**City of Long Beach**
*Working Together to Serve*

**Memorandum**

Date: January 26, 2017

To: Patrick H. West, City Manager

From: Amy J. Bodek, Director of Development Services

For: Mayor and Members of the City Council

Subject: **Alcohol Nuisance Abatement Ordinance Update – Implementation Status**

On August 6, 2013, the City Council approved the Alcohol Nuisance Abatement Ordinance (ANAO) regulating legal nonconforming businesses selling beer, wine and distilled spirits for off-site consumption (liquor stores). The intent of ANAO is to alleviate nuisance activities associated with the sale of alcohol and encourage all existing liquor stores to operate in a manner that is mutually beneficial to residents and business owners. The standards set forth in the Ordinance require liquor stores throughout the City to ensure that measures are taken to improve aesthetic appearance, promote safety, and enable access. Requirements include a security system that is linked to the Police Department via IP address, removal of exterior security bars and gates, new exterior lights, and visible street addresses; as well as removal of pay phones, elimination of excess signage and coolers from window space, new exterior paint, and removal of all graffiti within 24 hours.

The first phase of implementation, which started on January 10, 2014, resulted in a deemed approved status for 23 previously non-conforming liquor stores in Council Districts 8 and 9. After successful completion of phase one, the City Council directed staff on May 12, 2015, to further implement the Ordinance citywide (Exhibit A – Type 21 Locations).

On July 8, 2015, the second phase of implementation started with Council District 2, which had the most nonconforming liquor stores. This phase included 16 liquor stores in Council District 2, and three liquor stores located in Council District 1. To date, 17 of the 19 liquor stores in this phase have been deemed approved, and the remaining two liquor stores have plans in place to obtain approval by the end of February 2017.

On May 6, 2016, the third phase of implementation began with the 14 remaining liquor stores in Council District 1. To date, 8 of the 14 liquor stores have been deemed approved. The remaining six liquor stores requested additional time to make the required changes. It is anticipated that all liquor stores with outstanding improvements will obtain approval by the end of February 2017.

Staff will initiate the fourth phase of implementation in Council District 7, beginning the first week of January 2017 for 13 legal nonconforming liquor stores. Further, staff will continue to monitor the eight businesses with outstanding issues to ensure compliance by the end of February 2017. If the remaining nonconforming stores still have not made

progress, or shown effort to comply with the ANAO provisions by the end of February, they will be subject to a due process hearing before the Site Plan Review Committee, and a possible revocation of their Type 21 liquor license. Phase five, which will focus on District 6 properties, is expected to commence in the summer of 2017.

The implementation of the ANAO has resulted in two Planning awards: the Award of Excellence at the 2016 Los Angeles Chapter of the American Planning Association, and the Award of Excellence for Implementation at the 2016 State of California, American Planning Association. The awards received for implementation of the ANAO and the attached before-and-after pictures (Exhibit B) demonstrate how successful the Ordinance has been. The improvements to the aesthetics required at each liquor store include, but are not limited to, the removal of excessive window signage, security bars, window blockage, pay phones, and the installation of improved video surveillance and lighting systems. A number of liquor stores have reduced and/or relocated signage from windows, repainted, and pressure washed the sidewalk in front of the store. They have also provided the Police Department with access to their on-line video surveillance systems.

For further information regarding this matter, please call Amy Bodek, Director of Development Services, at (562) 570-6428.

