Date: February 20, 2018

To: Patrick H. West, City Manager

From: Tracy M. Colunga, Innovation Team Director

For: Honorable Mayor and Members of the City Council

Subject: Nuisance Motels Pilot Program Data

On February 8, 2018, a memorandum regarding the Nuisance Motels Pilot Program was provided to the Mayor and Members of the City Council. Additional data was requested about the nuisance motels and hotels selected. This data is attached for your reference.

If you have any questions regarding the Nuisance Motels Pilot Program, please feel free to contact me at (562) 570-7440, or Tracy.Colunga@longbeach.gov.

Attachment

CC: CHARLES PARKIN, CITY ATTORNEY
    LAURA L. DOUD, CITY AUDITOR
    TOM MODICA, ASSISTANT CITY MANAGER/INTERIM DIRECTOR OF DEVELOPMENT SERVICES
    KEVIN JACKSON, DEPUTY CITY MANAGER
    REBECCA JIMENEZ, ASSISTANT TO THE CITY MANAGER
    DEPARTMENT HEADS
    MONIQUE DE LA GARZA, CITY CLERK (REF FILE #18-0614)
NUISANCE MOTELS IN LONG BEACH

A QUANTITATIVE ANALYSIS OF PUBLIC SAFETY DATA

OFFICE OF THE CITY MANAGER
Overview

- LBPD Data Sources
- Methodology and Limitations
- Results and Recommendations
Data Sources

- Calls for Services
  - Priority 1
  - Priority 2
  - Priority 3

- Incident Reports
  - Part 1
  - Part 2

- Dates analyzed: January 2014 - May 2017
Methodology

- Weights assigned
  - Three variations plus unweighted control
    - Account for missing data

- Index scores for each category → composite

- Standardize by room count
## Results

Weighted by Calls for Service and Incident Type
January 2014 - May 2017

<table>
<thead>
<tr>
<th>Motel/Hotel Name</th>
<th>Address</th>
<th>Calls for Service</th>
<th>Crime Incidents</th>
<th>Total Rooms</th>
<th>Weighted Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stallion Inn</td>
<td>6057 Atlantic Ave.</td>
<td>200</td>
<td>67</td>
<td>14</td>
<td>100.00</td>
</tr>
<tr>
<td>Searle Motel</td>
<td>6124 L.B. Blvd.</td>
<td>224</td>
<td>51</td>
<td>18</td>
<td>68.16</td>
</tr>
<tr>
<td>Luxury Inn</td>
<td>5950 L.B. Blvd.</td>
<td>1,277</td>
<td>186</td>
<td>68</td>
<td>65.96</td>
</tr>
<tr>
<td>Colonial Inn</td>
<td>802 E. PCH</td>
<td>569</td>
<td>130</td>
<td>57</td>
<td>64.69</td>
</tr>
<tr>
<td>Travelodge</td>
<td>80 Atlantic Ave.</td>
<td>495</td>
<td>256</td>
<td>64</td>
<td>47.02</td>
</tr>
<tr>
<td>Greenleaf Hotel</td>
<td>63 Lime Ave.</td>
<td>424</td>
<td>82</td>
<td>45</td>
<td>55.83</td>
</tr>
</tbody>
</table>
Recommendations

Finalized list of six nuisance locations based on LBPD data, spatial distribution/analysis, motel corridors, proximity among locations, and scale of crime activity relative to location size

- Luxury Inn
- Searle Motel
- Colonial Motel
- Travelodge
- Greenleaf Hotel
- Stallion Inn Motel