



**City of Long Beach**  
*Working Together to Serve*

**Memorandum**

Date: August 10, 2017  
To: Mayor and Members of the City Council  
From: Patrick H. West, City Manager   
Subject: **"Beach Streets Uptown" Open Streets Event**

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Everyone is invited to participate in the "Beach Streets Uptown" Open Streets event on Saturday, October 28, 2017 from 10:00 a.m. to 4:00 p.m. Portions of Wardlow Road, East Harding Street, Bixby Road and the Atlantic corridor, from Wardlow Road to East Harding Street, will be opened for walking, bicycling, skating and socializing.

A block party, concerts, a community festival, kids' zones, food tasting, and bands playing on restaurant patios are just some of the entertainment and activities that will be provided at activity hubs along the four-mile route.

Many City departments are participating in Beach Streets Uptown, with healthy, active-living activities, booths and information for the whole family.

Open Streets events promote the pursuit of innovative strategies to achieve environmental, social, economic, and public health goals. By temporarily repurposing streets for cyclists, pedestrians, and other non-motorized users, cities are encouraged to consider other ways streets can be used.

Bike Share bicycles will be available for City Councilmembers and adult family members. We will provide information regarding parking for Councilmembers separately.

For more information, including updates, entertainment, maps and public parking information, please visit [www.beachstreets.com](http://www.beachstreets.com).

PHW,TD:TB

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY  
LAURA L. DOUD, CITY AUDITOR  
DOUGLAS P. HAUBERT, CITY PROSECUTOR  
TOM MODICA, ASSISTANT CITY MANAGER  
KEVIN JACKSON, DEPUTY CITY MANAGER  
REBECCA JIMENEZ, ASSISTANT TO THE CITY MANAGER  
DEPARTMENT HEADS



THE CITY OF LONG BEACH PRESENTS  
**AN OPEN STREET EVENT**  
 SATURDAY, 10 AM - 4 PM  
**OCTOBER 28, 2017**

**WHERE: ATLANTIC AVENUE & WARDLOW ROAD**



**WALK | BIKE | SHOP**

BEACHSTREETS.COM

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CITY OF  
**LONG BEACH**