AJB LT SV
P:\EXOFC\TFF\2017\1 26 17 ANAO 4TH PHASE DISTRICT 7 DOC

ATTACHMENTS: EXHIBIT A – TYPE 21 LOCATIONS
EXHIBIT B – BEFORE AND AFTER PICTURES

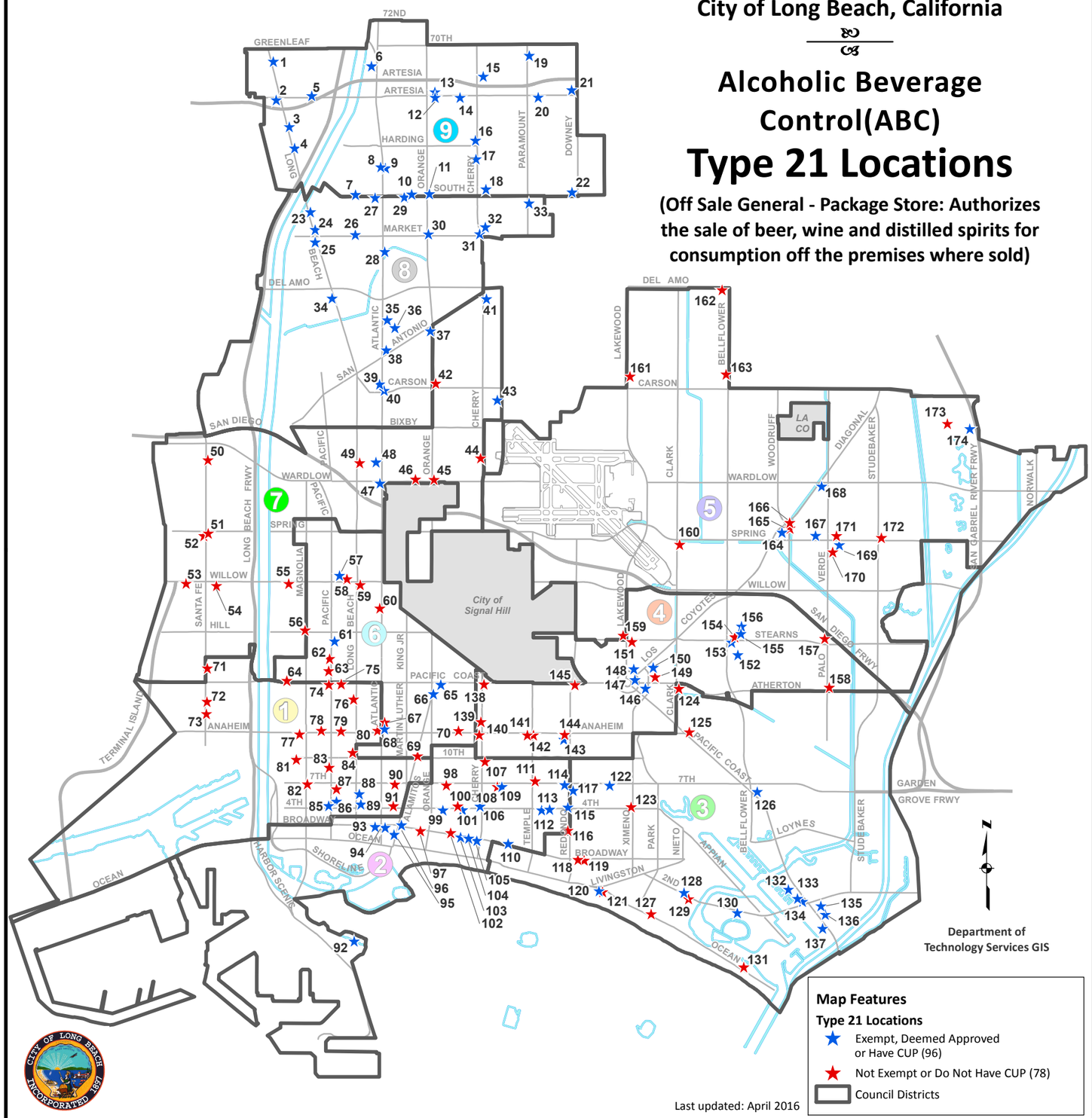
CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
TOM MODICA, ASSISTANT CITY MANAGER
ANITRA DEMPSEY, INTERIM DEPUTY CITY MANAGER
REBECCA JIMENEZ, ASSISTANT TO THE CITY MANAGER
LINDA TATUM, PLANNING BUREAU MANAGER

# City of Long Beach, California

## Alcoholic Beverage Control(ABC)

# Type 21 Locations

**(Off Sale General - Package Store: Authorizes the sale of beer, wine and distilled spirits for consumption off the premises where sold)**




