Date: March 16, 2017

To: Patrick H. West, City Manager

From: Kelly Colopy, Director of Health and Human Services

For: Mayor and Members of the City Council

Subject: Invitation to the 2017 Public Health Week Conference

The Long Beach Department of Health and Human Services (Health Department), in collaboration with Long Beach Cares, a 501 (c) (3) nonprofit organization that promotes and supports the importance and value of public health, cordially invites you and your staff to attend the 2017 Public Health Week Conference.

This 4th Annual Conference, held in recognition of National Public Health Week, takes place on April 13, 2017, from 8:00 a.m. – 5:00 p.m., at the Long Beach Airport Marriott. The theme this year is “Generation Public Health.” This is a one-of-a-kind event, which impacts public health and human services planning, policy, delivery, response, and operations throughout the Greater Long Beach area. We expect the 2017 Public Health Conference to attract nearly 500 participants, including business and community leaders, healthcare professionals, elected officials, and key stakeholders of public and private sector agencies.

Topics for Generation Public Health include new approaches to chronic disease treatment, mental health care and violence prevention; multi-agency coordinated responses to homelessness; emerging infectious diseases; training the next generation of healthcare professionals; access to health care in a challenging time, and integrating equity into health policy and program delivery.

If you or your staff are interested in attending, please register by April 6, 2017, at 2017LBPHC.EVENTBRITE.COM.

Should you have any questions, please contact Sandy Wedgeworth, Event Coordinator, at (562) 570-4376, or by email at sandy.wedgeworth@longbeach.gov, or feel free to contact me at (562) 570-4016.

Attachment

cc: Charles Parkin, City Attorney
Laura L. Doud, City Auditor
Douglas Haubert, City Prosecutor
Tom Modica, Assistant City Manager
Anitra Dempsey, Interim Deputy City Manager
Rebecca Jimenez, Assistant to the City Manager
Department Heads
LONG BEACH DEPARTMENT OF HEALTH & HUMAN SERVICES IN COLLABORATION WITH LONG BEACH CARES PRESENTS

"GENERATION PUBLIC HEALTH"
2017 LONG BEACH PUBLIC HEALTH CONFERENCE

THURSDAY APRIL 13, 2017
8:00 AM - 5:00 PM
LONG BEACH AIRPORT MARRIOTT
4700 AIRPORT PLAZA DR.
LONG BEACH, CA 90815
REGISTER ONLINE TODAY!
2017LBPHC.EVENTBRITE.COM

SPECIAL TOPICS INCLUDE:
• Equity & Social Determinants of Health
• Generational Leaders & Learners
• Violence Prevention
• Safe Neighborhoods
• Innovations in Public Health
• Emerging Infections & Communicable Diseases

For more information visit:
LBPUBLICHEALTHWEEK.COM

Follow us @LBHealthDEPT #2017LBPHC

CONFERENCE REGISTRATION FORM
Complete and return this form to SANDY WEDGEWORTH, sandy.wedgeworth@longbeach.gov by April 6, 2017.

| NAME | ____________________________________________________________________________ |
| BUREAU | ____________________________________________________________________________ |
| PROGRAM | ____________________________________________________________________________ |
| CONTACT NUMBER | ____________________________________________________________________________ |
| E-MAIL | ____________________________________________________________________________ |
| LUNCH OPTION | ☐ BEEF ☐ CHICKEN ☐ FISH ☐ VEGETARIAN ☐ NO LUNCH |