inspections at construction sites one acre or greater
- Installed new high-efficiency Heating, Ventilation, and Air-Conditioning systems at the Expo Arts Center and Fleet Services complex

## LOCAL STREETS RESURFACED (Totaling 48.6 Lane Miles)

- 68th St., Orange Ave. to Cherry Ave.
- 15th St., Atlantic Ave. to Martin Luther King, Jr. Ave.
- 15th St., Gardenia Ave. to Obispo Ave.



Billie Jean King Main Library Grand Opening

- 15th St., Lewis Ave. to Alamitos Ave.
- 15th St., Orange Ave. to Gardenia Ave.
- 31st St., Long Beach Blvd. to Atlantic Ave.
- 33rd St./Pine Ave. Traffic Circle
- 35th St., Linden Ave. to Atlantic Ave.
- 36th St., Gardenia Ave. to Cherry Ave.
- 36th St., Walnut Ave. to Gardenia Ave.

## COMPLETED

dedicated, and occupied the new seismically-safe Civic Center, including City Hall, Port Administration Building and Billie Jean King Main Library

- 3rd St., Ximeno Ave. to Nieto Ave.
- 53rd St., Lime Ave. to Atlantic Ave.
- 8th St., Rose Ave. to Cherry Ave.
- Almond Ct., 10th St. to 11th St.
- Appleton Ave., Alamitos Ave. to Junipero Ave.
- Chestnut Ave., Broadway to Ocean Blvd.
- Clark Ave., west service road from Vernon St. to Stearns St.
- Conant St., Conant St. to Lakewood Blvd.
- Conant St., Heinemann Ave. to Schaufele Ave.
- Conant St., Schaufele Ave. to Worsham Ave.
- Conant St., Worsham Ave. to Bayer Ave.
- Cowles Ave., Magnolia Ave. to Chestnut Ave.
- Daisy Ave., 3rd St. to 8th St.
- Daisy Ave., 8th St. to Anaheim St.
- Grenora Way, Euclid Ave. to E. De Ora Way
- Gundry Ave., 68th St. to Eleanor St.
- Hackett Ave., Harco St. to Parkcrest St.

**LOCAL STREETS RESURFACED (continued)**  
(Totaling 48.6 Lane Miles)

Hackett Ave., Keynote St. to Harco St.  
 .....  
 Hill St., Martin Luther King, Jr. Ave. to Orange Ave.  
 .....  
 Hill St., Argonne Ave. to Clark Ave. service road  
 .....  
 Jackson St., Lemon Ave. to Orange Ave.  
 .....  
 Junipero Ave., 5th St. to 7th St.  
 .....  
 Junipero Ave., Bermuda Ave. to 5th St.  
 .....  
 Keynote St., Palo Verde Ave. to Los Coyotes Diag. service road  
 .....  
 La Marimba St., Vuelta Grande Ave. to Studebaker Rd. service road  
 .....  
 Lewis Ave., New York St. to 15th St.  
 .....  
 Lime Ave., 53rd St. to Market St.  
 .....  
 Linden Ave., Spring St. to northern terminus  
 .....  
 Linden Ave., 14th St. to 15th St.  
 .....  
 Norse Way, Lakewood Blvd. to Carson St.  
 .....  
 Ohio Ave., Anaheim St. to 14th St.  
 .....  
 Olive Ave. – southern terminus to Market St.  
 .....  
 Schaufele Ave., Conant St. to Cover St.  
 .....  
 Stearns St. service road, Granada Ave. to Clark St. service road  
 .....  
 Termino Ave., E. Esther St. to Pacific Coast Hwy.  
 .....  
 Vermont St., Roswell Ave. to eastern terminus

Via Almdro, Via Veranada to eastern terminus  
 .....  
 Via Barola, Via Veranada to eastern terminus  
 .....  
 Via Carmelitos, Via Veranada to Via Wanda  
 .....  
 Via Wanda, Via Veranada to Via Carmelitos  
 .....  
 Via Veranada, Via Carmelitos to Via Almdro  
 .....  
 Village Rd., Norse Way to Pepperwood Ave.  
 .....  
 Vuelta Grande Ave., Stearns St. to Willow St.  
 .....  
 Walnut Ave., Wardlow St. to 36th St.  
 .....  
 Worsham Ave., McGowen St. to Carson St.  
 .....  
 Worsham Ave., Conant St. to Cover St.  
 .....  
 Worsham Ave., Cover St. to McGowen St.