BLUE: Exempt, Deemed Approved or Have CUP

RED: Not Exempt or Do Not Have CUP

| Index # | CD | Address |
|---|---|---|
| 71 | 1 | 1908 Santa Fe Ave |
| 72 | 1 | 1574 Santa Fe Ave |
| 73 | 1 | 1488 Santa Fe Ave |
| 74 | 1 | 200 W Pacific Coast Hwy |
| 75 | 1 | 100 E Pacific Coast Hwy |
| 76 | 1 | 1611 Long Beach Blvd |
| 77 | 1 | 550 W Anaheim St |
| 78 | 1 | 301 W Anaheim St |
| 79 | 1 | 1310 Pine Ave |
| 80 | 1 | 543 E Anaheim St |
| 81 | 1 | 949 Daisy Ave |
| 82 | 1 | 658 Magnolia Ave |
| 83 | 1 | 857 Pacific Ave |
| 84 | 1 | 1033 Long Beach Blvd |
| 85 | 1 | 421 Pacific Ave |
| 86 | 1 | 443 Pine Ave |
| 87 | 1 | 601 Pine Ave |
| 88 | 1 | 596 Long Beach Blvd |
| 89 | 1 | 450 Long Beach Blvd |
| 90 | 1 | 742 E 7th St |
| 91 | 1 | 725 E 4th St |
| 92 | 2 | 1126 Queens Hwy |
| 93 | 2 | 146 Linden Ave |
| 94 | 2 | 600 E Broadway |
| 95 | 2 | 85 Alamitos Ave |
| 96 | 2 | 919 E Broadway |
| 97 | 2 | 1112 E Broadway |
| 98 | 2 | 1360 E 7th St |
| 99 | 2 | 1298 E 4th St |
| 100 | 2 | 1601 E 4th St |
| 101 | 2 | 1642 E 4th St |
| 102 | 2 | 1501 E Broadway |
| 103 | 2 | 1700 E Broadway |
| 104 | 2 | 1770 E Broadway |
| 105 | 2 | 211 Cherry Ave |
| 106 | 2 | 1953 E 4th St |
| 107 | 2 | 2038 E 10th St |
| 108 | 2 | 2218 E 7th St |
| 109 | 2 | 2300 E 7th St |
| 110 | 2 | 2435 E Broadway |
| 111 | 2 | 2807 E 7th St |
| 112 | 2 | 2930 E 4th St |
| 113 | 2 | 3036 E 4th St |
| 114 | 2 | 3300 E 7th St |
| 115 | 2 | 401 Redondo Ave |
| 116 | 2 | 311 Redondo Ave |
| 117 | 3 | 644 Redondo Ave |
| 118 | 3 | 3500A E Broadway |
| 119 | 3 | 220 Loma Ave |
| 120 | 3 | 3900 E Ocean Blvd |
| 121 | 3 | 3950 E Ocean Blvd |
| 122 | 3 | 4000 E 7th St |
| 123 | 3 | 4337 E 4th St |
| 124 | 3 | 1750 Clark Ave |
| 125 | 3 | 5201 E Pacific Coast Hwy |
| 126 | 3 | 650 N Bellflower Blvd |
| 127 | 3 | 12 Granada Ave |
| 128 | 3 | 5297 E 2nd St |
| 129 | 3 | 5340 E 2nd St |
| 130 | 3 | 5670 E 2nd St |
| 131 | 3 | 54 62nd Pl |
| 132 | 3 | 6290 E Pacific Coast Hwy |
| 133 | 3 | 6255 E 2nd St |
| 134 | 3 | 6265 E 2nd St |
| 135 | 3 | 6451 E Pacific Coast Hwy |
| 136 | 3 | 6521 E Pacific Coast Hwy |
| 137 | 3 | 6550 E Pacific Coast Hwy |

