



**City of Long Beach**  
*Working Together to Serve*

**Memorandum**

Date: March 1, 2017  
To: Patrick H. West, City Manager *T.M.W.*  
From: John Gross, Director of Financial Management *J.G.*  
For: Mayor and Members of the City Council  
Subject: **Progress Update for Report on Local Preference and Outreach Efforts**

On August 9, 2016, the City Council asked staff to describe the City's comprehensive plan to recruit and include Long Beach businesses in all contracts and purchasing opportunities. The City Council also requested that staff benchmark the City's existing efforts against those of other public agencies.

This report, which is being handled by the Business Services Bureau of the Financial Management Department, is in active development. Staff has conducted research on the local preference programs of other cities and is evaluating ways in which we can strengthen our current efforts to include our local business community in City of Long Beach procurements. Progress on this report has proceeded slowly due to vacancy of the Business Services Bureau Manager position shortly after this request was made, and the diversion of much of the Bureau's staff resources to medical marijuana implementation. It is anticipated that the report will be provided to the City Council in April.

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CC: TOM MODICA, ASSISTANT CITY MANAGER  
ANITRA DEMPSEY, INTERIM DEPUTY CITY MANAGER  
REBECCA JIMENEZ, ASSISTANT TO THE CITY MANAGER  
CITY CLERK (REF. FILE #16-0719)