Date: September 8, 2017
To: Patrick H. West, City Manager
From: Marie Knight, Director of Parks, Recreation and Marine
For: Mayor and Members of the City Council
Subject: California Coastal Cleanup Day

On Saturday, September 16, 2017, from 9:00 a.m. to 12:00 p.m., Long Beach will celebrate California Coastal Cleanup Day. This annual statewide event draws over 65,000 volunteers with the common goal of keeping our waterways and coastline clean and healthy.

El Dorado Regional Park and Nature Center will partner with the California Coastal Commission to coordinate the cleanup at five sites in Long Beach. This year’s sites include Alamitos Bay Marina, Sea Scout Base (near Mother's Beach), the Peninsula, Belmont Pier, and Cherry Beach. Joining in the effort as site captains are the Aquarium of the Pacific, Seal Beach Yacht Club, the Long Beach Marine Institute, and Clean LB.

Last year, more than 1,000 volunteers in Long Beach removed nearly two tons of debris in just three hours. This year, we are striving to increase the number of participants. We also continue to provide educational materials to the community, with the goal of informing the public about marine debris issues and inspire local environmental stewardship.

We invite you to join us for this great collaborative event. As a community, we can make a positive impact on the health of our local coastline. If you are able to attend, or need further information about the event, please contact Meaghan O'Neill, Supervisor of El Dorado Regional Park and Nature Center, at (562) 570-1746.

ATTACHMENT

CC: Charles Parkin, City Attorney
Laura Doud, City Auditor
Tom Modica, Assistant City Manager
Kevin Jackson, Deputy City Manager
Rebecca Jimenez, Assistant to the City Manager
Department Heads
Gladys Kaiser, Manager, Community Recreation Services
CALIFORNIA COASTAL CLEANUP DAY

SATURDAY, SEPTEMBER 16, 2017
9:00 AM - 12:00 PM

JOIN US IN LONG BEACH:

- ALAMITOS BAY MARINA
- BELMONT PIER
- CHERRY BEACH
- PENINSULA
- SEA SCOUT BASE (NEAR MOTHER’S BEACH)

VISIT LONGBEACH.GOV/NATURECENTER OR CALL 562.570.1745