CITY OF
LONG BEACH

Memorandum

Date: July 24, 2020

To: Thomas B. Modica, City Manager

From: Oscar W. Orci, Director of Development Services CK for

For: Mayor and Members of the City Council

Subject: **General Plan Housing Element Update – Community Workshops**

Per State law, each city and county in California is required to have a state-approved Housing Element that must be updated on a prescribed schedule every eight years. The Housing Element must demonstrate the City's ability to accommodate the projected number of housing units, including affordable housing units, needed to house existing and future City residents. The City's allocated housing unit obligation, known as the Regional Housing Needs Assessment (RHNA), is more than 26,000 units for the current Housing Element update cycle, which plans for and anticipates housing needs for the period between 2021 and 2029. State law further requires that the City's updated 2021-2029 Housing Element be certified by the California Department of Housing and Community Development (HCD) by October of 2021. The Housing Element Update will build upon and revise, as appropriate, the goals, policies, and programs of the existing Housing Element. The City Council was previously provided information on the Housing Element Update (HEU) in a memorandum dated April 24, 2020, which included an overview of the major components and tasks associated with the project.

Public Outreach

The Department of Development Services Planning Bureau is kicking off the public outreach phase of the process to update the Housing Element of the General Plan. The Planning Bureau will be hosting four virtual outreach meetings to provide information about the project and to solicit input from a wide range of stakeholders and community members on housing issues and potential strategies for accommodating the housing needs of the City's residents over the next eight years. The meetings will take place between August 8 and August 19, 2020, and will include two citywide digital workshops, one English and one Spanish-language workshop, and two topical digital community forums.

The dates and times of the meetings are as follows:

English Digital Housing Element Workshop 1
Saturday, August 8, 2020, 10:00 a.m. to 12:00 p.m.

Spanish Digital Housing Element Workshop 2
Saturday, August 15, 2020, 10:00 a.m. to 12:00 p.m.

Digital Community Forum 1: Understanding the Housing Crisis in Long Beach
Wednesday, August 12, 2020, 6:00 p.m. to 7:30 p.m.

Digital Community Forum 2: What is the Housing Element and How Can it Help Address the Housing Shortage?
Wednesday, August 19, 2020 6:00 p.m. to 7:30 p.m.

Consistent with the City's Safer at Home Order related to COVID-19, the meetings will be held via videoconference, and participants will also have the option to join by telephone. Details on how to join the virtual meetings can be found in the attached mailer. In addition to the scheduled meetings, community members will also be able to provide feedback through the self-guided digital workshop, allowing community members to review workshop materials and provide feedback at a time that is convenient for them. The digital workshop materials will be available prior to the scheduled meetings and will remain online after the scheduled community meetings to encourage wider participation.

Public Notification

Notification of the upcoming meetings includes sending the aforementioned mailer to more than 27,000 households located in low-income/high renter Census tracts throughout Long Beach (to address digital divide concerns during COVID-19). In addition, digital notification of the upcoming meetings includes a LinkLB email blast and posting on the Department's website and social media channels.

Flyers for the upcoming meetings have also been prepared in Spanish, Khmer, and Tagalog, and interpretation services will be provided at the meetings upon request, consistent with the City's language access policy. A dedicated Housing Element Update website and all project information can be found at the following link: longbeach.gov/housingelementupdate. Workshop materials and other relevant information will be posted on the website prior to the upcoming meetings and throughout the HEU process.

Additional information about the project and other ways to participate in the HEU process will be available on the Development Services website at: longbeach.gov/housingelementupdate. If you have any questions regarding this matter, please contact Patricia Diefenderfer, Advance Planning Officer, at (562) 570-6261, or at Patricia.Diefenderfer@longbeach.gov.

OWO:CK:PD

ATTACHMENT: HOUSING ELEMENT UPDATE COMMUNITY WORKSHOPS NOTICE

CC: CHARLES PARKIN, CITY ATTORNEY
DOUGLAS P. HAUBERT, CITY PROSECUTOR
LAURA L. DOUD, CITY AUDITOR
LINDA F. TATUM, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
TERESA CHANDLER, DEPUTY CITY MANAGER
REBECCA G. GARNER, ADMINISTRATIVE DEPUTY CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK
CHRISTOPHER KOONTZ, DEPUTY DIRECTOR OF DEVELOPMENT SERVICES

The Future of Housing in Long Beach Depends on Your Input

The City of Long Beach is updating its Housing Element and needs your help. The Housing Element sets goals, policies and programs to ensure that the City can meet the housing needs of all Long Beach residents and households over the next eight years, as required by state law.

The Housing Element provides the City with a roadmap for accommodating the more than 26,000 units needed to adequately house existing and future City residents through the year 2029 and guides future decisions that impact housing. In the current housing and economic climate, a major focus of the Housing Element will be on:

- Removing barriers to housing production to offset current housing shortages,
- Addressing homelessness and displacement, and
- Ensuring the availability and fair distribution of affordable housing throughout the City.

El futuro del sistema de vivienda en Long Beach depende su aporte

La ciudad de Long Beach está actualizando el Código de Vivienda y necesita de tu ayuda. El Código de Vivienda establece iniciativas y políticas para asegurarse de que la ciudad pueda cumplir con las necesidades de vivienda de todos los residentes de Long Beach por los próximos ocho años, tal como lo requieren las leyes estatales.