**PARKING**

Installed 120 new on-street disabled parking zones



3rd Street bus median island

Installed 36 traffic-calming elements, including roundabouts, median islands, rapid flashing beacons, speed feedback signs and crosswalks

**MAJOR STREETS RESURFACED**  
(Totaling 36.9 Lane Miles)

2nd St., Marina Dr. to Island Village Dr.  
 .....  
 3rd St., Golden Ave. to Alamitos Ave.  
 .....  
 Broadway, Golden Ave. to Redondo Ave.  
 .....  
 Junipero Ave., E. Ocean Blvd. to E. Broadway  
 .....  
 Long Beach Blvd., E. Anaheim St. to E. Pacific Coast Hwy.  
 .....  
 Magnolia Ave., W. Spring St. to Wardlow Rd.  
 .....  
 Magnolia Ave., W. 4th St. to W. Anaheim Rd.

**BIKE LANES COMPLETED**  
(Totaling 9.4 Miles)

Broadway, Golden Ave. to Redondo Ave.  
 .....  
 3rd St., Golden Ave. to Alamitos Ave.  
 .....  
 Golden Shore, L.A. River to Seaside Way  
 .....  
 Chestnut Ave., W. Ocean Blvd. to 3rd St.  
 .....  
 2nd St., Pacific Coast Hwy. to Island Village Dr.  
 .....  
 Conant St., Heinemann Ave. to Lakewood Blvd.  
 .....  
 Worsham Ave., Cover St. to Carson St.  
 .....  
 15th St., Magnolia Ave. to Pacific Coast Hwy.

# INFRASTRUCTURE



Long Beach Civic Center

22 MILES  
OF SIDEWALK REPLACED

10 MILES  
OF REPAINTED CURB AND  
25 MILES OF RESTRIPE  
LANE LINES

3,100  
TRAFFIC CONTROL PLAN  
CHECKS COMPLETED

# PARKS & OPEN SPACE

New parks, playgrounds and facilities are breaking ground and receiving upgrades throughout the City

Developed a MacArthur Park Master Plan to become eligible to apply for funds from the Statewide Park Development and Community Revitalization Grant Program

Negotiated and facilitated the transfer of the privately-owned Sunnyside Cemetery to the City ensuring its continued use and upkeep under the management of the Parks, Recreation and Marine Department, which manages the adjacent Municipal Cemetery



New Playground at King Park

## NEW PLAY- GROUNDS

at Jenni Rivera, Drake, and King parks

### PROJECTS COMPLETED

Improvements at Bixby, Harvey Milk, Pan American, Cherry, Houghton, Peace, Drake and El Dorado West parks

Improvements at 4th Street Senior Center, Veterans, Houghton, and El Dorado West community centers, King Park Pool and Pan Am gym

Ramona Park fitness loop

Admiral Kidd and El Dorado parks skate park shade canopies

East Village Arts Park festoon lighting

Negotiated and facilitated the purchase of privately-owned/leased Tanaka Park to preserve it as a public amenity

Stearns Park Community Center roof and structural repairs

K-9 dog park landscape renovation

Playground safety improvements at Hudson and Birdcage parks

Athletic field improvements at Silverado, Heartwell, Ramona, Coolidge, El Dorado West, King, Admiral Kidd, Veterans and MacArthur parks

Park restroom upgrades at Bixby and Drake parks and Chittick Field

Recreation Park Lawn Bowling Center and Chavez Park Amphitheater irrigation improvements

Bayshore Lifeguard Station replacement

Bayshore water playground expansion

Marina Green parking lot, Shoreline Marina and Rainbow Harbor lighting improvements

Leeway Sailing and Aquatics Center parking lot improvements



Under Construction: Houghton Park Community Center

### PROJECTS UNDER CONSTRUCTION OR IN DEVELOPMENT

Houghton Park Community Center, a 6,450-square-foot building that will surround historical parts of the current building, a gymnasium, restorations to the historical building, two large multipurpose rooms, restrooms, a reception room, outside restrooms and a renovated parking lot; The Center is expected to be completed in early 2020

Alamitos Beach Café and Concession Stand, a two-story, 4,240-square-foot building with a rooftop deck, public restroom, recreational rental building, outdoor play area and a playground

Colorado Lagoon Open Channel project; \$26 million in funding secured

Davies Boat Launch Ramp renovation

El Dorado Park West artificial turf sports field

Recreation and Cherry parks playground replacement

Channel View Park playground, funded by a \$500,000 private donation

Davenport Park improvements, including a grass sports field, fitness loop and picnic area

El Dorado Park West duck pond renovation

# FINANCIAL MATTERS

The City relies on sound fiscal practices to maintain a healthy budget and works to reduce costs for customers

Delivered a structurally balanced FY 19 General Fund proposed budget for the 13th consecutive year, as part of the City's strong financial practices

