City of Long Beach

Working Together to Serve

Memorandum

Date: April 25, 2018

To: Patrick H. West, City Manager

From: John Keisler, Director of Economic Development

For: Mayor and Members of the City Council

Subject: **"Everyone In" Economic Inclusion Listening Tour Update**

On November 7, 2017, the City Council requested the Economic Development Commission and Economic Development Department staff to conduct a deeper assessment of economic inclusion in Long Beach by embarking on the "Everyone In Listening Tour," and by providing further outreach to marginalized segments of the business and working community. Since that time, City staff, with the assistance of expert facilitators, have implemented a series of community conversations to understand the policies, programs, and practices that support these residents, as well as those that produce barriers to employment and wealth-building.

On Thursday, May 17, 2018, the City, in partnership with the Local Initiative Support Coalition, Los Angeles (LISC), will host the first ever "Everyone In Economic Equity Summit" to report on the findings of the Listening Tour (see attached flyer). City Councilmembers, elected officials, and other City staff are invited to attend. Registration for the Summit is free.

Information regarding the date, time, and location of the Summit is provided below:

- Date: Thursday, May 17, 2018
- Time: 8:30 a.m. – 4:00 p.m.
- Location: Long Beach Convention Center, The Promenade

To RSVP online, please utilize one the links below:

- bit.ly/everyoneinsummit
- https://www.eventbrite.com/e/everyone-in-economic-equity-summit-tickets-44041843339.

Please contact John Keisler, Director of Economic Development, by phone (562) 570-5282 or email john.keisler@longbeach.gov with questions.

CC: CHARLES PARKIN, CITY ATTORNEY
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KEVIN LEE, PUBLIC AFFAIRS OFFICER
MONIQUE DE LA GARZA, CITY CLERK (REF FILE #17-1006)
DEPARTMENT HEADS

Keynote Speaker:

DR. MANUEL PASTOR
Director of USC's Program for Environmental and Regional Equity (PERE); Director, USC Center for the Study of Immigrant Integration (CSII)

Keynote Speaker:

VALEISHA BUTTERFIELD JONES
Google's Global Head of Women & Black Community Engagement

CITY OF LONG BEACH & LA LISC PRESENT:

EVERYONE IN ECONOMIC EQUITY SUMMIT

THURSDAY, MAY 17, 2018
8:30AM- 4:00PM
LONG BEACH CONVENTION CENTER
THE PROMENADE

Join local leaders, policymakers, and community partners for a day-long conversation that explores innovative approaches to building a local economy that includes and benefits every Long Beach resident.

TOPICS WILL INCLUDE:

- Strengthening entrepreneurship in diverse communities
- Strategies for advancing financial inclusion & access
- Bringing 'Everyone In' on homeownership
- Fostering equity in new & emerging industries
- Developing the next generation of leaders

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Register for free event tickets at **bit.ly/everyoneinsummit**