City of Long Beach
Working Together to Serve

Memorandum

Date: March 28, 2017

To: Patrick H. West, City Manager

From: Amy J. Bodek, Director of Development Services

For: Mayor and Members of the City Council

Subject: **Neighborhood Leadership Program Class of 2017**

The Department of Development Services is pleased to announce that 39 Long Beach residents have been selected to participate in this year's class. The class includes residents from each Council District, including four neighborhood association presidents, a husband and wife team, and a few "legacy" participants – people with a family member who has graduated from a previous class.

The Neighborhood Leadership Program is designed to enhance the skills of grassroots neighborhood leaders. The program focuses on effective communication and teambuilding, as well as developing the skills of neighborhood leaders from all walks of life. The 39 participants will gain public speaking skills, learn about inclusive leadership, grant proposal writing, community resources and a multitude of services offered by the City. The class will complete four class projects in North Long Beach.

Attached is a list of participants, a class schedule, and program brochure. If you have questions regarding this matter, please contact Margaret Madden, Neighborhood Improvement Officer, at (562) 570-6830 or margaret.madden@longbeach.gov.

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P:\Neighborhood Resources\TFF's 2017\TFF NLP2017 New Class Memo v4.docx

ATTACHMENTS: Neighborhood Leadership Program Class of 2017 Participant Roster
Neighborhood Leadership Program Brochure
Neighborhood Leadership Program 2017 Class Schedule

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
TOM MODICA, ASSISTANT CITY MANAGER
ANITRA DEMPSEY, INTERIM DEPUTY CITY MANAGER
REBECCA JIMENEZ, ASSISTANT TO THE CITY MANAGER
OSCAR W. ORCI, DEPUTY DIRECTOR OF DEVELOPMENT
MARGARET MADDEN, NEIGHBORHOOD IMPROVEMENT OFFICER

NEIGHBORHOOD LEADERSHIP PROGRAM
CLASS OF 2017 PARTICIPANT ROSTER

	First Name	Last Name	Council District
1	Jean	Acevedo	2
2	Juan	Arenas-Sanchez	1
3	Rosa	Arguello	1
4	Jenilee	Arnaldo	2
5	Maritza	Avelar	5
6	Tyler	Baldwin	6
7	Mildred	Burge	8
8	Rowena	Cabrera	1
9	Enchantra	Cardenas-Baldwin	6
10	Nubia	Cedeño	3
11	Christian	Vazquez	7
12	Nury	Curtis	2
13	Ye'vette	Deiatra	2
14	Stephanie	Fanalua	1
15	Heidi	Fitzsimmons	5
16	George	Flores	1
17	Hilda	Gaytan	9
18	Jonathan	Gazdecki	2
19	Miguel	Hernandez-Vazquez	9
20	Holly	Hueun	1
21	Gloria	Jaramillo	7
22	Karla	Jimenez-Teran	6
23	Christina	Johnson	5
24	Nali	Knox	4
25	Michael	Macias	6
26	Sybil	Miller	6
27	Julissa	Molina	2
28	Raul	Nario	9
29	Laura	Ochoa	6
30	Cleo	Page	9
31	Magnolia	Rodriguez-Alvarado	6
32	Vivian	Rodriguez-Padilla	2
33	Marlow	Saloj	2
34	Debra	Shelton	9
35	Elisse	Stevanus	3
36	Dewanio	Stiggers	1
37	Camelia	Williams	8
38	Betty	Ys	2
39	Alan	Zimmerman	8

Neighborhood Resource Center

Training, Technology and Resources for Neighborhood Organizations, Neighborhood Leadership Program, Neighborhood Problem Solving

CITY OF LONG BEACH Neighborhood SERVICES

The Neighborhood Leadership Program

Programa de Liderazgo de Vecindarios

កម្មវិធីដឹកនាំសង្គម

City of Long Beach, California

2016 Class funding support provided by: TESORO

100 West Broadway Ste. 550., Long Beach, CA 90802 T 562.570.1010 F 562.570.1016
TDD 562.570.6793 www.longbeach.gov/lbds/neighborhood_services

What is the Neighborhood Leadership Program?

The Neighborhood Leadership Program is offered by the City of Long Beach Neighborhood Services Bureau. This five (5) month multilingual program assists grassroots residents and provides them with the skills, knowledge and resources they need to make a difference in the quality of life of our community.

This program is **free** to participants and is partially funded through the Federal Community Development Block Grant (CDBG) Program.