22,927 businesses are registered in the City's online bidders' database - a 10.8% increase from the previous year

**\$6.5 BILLION** MANAGED OVER \$6.5 BILLION IN CASH FLOWS

Issued \$9.245 million in Lease Revenue Bonds to finance construction of a multi-story parking facility for Public Safety personnel in the Civic Center area

Issued \$13.35 million in Lease Revenue Bonds to refinance Open Space Bonds, resulting in a total of \$11.4 million in General Fund savings when combined with the prior year bond call

Issued \$161 million in Harbor Revenue Bonds for the design and construction of the new department headquarters building

Completed a \$15.8 million-dollar lease with flexible lease options to finance the replacement of expiring public safety radio equipment and infrastructure

Successfully negotiated lease terms for the Water Department Automated Meter Infrastructure system saving approximately \$1.3 million in interest costs

Maintained excellent (AA) bond ratings by Standard & Poors and Fitch agencies

Utility Services processed monthly utility bills for 165,000 customer accounts generating \$250 million in annual revenue

> \$171M

received in grant revenues from federal, state, regional and non-governmental resources



Long Beach Civic Center

Engaged in price-protection strategies to ensure unforeseen seasonal price spikes do not unduly impact natural gas customers

Administered over \$6.7 million of Homeland Security Grant Program (HSGP) funds for disaster preparedness training, planning and equipment acquisition

Long Beach residents' average total monthly water and sewer bills continue to be amongst the very lowest of the largest cities in California

Entered into an agreement with the State of California Franchise Tax Board (FTB) to share databases; This program is a highly efficient proactive enforcement tool that generated \$47,000 in its first quarter

Prepared FY 19 Capital Improvement Program (CIP) totaling over \$117 million in funding

~\$300,000

Reduction in the City's annual electricity costs as a result of a review of electricity bills for billing errors and savings opportunities

# HEALTHY COMMUNITIES



Public Health Nurses completed 533 home visits providing comprehensive health assessments and care coordination to medically fragile individuals

Tobacco Retail Enforcement Program conducted 518 routine, licensing, complaint and follow-up inspections and surveys to reduce the availability of tobacco products and paraphernalia to persons under the age of 21

Remediated 198 residential units for low-income families to remove lead-based paint hazards

Long Beach Police Department conducted two warrant clearing events for non-violent offenses to address the numerous misdemeanor warrants currently in the system: a total of 90 warrants were cleared

## The City works to ensure the health of the community and the built environment

5,361 Proactive Rental Housing Inspection Program (PRHIP) code enforcement cases resolved to maintain livability

572 properties registered in the City's Foreclosure Registry Program

Launched the Long Beach Justice Fund with a \$250,000 contribution from the City and a \$100,000 grant from the Vera Institute of Justice to support legal representation for immigrants who live or work in Long Beach and are facing deportation

10,416 individuals were served in Tuberculosis, Family Planning, HIV and Immunization clinics

# 1,200+

City staff and local or regional stakeholders participated in trainings or presentations on racial equity, implicit bias and inclusive community engagement provided by the Office of Equity



Medi-Cal Outreach/Health Access Program provided outreach and education to 2,892 individuals, made 450 referrals to other programs, enrolled 1,520 individuals into a comprehensive health insurance program and provided troubleshooting and navigation assistance to 2,849 individuals to connect them to health insurance

Distributed more than 1,000 dental kits to organizations that provide services to pregnant women, older adults and people experiencing homelessness, and 1,600 dental kits to preschool and kindergarten children

Identified more than 5,600 mosquitoes for vector-borne disease surveillance and set approximately 236 mosquito traps at 25 mosquito surveillance sites

Approximately 18,000 adults and children participated in Healthy Active Long Beach's nutrition workshops where participants learned about the benefits of healthy eating and helped prepare healthy recipes

GreenlightLB distributed cannabis education materials to 20 agencies and 18 newly-licensed cannabis retailers and hosted four driveGrounded outreach events in partnership with Long Beach Police to educate bar and restaurant patrons on the impact of alcohol, cannabis and other drugs on their ability to drive safely and legally

More than 300 fathers participated in the Life Coaching and Fundamentals of Fatherhood Program

Long Beach Water Department collected 17,543 water samples and conducted 83,683 tests for water quality to ensure our drinking water is clean and safe to drink

For the 40th consecutive year, Long Beach Parks, Recreation and Marine offered the USDA Summer Food Service Program for children and youth; Free lunches were served for nine weeks at 26 locations in Long Beach and Signal Hill

239 pregnant and parenting African-American women were served through the Black Infant Health Program, which promotes healthy birth outcomes and reduces African-American infant mortality

