



Date: February 25, 2019

To: Patrick H. West, City Manager *T.H.W.*

From: Gerardo Mouet, Director of Parks, Recreation and Marine *GM*

For: Mayor and Members of the City Council

Subject: **Long Beach Animal Care Services Strategic Plan Update**

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This memorandum is provided to update the Mayor and City Council on the development of an Animal Care Services Strategic Plan.

In response to the City Auditor's 2017 Animal Care Services Review – Phase One (Review), the Parks, Recreation and Marine Department (Department) has taken tremendous strides in implementing many of the recommendations found within the Review. One such recommendation is the need for a Strategic Plan (Plan) for Long Beach Animal Care Services (LBACS). To that end, the Department has selected JVR Shelter Strategies, LLD, to guide the creation of the Plan to provide a clear vision and direction for the organization, and to develop procedures to guide the operations and management of the shelter. JVR is a leading shelter consulting firm with expertise in developing operating processes for animal welfare organizations and helping them to achieve goals.

As a first step, a community workshop will be held on Sunday, March 3, from 1:30 to 4:00 p.m., at the El Dorado Park West Community Center, 2800 Studebaker Road. The purpose of the workshop is to engage the Long Beach community in the long-term vision and strategic direction for LBACS, which will inform the strategic planning process. Comments will be solicited regarding issues facing cats, dogs and other animals, the mission of the organization, LBACS's impact in the community, and planning for future operations.

If you have any questions, please call me at (562) 570-3170.

GM/SPS

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