



Date: June 12, 2018

To: Mayor and Members of the City Council

From: Patrick H. West, City Manager *T.H.W.*

Subject: Update – 2018 Long Beach Lesbian and Gay Pride Celebration and Parade

On May 10, 2018, a memorandum regarding the 2018 Long Beach Lesbian and Gay Pride Celebration and Parade Timeline (attached) was provided to the Mayor and City Council explaining the working relationship between the City and the Long Beach Lesbian and Gay Pride Organization (Pride). The memorandum included ideas Pride could use to reduce costs for their event. With a sufficient amount of time to plan, staff believes there are a number of viable ideas to significantly reduce the overall cost of the event. That said, given the time available, the City was successful in implementing one of the cost savings suggestions related to traffic control, and, ultimately, kept costs low compared to last year, and in line with the estimate provided.

The actual fees for Pride 2018 were within 2 percent, or \$3,111, less than their estimated fees. The final Pride invoice was within 1 percent, or \$1,219, more than last year, which is a significant accomplishment given that costs for Police and Fire personnel increased due to negotiated increases.

City staff will be asking Pride to begin planning for next year's event early so as to capitalize on these opportunities. We stand ready to assist.

CC: CHARLES PARKIN, CITY ATTORNEY
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