The Language Access Program translated 287 documents, provided interpretation at 189 community meetings, and trained 252 City staff on the Language Access Policy

Received a \$694,903 grant from the Department of Justice to provide trauma-informed career coaching, behavioral health counseling services, and case management to victims of human trafficking

Walk and Roll Long Beach (WRLB) distributed 200 bike helmets and 1,000 bike lights, and disseminated bike and pedestrian safety information to approximately 3,000 community members

More than 800,000 e-Scooter trips (average trip length was 2.08 miles, average trip time was 16 minutes)

# 45,000

bicycle trips were made through the City's Bikeshare program, with 127,812 miles traveled

# COMMUNITY IMPROVEMENTS

Long Beach has made great strides to improve services and quality of life citywide

8,490 properties inspected for zoning and other code violations; 8,028 code enforcement cases were resolved; 4,278 cases were opened

More than 200 litter citations issued by the Long Beach Police Department

30 residents graduated from the Neighborhood Leadership Program, bringing the total number of graduates to 750 over 26 years

24 citations issued for illegal garage conversions, as part of City's continued livability efforts

# 64,500

GoLongBeach work order requests completed received from residents



Clean Team collected more than 2,700 tons of litter and illegally dumped items and used more than 20,640 court referral hours to assist in litter cleanups

2,642 community volunteers partnered with the City to host 124 neighborhood clean-up events and remove 972 tons of trash from the community

85 residential property owners and 79 commercial property owners received rebates for exterior improvements

Installed 20 neighborhood identification signs along East 7th Street, East 10th Street, Redondo Avenue and Cherry Avenue in the Rose Park neighborhood

Performed 930 alley and neighborhood clean-ups, including 64 Litter Free LB cleanups; more than 279 tons of litter were collected

563 businesses are participating in the 'No Litter Zone' program having pledged to keep their areas litter free

Performed 48 'Deep Cleaning' events, which include weed abatement, graffiti removal, code violations, litter and dumped item removal on selected streets as well adjoining alleys

Police Department personnel continues to meet with diverse community groups to understand their perceptions of law enforcement and to share policies and procedures related to hiring, equipment, accountability and training; participated in more than 150 community meetings and events



Long Beach Community Hospital

## LONG BEACH COMMUNITY HOSPITAL

Negotiated a long-term lease to facilitate the re-opening of the shuttered Long Beach Community Hospital, as an acute care hospital



Police Department Community Engagement

# SUSTAIN — ABILITY

Sustainability is at the top of the City's  
has led to significant efforts, including Foam  
FreeLB, the Green Business Certification and  
Recognition Program and the development of  
the City's Climate Action and Adaptation Plan

The Colorado Lagoon was featured in the Heal the Bay  
Spotlight section of their annual report for its sustained  
excellent water quality since 2012

Approximately 10,000 residents participated in more than  
50 community events as part of the process to develop the  
Climate Action and Adaptation Plan (CAAP) that will guide the  
City towards reducing emissions and adapting to changing  
climate conditions, including extreme heat and sea level rise

Waste to Energy facility (SERRF) processed 385,000 tons of  
refuse and recycled 7,776 tons of metals that otherwise would  
have gone to landfills

Certified 60 Long Beach water efficient eateries under the  
Certified Blue Restaurant program

970 million gallons of reclaimed water sold for irrigation

Saved over 1.3 million gallons of potable water by using  
recycled water for cleaning sewer pipelines

**600** TRASH CAPTURE SCREENS WERE INSTALLED  
INSIDE STORM WATER CATCH BASINS TO  
PREVENT TRASH AND DEBRIS FROM GOING  
INTO THE OCEAN

## EXPANDED POLYSTYRENE ORDINANCE

Phases 2 and  
3 implemented



Conducted a waste characterization study to better  
understand the City's waste stream, which will facilitate  
the roll-out of future education efforts and service

Long Beach Water Department was awarded two  
competitive WaterSMART grants from the U.S. Bureau of  
Reclamation: one for developing a new groundwater well  
that will increase our local water supply reliability, and one  
for the installation of automated metering infrastructure  
that will improve water efficiency

Long Beach residents generate 4.5 pounds/person/day of  
solid waste, well below the current state target mandate of  
7.6 pounds/person/day

Completed commercial/multi-family organics  
study to determine best options to roll out new  
citywide service in accordance with legislation

Conducted 23 Household Hazardous Waste  
(HHW) and tire amnesty events; 9,231 cars  
dropped off 901,996 pounds of HHW, including  
286,000 pounds of e-waste and 1,100 tires at the  
HHW drop-off events