| Index # | CD | Address |
|---|---|---|
| 138 | 4 | 2002 E Pacific Coast Hwy |
| 139 | 4 | 1391 Cherry Ave |
| 140 | 4 | 1934 E Anaheim St |
| 141 | 4 | 2700 E Anaheim St |
| 142 | 4 | 2800 E Anaheim St |
| 143 | 4 | 3210 E Anaheim St |
| 144 | 4 | 3300 E Anaheim St |
| 145 | 4 | 3434 E Pacific Coast Hwy |
| 146 | 4 | 1755 Ximeno Ave |
| 147 | 4 | 4400 Los Coyotes Dia |
| 148 | 4 | 1930 N Lakewood Blvd |
| 149 | 4 | 1890 Ximeno Ave |
| 150 | 4 | 1820 Ximeno Ave |
| 151 | 4 | 4360 E Stearns St |
| 152 | 4 | 2080 N Bellflower Blvd |
| 153 | 4 | 2130 N Bellflower Blvd |
| 154 | 4 | 5545 E Stearns St |
| 155 | 4 | 2222 N Bellflower Blvd |
| 156 | 4 | 2270 N Bellflower Blvd |
| 157 | 4 | 2221 Palo Verde Ave |
| 158 | 4 | 1818 Palo Verde Ave |
| 159 | 5 | 2265 N Lakewood Blvd |
| 160 | 5 | 2950 Clark Ave |
| 161 | 5 | 4172 Norse Way |
| 162 | 5 | 5442 E Del Amo Blvd |
| 163 | 5 | 4177 N Bellflower Blvd |
| 164 | 5 | 5949 E Spring St |
| 165 | 5 | 3020 Woodruff Ave |
| 166 | 5 | 3122 Los Coyotes Dia |
| 167 | 5 | 6235 E Spring St |
| 168 | 5 | 3380 Los Coyotes Dia |
| 169 | 5 | 6436 E Spring St |
| 170 | 5 | 6400 E Spring St |
| 171 | 5 | 6501 E Spring St |
| 172 | 5 | 3014 N Studebaker Rd |
| 173 | 5 | 7400 Carson Blvd |
| 174 | 5 | 7480 Carson Blvd |
| 57 | 6 | 101 E Willow St |
| 58 | 6 | 233 E Willow St |
| 59 | 6 | 300 E Willow St |
| 60 | 6 | 2395 Atlantic Ave |
| 61 | 6 | 2120 Pacific Ave |
| 62 | 6 | 1995 Pacific Ave |
| 63 | 6 | 1895 Pacific Ave |
| 64 | 6 | 729 W Pacific Coast Hwy |
| 65 | 6 | 1250 E Pacific Coast Hwy |
| 66 | 6 | 1700 Alamitos Ave |
| 67 | 6 | 1428 Atlantic Ave |
| 68 | 6 | 1320 Atlantic Ave |
| 69 | 6 | 1012 Alamitos Ave |
| 70 | 6 | 1601 E Anaheim St |

| Index # | CD | Address |
|---|---|---|
| 41 | 7 | 4700 Cherry Ave |
| 42 | 7 | 4128 Orange Ave |
| 43 | 7 | 2250 E Carson St |
| 44 | 7 | 3601 Cherry Ave |
| 45 | 7 | 3400 Orange Ave |
| 46 | 7 | 1069 E Wardlow Rd |
| 47 | 7 | 3397 Atlantic Ave |
| 48 | 7 | 3575 Atlantic Ave |
| 49 | 7 | 3580 Long Beach Blvd |
| 50 | 7 | 3606 Santa Fe Ave |
| 51 | 7 | 2990 Santa Fe Ave |
| 52 | 7 | 2943 Santa Fe Ave |
| 53 | 7 | 2000 W Willow St |
| 54 | 7 | 1500 W Willow St |
| 55 | 7 | 734 W Willow St |
| 56 | 7 | 2201 Magnolia Ave |
| 23 | 8 | 5602 Long Beach Blvd |
| 24 | 8 | 5440 Long Beach Blvd |
| 25 | 8 | 5351 Long Beach Blvd |
| 26 | 8 | 301 E Market St |
| 27 | 8 | 494 E South St |
| 28 | 8 | 5280 Atlantic Ave |
| 29 | 8 | 938 E South St |
| 30 | 8 | 5402 Orange Ave |
| 31 | 8 | 5401 Cherry Ave |
| 32 | 8 | 5450 Cherry Ave |
| 33 | 8 | 5660 N Paramount Blvd |
| 34 | 8 | 4935 Long Beach Blvd |
| 35 | 8 | 4570 Atlantic Ave |
| 36 | 8 | 4550 Atlantic Ave |
| 37 | 8 | 4507-09 Orange Ave |
| 38 | 8 | 4402 Atlantic Ave |
| 39 | 8 | 4121 Atlantic Ave |
| 40 | 8 | 4100 Atlantic Ave |
| 1 | 9 | 6900 Long Beach Blvd |
| 2 | 9 | 106 W Artesia Blvd |
| 3 | 9 | 6350 Long Beach Blvd |
| 4 | 9 | 6176 Long Beach Blvd |
| 5 | 9 | 299 E Artesia Blvd |
| 6 | 9 | 6841 Atlantic Ave |
| 7 | 9 | 301 E South St |
| 8 | 9 | 6031 Atlantic Ave |
| 9 | 9 | 6000 Atlantic Ave |
| 10 | 9 | 1045 E South St |
| 11 | 9 | 1201 E South St |
| 12 | 9 | 1302 E Artesia Blvd |
| 13 | 9 | 1313 E Artesia Blvd |
| 14 | 9 | 1710 E Artesia Blvd |
| 15 | 9 | 6700 Cherry Ave |
| 16 | 9 | 6241 Cherry Ave |
| 17 | 9 | 6069 Cherry Ave |
| 18 | 9 | 2185 E South St |
| 19 | 9 | 6900 N Paramount Blvd |
| 20 | 9 | 2990 E Artesia Blvd |
| 21 | 9 | 3411 E Artesia Blvd |
| 22 | 9 | 3337 E South St |

