Date: June 29, 2018
To: Patrick H. West, City Manager
From: Kelly Colopy, Director of Health and Human Services
For: Mayor and Members of the City Council

Subject: Economic Equity Study Update

On November 7, 2017, the City Council directed the City Manager, through the Office of Equity, to identify a philanthropic or educational partner to conduct an economic equity study for the City of Long Beach (City) and report back in 60 days. As outlined in a progress update provided on April 24, 2018, Citi Community Development was identified as a source of funding and PolicyLink as the entity to develop the economic equity study. This serves as a second progress update on these efforts.

On May 17, 2018, PolicyLink provided a presentation of preliminary findings (attached) at the "Everyone in Economic Equity Summit" and the funding requirements with Citi Community Development were finalized this month. Over the course of the next several months, the Office of Equity will work with PolicyLink and a variety of community stakeholders to provide input on the goals of the study, feedback on an initial draft, and provide policy recommendations. The study is expected to be complete by the end of 2018.

If you have any questions, please contact Katie Balderas, Office of Equity Manager, at (562) 570-4333, or by email at Katie.Balderas@longbeach.gov.

Attachment

cc: CHARLES PARKIN, CITY ATTORNEY
    LAURA L. DOUD, CITY AUDITOR
    TOM MODICA, ASSISTANT CITY MANAGER
    KEVIN JACKSON, DEPUTY CITY MANAGER
    REBECCA GARNER, ASSISTANT TO THE CITY MANAGER
    DEPARTMENT HEADS
    GINGER LEE, COLLECTIVE IMPACT AND OPERATIONS BUREAU MANAGER, DHHS
    MONIQUE DE LA GARZA, CITY CLERK (REF FILE #17-1007)
Advancing Equity and Inclusive Growth in Long Beach

‘Everyone In’ Economic Equity Summit

May 17, 2018
Mary M. Lee
Deputy Director, PolicyLink

What Is Equity?

Equity is just and fair inclusion into a society in which all can participate, prosper, and reach their full potential.

Attaining equity requires eliminating barriers and providing people with the optimal opportunity to thrive.

Source: Center for Story-Based Strategy and the Interaction Institute for Social Change. theHenuse.com

What Is An Equitable City?

Cities are equitable when all residents – regardless of their race/ethnicity, gender, income, neighborhood of residence, or other characteristics – are fully able to participate in the city’s economic vitality, contribute to the city’s readiness for the future, and connect to the region’s assets and resources.

“As an economist, I worry that these inequities pose a serious threat to future economic growth... As people of color become a majority of the population, the failure to end their economic exclusion means a failure of the American economy.”

-Larry Summers, All-In Nation
Profile Uses
- Catalyze conversations
- Build a shared narrative
- Inform priorities
- Forge partnerships
- Prompt policy action

Equity Indicators Framework
- Demographics: Who lives in the region and how is this changing?
- Economic Vitality: Can all residents participate in and contribute to economic vitality?
- Readiness: Is the workforce prepared for the 21st century economy?
- Connectedness: Are residents connected to each other and the region’s assets and opportunities?
- Economic Benefits: What are the benefits of racial economic inclusion to the broader economy?

How Is Long Beach Doing?

DEMOGRAPHICS
- Demographics: Who lives in the region and how is this changing?
- Economic Vitality: Can all residents participate in and contribute to economic vitality?
- Readiness: Is the workforce prepared for the 21st century economy?
- Connectedness: Are residents connected to each other and the region’s assets and opportunities?
- Economic Benefits: What are the benefits of racial economic inclusion to the broader economy?
**ECONOMIC VITALITY**

- **Demographics**
  - Who lives in the region and how is this changing?

- **Economic Vitality**
  - Can all residents participate in and contribute to economic vitality?

- **Readiness**
  - Is the workforce prepared for the 21st century economy?

- **Connectedness**
  - Are residents connected to each other and the region's assets and opportunities?

- **Economic Benefits**
  - What are the benefits of racial economic inclusion to the broader economy?

