Date: November 19, 2019

To: Thomas B. Modica, Acting City Manager

From: John Keisler, Economic Development Director

For: Mayor and Members of the City Council

Subject: The Corner Pop-Up is Opening November 21, 2019

On November 21, 2019, the Corner Pop-Up, a partnership between the Economic Development Department, Pacific Gateway, and LINC Housing, will host its first small business owner, Emerald Austin of Royal Gourmet Cookies. The Corner Pop-Up, located at 2640 E. Anaheim St. (in the Palace Hotel Apartments), was introduced to the community on August 15, 2019, with a celebratory ribbon cutting. The innovative space provides nearly 1,000 square feet of retail space to local entrepreneurs who are looking to start or grow their business. The Corner Pop-Up will also provide youth programming and workforce development, tying directly into the City’s vision outlined in the Economic Development Blueprint.

Royal Gourmet Cookies will occupy the space for five weekends; hours and activities vary. Follow the Corner Pop-Up’s Instagram page for details.

If you have any questions, please contact Erick Serrato, Assistant Director, Pacific Gateway, at (562) 570-3762 or Erick.Serrato@pacific-gateway.org.

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