Date: December 29, 2017

To: Patrick H. West, City Manager

From: Amy J. Bodek, Director of Development Services

For: Mayor and Members of the City Council

Subject: Neighborhood Leadership Program Application

The Department of Development Services is pleased to announce that applications are available for the Neighborhood Leadership Program Class of 2018.

The Neighborhood Leadership Program is designed to enhance the skills of grassroots neighborhood leaders. The five-month program focuses on effective communication and teambuilding. The class will complete four class projects in North Long Beach.

Attached are applications and brochures as well as interest cards for those residents who are unable to apply at this time. Additional copies are available in English, Spanish and Khmer. Please feel free to share the attached information with your constituents. The deadline to apply is Monday, January 29, 2018, at 4:30 p.m.

If you have questions regarding this matter, please contact Margaret Madden, Neighborhood Improvement Officer, at (562) 570-6830 or Margaret.Madden@longbeach.gov.

ATTACHMENTS: Neighborhood Leadership Program Application
Neighborhood Leadership Program Interest Card
Neighborhood Leadership Program Brochure

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
TOM MODICA, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
REBECCA GARNER, ASSISTANT TO THE CITY MANAGER
OSCAR W. ORCI, DEPUTY DIRECTOR OF DEVELOPMENT
MARGARET MADDEN, NEIGHBORHOOD IMPROVEMENT OFFICER
MONIQUE DE LA GARZA, CITY CLERK
December 2017

Dear Neighborhood Leader:

It gives me great pleasure to invite you to apply for the 25th Annual Neighborhood Leadership Program (NLP). This unique free program is offered by the City of Long Beach, Housing and Neighborhood Services Bureau. The program design and curriculum provide an opportunity for participants to strengthen their linkages with the city, schools, businesses, parents, families, neighborhoods and community.

Participants are selected from Long Beach neighborhoods. The Neighborhood Leadership Program brings together a diverse group of dedicated neighborhood residents to participate in a five-month experience that facilitates the enhancement of communication skills, conflict resolution, leadership and human relations skills. Additionally, Neighborhood Leadership Program participants enhance their knowledge about our community and the network of available services.

Attached, you will find information for the 2018 Neighborhood Leadership Program and an application. We will also be offering a Class of 2018 Candidate Information Session where you can meet and hear from graduates and learn more about the program:

**Neighborhood Leadership Program**  
**Class of 2018 Candidate Information Session**  
**Date:** Wednesday, January 17, 2018  
**Time:** 6:00 p.m. – 7:00 p.m.  
**Location:** Small Business Development Center  
309 Pine Avenue Long Beach, CA 90802

Please note that the application is due on **Monday, January 29, 2018 at 4:30 p.m.** Applications may only be dropped off or mailed to the designated location listed in the application. If you have any questions or need assistance with the application, please feel free to call **Francisco Rodriguez** at (562) 570-1010 or E-mail Francisco.Rodriguez@longbeach.gov.

We look forward to working with you in 2018.

Sincerely,

Margaret Madden  
Neighborhood Improvement Officer

Para mas informacion o para obtener una copia en espanol, favor hable a (562) 570-1010.  
เพิ่มเติมเกี่ยวกับข้อมูล ติดต่อ Francisco Rodriguez at (562) 570-1010
For more information about the program, visit our program brochure online at:
http://www.lbds.info/neighborhood_services/neighborhood_leadership_program/default.asp
Or Google “Long Beach Neighborhood Leadership Program”
Please type or print

Name______________________________________________________________

Home Address________________________________________________________________

City_______________________________Zip Code________________________

Home Phone Number________________________

Mobile Phone Number________________________

E-mail Address________________________________________________________________

Business Address (if applicable)____________________________________________

City_______________________________Zip Code________________________

Business phone number____________________________________________

Written and verbal translation is available. Please mark your preferred language:

___English   ___Spanish   ___Khmer

Other______________________________________________________________

For more information please call (562) 570-1010
Applications may be dropped off at the following location:

City of Long Beach
Neighborhood Resource Center
100 West Broadway, Suite 550
Long Beach, CA 90802
Phone Number: (562) 570-1010
Fax Number: (562) 570-1016

Hours of operation:
Monday - Thursday 9:00 a.m. – 6:00 p.m.
Friday 8:00 a.m. – 5:00 p.m.

Applicants will be contacted to schedule an interview. For more information or to request this information in an alternate format, call the Neighborhood Resource Center at (562) 570-1010.