This Program Will Help You:

- Improve your communication skills
- Recognize the benefits of diversity
- Create innovative solutions for improving your neighborhood
- Identify resources and partnerships
- Apply for grants
- Plan and complete a community project
- Gain confidence as a public speaker

Meet Long Beach Decision-makers:

- Community, Government and Non-Profit Leaders
- Neighborhood Leadership Program Alumni

¿Que es el Programa de Liderazgo de Vecindarios?

El Programa de Liderazgo de Vecindarios es ofrecido por el Buró de Servicios del Vecindario de la Ciudad de Long Beach. Este programa multilingüe, con una duración de cinco (5) meses, asiste a los residentes de base y les proporciona las habilidades, conocimientos y recursos que necesitan para hacer una diferencia en la calidad de vida de nuestra comunidad.

Este programa es **gratuito** para los participantes y es financiado parcialmente a través del programa de Subvención Federal de Desarrollo Comunitario (CDBG).

Este Programa le Ayudará a:

- Mejorar sus habilidades de comunicación
- Reconocer los beneficios de la diversidad
- Crear soluciones innovadoras para mejorar su vecindario
- Identificar recursos y alianzas
- Solicitar concesiones de fondos
- Planificar y llevar a cabo un proyecto comunitario
- Adquirir confianza como orador publico

Conozca las Personas que Toman las Decisiones en Long Beach:

- Lideres de la Comunidad, del Gobierno y de Organizaciones no lucrativas
- Ex-Alumnos del Programa de Liderazgo de Vecindarios

អ្វីទៅជាកម្មវិធីដឹកនាំសង្គម?

កម្មវិធីដឹកនាំសង្គមធ្វើឡើងដោយទីក្រុងឡងបិ
ីចការិយាល័យកិច្ចការបំរើសង្គម។ ជាកម្មវិធីចំនួន ៥ខែ រ
ៀបចំជាពហុភាសាដើម្បីប្រជាជនដែលរស់នៅទីក្រុងឡងបិ
ិចក្នុងការបង្កើនបច្ចេកទ្ទេស, ចំណេះនិងប្រភពនានេ-
ដីម្បីដោះស្រាយបញ្ហាសង្គម។

កម្មវិធីនេះលោកចូលសិក្សាដោយមិនបាច់បង់ប្រាក់ដែលឧបត្ថម្ភឡើងដោ
យថវិកាសហព័ន្ធ

កម្មវិធីនេះនឹងជួយលោកអ្នក:

-បង្កើនបច្ចេកទ្ទេសលើការប្រាស្រ័យទាក់ទង
-ទទួលស្គាល់ពីកំរៃនៃពហុវប្ផធម៏
-បង្កើតការដោះស្រាយធ្វើឲ្យភ្ជមិស្ថានមានការវិវឌ្ឍន៏
-ដឹងពីប្រភពនិងសហការ
-ដាក់ពាក្យសុំថវិកា
-គ្រោងនិងបញ្ចប់ន្ទូវកម្មវិធី
-ជឿជាក់ក្នុងការនិយាយទៅកាន់សាធារណ:

ជ្ជបជាមួយនឹងអ្នកសម្រេចកិច្ចការ ឲ្យទីក្រុងឡងប៊ីច
-ចៅហ្វាយក្រុង-ចៅសង្កាត់
-អ្នកដឹកនាំសង្គមនិងអង្គការនានា

Renee Rios
Class of 2014

"The NLP Program has provided me resources that have benefited myself and my neighborhood association."

"កម្មវិធីដឹកនាំសង្គមបានផ្តល់នូវពត៌មានអំពីប្រភពនានាដែលជាកំរៃសម្រាប់រូបខ្ញុំ និងសមាគ-
មនៅក្នុងភូមិ របស់ខ្ញុំ ។"

"El programa de NLP me ha proporcionado los recursos que beneficiaron a mi y a mi asociación de vecinos."

What is the Time Commitment?

The time commitment for the Neighborhood Leadership Program is intensive. Training sessions are held twice per month for five (5) months and includes a weekend retreat and another full Saturday session. Participants are expected to attend ALL sessions. See the application for specific dates and times.

Participants will also be expected to meet outside of regular class time for projects that will be conducted in a specific Long Beach neighborhood.

¿Cuánto Tiempo Tienes que Dedicarle?

El compromiso de tiempo para el Programa de Liderazgo de Vecindarios es intensivo. Las sesiones de capacitación se llevan acabo dos veces al mes durante cinco (5) meses e incluye un retiro de fin de semana y además de otra sesión de un Sábado completo. Los participantes deberán asistir a TODAS las sesiones. Vea la solicitud para las fechas y las horas específicas.

