



City of Long Beach

Working Together to Serve

Memorandum

Date: February 25, 2020

To: Thomas B. Modica, Acting City Manager 

From: John Keisler, Director of Economic Development 

For: Mayor and Members of the City Council

Subject: **2020 Regional Economic Forum and 3rd Annual Blueprint Update**

At its April 4, 2017 meeting, the City Council adopted a citywide Economic Development Blueprint (Blueprint), which included a recommendation to host an annual conference that highlights progress. On April 22, 2020, the Economic Development Department (ED), in partnership with California State University Long Beach (CSULB), will be hosting the annual Long Beach Regional Economic Forum (Forum) at the Long Beach Convention Center. City staff would like to extend an invitation to all City Councilmembers to attend the event at tables sponsored by the City.

Information regarding the Forum is provided below:

- Date: Wednesday, April 22, 2020
- Time: 8:00 a.m. to 11:30 a.m.
- Location: Long Beach Convention Center, Promenade Ballroom

To RSVP for yourself or office staff members, please contact Jessica Dela Rosa, at (562) 570-5054 or at Jessica.DelaRosa@longbeach.gov. A program summary and registration information for distribution to community partners is attached. To RSVP directly for the event, please contact CSULB at the following email address: ref@csulb.edu. Thank you for your continued support of the Blueprint.

Attachment

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA DOUD, CITY AUDITOR
REBECCA GUZMAN GARNER, ACTING ASSISTANT CITY MANAGER
KEVIN J. JACKSON, DEPUTY CITY MANAGER
TERESA CHANDLER, INTERM DEPUTY CITY MANAGER
AJAY KOLLURI, ACTING ADMINISTRATIVE DEPUTY TO THE CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK (REF. FILE #17-0243)



2020

LONG BEACH REGIONAL ECONOMIC FORUM

Wednesday, April 22

8-11:30a

Long Beach Convention Center

www.csulb.edu/ref

AGENDA

8:00-11:30am | April 22, 2020

Registration opens at 7:30am

8:00a Breakfast & Networking

8:30a Program Begins
National & Regional Economic Update
City of Long Beach Economic Development Update
Panel Discussions

11:25 Closing

BREAKFAST AND PARKING INCLUDED