Date: March 5, 2019

To: Patrick H. West, City Manager

From: John Gross, Director of Financial Management

For: Mayor and Members of the City Council

Subject: Measure A Annual Report from the Transactions and Use Tax Citizens’ Advisory Committee

At its meeting of February 26, 2019, the Transactions and Use Tax Citizens’ Advisory Committee approved the attached 2018 Annual Report for distribution to the Mayor and the City Council. This report is required by Long Beach Municipal Code Section 2.18.090.

To date, the Committee has found all budgeted uses of Measure A funding to be in conformance with the established Resolutions.

The Committee has offered strong support of the spending uses, priorities, and public communication efforts. Committee Chair Neal called these efforts transparent, wise, and intelligent in addressing needs. Vice Chair Netherton also remarked that the City’s Measure A efforts have gone “well over, above, and beyond expectations.”

If you would like further information regarding this report, please call me at (562) 570-6427.

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY
    LAURA L. DOUD, CITY AUDITOR
    TOM MODICA, ASSISTANT CITY MANAGER
    KEVIN J. JACKSON, DEPUTY CITY MANAGER
    REBECCA G. GARNER, ADMINISTRATIVE DEPUTY TO THE CITY MANAGER
    DEPARTMENT HEADS

Objectives and Functions

The five-member Transaction and Use Tax Citizens’ Advisory Committee (CAC) was established under Resolution No. RES-16-0033 by the City Council for the purpose of periodically reviewing the City’s use of the transactions and use tax (TUT), which was approved by voters on June 7, 2016, and is commonly known as Measure A.

The CAC is primarily tasked with reviewing the uses of TUT revenue, receiving updates on the status of TUT funded projects, and advising the City Council on the compliance of such efforts with the intent of Resolution No. RES-16-0018.

Recommendations Presented to the City Council

To date, the CAC has confirmed that the City of Long Beach (City) has used all TUT revenue in conformance with Resolution No. RES-10-0018 and the language contained in the ballot measure expressed in Resolution No. RES-17-0017; prioritizing the use of TUT revenue on infrastructure improvements and public safety.

The City Council did not refer any items to the CAC in 2018.

Meetings Held in 2018

In 2018, the CAC conducted three public meetings and reviewed the following topics:

**February 28, 2018**
- FY 17 Measure A Expenditures and Revenues
- Proposed Revisions to Measure A Spending Plan
- Review of Committee Activities in Calendar Year 2017
- Presentation by the Police Department
- Update on Communications Strategy

In attendance: Steve Neal (Chair), Jane Netherton (Vice Chair), Judy Ross, Miles Nevin

**June 6, 2018**
- FY 18 First Budget Performance Report
- City Fiscal Outlook
- Proposed Revisions to Measure A Spending Plan
- Update on Infrastructure Projects
- Update on Communications Strategy

In attendance: Steve Neal (Chair), Jane Netherton (Vice Chair), Judy Ross, Miles Nevin
December 19, 2018

- Measure A FY 19 Adopted Budget
- Revised Multi-Year Measure A Spending Plan
- Presentation by the Fire Department
- Update on Infrastructure Projects
- Update on Communications Strategy

In attendance: Steve Neal (Chair), Jane Netherton (Vice Chair), Judy Ross, Andy Kerr

Number of Public Hearings Conducted

The CAC conducted no public hearings in 2018.

Funding Expended to Support the Body

Minimal funding was expended on supporting the CAC. Costs include staff time, copies, and postage per meeting.

City Personnel Assisting the Body

The CAC is staffed by the Department of Financial Management. The primary individuals supporting the CAC are:

- John Gross, Director of Financial Management
- Grace Yoon, Budget Manager
- Julissa José-Murray, Budget Analysis Officer
- Desiree Gutierrez, Communications Officer

Recommendation as to Whether the Body should be Abolished, Modified, or Continued

We recommend that the CAC continue in accordance with the wishes of voters and as established by Resolution No. RES-16-0033.