También se espera que los participantes se reúnan fuera del horario de clases para los proyectos que se llevaran a cabo en un vecindario especifico de Long Beach.

តើត្រូវចំណាយពេលប៉ុន្មាន?

ការដាក់ខ្ជួនដាក់កាយលើការសិក្សាក្នុងកម្មវិធីដឹកនាំសង្គមគឺជាការសំខាន់ណាស់។ ការសិក្សាធ្វើម្តើង ចំនួនពីរដងក្នុងមួយខែហើយក្នុងរយៈវេលាចំនួន៥ខែ និងរាប់ទាំងការចេញដំណើរទៅគេងនៅជ:ុនា ថ្ងៃសៅរ៍។ អ្នកសិក្សាសង្ឃឹមថានឹងចូលរួមគ្រប់ថ្នាក់ទាំងអស់។ សូមមើលកាលវិភាគនិងពេលវេលា។

អ្នកចូលទៅសិក្សានឹងជួនកាលត្រូវជួបជុំនៅកន្លែងណាមួយដើម្បីធ្វើគំរោងកិច្ចការនៅតាមភូមិក្នុងទីក្រុងឡងប៊ីច។

Tommie Simmons
Class of 2012

"NLP has helped me with my public speaking BIG TIME! It has also helped me with staying connected with other resources in my community."

"កម្មវិធីដឹកនាំសង្គមជួយរូបខ្ញុំឱ្យចេះនិយាយទៅកាន់សាធារណជន **អស្ចារ្យណាស់** ។ ហើយក៏បានជួយដើម្បីឱ្យ
ពួកយើងផ្សារភ្ជាប់គ្នា ជាមួយនឹងប្រភពនានាដើម្បីដោះស្រាយដល់សង្គមរបស់យើង ។"

"NLP me ha ayudado muchísimo en hablar en publicó. También me ha conectado a estar conectado con otros recursos en mi comunidad."

Who Can Apply?

You may apply if you:

- Live in Long Beach,
- Are at least 18 years old,
- Complete and submit an application by the deadline,
- Submit a letter of recommendation about your recent volunteer experience.

¿Quién Puede Aplicar?

Puede presentar su solicitud si usted:

- Vive en Long Beach,
- Tiene por lo menos 18 años de edad,
- Llena y presenta su solicitud en el plazo establecido
- Presenta una carta de recomendación referente a su reciente experiencia como voluntario.

លោកអ្នកគួរដាក់ពាក្យ:

- រស់នៅក្នុងទីក្រុងឡុងប៊ីច
- អាយុយ៉ាងតិច ១៨ឆ្នាំឡើងទៅ
- បំពេញសំណុំពាក្យយកទៅដាក់ឲ្យបានទាន់ពេល
- ភ្ជាប់មកជាមួយនូវសំបុត្រនណាដែលគេសរសេរសរសើពីគុណសម្បត្តិរបស់អ្នក

Class Projects: The Team Approach

Class members will work in teams with other developing leaders to:

- Recognize neighborhood assets, challenges, and opportunities
- Practice your interpersonal skills
- Develop a project into a grant proposal
- Complete a project along a major Long Beach business corridor

This process was created to help you develop the skills and confidence to create change in your neighborhood.

Other Program Benefits

- Join an established network of neighborhood leaders
- Spanish and Khmer translation
- Gain information and resources that you can use for future neighborhood activities
- Mini-grants for projects
- Make new friends

គម្រោងកិច្ចការពេលសិក្សា: កិច្ចការធ្វើឡើងជាក្រុម

ធ្វើការនៅតាមក្រុមជាមួយអ្នកដទៃដើម្បីបង្កើនទ្រព្យភាពជឹកនាំ:

- ទទួលស្គាល់ទ្រព្យសម្បត្តិដែលមានក្នុងភូមិ,ប្រឈមមុខ,ជោគវាសនា
- អនុវត្តន៍ទ្រឹបច្ចេកទ្ទេសរបស់ខ្លួន
- ធ្វើគំរោងការនិងសរសេរពាក្យរកថវិកាធ្វើគំរោង
- ធ្វើគំរោងនៅតាមដងផ្លូវផ្នែកតំបន់ពាណិជ្ជកម្មណាមួយ

