Date: November 1, 2018

To: Patrick H. West, City Manager

From: Craig A. Beck, Director of Public Works

For: Mayor and Members of the City Council

Subject: UPDATE: Electric Scooter Pilot Program

The City launched a shared electric scooter (e-scooter) pilot program on July 2, 2018. Six vendors were authorized to participate and all are actively providing service. These vendors include: Razor, Bird, Lime, Skip, Uscooter, and Spin. There are collectively 1,000 e-scooters deployed at 300 drop zones across the city. While staff is working with vendors to address specific concerns, the general feedback has been positive as riders have logged hundreds of miles during the pilot program.

The pilot program was planned to end on October 31, 2018. However, staff requires additional time to collect and analyze data and, thus, is extending the pilot program through January. All vendors will be required to follow all policies established under the e-scooter pilot, including maintaining approved insurance.

Staff will provide a report for the City Council’s deliberation in January. The report will provide comprehensive information about e-scooter usage, vendor compliance, equipment analysis, and comments received via the City-supported call center. The report will also include recommendations covering specific issues, such as:

- Equitable distribution of drop zones citywide,
- Optimal number of vendors and fleet size,
- Appropriate fee that incentivize e-scooters to be returned to drop zones, and,
- Establish geo-fencing areas for “no ride” and “speed reduction” zones.

If you have any questions, please contact Eric Widstrand, City Traffic Engineer, at (562) 570-6537.

CB:TC: JC

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