**22 percent of Latino adults ages 25 to 64 were working full-time and living below 200% of the poverty level**

<table>
<thead>
<tr>
<th>Demographic</th>
<th>Poverty Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>62.5%</td>
</tr>
<tr>
<td>White</td>
<td>10.7%</td>
</tr>
<tr>
<td>Black</td>
<td>15.0%</td>
</tr>
<tr>
<td>Latino</td>
<td>38.8%</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>8.8%</td>
</tr>
<tr>
<td>Mixed race</td>
<td>38.8%</td>
</tr>
<tr>
<td>Other</td>
<td>38.8%</td>
</tr>
</tbody>
</table>

ECONOMIC VITALITY
Black and Mixed Race/Other population had the highest unemployment rate at 12 percent
Unemployment rate by race/ethnicity: Long Beach City, CA, 2015

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Unemployment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>4.9%</td>
</tr>
<tr>
<td>White</td>
<td>3.4%</td>
</tr>
<tr>
<td>Black</td>
<td>12.7%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>4.2%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>10.8%</td>
</tr>
<tr>
<td>Other Race/Other</td>
<td>8.7%</td>
</tr>
</tbody>
</table>

ECONOMIC VITALITY
Income for full-time workers at the 10th percentile decreased 21 percent while income for those in the 90th percentile increased 16 percent.
Earned income growth for full-time wage and salary workers: Long Beach City, CA, 1980-2015

<table>
<thead>
<tr>
<th>Percentile</th>
<th>10th</th>
<th>25th</th>
<th>50th</th>
<th>75th</th>
<th>90th</th>
<th>99th</th>
<th>All Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>1980</td>
<td>-21%</td>
<td>-12%</td>
<td>-1.5%</td>
<td>4%</td>
<td>8%</td>
<td>16%</td>
<td>6.4%</td>
</tr>
</tbody>
</table>

READINESS
Wide gaps in educational attainment persist
Current educational attainment and projected state/national level job education requirements by race/ethnicity and nativity: Long Beach City, CA, AA degree or higher, 2025

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Job/Field 2025</th>
</tr>
</thead>
<tbody>
<tr>
<td>White, U.S.-born</td>
<td>44%</td>
</tr>
<tr>
<td>White, noncitizen</td>
<td>37%</td>
</tr>
<tr>
<td>Black</td>
<td>39%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>39%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>34%</td>
</tr>
<tr>
<td>Other Race/Other</td>
<td>40%</td>
</tr>
<tr>
<td>Mixed race</td>
<td>45%</td>
</tr>
</tbody>
</table>

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Among 16-24 year-olds, the Black population had the highest share of disconnected youth.

**CONNECTEDNESS**

- **Demographics**
  - Who lives in the region and how is this changing?

- **Economic Vitality**
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- **Readiness**
  - Is the workforce prepared for the 21st century economy?

- **Connectedness**
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- **Economic Benefits**
  - What are the benefits of racial economic inclusion to the broader economy?

**CONNECTEDNESS**

Rent burdens in Long Beach are significant, particularly for Blacks and Latinos

- Housing burden by tenure, race/ethnicity, and nativity: Long Beach City, CA, Rents, 2015

**CONNECTEDNESS**

Car access is more limited in the northeast section of the city

- Percent of households without a vehicle by race/ethnicity: Long Beach City, CA, 2015
ECONOMIC BENEFITS

- Who lives in the region and how is this changing?
- Are residents connected to a strong and the region's assets and opportunities?
- What are the benefits of racial economic inclusion to the broader economy?

Closing racial gaps in employment will likely result in income gains

Income by race/ethnicity: Long Beach City, CA, 2015

THANK YOU!

Resources:
- National Equity Atlas: www.nationalequityatlas.org
- All-in Cities Toolkit: http://allincities.org/toolkit

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Please visit us online at:
www.policylink.org
twitter.com/policylink
facebook.com/policylink

Use an equity frame & data to advance inclusive growth