



Date: August 28, 2019

To: Mayor and Members of the City Council

From: Patrick H. West, City Manager *PHW*

Subject: **Update: Billie Jean King Main Library Grand Opening Event**

Over the last month, the City of Long Beach (City) has been working with our library partners and Convention and Visitors Bureau (CVB) to plan the grand opening of the new Billie Jean King Main Library. On June 21, 2019, a "Save the Date" was shared with the community to announce Saturday, September 21, 2019 as the grand opening date with an original start time of 10:00 a.m.

As a part of the planning process, the start time for the event has since been updated to streamline festivities. The event will now begin at 9:30 a.m., with official programming commencing at approximately 10:15 a.m.

The City is excited to host the grand opening event outdoors on Broadway, between Pacific Avenue and Cedar Avenue, with an opportunity for visitors to step inside the library for the first time after opening remarks. This event is free and open to the public. There will be activities for kids, breakfast food trucks and music. Along with City officials, there will also be a speech from Billie Jean King during the program.

The Billie Jean King Main Library Grand Opening is being advertised on social media, the City's website, freeway signs, in branch libraries, at parks, in City Hall and on the City's on-hold call system. A press release, with event details and the time change, will be sent to the media the week of September 2.

If you have any questions regarding this matter, please contact Chief Public Affairs Officer Kevin Lee at (562) 570-6811 or kevin.lee@longbeach.gov.

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