75 percent of park irrigation controllers have been  
converted to the Calsense central control system  
for more effective and efficient irrigation, and  
the El Dorado Nature Center converted manual  
valves to electric valves

Increased alternative fuel vehicle purchasing to  
54% fleet-wide

Installed 85 EV chargers throughout the city

Long Beach Water increased the financial  
incentive and square footage for Lawn-to-Garden  
turf removal participation and made backyards  
eligible for the incentive

2,986 pounds of debris removed from City beaches by  
1,616 volunteers participating in Earth Day Beach Cleanup  
and Coastal Cleanup Day events

Approximately 500 tons of mulch diverted from landfill with  
300 tons delivered free of charge to Long Beach residents

Certified 30 businesses through the Green Business  
Certification and Recognition Program under the California  
Green Business Network

**33,179**

tons of recycling collected  
from residential accounts,  
multi-family accounts, and  
commercial accounts

Alamitos Bay

SUSTAINABILITY

100%

OF THE CITY'S

BEACHES IN ALAMITOS

BAY RECEIVED "A"

AND "A+" GRADES FOR

WATER QUALITY



# OTHER GOOD THINGS —

62 DOGS /  
58 CATS /  
4 RABBITS

found safe foster environments over the Independence Day holiday through the Long Beach Animal Care Services" Foster the Fourth partnership with Live Love Animal Rescue



This year provided many accomplishments and memorable events throughout Long Beach

28,150 neighborhood newsletters and 164,800 other neighborhood documents were produced with assistance at the Neighborhood Resource Center

Co-hosted the 2nd Annual Ranchos Walk, a 9.5-mile walk from Rancho los Alamitos to Rancho los Cerritos utilizing a digital guided tour for the 400 participants to learn about Long Beach history along the scenic route

10 Career Online High School (COHS) graduates received their high school diploma through the Long Beach Public Library; 47 graduates since the program began in 2016

Healthy Active Long Beach guided over 500 children and families in 60 minutes of physical activity during their Power Up Your Summer campaign; The annual campaign encourages youth to engage in at least 60 minutes of active play every day to avoid the "summer slump!"



Animal Care Services implemented the Compassion Saves sheltering model with the goal of ensuring all healthy and treatable dogs and cats are saved, resulting in an 89 percent save rate and 5,788 dogs and cats cared for

The My Brother's Keeper (MBK) Program provided \$48,000 in mini-grants to seven non-profit mentoring organizations in Long Beach and launched the MBK Network, dedicated to providing positive youth development activities to improve the life outcomes for boys and young men of color

Hosted the 5th Annual POW! WOW! Long Beach, a week-long summer event in which artists paint colorful murals throughout the city

120 bicycles were refurbished and distributed to local nonprofits through the Environmental Services Bureau "Recycle Your Bicycle" event

92,000 Twitter followers, 37,300 Facebook Likes, 15,800 Instagram followers and 12,500 LinkedIn followers on the City's primary accounts; an 8.4% increase over 2018 increasing by 2.7% (2,381 followers) on Twitter, 5.2% (2,036 likes) on Facebook, a 78.5% (6,901 followers) on Instagram and 34.8% (3,500 followers) on LinkedIn since 2018.

Free summer swim for youth was provided at all City-operated pools, as well as Millikan, Jordan and Cabrillo high school pools

150,000 e-book and audiobooks were downloaded from the Long Beach Public Library

Approximately 2,500 kids from 39 parks participated in the 15th Annual All City Beach Day, a day of playing in the water and on an enormous sand berm, being sprayed by a fireboat, playing street hockey with the LA Kings, eating pizza, dancing and generally having a blast

Implemented the STARS (Simple Therapy And Real Smiles Program) at the Long Beach Airport, which aims to reduce the stress of travelers by providing trained therapy dogs

Fire Ambassadors visited 44 schools, volunteering approximately 2,500 hours of their time to teach fire safety to over 4,000 students

Approximately 12,000 people attended the Long Beach Airport 2019 Festival of Flight

More than 1,000 youth and senior program participants from all over the city saw a performance of "The Little Mermaid" at the Carpenter Performing Arts Center through a partnership with Musical Theater West

Completed the visioning process for an African-American cultural center, providing a framework for future planning and fundraising

Launched mobile payment solution for beach parking lots and on-street parking on Broadway and 3rd St. in the Downtown area

33 kittens and cats were adopted at the annual "Kitty Hall" event at City Hall



**CITY OF LONG BEACH**

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Visit us at [www.longbeach.gov](http://www.longbeach.gov)



@LongBeachCity

This information is available in alternative format by request at  
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