



City of Long Beach

Working Together to Serve

Memorandum

Date: October 8, 2019

To: Thomas B. Modica, Acting City Manager 

From: John Keisler, Economic Development Director 

For: Mayor and Members of the City Council

Subject: 2nd Annual Long Beach Latino Economic Summit

The Economic Development Department invites all City Councilmembers and staff to attend the 2nd Annual Long Beach Latino Economic Summit. The event will be held on Friday, October 18, 2019, at the Pointe at the California State University, Long Beach Walter Pyramid. The event runs from 9:00 a.m. to 2:00 p.m., with breakfast and networking beginning at 8:30 a.m. Lunch will also be provided.

The event will feature a presentation of the "Long Beach Latino Economic Profile" by Dr. Seiji Steimetz and Dr. Juan Benitez. In addition, there will be a series of panel discussions and presentations regarding the impact of Latinos on the Long Beach economy. Participants will include local, regional, and state representatives from a variety of industries and sectors. A flyer promoting the event is attached.

A limited number of complimentary tickets have been made available to the City of Long Beach as a sponsor. To register, please have your office contact Executive Assistant Kristina Green at (562) 570-5054 or Kristina.Green@longbeach.gov with any questions.

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
REBECCA GARNER, ACTING ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
TERESA CHANDLER, INTERIM DEPUTY CITY MANAGER
ANDREW VIALPANDO, ACTING ADMINISTRATIVE DEPUTY TO THE CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK

2ND ANNUAL
LONG BEACH

LATINO ECONOMIC SUMMIT

2019

FRIDAY, OCTOBER 18TH
9:00AM – 2:00PM

The Pointe at the CSULB Walter Pyramid

Celebrating Hispanic Heritage Month

Please join us for a complimentary breakfast, lunch,
and discussions of important issues facing Long Beach's
Latinx Community, along with a free copy of the 2nd
Annual Long Beach Latino Economic Report!

FOR MORE INFORMATION & TO RSVP

Call 562.612.4180 or email LISSETE@CENTROCHA.ORG

