Date: September 7, 2018
To: Patrick H. West, City Manager
From: Kelly Colopy, Director of Health and Human Services
For: Mayor and Members of the City Council
Subject: Spare Change Collection at Long Beach Airport to Support Homeless Services

The Long Beach Airport (Airport) and the Department of Health and Human Services (Health Department) have collaborated to launch a pilot program to assist individuals and families experiencing homelessness. Under the banner of the “Spare Change Changes Everything” campaign, passengers may voluntarily empty their pockets and deposit spare coins and bills into a clearly marked donation box before proceeding through security screening at Long Beach Airport (see attached photo).

The Health Department’s Homeless Services Division will use these donations to provide support directly to individuals and families experiencing homelessness with such items as hygiene products, food, clothing, and crisis housing. No Airport revenues will be contributed to the program. The pilot program will run through the end of 2019.

If you have any questions regarding “Spare Change Changes Everything,” please contact Elsa Ramos at (562) 570-4588, Elsa.Ramos@longbeach.gov.

Attachment

CC: CHARLES PARKIN, CITY ATTORNEY
    LAURA DOUD, CITY AUDITOR
    TOM MODICA, ASSISTANT CITY MANAGER
    KEVIN JACKSON, DEPUTY CITY MANAGER
    REBECCA GARNER, ASSISTANT TO THE CITY MANAGER
    DEPARTMENT HEADS