For more information please call (562) 570-1010
Name of Applicant ____________________________

Personal History/Experience

1. How many years have you lived in Long Beach? ____________________________

2. Please summarize your community volunteer/civic experience

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

3. How will you utilize your Neighborhood Leadership Program (NLP) experience?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

4. What unique qualities will you bring to the Neighborhood Leadership Program (NLP)?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
5. In your judgment, what are the two most pressing problems/opportunities facing Long Beach neighborhoods today?

**What are your ideas for resolving these problems?**

1. 

2. 

For more information please call (562) 570-1010
Demographic Information

Please take a moment to complete the following information. This information will be used for research purposes only. It will be kept strictly confidential and will not be used to determine your selection as a participant.

1. Race/Ethnicity (check one)
   ___ White/Caucasian       ___ American Indian/Alaskan Native & Black/African American
   ___ American Indian/Alaska Native       ___ Native Hawaiian/Other Pacific Islander
   ___ American Indian/Alaskan Native & White       ___ Asian & White
   ___ Black/African American & White       ___ Black/African American       ___ Asian
   ___ Hispanic/Latino(a)
   ___ Other multi-racial ________________________________

2. Age (check one)
   ___ 18-19 years       ___ 20-29 years       ___ 30-39 years       ___ 40-49 years
   ___ 50-59 years       ___ 60-69 years       ___ 70-79 years       ___ Over 80 years

3. What language(s) do you speak and understand? (check all that apply)
   ___ English       ___ Spanish       ___ Khmer       ___ Other ____________________

4. What is the last year of school you completed?
   ___ Grades 1-3       ___ Grades 4-5       ___ Grades 6-8       ___ Grades 9-11
   ___ High School Graduation/GED Equivalent       ___ Some College
   ___ Associate Degree       ___ Bachelor’s Degree       ___ Master’s Degree
   ___ Other ____________________

For more information please call (562) 570-1010
Neighborhood Leadership Program
Commitment for Participation

- 2018 Applications Available Beginning Friday, December 15, 2017
  through Monday, January 29, 2018

- Candidate Information Session
  Small Business Development Center
  309 Pine Avenue, Long Beach
  Wednesday, January 17, 2018
  6:00 p.m. – 7:00 p.m.

- Class of 2018 Application Deadline
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- Class of 2018 Candidate Interviews
  Neighborhood Resource Center
  100 West Broadway, Ste. 550, Long Beach
  Monday, January 29, 2018, through
  Friday, February 9, 2018

The time commitment for the Neighborhood Leadership Program is intensive.
Participants are expected to attend ALL training sessions. If you miss Session 1 (Orientation)
you will automatically be dismissed. Two excused absences are allowed for other sessions.
Participants who are unable to attend a session must contact program staff in advance at
(562) 570-1010. After the 2nd absence, you will be dismissed from the program. **If you
cannot commit to this schedule, please do not apply at this time.**

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<td>Saturday, August 11, 2018</td>
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For more information please call (562) 570-1010
Participants will also be expected to meet outside of regular class time. All Class of 2018 community projects will be implemented in a specific neighborhood in Long Beach.

Community Assessment Meetings:

Program participants will be placed in teams that will survey a specific corridor in Long Beach. The team will present its findings at our Thursday, April 26, 2018 meeting. Please allow a total of at least 10 hours to meet outside of program sessions to work on the team's community assessment.

Mandatory Teambuilding Sessions: Team members will discuss group strengths and establish group norms. One mandatory teambuilding session is required per team. All project team members have to be present at their team's session. One project team will be scheduled per session.

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It is important that you understand and honor these commitments. Applications without the signature below will not be accepted.

I understand and agree to these commitments.

Applicant's Signature ____________________________ Date __________________

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For more information please call (562) 570-1010
In order to apply for the Neighborhood Leadership Program, applicants must submit an application along with a completed Nomination Form or a letter of recommendation from someone who knows the applicant's leadership qualities. This letter must come from a Long Beach leader of an organization such as a Neighborhood Association, a City of Long Beach Department, an Organized Religious Group, a Neighborhood Leadership Program alumni or a Business, Community or Professional Organization.

Name of Applicant ____________________________________________

Name of Nominator ____________________________________________

Organization/Association of Nominator ____________________________________________

Title of Nominator ____________________________________________

Address of Nominator ____________________________________________

Phone Number of Nominator ____________________________________________

E-mail Address of Nominator ____________________________________________

Briefly state why you believe the above applicant should be considered for the Neighborhood Leadership Program:

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Signature ____________________________________________ Date ____________

Submission Instructions: Nominators may return this nomination form or a letter of recommendation to the applicant or submit via fax to the Neighborhood Resource Center at (562) 570-1016. For more information, please call (562) 570-1010.