| CD | Total Locations | Exempt, Deemed Approved or Have Cup | Not Exempt or Do Not Have Cup | Percentage of licenses Not Exempt or Do Not have CUP |
|---|---|---|---|---|
| 1 | 21 | 4 | 17 | 81.0% |
| 2 | 25 | 17 | 8 | 32.0% |
| 3 | 21 | 12 | 9 | 42.9% |
| 4 | 21 | 9 | 12 | 57.1% |
| 5 | 16 | 5 | 11 | 68.8% |
| 6 | 14 | 5 | 9 | 64.3% |
| 7 | 16 | 4 | 12 | 75.0% |
| 8 | 18 | 18 | 0 | 0.0% |
| 9 | 22 | 22 | 0 | 0.0% |

*Total Locations: 174*

As of April 2016

**D8:**
ANAO Deemed Approved Locations: 18

**D9:**
ANAO Deemed Approved Locations: 22

Source: California Department of Alcoholic Beverage Control - April 2016

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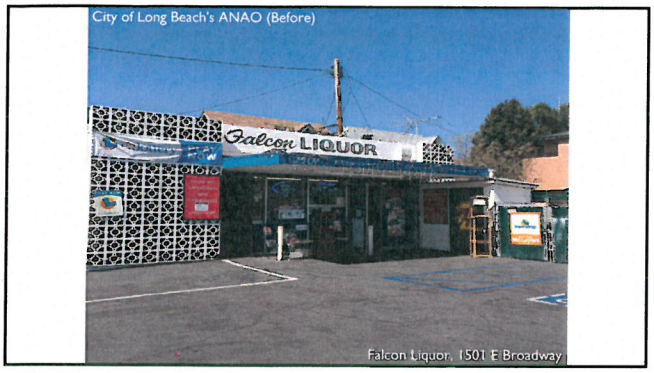
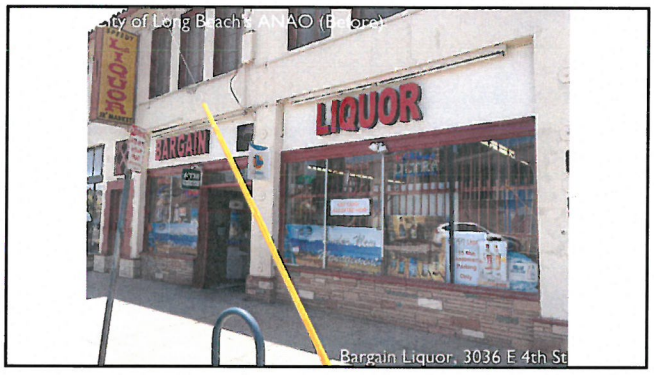
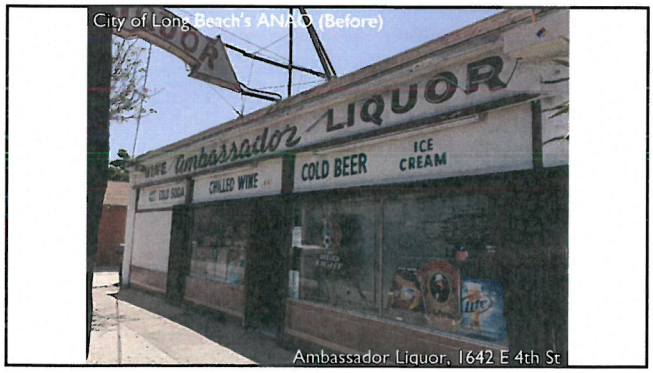
EXHIBIT B

