



City of Long Beach

Working Together to Serve

Memorandum

Date: May 13, 2019
To: Patrick H. West, City Manager *T.H.W.*
From: Gerardo Mouet, Director of Parks, Recreation and Marine *GM*
For: Mayor and Members of the City Council
Subject: **2020 Parks, Recreation and Marine Strategic Plan**

This memorandum is provided to update the Mayor and City Council on the development of a Long Beach Parks, Recreation, and Marine (PRM) Strategic Plan (Plan).

In Fiscal Year 2019, the City Council provided PRM with direction to update its Plan from 2003. This new Plan will cover a ten-year period, from 2020 to 2030, and will guide programmatic, staffing, and budgeting decisions for PRM, which manages 171 parks, 3,124 acres of open space, a municipal golf system, and 6.1 miles of beaches, the largest public marina system in the country, and an Animal Care Services operation.

The Plan will determine how work is prioritized, how staff is organized, and the investments that will need to be made to ensure PRM is contributing to the quality of life for all Long Beach residents and visitors. A team of PRM staff will reach out internally and to the community for input to understand areas that can be improved and to hear the public's priorities for programs and services. The PRM Director will hold ongoing listening sessions with the Mayor and each Councilmember. The Plan will complement other City plans, such as the Bike and Mobility Plans, 2030 City Strategic Plan, Animal Care Services Strategic Plan, Strategic Plan for Older Adults, City's Climate Action and Adaptation Plan, and the Youth and Children Strategic Plan.

Over the coming months, the City Council, community, staff, and other stakeholders will be asked to share their vision for the future of PRM through surveys, newsletters, and emails, and at community workshops, movies and concerts in the park, and other events.

Visit www.longbeach.gov.parks for information on the 2020 Strategic Plan. Connect with the Strategic Plan team on social media with #ParksMakeLB. If you have any questions, please contact Meredith Reynolds, Manager of Park Planning and Partnerships, at (562) 570-3165.

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA DOUD, CITY AUDITOR
TOM MODICA, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
REBECCA GARNER, ADMINISTRATIVE DEPUTY TO THE CITY MANAGER
STEPHEN P. SCOTT, DEPUTY DIRECTOR, PARKS, RECREATION, AND MARINE
MEREDITH REYNOLDS, MANAGER, PRM PARK PLANNING AND PARTNERSHIPS