El Código de Vivienda le brinda a la ciudad un método para poder construir las más de 26,000 unidades de vivienda necesarias para poder alojar a los residentes actuales y a futuro hasta el año 2029. Además, el Código guiará las futuras decisiones relacionadas a la vivienda. Debido a las condiciones actuales de la vivienda, los objetivos del nuevo Código serán:

- Eliminar los obstáculos a la construcción de vivienda para abastecer la falta de vivienda.
- Reducir la indigencia y combatir los desalojos.
- Asegurarse de que haya disponibilidad y distribución equitativa de vivienda asequible en toda la ciudad.

longbeach.gov/housingelementupdate

To request this information in an alternative format or to request a reasonable accommodation, please contact the Development Services Department at longbeach.gov/lbds and 562-570-3807. A minimum of three business days is requested to ensure availability; attempts will be made to accommodate requests with shorter notice.

LONG BEACH DEVELOPMENT SERVICES

LONG BEACH DEVELOPMENT SERVICES

Planning Bureau
411 W. Ocean Blvd., 3rd Floor
Long Beach, CA 90802

Return Service Requested

CITY OF LONG BEACH

Housing Element Update

La actualización del Código de Vivienda

If you or someone you know needs assistance due to COVID-19, please reach out to us at 562-570-INFO(4636) or visit longbeach.gov/COVID19. Thank you and stay safe.

Si usted o alguien que usted conoce necesita asistencia debido a la COVID-19, comuníquese con nosotros al 562-570-INFO (4636) o visite longbeach.gov/COVID19. Gracias y cuídese.

Make yourself heard!

This is your chance to share your experience and ensure that Long Beach plans for the housing needs of all of its residents. Please join us for one of the upcoming community meetings.

English Digital Housing Element Workshop 1

Saturday, August 8, 2020, 10:00 AM to 12:00 PM

Link to join webinar on computer or Zoom app:
tinyurl.com/y82d53fz

If you would like to attend by telephone only, please dial the number listed below at the start of the meeting.
Dial-In number: **346-248-7799**
Webinar ID: **826 1377 1879#**

Spanish Digital Housing Element Workshop 1

Saturday, August 15, 2020, 10:00 AM to 12:00 PM

Link to join webinar on computer or Zoom app:
tinyurl.com/y82d53fz

If you would like to attend by telephone only, please dial the number listed below at the start of the meeting.
Dial-In Number: **346-248-7799**
Webinar ID: **810 3575 1166#**

Community Forum 1: Understanding the Housing Crisis in Long Beach

Wednesday, August 12, 2020, 6:00 to 7:30 PM

Link to join English webinar on computer or Zoom app:
tinyurl.com/y77dpbsl

Dial-In Number: **346-248-7799**
Webinar ID: **842 7333 3941#**

Community Forum 2: What is the Housing Element and How Can it Help Address the Housing Shortage?

Wednesday, August 19, 2020 6:00 to 7:30 PM

Link to join English webinar on computer or Zoom app:
tinyurl.com/y77q4s62

Dial-In Number: **346-248-7799**
Webinar ID: **871 9106 8776#**

You can find more information on how to join the virtual meetings and other ways to participate in the Housing Element Update process by visiting **longbeach.gov/housingelementupdate**. For additional language interpretation, please call 562-570-6194 at least 72 hours in advance of the meeting.

¡Hágase escuchar!

Esta es su oportunidad de compartir su experiencia y de asegurarse de que Long Beach planifique un sistema de vivienda para las necesidades de todos sus residentes. Por favor, súmese a nuestras próximas reuniones comunitarias.

Taller digital en inglés sobre el Código de Vivienda nro. 1

Sábado, 8 de agosto de 10:00 AM a 12:00 PM

Enlace para participar de la reunión con la computadora o la aplicación Zoom: **tinyurl.com/y82d53fz**

Si solo le interesa participar telefónicamente, por favor, marque el número siguiente al comienzo de la reunión.
Número de llamada: **346-248-7799**
Id. de la reunión: **826 1377 1879#**

Taller digital en español sobre el Código de Vivienda nro. 1

Sábado 15 de agosto de 2020 de 10:00 am a 12:00 pm

Enlace para participar de la reunión con la computadora o la aplicación Zoom: **tinyurl.com/y82d53fz**

Si solo le interesa participar telefónicamente, por favor, marque el número siguiente al comienzo de la reunión.
Número de llamada: **346-248-7799**
Id. de la reunión: **810 3575 1166#**

Foro comunitario 1: Descripción de la crisis del vivienda en Long Beach

Miércoles, 12 de agosto de 2020 de 6:00 a 7:30 PM

Enlace para participar de la reunión con la computadora o la aplicación Zoom: **tinyurl.com/y77dpbsl**

Número de llamada: **346-248-7799**
Id. de la reunión: **842 7333 3941#**

Foro comunitario 2: ¿Qué es el Código de Vivienda y cómo puede ayudar a solucionar la escasez de viviendas?

Miércoles, 19 de agosto de 2020 de 6:00 a 7:30 PM

Enlace para participar de la reunión con la computadora o la aplicación Zoom: **tinyurl.com/y77q4s62**

Número de llamada: **346-248-7799**
Id. de la reunión: **871 9106 8776#**

Puede encontrar más información sobre cómo unirse a las reuniones virtuales y otras maneras de participar en la actualización del proceso del sistema de vivienda visitando **longbeach.gov/housingelementupdate**. Para obtener interpretación en otros idiomas, por favor, comuníquese al 562-570-6194, 72 horas antes de la reunión.

Contact Us • Comuníquese con nosotros

562-570-6194
housingelementupdate@longbeach.gov
longbeach.gov/housingelementupdate
@LongBeachBuilds
@LongBeachBuilds
@LongBeachBuilds

Khmer

Tagalog

longbeach.gov/housingelementupdate

To request this information in an alternative format or to request a reasonable accommodation, please contact the Development Services Department at longbeach.gov/lbds and 562-570-3807. A minimum of three business days is requested to ensure availability; attempts will be made to accommodate requests with shorter notice.

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