



City of Long Beach
Working Together to Serve

Memorandum

Date: May 15, 2019

To: Patrick H. West, City Manager *T.H.W.*

From: John Gross, Director of Financial Management *J.G.*
Craig A. Beck, Director of Public Works *C.A.B.*

For: Mayor and Members of the City Council

Subject: Pedal and Picnic: Measure A Ride for All Ages

The Departments of Public Works and Financial Management cordially invite you and your staff to attend the "Pedal and Picnic: Measure A Ride for All Ages" event on Saturday, May 18, 2019, from 10:00 a.m. to 1:00 p.m. Activities begin at Broadway and The Promenade with the unveiling of two special edition Measure A-branded "unicorn" bikes.

This event is intended to bring residents Downtown to explore and celebrate the recently completed Broadway and 3rd Street Complete Streets Project, a significant portion of which was funded by Measure A. The Project's improvements included the reconfiguration of both Broadway and 3rd Street, between the I-710 Freeway and Alamitos Avenue, to add parking protected bike lanes, repaving of the corridors, and repairs to sidewalks, curbs, and signage.

Participants will be led past the new Eco-Totem Counter on a family-friendly three-mile bike ride along the Broadway and 3rd Street protected bike lanes, looping around Bixby Park Community Center and ending at Harvey Milk Promenade Park. After the ride, participants will be able to recharge with a self-packed picnic, play games, listen to live music, and learn more about Measure A investments across the City.

For more information, please contact Desiree Gutierrez, Communications Officer, at (562) 570-5686.

JG:CB:DG
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ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
TOM MODICA, ASSISTANT CITY MANAGER
KEVIN J. JACKSON, DEPUTY CITY MANAGER
REBECCA G. GARNER, ADMINISTRATIVE DEPUTY TO THE CITY MANAGER
DEPARTMENT HEADS

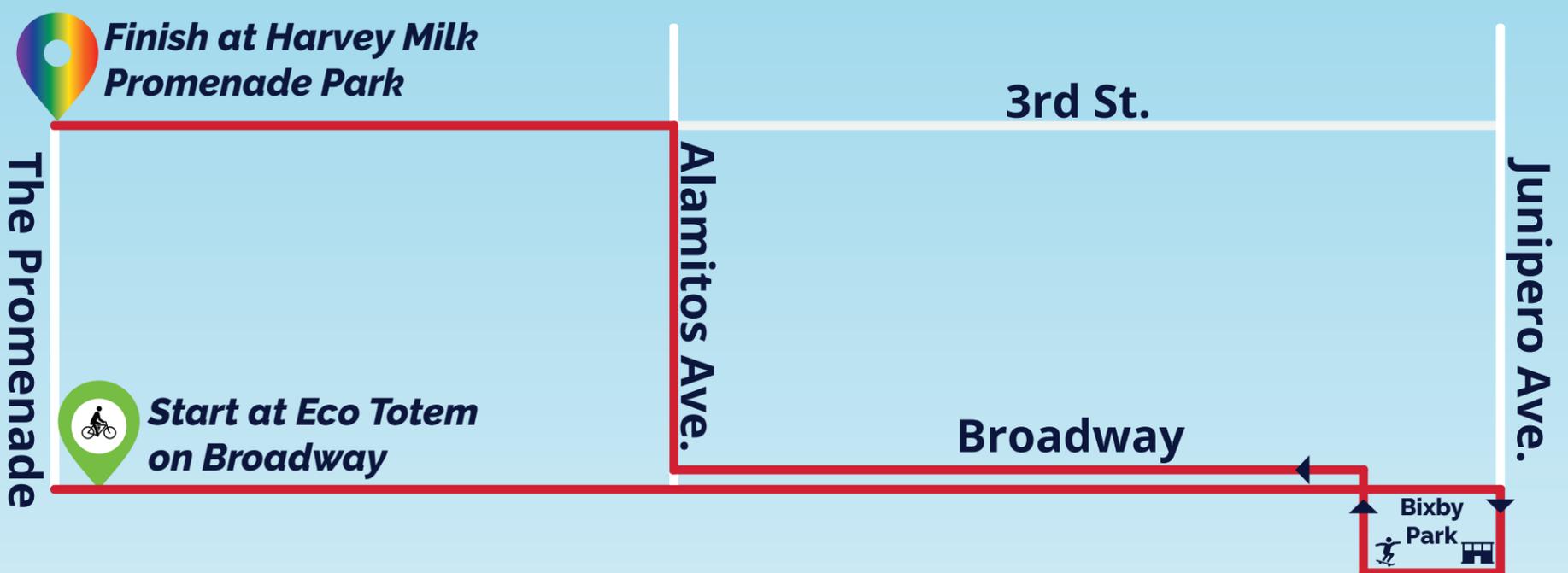
PEDAL & PICNIC

Measure A Ride for All Ages



A 3-mile Bike Ride followed by Festivities and Live Music at Harvey Milk Promenade Park

Saturday, May 18
10 am - 1 pm



Pack up the Family, a Picnic, and Come Activate the Recently Enchanced Broadway and 3rd St. Bike Lanes

Bike Valet, Light Refreshments, Games, and Entertainment Provided



This event has been designed to showcase Measure A funding uses in Long Beach. Measure A (2016) is a Long Beach ballot initiative approved by voters as a 10 year sales tax to fund public infrastructure and public safety services.