



**City of Long Beach**  
*Working Together to Serve*

**Memorandum**

**Date:** June 26, 2018  
**To:** Patrick H. West, City Manager *PW*  
**From:** *CB* Craig A. Beck, Director of Public Works  
**For:** Mayor and Members of the City Council  
**Subject:** **Great Peninsula Cleanup Event – June 30, 2018**

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The Department of Public Works (PW), in partnership with Waste Management, Inc., and Algalita Marine Research and Education, will host the Great Peninsula Cleanup event on June 30, 2018 from 9:00 a.m. to 1:00 p.m. at the Long Beach Peninsula. The cleanup will stage at the 72<sup>nd</sup> Place parking lot (see attached flyer).

This family-friendly event focuses on collecting small pieces of litter, like microplastics and expanded polystyrene, through the use of sand sifters. Volunteers will be provided with safety supplies and will work together to sift sand, collecting data about trash on our beach.

Plastic is one of the most prevalent types of litter found on our beaches. This cleanup effort promotes waste prevention and recycling, and informs attendees on the importance of waste reduction.

For more information, including the event flyer, visit [www.longbeach.gov/lbrecycles](http://www.longbeach.gov/lbrecycles).

If you have any questions regarding this matter, please call Diko Melkonian, Environmental Services Bureau Manager, at (562) 570-2856.

CB:DM:EC

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY  
LAURA L. DOUD, CITY AUDITOR  
TOM MODICA, ASSISTANT CITY MANAGER  
KEVIN JACKSON, DEPUTY CITY MANAGER  
REBECCA GARNER, ASSISTANT TO THE CITY MANAGER

# The Great Peninsula Cleanup and Action Day



Saturday - June 30th  
9 a.m. - 1 p.m.  
Park at 72nd and Ocean  
Blvd Lot

*Sift sand for microplastics, learn tools  
to prevent waste in your daily life,  
and help keep our Peninsula clean!*

Sign up at [Algalita.org/great-peninsula-cleanup](https://Algalita.org/great-peninsula-cleanup)

