Date: September 18, 2018

To: Patrick H. West, City Manager

From: Kelly Colopy, Director of Health and Human Services

For: Mayor and Members of the City Council

Subject: My Brother’s Keeper (MBK) Mini-grants Announcement

As part of an ongoing effort to improve the life outcomes of boys and young men of color in Long Beach, the My Brother’s Keeper (MBK) Initiative launched its request for proposals for the 2018 MBK Mini-grant on September 5, 2018. Funds for the project are intended to: (1) affirm the effective work happening in community-based organizations throughout the City; (2) promote capacity building to accelerate innovation within systems, services, and settings integration; and, (3) provide support through the cultivation of a learning community amongst grantees. The Health and Human Services Department received a $100,000 grant from the My Brother’s Keeper Alliance (MBKA) to support the City’s Initiative. This grant established the MBK Youth Leadership Program; additionally, it funds the 2018 MBK Mini-grants.

As part of the implementation of the MBK Long Beach Action Plan, Milestones One and Six have been prioritized. Funds will be awarded to projects that demonstrate the most effective and efficient progress toward these goals and their respective strategies:

Milestone 1: Enter School Ready to Learn
- Closing the word gap
- Supporting enriching home environments
- Providing universal early health development screenings

Milestone 6: Safe from Violence and Provided Second Chances
- Integrating public health and positive youth development strategies to reduce violence
- Reforming juvenile and criminal justice systems
- Enforcing rights of incarcerated youth and a quality education
- Giving justice-involved youth a second chance

Since grant awards range from $5,000 to $10,000, between five and nine awards will be distributed. Qualifying proposals will start implementation on December 1, 2018, and complete by May 31, 2019. The deadline for submissions is September 25, 2018, and awardees will be notified on October 15, 2018. A contract period will follow, with an estimated project start date of December 1, 2018.
Utilizing a cross-collaborative grant review panel process, panel members will individually score proposals according to a rubric then convene as a collective to select awarded agencies. An eligible agency must be a 501(c)(3) in good standing, and either currently registered to do business with the City of Long Beach or in a position to do so (i.e., can provide a Form W-9 and Certificate of Insurance upon request).

To further the achievement of a Youth Data Archive (YDA), which was developed for the purposes of conducting policy analyses for City leaders and practitioners and facilitating a learning community, awarded agencies will share with the Community Impact Division agreed-upon data elements pertaining to the project/initiative. Upon receipt of awarded funds, agencies also agree to participate in communication efforts specific to MBK. Awarded agencies must provide a final report to the MBK Coordinator by June 30, 2019, including: project/initiative outcomes and results, and financial report, unless an extension is approved by the Community Impact Division of the Department of Health and Human Services.

For more information about the MBK Initiative and ongoing father-friendly initiatives and activities taking place year-round, please contact Marcina Riley, MBK Coordinator, Collective Impact Division, at (562) 570-6819 or marcina.riley@longbeach.gov.

cc. CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
TOM MODICA, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
REBECCA GARNER, ASSISTANT TO THE CITY MANAGER
DEPARTMENT HEADS