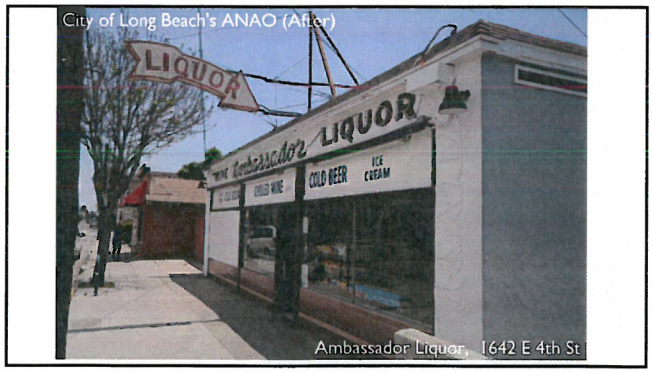

City of Long Beach's ANAO (Before)
Falcon LIQUOR
Falcon Liquor, 1501 E Broadway

1501
FALCON LIQUOR
Falcon Liquor, 1501 E Broadway


BARGAIN
LIQUOR
Bargain Liquor, 3036 E 4th St

City of Long Beach's ANAO (After)
BARGAIN
LIQUOR
Bargain Liquor, 3036 E 4th St

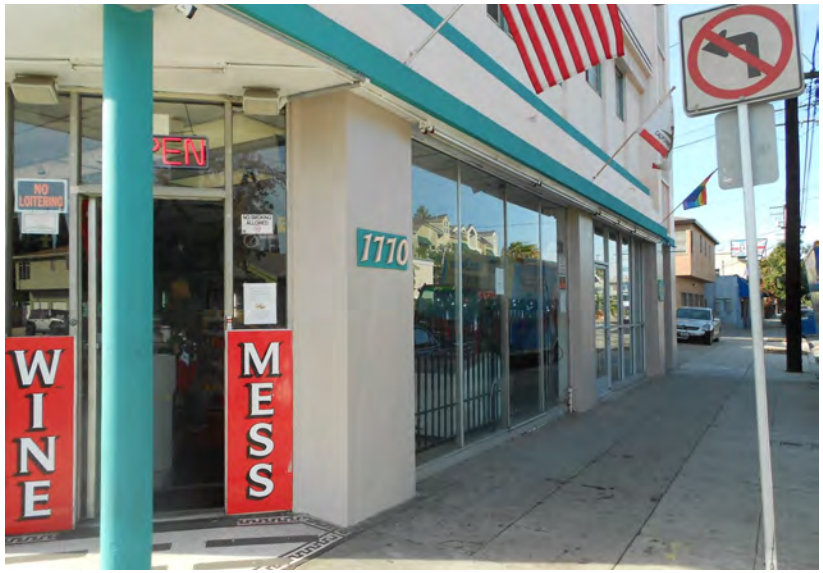

City of Long Beach's ANAO (Before)
LIQUOR
Ambassador
COLD BEER
ICE CREAM
Ambassador Liquor, 1642 E 4th St


City of Long Beach's ANAO (After)
LIQUOR
Ambassador
LIQUOR
COLD BEER
ICE CREAM
Ambassador Liquor, 1642 E 4th St

Wine Mess

Before

After



## Squire Liquor

Before

After

## Jones' Liquor

Before

After