ដំណើរនេះគឺដើម្បីបង្កើនទ្រព្យភាពជឹកនាំដើម្បីធ្វើ ឲ្យភូមិរបស់លោកអ្នកកាន់តែមានភាពរុងរឿង

Proyectos de Clase: Enfoque de Equipo

Los miembros de la clase trabajaran en equipo con otros lideres en desarrollo para:

- Reconocer los bienes en el vecindario, retos y oportunidades
- Practicar sus habilidades interpersonales
- Desarrollar un proyecto en una propuesta para una beca de fondos
- Completar un proyecto a lo largo de un corredor comercial de Long Beach

Otros Beneficios del Programa

- Unirse a una red establecida de líderes de vecindario
- Traducción al Español y Khmer
- Obtenga información y recursos que puede utilizar para las actividades futuras del vecindario
- Mini-becas de fondos para proyectos
- Hacer nuevos amigos

កំណែពីកម្មវិធីផ្សេងៗ

- ចូលរួមនិងដាក់បណ្តាញជាមួយនឹងអ្នកដឹកនាំដទេទៀត
- បកប្រែជាភាសាខ្មែរនិងស្ប៉ានីស
- ទទួលនូវបច្ចេកទ្ធេស និងចំណេះវិជ្ជា សម្រាប់ការប្រើនូវព្រឹត្តិការណ៍ក្នុងសង្គម
- គំរោងកម្មវិធីតូចមួយ
- រកជួបមិត្តថ្មី

How Do I Apply?

Pick up an application at this location:

Neighborhood Services Bureau
Neighborhood Resource Center
100 W. Broadway, Ste 550
Long Beach, CA 90802

Please call (562) 570-1010 to request an application.

Submit an application along with one (1) letter of recommendation from a leader of a Long Beach organization, such as:

- Neighborhood Association,
- Business, Community or Professional Organization,
- City of Long Beach Department,
- Organized Religious Group,
- Neighborhood Leadership Program Alumni.

Colleen McDonald
Class of 2005

"NLP has helped me lead clean-ups, tree plantings, and serve on the Wrigley Neighborhood Association Board for 7 years. I can also speak at City Council meetings, lead neighborhood meetings, and produce newsletters."

"កម្មវិធីដឹកនាំសង្គមជួយខ្ញុំឱ្យចេះរៀបចំធ្វើការបោសសំអាតភូម,ដាំដើមឈើ និងធ្វើឱ្យខ្ញុំក្លាយ ជាអ្នកដឹកនៃសាមាគមទ្រឹកគ្ឌី, ចេះដឹកនាំចាត់ចែងធ្វើការប្រជុំ,

"NLP me ha ayudado a conducir limpiezas, plantación de arboles y servir en la mesa directiva de la Asociación de vecinos Wrigley durante 7 años. Yo puedo hablar en reuniones de consejo, reuniones en el vecindario, y producir boletines.

¿Cómo Puedo Aplicar?

Recoja su solicitud en la siguiente ubicación:

Buró de Servicios de Vecindarios
Centro de Recursos de Vecindarios
100 W. Broadway, Ste 550
Long Beach, CA 90802

Favor de llamar a (562) 570-1010 para recibir una aplicación.

Presente su solicitud junto con una (1) carta de recomendación de un líder de una organización de Long Beach, como:

- Una Asociación de Vecindario,
- Una Organización ya sea Comercial, Comunitaria, o Profesional,
- Un Departamento de la Ciudad de Long Beach,
- Un Grupo Religioso Organizado,

ទៅយកសំណុំពាក្យនៅតាម៖

ក្រសួងអភិវឌ្ឍន ការិយាល័យកិច្ចការបំរើសង្គម
មជ្ឈមណ្ឌលប្រភពសេវាកម្មសម្រាប់អ្នកភូមិ
100 W. Broadway, Ste 550
Long Beach, CA 90802

សំណុំពាក្យត្រូវដោយភ្ជាប់មកជាមួយនឹងលិខិតដែលគ្នើការបញ្ជ
ាក់ពីគុណសម្បត្តិរបស់លោកអ្នក
ដែលធ្វើឡើងអំពីនរណាម្នាក់មកពី

- សមាគមនៅក្នុងភូមិ
- សមាគមពាណិជ្ជកម្ម,សហគម ឬអង្គការអាជីវកម្មណាមួយ
- ក្រសួងណាមួយរបស់ទីក្រុងឡុងប៊ីច
- ក្រុមសាសនាណាមួយ
- អ្នកដែលសិក្សាចប់ពិកម្មវិធីដឹកនាំណាម្នាក់

City of Long Beach
Neighborhood Services Bureau
Neighborhood Resource Center
100 West Broadway Ste. 550
Long Beach CA 90802

This information is available in an alternative format by request to Meg Rau at (562) 570-3807.

