Date: April 3, 2018

To: Patrick H. West, City Manager

From: Robert G. Luna, Chief of Police

For: Mayor and Members of the City Council

Subject: POLICE DEPARTMENT BODY WORN CAMERA REQUEST FOR PROPOSALS

In 2015, the Police Chief convened an exploratory committee to evaluate new and emerging developments in the Body Worn Camera technology market. After consideration of several factors, including existing City infrastructure and feasibility of implementation, a Request for Proposals (RFP) was issued on May 6, 2015.

Nine proposals were received and reviewed by a selection committee composed of Long Beach Police Department (PD) and Technology and Innovation (TI) Department staff. Three proposers were invited to demonstrate equipment and software. Dell Marketing, L.P., of Round Rock, TX (Dell), in partnership with Utility Associates, Inc. (Utility), was determined to be the most qualified proposer, proving to be the best value to the City based on RFP criteria, which included minimal strain on existing City bandwidth infrastructure and advanced camera software features not provided by other proposers.

A pilot program was initiated in November 2016, and consisted of 40 cameras assigned to West Division patrol officers and supervisors on the afternoon shift. During the pilot program, the South Patrol Division was re-established and the patrol deployment was separated with camera utilization split between both geographical patrol divisions. During this time, Utility also discontinued its business association with Dell and introduced improved, second-generation equipment, networking components, and software, referred to as GEN Z.

The operational pilot program officially concluded in November 2017. Officers continued to utilize the body worn cameras in the field as the results of the program were evaluated. Utility provided PD the opportunity to test and evaluate GEN Z cameras free of charge. Effective February 17, 2018, these cameras were fielded, alongside first-generation camera technology, and the program was expanded to include full deployment of cameras for every shift at the West Division.

After a comprehensive review of both camera models, PD has determined that, while the department believes strongly in the overall value of body worn cameras, the technology used in the pilot programs does not suitably meet the needs of the department and the City. Accordingly, PD will be taking immediate steps to work with the City’s Financial Management and Technology and Innovation Departments to issue a new RFP for body worn cameras this month. The current timeline anticipates the selection of a vendor in May, technology implementation in June, and field deployment of cameras by July. This additional testing effort will significantly expand the deployment of body cameras in the City to include two geographic patrol divisions (comprised of approximately 160 police officers), which is equivalent to a 400 percent increase over PD’s original 40 camera pilot.
Proposals received will be reviewed and evaluated as part of the City’s established procurement process. Upon City Council approval of a new contract, PD will work with the new vendor on implementation, field testing, and evaluation of the new equipment. All efforts are being made to ensure a smooth transition with plans currently in place to guard against an interruption in service coverage during the process.

Maintaining a sustainable and effective body worn camera program, whether as a pilot or permanent program, cannot be accomplished without additional full-time personnel. To continue testing efforts, three additional positions (3.0 FTEs), at an estimated personnel cost of $353,186, are required. The costs for the additional FTEs will be borne by existing vacancy savings. However, this effort, is not sustainable in the long term should body worn camera technology be permanently implemented. Further, staffing needs will increase should body worn camera technology be adopted department-wide, with an estimated annual personnel cost of $1,028,560 for eight positions (8 FTEs).

If you have any questions, please contact me or my Chief of Staff, Commander William LeBaron, at (562) 570-7301.

cc: Charles Parkin, City Attorney
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