Date: December 30, 2019
To: Thomas B. Modica, Acting City Manager
From: Craig A. Beck, Director of Public Works
For: Mayor and Members of the City Council
Subject: Red Curb Evaluation

At the October 1, 2019 meeting, the City Council requested the City Manager to work with staff to conduct a red curb evaluation in parking impacted neighborhoods. The purpose of this evaluation is to find possible red curb removals or reductions that may increase available on-street parking, while maintaining safety. This memorandum provides follow up to this request.

Due to the size of the area that would need to be reviewed and limited staff capacity, this evaluation will require the Department of Public Works to hire a consultant to conduct the study. We anticipate this study to take approximately six months and cost $170,000. Management of the consultant and evaluation process is anticipated to have a moderate impact on staff hours beyond the budgeted scope of duties and a significant impact on City Council priorities.

The funding source for this effort is currently unknown. If directed to proceed by the City Council, a funding source will need to be identified. At that point, staff will further develop the scope of work, solicit proposals, and procure a consultant to begin the evaluation.

If you have any questions regarding this matter, please call Carl Hickman, City Traffic Engineer, at (562) 570-6665.

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