

Date: April 15, 2020

To: Thomas B. Modica, City Manager 

From: Lea Eriksen, Director of Technology and Innovation 

For: Mayor and Members of the City Council

Subject: **Smart City Strategic Initiative and Guiding Priorities – Update**

At its October 22, 2019 meeting, the City Council directed the City Manager to prepare a report, within 180 days, on the status of the development of a Smart City Strategic Initiative and guiding priorities. The Smart City Strategic Initiative, when completed, will enable the City of Long Beach (City) to use technology and data to expand its capacity to enhance City operations, improve the daily lives of all Long Beach residents, and make the best possible use of City resources.

Implementation

Staff from the Technology and Innovation Department (TID) are currently developing the Smart City Strategic Initiative, in collaboration with key stakeholders in other City departments. Staff has already compiled an inventory of existing City plans, policies, and initiatives related to smart cities, and has conducted external research on best practices from other cities and industry partners. Staff has convened, or will convene, four groups of stakeholders to collaborate on the development of the initiative: internal City staff, Long Beach community members, the City's Technology and Innovation Commission, and Long Beach technology industry partners. Engagement began in November 2019, and is scheduled to continue through August 2020. Primary engagement strategies include an online and paper-based citywide survey, interviews with key stakeholders, conversations with target demographic groups sponsored by trusted community-based organizations, and interactive workshops.

The goal was for TID to submit the full Smart City Strategy document, in addition to Data Privacy Guidelines, to the City Council in, or before, October 2020. However, due to the COVID-19 pandemic and subsequent guidance on social distancing, TID has postponed several planned smart cities community outreach events indefinitely. As a result, the initiative may not be completed by that time.

If you have any questions, please call me at (562) 570-6234.

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MONIQUE DE LA GARZA, CITY CLERK (REF. FILE #19-1066)
DEPARTMENT DIRECTORS