Esta información esta disponible en un formato alternativo por petición a Meg Rau al (562) 570-3807.

ពត៌មាននេះអាចទទួលបានជាទម្រង់ផ្សេងទៀតដោយទូរស័ព្ទទៅកាន់

ការិយ៍យកិច្ចការបំរើសង្គមតាមរយៈលេខ ៥៦២-៥៧០-៣៨០៧

Neighborhood Leadership Program
2017 Class Schedule

Session 1: Orientation - Mandatory
Long Beach Community Hospital – Auditorium
1720 Termino Ave. Long Beach, CA 90804
Thursday, March 9, 2017
5:30 p.m. - 9:00 p.m.

Session 2: Conflict Management & Group Dynamics
Long Beach Community Hospital – Auditorium
1720 Termino Ave. Long Beach, CA 90804
Thursday, March 23, 2017
6:00 p.m. - 9:00 p.m.

Session 3: Weekend Retreat: Human Relations & Team Building
MANDATORY
Miller Family Health Education Center
3820 Cherry Ave. Long Beach, CA 90807
Saturday, April 1, 2017 at 9:00 a.m. - 9:00 p.m.
Sunday, April, 2017 at 9:00 a.m. - 3:00 p.m.

Session 4: Project Skills & City Resources
Long Beach Community Hospital – Auditorium
1720 Termino Ave. Long Beach, CA 90804
Thursday, April 13, 2017
6:00 p.m. - 9:00 p.m.

Teambuilding Sessions – Mandatory
Location: TBA
Session 1: Friday, April 14, 2017 at 5:30 p.m. - 7:30 p.m.; or
Session 2: Saturday, April 15, 2017 at 10:00 a.m. - noon; or
Session 3: Saturday, April 15, 2017 at 2:00 p.m. - 4:00 p.m.; or
Session 4: Wednesday, April 19, 2017 at 5:30 p.m. - 7:30 p.m.; or
Session 5: Thursday, April 20, 2017 at 5:30 p.m. - 7:30 p.m.; or
Session 6: Friday, April 21, 2017 at 5:30 p.m. - 7:30 p.m.; or
Session 7: Saturday, April 22, 2017 at 10:00 a.m. - noon or
Session 8: Saturday, April 22, 2017 at 2:00 p.m. - 4:00 p.m.

Session 5: Neighborhood Leadership Program
Community Projects Grant-Request for Funding (NLP-CPG-RFP)
Long Beach Community Hospital – Auditorium
1720 Termino Ave. Long Beach, CA 90804
Thursday, April 27, 2017
6:00 p.m. - 9:00 p.m.

Session 6: Day of Discovery
Long Beach Rescue Mission
1335 Pacific Ave. Long Beach CA, 90813
Saturday, May 13, 2017
8:00 a.m. - 3:00 p.m.

Session 7: Fundraising & Grant Writing
Long Beach Community Hospital – Auditorium
1720 Termino Ave. Long Beach, CA 90804
Thursday, May 25, 2017
6:00 p.m. - 9:00 p.m.

Session 8: Event / Project Planning
Long Beach Community Hospital – Auditorium
1720 Termino Ave. Long Beach, CA 90804
Thursday, June 8, 2017
6:00 p.m. - 9:00 p.m.

Session 9: Marketing & Public Relations
Long Beach Community Hospital – Auditorium
1720 Termino Ave. Long Beach, CA 90804
Thursday, June 22, 2017
6:00 p.m. - 9:00 p.m.

Session 10: NLP-CPG-RFP Recommendations & Conditions / Project Working Session
Long Beach Community Hospital – Auditorium
1720 Termino Ave. Long Beach, CA 90804
Thursday, July 6, 2017
6:00 p.m. - 9:00 p.m.

Session 11: Public Speaking & Graduation Preparation
Long Beach Community Hospital – Auditorium
1720 Termino Ave. Long Beach, CA 90804
Thursday, July 20, 2017
6:00 p.m. - 9:00 p.m.

Session 12: City Hall Visit & Program Debrief
City Council Chambers
333 W. Ocean Blvd.
Tuesday, August 1, 2017
4:30 p.m. - 7:30 p.m.

Session 13: Graduation
Location - TBA
Saturday, August 19, 2017
1:00 p.m. - 4:00 p.m.