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KEEP THIS PAGE FOR YOUR INFORMATION

For more information please call (562) 570-1010
Yes! I would like to learn more about the Neighborhood Leadership Program!

¡Sí! ¡Me gustaría aprender más acerca del Programa de Liderazgo de la comunidad!

 Nome/Nombre/  

Address/Dirección/  

City/State/Zip  

Phone/Teléfono/  

Cell/Celular/  

Work Phone/Teléfono de trabajo/  

Email  

For more information, please call  
Para más información, por favor llamar al/  

(562) 570-1010
Neighborhood Leadership Program Alumni:

- Community, Government, and Non-Profit Leaders.
- Meet Long Beach Decision-Makers.
- Gain confidence as a public speaker.
- Plan and complete a community project.
- Apply for grants.
- Identify resources and partnerships.
- Create innovative solutions for improving your neighborhood.
- Recognize the benefits of diversity.
- Improve your communication skills.

This Program Will Help You:

The Federal Community Development Block Grant (CDBG) program is free to participants and is partially funded through community resources needed to make a difference in the quality of life of our grassroots residents and provides the skills, knowledge, and support needed to empower program beneficiaries. This 55-month bilingual program empowers residents through partnerships, leadership development, and self-empowerment. The Neighborhood Leadership Program is offered by the

What is the Neighborhood Leadership Program?

For more information call (562) 570-1010
Class of 2014
Renée Rios

Ex-Alumnus del Programa de Liderazgo de Vendedoras.

Leaders de la Comunidad, del Emprego, y de Organizaciones

Conozca las personas que toman las decisiones en Long Beach.

Adquiera confianza como oficial público.

Planifique su vida a cabo un proyecto comunicativo.

Soldador concesiones de fondos.

Identifique recursos alianzas.

Cree soluciones innovadoras para mejorar su vendimia.

Reconozca los extremos de la diversidad.

Mejore sus habilidades de comunicación.

El Programa de Liderazgo de Vendedoras

Para más información llame (562) 572-1010

City of Long Beach

Housing and Neighborhood Services Bureau

Pagina 4
recursos en mi comunidad.
También me han ayudado a estar conectado con otros.
NLP me ha ayudado mucho en hablar en público.

Tomás Simons 
Class of 2012

El compromiso de tiempo para el Programa de liderazgo de
Copyright (©) 2010 City of Long Beach.

Beach neighborhood.

Participantes will also be expected to meet outside of regular
sessions. See the application for specific dates and times.

What is the Time Commitment?

The time commitment for the Neighborhood Leadership Program

OL-6420 (09) 314-1576
Housing and Neighborhood Services Bureau
City of Long Beach
Other Program Benefits:

- Make new friends.
- Obtain mini-Grants for projects.
- Develop neighborhood activities.
- Gain information and resources that you can use for future endeavors.
- Spanish and Yoruba translations available.
- Join an established network of neighborhood leaders.

**Class Projects: The Team Approach**

- Complete a project aligning a major Long Beach business corridor.
- Develop a project into a grant proposal.
- Practice interpersonal skills.
- Recognize neighborhood assets, challenges, and opportunities.
- Class members will work in teams with other developing leaders.

**Who Can Apply?**

- Meet the eligibility requirements.
- Be at least 18 years of age.
- Interested in Long Beach affairs.

**City of Long Beach Housing and Neighborhood Services Bureau**

**Press Release**

- Long Beach celebrates significant accomplishments in the field of housing development.
- Recap of a successful community event.
- Future plans and initiatives.

**Press Release**

- Present a new case study of successful housing developments.
- Recap of a successful community event.
- Future plans and initiatives.
How do I apply?

For more information call (562) 570-1010 to request an application.

Pick up an application at this location:

Neighborhood Resource Center
Housing and Neighborhood Services Bureau
100 W. Broadway, Ste 550
Long Beach, CA 90802

For more information call (562) 570-1010.
¿Cómo Puedo Aplicar?

Recoja su solicitud en la siguiente ubicación:
Centro de Recursos de Vecinos
100 W Broadway, Ste 550
Favor de llamar a (562) 570-1010 para recibir una aplicación.

Presente su solicitud junto con una carta de recomendación de:
- Una Asociación de Vecindario.
- Un Departamento de la Ciudad de Long Beach.
- Un Grupo Religioso Organizado.

Esta información está disponible en formato alternativo por petición al (562) 570-3807.

Last Updated 11/17

City of Long Beach
Housing and Neighborhood Services Bureau
100 W Broadway, Ste 550
Long Beach, CA 90802